

The Elementary Education Entrepreneurship or E3 Project is sponsored by NWACC Vice President Tim Cornelius and in partnership with Elmdale Elementary School in Springdale, Arkansas.

The Lean Canvas Model is taught to the elementary kids who then implement a plan to devise a product concept, market it to a target audience (NWACC employees and students), and present a prototype to a “Shark Tank” of evaluators from the community. They then get a loan for materials to produce the product that is sold at NWACC.

