

## Business Department Course Outline

### **BADM 2523 SMALL BUSINESS MANAGEMENT (S, On Demand)**

#### **Catalog Description:**

An integrative course which emphasizes application of skills and knowledge acquired in the Entrepreneurship curriculum. Small business management problems are solved using case studies, role playing, and simulation. This is a capstone course in the Entrepreneurship program.

#### **Prerequisites:**

ENGL 1013, ENTR 1003 and ACCT 2013.

#### **Credit Hours/Contact Hours/Load Hours:**

3/3/3

#### **Target Audience / Transferability:**

Designed for, but not limited to, AAS Business Management majors. This course will not transfer to most 4-year institutions.

#### **Student Learning Outcomes:**

Students completing this course will:

- Describe components of a successful business plan.
- Identify resources for support of a small business owner for financing, management, etc.
- Perform a needs analysis.
- Determine how best to obtain capital.
- Use basic math to determine cost and projections needed for the business venture.
- Describe a successful small business owner.
- Determine skills needed by a small business owner.

**Topics:**

- Entrepreneurship
- Business Feasibility
- Planning, Organizing, and Launching a Business
- Managing Processes
- Managing People
- Managing Growth

**Forms of Assessment:**

Exams, case studies, needs analysis, and develop a Business Plan

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