



▶ NORTHWEST ARKANSAS
COMMUNITY COLLEGE
FACT BOOK



2014-2015

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INTRODUCTION

The NorthWest Arkansas Community College Fact Book for Fall 2014 is produced by the Office of Institutional Research and outlines enrollment, faculty, financial and other comprehensive information for NorthWest Arkansas Community College.

All enrollment data in this document were based on the official enrollment of the college at the end of the eleventh class day. All fiscal year data were collected as of June 30th, 2014. The definitions and guidelines used to compile this information are provided by the Integrated Postsecondary Education Data System (IPEDS) and the Arkansas Department of Higher Education. Definitions and guidelines unique to the institution will be noted on individual tables.

Copies of this document may be found in the Office of Institutional Research and on the web at www.nwacc.edu/institutionalresearch.

The Fact Book will be updated prior to December 1 each year.

Inquiries and comments regarding this document may be directed to the Office of Institutional Research, NorthWest Arkansas Community College, One College Drive, Bentonville, AR 72712, by telephone at (479) 619-4399, or by e-mail to kpurdy@nwacc.edu or landerson7@nwacc.edu

HIGHLIGHTS FALL 2014

- Official eleventh day headcount was 8,098 students, a increase of 1%.
- A record 1,611 first-time freshmen make up 20% of our student body.
- The majority of NWACC students (93%) live in Benton and Washington Counties.
- The fall-to-fall retention rate for all students (except those that graduated or high school students) remained at 46%.
- Hispanic student enrollment rose to 1,408 students or 17% of our student body.
- NWACC served over 16,000 students in Academic Year 2014 (July 1, 2013 – June 30, 2014). This includes college credit classes, workforce development classes, community education, adult education, as well as secondary students through the Regional Technology Center

BOARD OF TRUSTEES

Members of the Board of Trustees of NorthWest Arkansas Community College are elected by zone in groups of three each even numbered year at the general election.

Board Members as of January 1, 2013 and the district they represent:

Chair	Mr. Ric Clifford	District 6	Community Volunteer
Vice Chair	Mr. Dan Shewmaker	District 2	Jac's Ranch
Secretary	Mr. Mauricio Herrera	District 8	Legal Center of NW Arkansas
	Mr. Scott Grigsby	District 1	Arvest Bank
	Mr. Mike Shupe	District 3	Community Volunteer
	Mr. Todd Schwartz	District 4	Misco Enterprises
	Mr. Geovanny Sarmiento	District 5	Rogers-Lowell Area Chamber of Commerce
	Vacant	District 7	
	Mr. Joe Spivey	District 9	Integrity First Bank

ADMINISTRATION

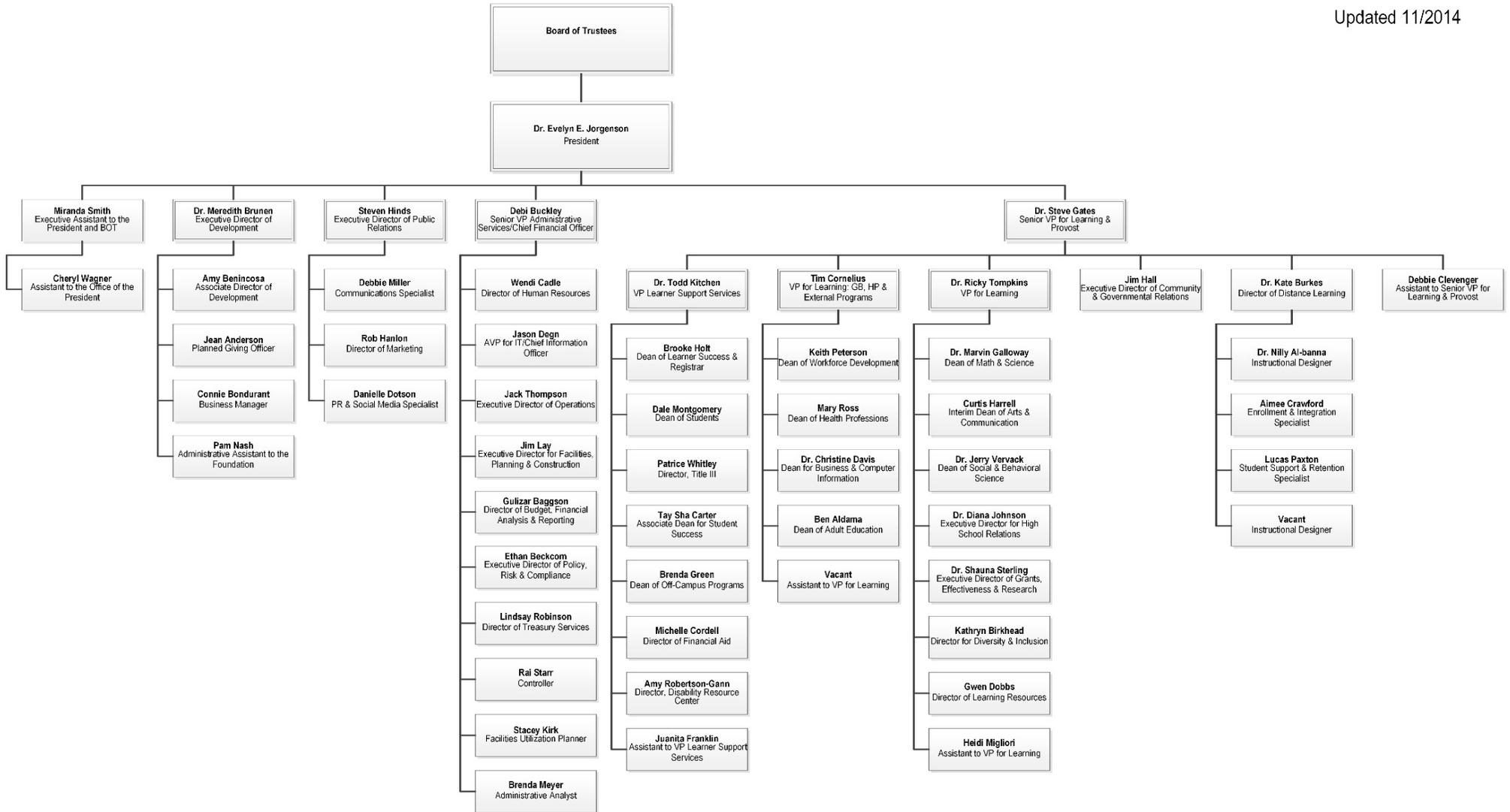
President
Senior Vice President for Learning & Provost
Senior VP of Administrative Services/CFO
Vice President for Learner Support Services
Vice President for Learning
Vice President for Learning:
Global Business, Health Professions, & Ext Programs
Executive Director of Development
Executive Director of Public Relations
Executive Director of Community and Gov't Relations

