

COMM 1303 PUBLIC SPEAKING

Prerequisites: None

Credit Hours/Contact Hours/Load Hours: 3

Target Hours/Transferability:

This course is designed for communication majors, as well as students that desire to increase their opportunities in the job market by demonstrating effective public speaking skills. The course may transfer as a required course for a communication major and/or as an elective for both communication majors and non-majors.

General Description:

Theory and practice of communication in interpersonal, small group, and public speaking emphasizing proficiency in speech organization, delivery, and critical thinking/listening applications.

COURSE DESCRIPTION: This course is designed to increase understanding of the principles of effective public speaking. Students will study, develop and deliver various types of speeches and participate in course-related classroom interactions. This course is designed for communication majors, as well as students who desire to increase their opportunities in the job market by demonstrating effective public speaking skills. The course may transfer as a required course for a communication major and/or as an elective for both communication majors and non-majors.

STUDENT LEARNING OUTCOMES

1. Critical thinking and listening skills
2. Demonstrate ability to conduct quality research
3. Research and organizational skills
4. Analyze, interpret, and organize research in order to effectively present ideas
5. Demonstrate effective message delivery to an audience in a public speaking context
6. Listen, analyze and provide constructive feedback to oral presentations in order to improve speaker effectiveness
7. Learn and incorporate strategies to manage and control public speaking anxiety

Topics:

Informative, persuasive, demonstration speeches, group speeches, verbal, nonverbal, including body movement, listening.

Forms of Assessment

1. A minimum of 5 graded speeches (one may be a group project)
2. Library research