

Business Department Course Outline

BADM 2833 Managing the Non-Profit Organization (S)

Catalog Description:

This class provides an introduction to the non-profit sector and the leadership management skills required to achieve social impact. Students examine and discuss the trends, issues, and challenges facing a non-profit leader, such as fund-raising elements, as well as management approaches and innovations.

Topics include nonprofit management and governance, strategic management in operations, financial and accounting management, marketing management, Legal Issues in operations, fundraising fundamentals, organizational leadership and decision making, budgeting essentials, persuasive communication, and negotiating strategies.

Prerequisite:

None

Credit Hours/Contact Hours/Load Hours:

3/3/3

Target Audience & Transfer:

Designed for students majoring in some area of business administration, this course presents the fundamentals of management in a business. This course will not transfer to most 4-year institutions.

Student Learning Outcomes:

Students completing this course will:

- Familiarity with major works in the nonprofit management literature.
- Knowledge of nonprofit management methods, tools, and practices.
- Understanding of laws and standards applicable to nonprofit organizations.
- Understanding of management dilemmas and proposing responses.
- Familiarity with resources useful for further investigation of nonprofit management.

Topics:

Topics include:

- nonprofit management and governance
- strategic management in operations
- financial and accounting management
- marketing management
- legal issues in operations
- fund-raising fundamentals
- organizational leadership and decision making
- budgeting essentials
- persuasive communication
- negotiating strategies.
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Forms of Assessment:

Written assignments, discussions, and exams.

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