Dr. Evelyn Jorgenson
Dr. Steven Gates
Ms. Debi Buckley
Dr. Todd Kitchen
Dr. Ricky Tompkins
Mr. Tim Cornelius

Dr. Meredith Brunen
Mr. Steven Hines
Mr. Jim Hall

ORGANIZATIONAL CHART

Updated 11/2014



HISTORY, ROLE AND SCOPE

The NorthWest Arkansas Community College District was authorized on August 15, 1989, when voters in the Rogers and Bentonville public school districts passed a 3-mil tax. The first classes were attended by more than 1,200 students in the fall of 1990 at high schools, chambers of commerce, municipal and leased facilities throughout the district.

Burns Hall opened its doors to just more than 2,400 students in August 1995. The main building is a multipurpose facility on 131 acres of land at Exit 86 off Interstate 540 on the Rogers and Bentonville, Arkansas, city limits. The Shewmaker Center for Workforce Technologies opened in 2003 and offers customized programs to area businesses. The Becky Paneitz Student Center opened in the Spring of 2007, along with a student parking garage. Summer 2010 saw the opening of the Shewmaker Global Business Development Center and a new Health Profession Building opened in January of 2013. Construction is currently underway on the Melba Shewmaker National Child Protection Training Center, with opening planned for Spring 2014.

The College's Adult Education Program is located at the Center for Non-Profits @ St. Mary's in Rogers.

NWACC is a comprehensive, learning-centered two-year college dedicated primarily to meeting the educational needs of its service area. NWACC offers a comprehensive education program including, but without limitation, technical occupational programs, freshman and sophomore programs for students to transfer to four-year colleges, specialty courses, professional continuing education courses, community enrichment classes, and business and industry training to meet the needs of the emerging and existing workforce. Part-time and full-time students are valued equally.

ACCREDITATION

In 2012, the Institutional Actions Council of the Higher Learning Commission, a commission of the North Central Association, granted NorthWest Arkansas Community College continued accreditation through 2019-20. NorthWest Arkansas Community College was also reaffirmed in 2012 as one of the Higher Learning Commission's Academic Quality Improvement Program (AQIP) institutions.

NWACC MISSION STATEMENT

NorthWest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living.

NWACC VALUES STATEMENT

In order to accomplish our mission and goals we

- Cherish academic, professional and personal integrity
- Facilitate continuous learning for students and stakeholders
- Value human resources over physical resources
- Develop the potential of the individual to achieve excellence
- Anticipate and respond to needs by encouraging innovative ideas and technologies
- Respect our differences and view them as a strength
- Advance knowledge through individual and team challenges

CURRENT STRATEGIC GOALS

1. Increase Student Success
2. Provide Quality Programming and Assessment
3. Support Financial Stability
4. Increase Community Outreach, Support and Relations
5. Support and Enhance Institutional Operations
6. Improve Land and Facilities
7. Increase Diversity and Inclusion

Main Campus

One College Drive
Bentonville, AR 72712
479.636.9222 or 1.800.995.6922

NWACC Burns Hall

Becky Paneitz Student Center

Shewmaker Center for Workforce Technologies

Shewmaker Center for Global Business Development

Center for Health Professions

The Melba Shewmaker Southern Region National Child Protection Training Center

Adult Education and Culinary Center for Non-Profits @ St. Mary's

1200 W Walnut
Rogers, AR 72756
479.986.6911 or 479.899.6928

NWACC Farmington Center

278 West Main
Farmington, AR 72701

Jones Center for Families

922 East Emma Avenue
Springdale, AR 72764
479.756.8090

Regional Technology Center

2305 Old Farmington Road
Fayetteville, AR 72701
479.444.3060

Washington County Center

Central Plaza
693 White Road, Suite B
Springdale, AR 72764
479.927.3330 or 479.936.5131

DEGREE PROGRAMS

Associate of Applied Science (AAS) Degrees

Two-year degree designed for students seeking concentrated training in a chosen career area to enter the workforce directly after graduation.

Business Management	Culinary Arts
Accounting Option	Baking & Pastry Option
Banking & Finance Option	Hospitality Mgmt Option
Entrepreneurship Option	Early Childhood Education
General Business Option	Electronics Technology
Logistics Management Option	EMT-Paramedic
Retail Option	Environmental & Regulatory Science
Computer Aided Design	Environmental Mgmt Option
Architectural Design Option	Safety, Health & Hazardous Materials Mgmt
Civil/Landscape Design Option	Fire Science
Mechanical Design Option	Graphic Design
Computer Information Systems	Health Information Management
Computer Programming Option	Law Enforcement
Information Mgmt & Appl Option	Law Enforcement Administration (CJI*)
Crime Scene Investigation (CJI*)	Legal Assistant/Paralegal
Criminal Justice	Nursing
	Physical Therapist Assistant
	Respiratory Therapy

Transfer Degrees

Associate of Arts (AA)

The Associate of Arts degree is a transfer degree designed for the student who wishes to major in the liberal arts. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions.

Associate of Science (AS)

The Associate of Science Degree is a transfer degree designed for the student who wishes to major in engineering, agriculture, or the sciences. NWACC offers a general AS degree as well as one with emphasis in one of these areas:

Agriculture, Food and Life Sciences	Science Emphasis
Business Emphasis	Walton College of Business (WCOB) Option
	WCOB Information Systems Option

Associate of Arts in Teaching (AAT)

The Associate of Arts Teaching degree is a transfer degree which comprises the general education program in the education field. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions. This degree concentrates in the P - 4 Education or Middle School Math/Science or Language/Social Studies areas.

Associate and Certificate of General Studies

The General Studies program is designed for students who wish to tailor a program to meet their personal educational enrichment goals. This is not intended to transfer.

