

NorthWest Arkansas Community College
Division of Communication and Arts
Graphic Design Department

Course Number and Title

ART 2333, Color Studies

Catalog Description

In this course, students investigate color qualities and relationships through research and studio problems, using both traditional and digital techniques and experiments. The class focuses on the use of Adobe Photoshop.

Prerequisites

ART 1313

Credit hours/Contact hours/load hours

3/6/4.67

Target Audience/Transferability

Designed for art students transferring to art and design programs of four year colleges and working toward a bachelor degree in art or design, or for students completing the art requirements for the two year NWACC Associate of Applied Science degree in Graphic Design, or for students interested in an in-depth look at Adobe Photoshop. This course is a core requirement on the Certificate of Proficiency and Technical Certificate in Graphic Design, the Certificate of Proficiency and Technical Certificate in Media, and the Associate of Fine Arts degree at NWACC. Successful completion of this course should prepare students for further study in the fields of art and design. ART 2333 will transfer to the University of Arkansas as ARTS 1313 Design I. ART 2333 will transfer to the University of Arkansas as only part of the total requirements for Studio Foundations I and II. The following classes will transfer as a group for both of University of Arkansas' Studio Foundations' blocks: Creative Thinking and Practice (ARHS 1013), Drawing I (ART 1303), Design I (ART 1313) OR 2D Design (ART 1333), 3D Design (ART 1323), Computer Applications for Fine Art (ART 2313), Color Theory (ART 2343) OR Color Studies (ART 2333), and 3D Animation (ART 2273). Students interested in transferring to the University of Arkansas' School of Art, should contact the Assistant Director of Academic Advising at the J. William Fulbright College of Arts & Sciences at the University of Arkansas for help with transfer of credits from NWACC.

Student Learning Outcomes

Students completing this course will:

- Demonstrate a working knowledge of Adobe Photoshop.
- Understand the principles of color usage, and how they can be applied in various situations
- Understand and apply the vocabulary of design (terms used to discuss art and design).
- Critique work not only for skill and technique, but also for Gestalt.

Topics

Subjects will be chosen from (but not limited to) the following:

- Color theory
- Photoshop tools
- Digital images
- Scanning