

NorthWest Arkansas Community College
Division of Communication and Arts
Communications Department

Course Number and Title

COMM 1303 Public Speaking

Catalog Description

Application of the communication techniques needed to organize and deliver oral messages in a public setting.

Prerequisites

None

Credit Hours/Contact Hours/Load Hours

Three

Target Hours/Transferability

This course is designed for communication majors, as well as students that desire to increase their opportunities in the job market by demonstrating effective public speaking skills. The course may transfer as a required course for a communication major and/or as an elective for both communication majors and non-majors.

General Education Outcome(s)

- Students develop higher order thinking skills.
- Students can employ a variety of sources to locate, evaluate, and use information.
- Students develop effective oral communication skills.

Student Learning Outcomes

- Demonstrate ability to conduct quality research.
- Analyze, interpret, and organize research in order to effectively present ideas.
- Demonstrate effective message delivery to an audience in a public speaking context.
- Demonstrate ability to critically evaluate other speakers.
- Listen, analyze and provide constructive feedback to oral presentations in order to improve speaker effectiveness.
- Learn and incorporate strategies to manage and control public speaking anxiety.

Topics

Informative, persuasive, demonstration speeches, group speeches, verbal, nonverbal, including body movement, listening.

Assessment

- A minimum of 5 graded speeches.
- Library research

Required Materials
None