Technical Certificates and Certificates of Proficiency offer concentrated training in a career area. They are designed for students seeking concentrated training in a chosen career area to enter the workforce directly after completion.

Technical Certificate Programs

Accounting Technology	Environmental Mgmt & Reg Sci
Baking Arts	Environmental Regulatory Science
Business Management	Funeral Science
Computer Aided Design	General Business
Child Advocacy Studies	Graphic Design
Crime Scene Investigation (CJI*)	
Criminal Justice	Hospitality Management
Culinary Arts	Law Enforcement Adm (CJI*)
Dental Assisting	Logistics Management
EMT Paramedic	Networking
Entrepreneurship	Cyber Technician Option

Certificate of Proficiency Programs

Baking Arts	Environmental Mgmt/GIS Technician
Child Advocacy Studies	Forensic Science
Child Development Associate (CDA)	Graphic Design
Cinematic Studies	Hospitality Management
Computer Aided Design	Law Enforcement
Crime Prevention and Corrections	Law Enforcement Adm (CJI*)
Crime Scene Investigation (with CJI)*	Networking
Criminal Justice	Nursing Assistant
Culinary Arts	Pre-Health Sciences
Electronics Technology	Retail Management
EMT Basic	Safety & Health (available Online)

*available in cooperation with the Criminal Justice Institute

2 YEAR DEGREES AWARDED

BY ACADEMIC YEAR

	2009-10	2010-11	2011-12	2012-13	2013-14	% Change	
AAS Degrees							
Aviation	0	-	-	1	-		
Business Management	23	30	30	18	21		
Computer Aid Drafting and Design	0	9	3	5	6		
Computer Information Systems	19	23	20	33	21		
Criminal Justice	6	10	19	16	8		
Culinary Arts	-	2	10	4	17		
Early Childhood Education	4	5	4	10	11		
Electronic Technology	3	3	2	2	1		
Emergency Medical Technology-Paramedic	4	3	3	2	7		
Environmental Reg, Safety, and Haz Mat	3	4	7	6	4		
Fire Science Administration and Tech	8	6	9	5	14		
Graphic Design	16	21	17	13	17		
Homeland Security & Emergency Mgmt	2	1	2	3	5		
Legal Assistance/Paralegal Studies	4	16	15	19	18		
Nursing	92	80	71	85	90		
Physical Therapy Assistant**	16	12	0	12	8		
Respiratory Therapist	14	15	18	15	15		
TOTAL AAS Degrees	214	240	230	249	263	6%	
General Studies Degrees							
General Education	AGS	14	19	34	48	34	
TOTAL AGS Degrees		14	19	34	48	34	-29%
Transfer Degrees							
General Education	AA	118	157	191	221	186	
	AS	207	246	240	274	198	
	AS-Agriculture	0	1	1	1	7	
	AS-Business	-	38	57	70	7	
	AS-Business Adm	-	-	-	-	61	
	AAT (Teaching)	25	26	16	27	18	
TOTAL AA & AS Degrees		350	468	505	593	477	-20%
Total 2 Year Degrees*		578	727	769	890	774	-13%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

**NOTE: In 2012 the Physical Therapy Assistant program changed to reporting their graduates in August

CERTIFICATES AWARDED

BY ACADEMIC YEAR

	2009-10	2010-11	2011-12	2012-13	2013-14	% Change
Certificates of Proficiency						
Aviation Maintenance	12	1	-	-	-	
CAD: Architecture	7	4	5	6	0	
CAD: Engineering	4	0	0	0	0	
CAD: Mechanical Design	-	-	-	2	0	
Child Advocacy Studies	-	-	-	2	4	
Child Dev Associate (CDA) Training	7	2	5	11	5	
Crime Prevention & Corrections	2	4	4	5	2	
Crime Scene Investigation	-	2	0	1	0	
Criminal Justice	4	8	18	17	2	
Culinary Arts	-	-	-	6	8	
Electronics Technology	-	-	-	-	6	
Emergency Medical Technology - Basic	76	66	48	45	60	
Environmental Science	0	4	0	0	0	
Environmental Mgmt/GIS Tech	-	-	2	1	2	
Forensic Science	0	-	1	4	1	
Graphic Design	2	22	16	19	11	
Homeland Security & Emergency Mgmt	0	3	2	3	1	
Hospitality Management	3	7	7	7	3	
Law Enforcement	7	7	13	18	1	
Law Enforcement Administration	-	-	-	2	0	
Networking	1	15	12	12	0	
Nursing Assistant	-	-	-	2	2	
Pre-Health Sciences	-	-	70	97	38	
Retail Management	5	6	13	3	1	
Safety & Health	1	0	0	0	3	
Tax Specialist	6	0	0	0	0	
TOTAL Certificates of Proficiency	137	151	216	263	150	-43%
Technical Certificates						
Accounting Technology	-	-	1	2	0	
Aviation Maintenance Airframe	15	1	-	-	-	
Aviation Maintenance Powerplant	12	0	-	-	-	
Baking Arts	-	1	3	2	4	
Business Management	5	3	12	7	1	
CAD: Architectural Design	-	-	-	3	1	
CAD: Civil/Landscape Design	-	-	-	1	0	
CAD: Mechanical Design	-	-	-	2	0	
Child Advocacy Studies	-	-	-	-	2	
Criminal Justice	2	5	16	15	1	
Culinary Arts	1	1	6	4	7	
Dental Assisting	-	7	14	9	10	
Emergency Medical Tech - Paramedic	16	7	14	1	5	
Entrepreneurship	1	0	0	0	0	
Environmental Science	3	-	2	1	2	
General Business	0	1	3	1	1	
Graphic Design	1	1	3	5	6	
Homeland Security & Emergency Mgmt	-	-	1	3	3	
Logistics Management	-	-	1	1	0	
Networking	-	5	9	14	2	
Paraeducators of Special Needs Learners	-	1	3	-	-	
TOTAL Technical Certificates	56	33	88	71	45	-37%
Certificate of General Studies						
General Studies	8	13	37	22	5	
TOTAL Certificates	201	197	341	356	200	-44%
Total Degrees and Certificates*	779	924	1,110	1,246	974	-22%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

