

NorthWest Arkansas Community College
Division of Communication and Arts
Art Department

Course Number and Title

ART 2833, Video Production & Editing

Catalog Description

An introduction to Video Development, Pre-Production, Production, and Post-Production. Digital, portable video cameras, DSLR cameras, digital editing equipment and software will be used. Students will need to supply their own camera.

Prerequisites

ART 1313 or consent of instructor.

Credit hours/Contact hours/Load hours

3 / 6 / 4.67

Target Audience & Transfer

Designed for anyone interested in learning more about creating video projects.

General Course Outcomes

Students completing this course will be able to:

Knowledge

- Demonstrate skills using video equipment.

Critical Thinking

- Demonstrate skills of storyboarding concepts.
- Critique video projects not only for their skill and technique, but also for their intended applications.

Required Text(s)

Varies with instructor

Topics

Storyboards, title sequence, storytelling, point of view, camera techniques, software instruction, DVD authoring

Required Methods of Instruction

Primarily lecture, visual aids, and demonstrations. Demonstrations using short and full-length films, discussions and critical examination of various aspects of filming, and critique.

Resources

Art and Graphic Design Magazines, Books and Videos - NWACC Library
Information on design -Internet -NWACC computer labs