

NorthWest Arkansas Community College
Division of Communication and Arts
Graphic Design Department

Course Number and Title

ART 2863G, Digital Photography - Global

Catalog Description

This is an introductory course in digital photography, including composing, lighting, exposing, printing, editing, critiquing, presenting, and more. Students are required to have a digital SLR camera with adjustable manual settings for aperture and shutter speed.

Prerequisites

None

Credit hours/Contact hours/load hours

3/6/4.67

Target Audience/Transferability

Designed for art students transferring to art and design programs of four year colleges and working toward a bachelor degree in art or design, or for students completing the art requirements for the two year NWACC Associate of Applied Science degree in Graphic Design. This course is also a requirement on the Certificate of Proficiency in Cinematic Studies, the Technical Certificate in Graphic Design, and the Certificate of Proficiency in Media, as well as an elective on the Technical Certificate in Media and the Associate of Fine Arts degree in Visual Art at NWACC. ART 2863 could transfer to the University of Arkansas as ARTS 4813 after a portfolio review. Digital portfolios should be sent to the Fulbright Advisor for the School of Art for consideration.

Student Learning Outcomes

Students completing this course will be able to:

- Demonstrate a thorough knowledge of camera usage and controls of a manual DSLR including depth of field, shutter speed, and ISO.
- Execute fine quality, inkjet prints of digital photographs.
- Demonstrate a working knowledge of Photoshop for editing images.
- Demonstrate understanding of light, composition, and principles of design including knowledge of basic color theory.
- Demonstrate knowledge of professional research practice and written and/or oral analysis.
- Apply knowledge of principles of design, reading images, and communicate within the medium in the creation of works and in critique.
- Execute a self-directed project by developing a concept and translating the concept into images.

Topics

Subjects include but are not limited to the following:

- Camera controls

- Composition
- Exposure
- Depth of Field
- Printing
- Color Theory
- Presentation
- Criticism