LICENSURE AND CERTIFICATION PASS RATES

Year	NWACC Exam Takers	# of First Time NWACC Testers Passing Exam	NWACC Pass Rate Percentage	State Average	National Average
National Council Licensure Examination - Registered Nurse					
2010	57	54	94.7%	87.8%	86.8%
2011	95	90	94.7%	86.9%	86.7%
2012	74	68	91.9%	85.3%	87.9%
2013	74	72	97.3%	89.1%	85.6%
2014	97	78	80.4%	81.3%	80.3%
National Registry of EMT-Paramedic Licensure Examination					
2010	16	16	100.0%	64.0%	65.0%
2011	15	15	100.0%	58.0%	70.0%
2012	16	15	93.8%	53.0%	73.0%
2013	10	10	100.0%	56.0%	72.0%
2014	15	14	93.3%	52.0%	71.0%
Arkansas Fire Academy Certification Examination					
2010	0	0	-	-	-
2011	10	10	100.0%	-	-
2012	0	0	-	-	-
2013	12	10	84.0%	-	-
2014	4	4	100.0%	-	-
National Physical Therapist Assistant Exam (NTPAE)					
2010	12	12	100.0%	75.7%	82.4%
2011	11	11	100.0%	83.1%	86.9%
2012	12	12	100.0%	82.3%	86.6%
2013	8	8	100.0%	77.0%	86.0%
2014	15	15	100.0%	95.0%	87.0%
Registered Respiratory Therapist Exam					
2010	10	4	40.0%	-	77.8%
2011	14	12	85.7%		79.0%
2012	14	12	85.7%		79.0%
2013	14	12	85.7%		79.5%
2014	15	13	86.7%		79.9%

STUDENT SEMESTER CREDIT HOUR PRODUCTION BY CIP CODE

BY ACADEMIC YEAR

CIP Code	2009-10		2010-11		2011-12		2012-13		2013-14		% Growth	
	SSCH	% of Total Cr Hours	One Year	Five Year								
1 Agricultural Sciences	150	0.09%	239	0.14%	168	0.10%	249	0.15%	234	0.15%	-6.02%	56.00%
32 Basic Skills Prep for College Reading, College Reading, College Intensive English Program, Foun of Writing, Study Skills, Pre Algebra, Beginning Algebra, Intermediate Algebra	15,718	9.51%	18,291	10.56%	17,970	10.47%	17,779	10.52%	16,205	10.18%	-8.85%	3.10%
3-26 Biological Sciences/Life Sci Biology, Botany, Environmental Science, Life Science	16,226	9.82%	17,660	10.19%	16,530	9.63%	16,389	9.70%	15,695	9.86%	-4.23%	-3.27%
52 Business Mgmt & Adm Services Accounting, EconomicsBanking and Finance,Business Adm, Business LawHospitality Mgmt, Mkt Analyst, Statistics, Office Systems Support	13,854	8.39%	13,768	7.95%	13,191	7.69%	13,278	7.86%	12,147	7.63%	-8.52%	-12.32%
9 Communications Communications, Journalism	429	0.26%	458	0.26%	6,204	3.62%	5,218	3.09%	5,571	3.50%	6.77%	1198.60%
11 Computer & Information Serv Computer Information,CISCO, Networking	10,788	6.53%	11,076	6.39%	11,244	6.55%	9,331	5.52%	7,881	4.95%	-15.54%	-26.95%
12 Personal and Culinary Services Culinary, Baking	1,318	0.80%	1,618	0.93%	1,602	0.93%	1,677	0.99%	1,713	1.08%	2.15%	29.97%
13-31-34 Education/Physical Education Health Science,Curriculum & Instruction,Physical Education	4,120	2.49%	4,829	2.79%	4,450	2.59%	4,098	2.42%	3,933	2.47%	-4.03%	-4.54%
15-47-48-49 Engineering & Related Tech Aviation Science, CAD, Health & Safety	1,696	1.03%	1,351	0.78%	1,419	0.83%	1,248	0.74%	1,162	0.73%	-6.89%	-31.49%
23 English Language & Literature/Letters Communications, College Level English	21,657	13.11%	23,043	13.30%	16,872	9.83%	17,337	10.26%	16,773	10.54%	-3.25%	-22.55%
16 Foreign Language & Literatures Foreign Language, French, German, Spanish	2,394	1.45%	2,227	1.29%	2,151	1.25%	1,986	1.18%	1,719	1.08%	-13.44%	-28.20%
51 Health Professions & Related Services Allied Health Sciences,Emergency Medical Services,Nursing, Physical Therapy,Respiratory Care	8,726	5.28%	8,783	5.07%	8,626	5.03%	8,666	5.13%	11,211	7.04%	29.37%	28.48%
22 Law and Legal	952	0.58%	1,031	0.60%	1,044	0.61%	1,141	0.68%	808	0.51%	-29.18%	-15.13%
24 Liberal Arts & Science & General Studies General Studies, Humanities	333	0.20%	348	0.20%	343	0.20%	330	0.20%	201	0.13%	-39.09%	-39.64%
27 Mathematics College Level Mathematics	16,743	10.13%	16,923	9.77%	18,086	10.54%	18,281	10.82%	17,920	11.26%	-1.97%	7.03%
38 Philosophy and Religion Philosophy	3,297	2.00%	3,480	2.01%	3,891	2.27%	4,149	2.45%	3,879	2.44%	-6.51%	17.65%
40 Physical Sciences Chemistry, Geology, Physics	6,739	4.08%	7,610	4.39%	7,747	4.51%	7,453	4.41%	6,962	4.37%	-6.59%	3.31%
43 Protective Services Criminal Justice, Fire Sciences	2,621	1.59%	2,633	1.52%	2,768	1.61%	2,851	1.69%	2,342	1.47%	-17.85%	-10.64%
42 Psychology	7,512	4.55%	8,109	4.68%	8,360	4.87%	8,450	5.00%	7,605	4.78%	-10.00%	1.24%
44-45-54 Social Sciences and History Anthropology, Geography, History, Political Science,Social Work, Sociology	19,607	11.87%	19,436	11.22%	18,774	10.94%	19,198	11.36%	17,029	10.70%	-11.30%	-13.15%
50 Visual and Performing Arts Art History, Art, Drama, Music	8,932	5.41%	9,362	5.40%	8,957	5.22%	8,751	5.18%	7,863	4.94%	-10.15%	-11.97%
19-20 Vocational Home Economics Early Childhood Education	1,389	0.84%	957	0.55%	1,221	0.71%	1,152	0.68%	339	0.21%	-70.57%	-75.59%
Total SSCH	165,201		173,232		171,618		169,012		159,192		-5.81%	-3.64%

