

NorthWest Arkansas Community College
Division of Communication and Arts
Graphic Design Department

Course Number and Title

ART 2953, Graphic Design Internship

Catalog Description

This course requires that students obtain employment in a position relating to graphic design with a local business. Students are helped to prepare their portfolio and résumé, and guided toward possible positions. The students must interview and work out a contractual agreement regarding their duties and responsibilities with their employer. The position must be supervised and expose the student to some aspect of the graphic design profession. This should be one of the final courses taken in this degree program.

Prerequisites

Approved written plan and consent of instructor and division chair

Credit hours/Contact hours/Load hours

3 / Varies / 4.67

Target Audience & Transfer

Designed for students completing the requirements for the two-year NWACC Associate of Applied Science degree in Graphic Design.

General Course Outcomes

Students completing this course will be able to:

Knowledge

- Demonstrate a thorough knowledge of advanced design skills and software usage.

Critical Thinking

- Demonstrate the ability to interview for, acquire and maintain a position as a graphic designer.

Required Text(s)

None

Topics

Portfolio presentation, interviews, work ethic

Required Methods of Instruction

This course is primarily a self-directed course. The instructor will aid students in preparing their portfolio, resume, and interview skills. Instruction will vary greatly from student to student. Each student must complete a minimum of 90 hours of supervised work in an instructor approved position. After the completion of this work, the student must make a presentation (as defined by the instructor) including examples of the work that was done.

Resources

Art and Graphic Design Magazines, Books and Videos - NWACC Library
Information on design -Internet -NWACC computer labs