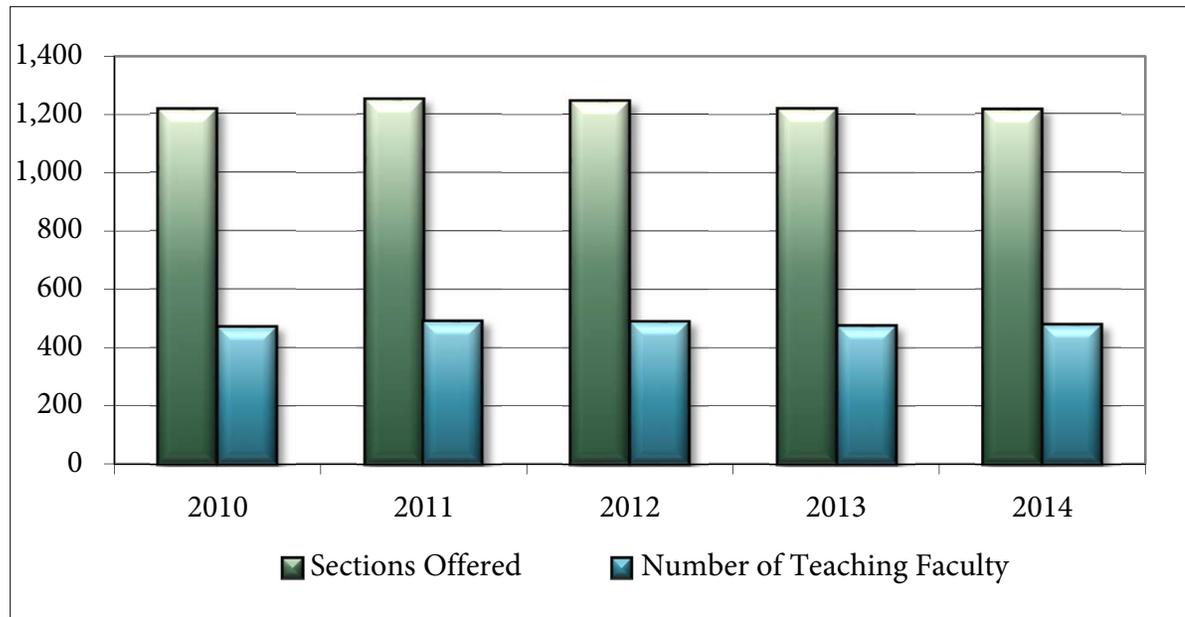
Source: ADHE SIS Database

CIP Code: Federal Gov't Classification of Instructional Programs

NUMBER OF SECTIONS OF COURSES OFFERED / NUMBER OF FACULTY

FALL SEMESTER

Fall	Sections Offered	One Year % Growth	Five Year % Growth	Number of Teaching Faculty	One Year % Growth	Five Year % Growth	Average Class Size
2010	1,217	6.5%	50.2%	472	5.1%	48.0%	19.7
2011	1,252	2.9%	55.7%	492	4.2%	58.2%	19.4
2012	1,246	2.4%	46.1%	491	4.0%	47.4%	19.0
2013	1,220	-2.6%	22.9%	476	-3.3%	42.9%	18.4
2014	1,215	-0.4%	6.3%	480	0.8%	44.1%	18.0

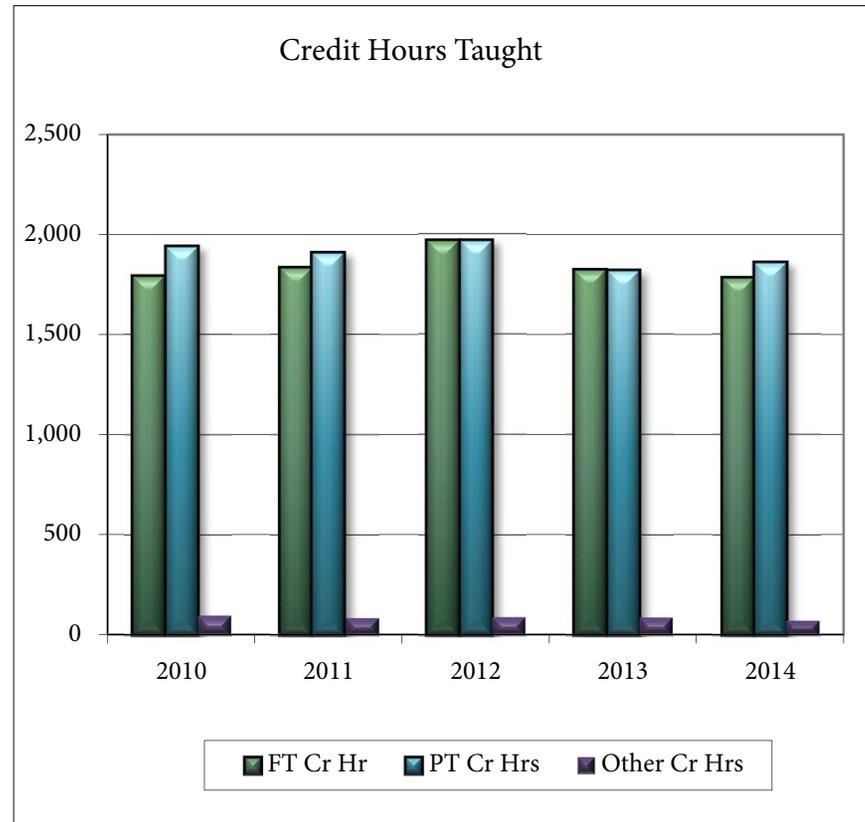
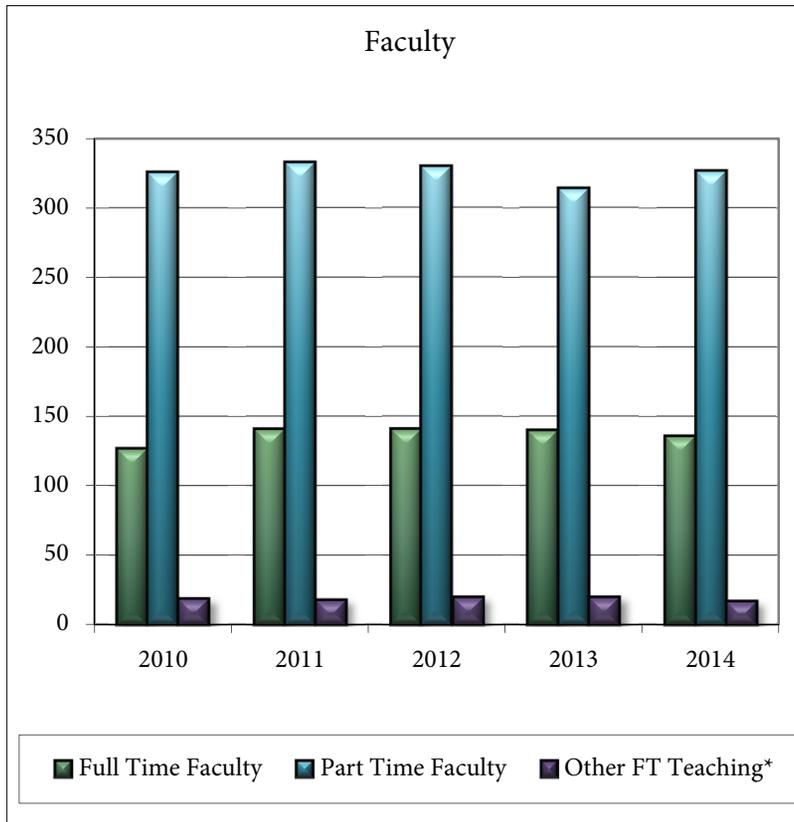


NOTE: Average class size includes independent study and college courses offered on high school campuses.

CREDIT HOURS TAUGHT BY FULL TIME & PART TIME FACULTY

FALL SEMESTER

Fall	Full Time Faculty	FT Cr Hr	% Taught by FT	Part Time Faculty	PT Cr Hrs	% Taught by PT	Other FT Teaching*	Other Cr Hrs	% Taught by Other
2010	127	1,795	46.8%	326	1,943	50.7%	19	98	2.6%
2011	141	1,837	47.9%	333	1,912	49.9%	18	86	2.2%
2012	141	1,970	48.9%	330	1,971	48.9%	20	90	2.2%
2013	140	1,825	48.9%	314	1,821	48.8%	20	88	2.4%
2014	136	1,784	48.0%	327	1,861	50.1%	17	73	2.0%



*Other FT Teaching-Administrative and support personnel who taught class(es)

CORPORATE LEARNING

BY ACADEMIC YEAR

Total number of students served by Corporate Learning

	2010	2011	2012	2013	2014
Headcount (unduplicated)	1,947	2,323	3,363	4,542	2,149
Registrations	2,928	3,121	4,680	5,733	3,165
Number of Sections of Classes	603	667	571	551	405

Workforce Development

	2010	2011	2012	2013	2014
Headcount (unduplicated)	1,200	1,342	2,938	4,272	2,020
Registrations	2,010	1,852	4,089	5,347	3,035
Number of Sections of Classes	506	435	473	489	363
Number of Businesses Served	116	116	134	101	122

Health Professions Non-Credit Classes

	2010	2011	2012	2013	2014
Headcount (unduplicated)	62	69	37	32	105
Registrations	67	89	37	32	106
Number of Sections of Classes	8	24	4	3	38

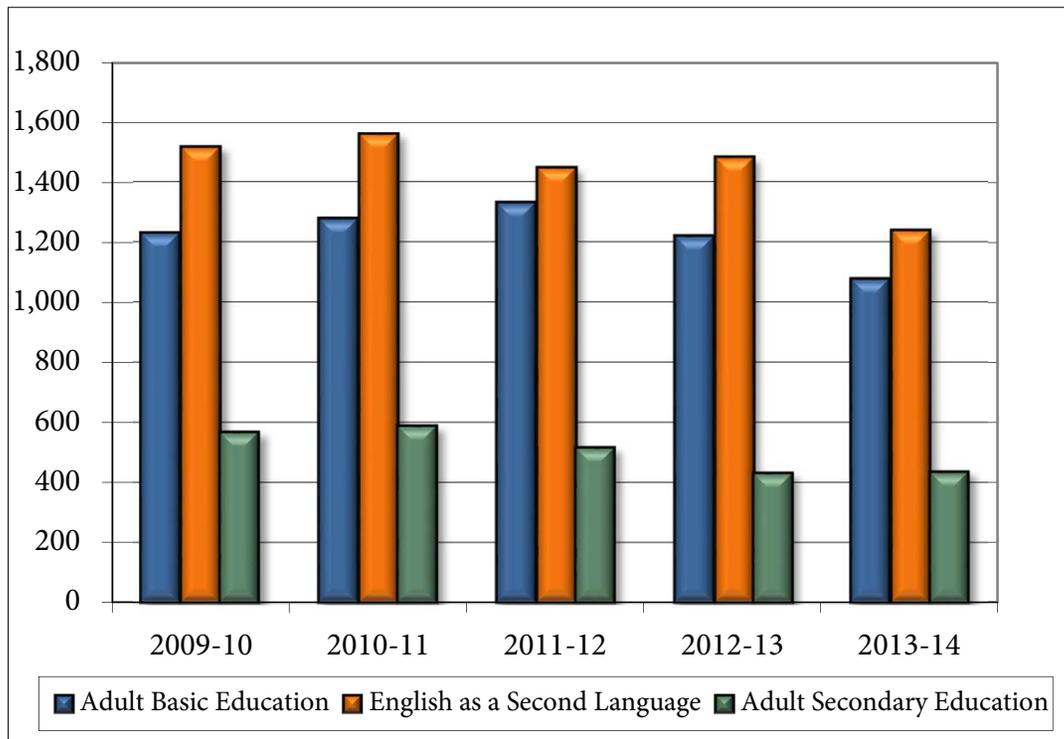
Personal Education & Enrichment

	2010	2011	2012	2013	2014
Headcount (unduplicated)	351	485	392	247	24
Registrations	457	651	554	354	24
Number of Sections of Classes	68	115	94	59	4

ADULT EDUCATION ENROLLMENTS

Adult Education offers non-credit classes designed to teach and review academic skills culminating with preparation for taking the High School Equivalence (GED) test battery. Other areas such as English as a Second Language (ESL) and computers are also offered.

Program	2009-10	2010-11	2011-12	2012-13	2013-14
Adult Basic Education	1,231	1,279	1,332	1,220	1,078
English as a Second Language	1,517	1,561	1,448	1,483	1,240
Adult Secondary Education	567	588	516	431	435
Total Students Served	3,315	3,428	3,296	3,134	2,753
Total GEDs Awarded	430	413	395	363	482



HEADCOUNT ENROLLMENT SUMMARY

FALL 2013 AND FALL 2014

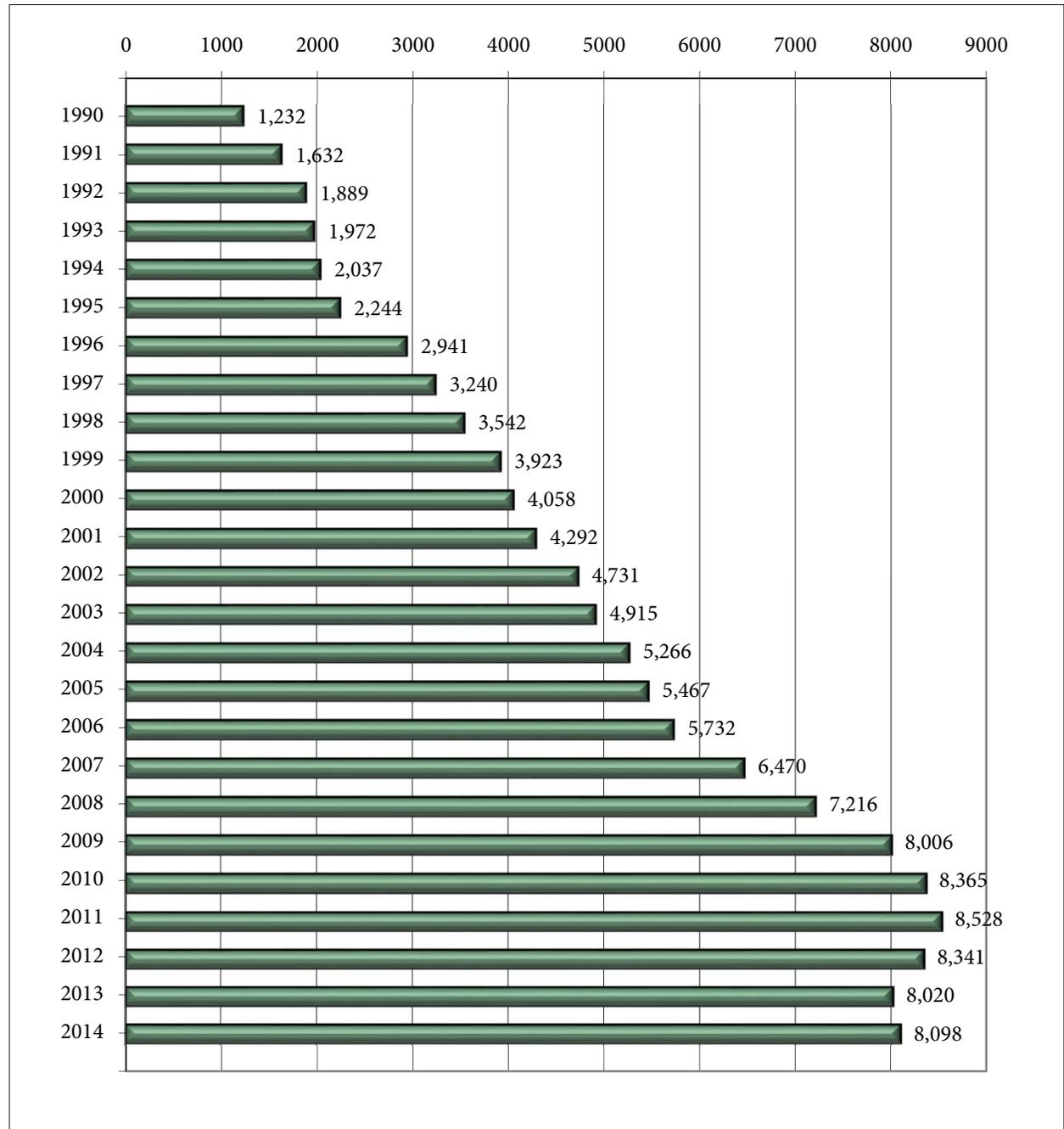
		Fall 2013		Fall 2014		Fall 2013 to 14
		Number	Percent	Number	Percent	Percent Change
Total Headcount		8,020		8,098		1.0%
	FTE	4,706		4,612		-2.0%
Enrollment Status	Full-Time	2,843	35.4%	2,679	33.1%	-5.8%
	Part-Time	5,177	64.6%	5,419	66.9%	4.7%
Gender	Male	3,353	41.8%	3,428	42.3%	2.2%
	Female	4,667	58.2%	4,670	57.7%	0.1%
Residence	Benton County	4,383	54.7%	4,439	54.8%	1.3%
	Washington County	3,032	37.8%	3,052	37.7%	0.7%
	Other In-State	347	4.3%	424	5.2%	22.2%
	Out-of-State	258	3.2%	183	2.3%	-29.1%
Tuition Status	In-District	3,455	43.1%	3,524	43.5%	2.0%
	Out-of-District	4,068	50.7%	3,991	49.3%	-1.9%
	Out-of-State	327	4.1%	390	4.8%	19.3%
	Contiguous	79	1.0%	72	0.9%	-8.9%
	International	91	1.1%	121	1.5%	33.0%
*Ethnicity/Race	Hispanic or Latino	1,196	14.9%	1,408	17.4%	17.7%
	Non-Hispanic Race:					
	American Indian/Alaskan Native	135	1.7%	118	1.5%	-12.6%
	Asian	204	2.5%	245	3.0%	20.1%
	Black or African American	201	2.5%	183	2.3%	-9.0%
	Native Hawaiian/Pacific Islander	16	0.2%	25	0.3%	56.3%
	White	5,582	69.6%	5,571	68.8%	-0.2%
	2 or more races	201	2.5%	271	3.3%	34.8%
	Unknown	221	2.8%	145	1.8%	-34.4%
Non-Resident Alien	264	3.3%	132	1.6%	-50.0%	
Age	<18	576	7.2%	732	9.0%	27.1%
	18-19	1,848	23.0%	1,939	23.9%	4.9%
	20-21	1,328	16.6%	1,411	17.4%	6.3%
	22-24	1,218	15.2%	1,192	14.7%	-2.1%
	25-29	1,127	14.1%	1,074	13.3%	-4.7%
	30-34	735	9.2%	644	8.0%	-12.4%
	35-44	741	9.2%	686	8.5%	-7.4%
	45-54	336	4.2%	307	3.8%	-8.6%
	55-64	78	1.0%	80	1.0%	2.6%
	>=65	33	0.4%	33	0.4%	0.0%
	AVERAGE AGE*	26.4		26.1		
MEDIAN AGE*	23.0		22.0			

*NOTE: Average and Median Age figures do not include High School Students

HISTORICAL HEADCOUNT SUMMARY

Fall 1990 to Fall 2014

Year	Total Headcount**	Additional Students	Total % Change
1990	1,232		
1991	1,632	400	32.5%
1992	1,889	257	15.7%
1993	1,972	83	4.4%
1994	2,037	65	3.3%
1995	2,244	207	10.2%
1996	2,941	697	31.1%
1997	3,240	299	10.2%
1998	3,542	302	9.3%
1999	3,923	381	10.8%
2000	4,058	135	3.4%
2001	4,292	234	5.8%
2002	4,731	439	10.2%
2003	4,915	184	3.9%
2004	5,266	351	7.1%
2005	5,467	201	3.8%
2006	5,732	265	4.8%
2007	6,470	738	12.9%
2008	7,216	746	11.5%
2009	8,006	790	10.9%
2010	8,365	359	4.5%
2011	8,528	163	1.9%
2012	8,341	(187)	-2.2%
2013	8,020	(321)	-3.8%
2014	8,098	78	1.0%



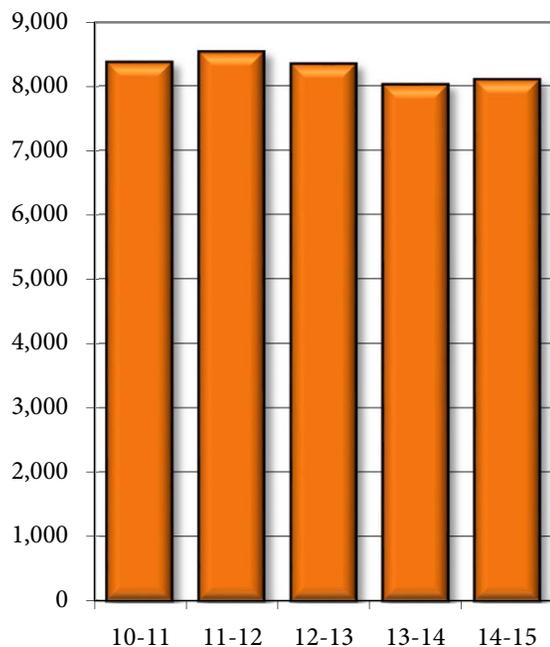
Source: Reports submitted to Arkansas Department of Higher Education

**1990-94 Source: Registrar's In-House Reports

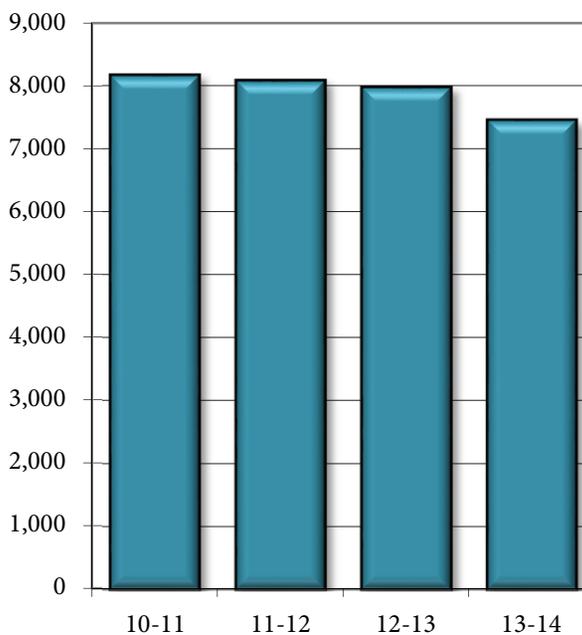
HEADCOUNT ENROLLMENT BY SEMESTER

Year	Fall Headcount*	Fall to Fall % Change	Spring Headcount*	Sp to Sp % Change	Summer I Headcount	Summer II Headcount	Total Summer	Total Summer % Change
10-11	8,365	4.5%	8,176	1.4%	2,716	1,446	4,162	3.7%
11-12	8,528	1.9%	8,090	-1.1%	2,499	1,296	3,795	-8.8%
12-13	8,341	-2.2%	7,981	-1.3%	2,505	1,259	3,764	-0.8%
13-14	8,020	-3.8%	7,457	-6.6%	2,289	1,190	3,479	-7.6%
14-15	8,098	1.0%						

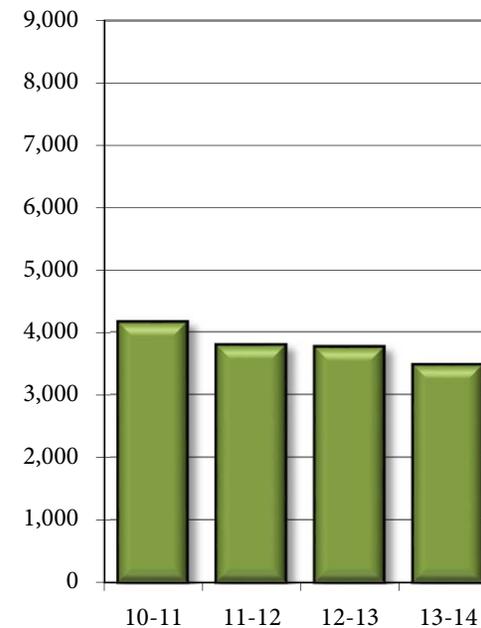
Fall Headcount



Spring Headcount



Summer Headcount

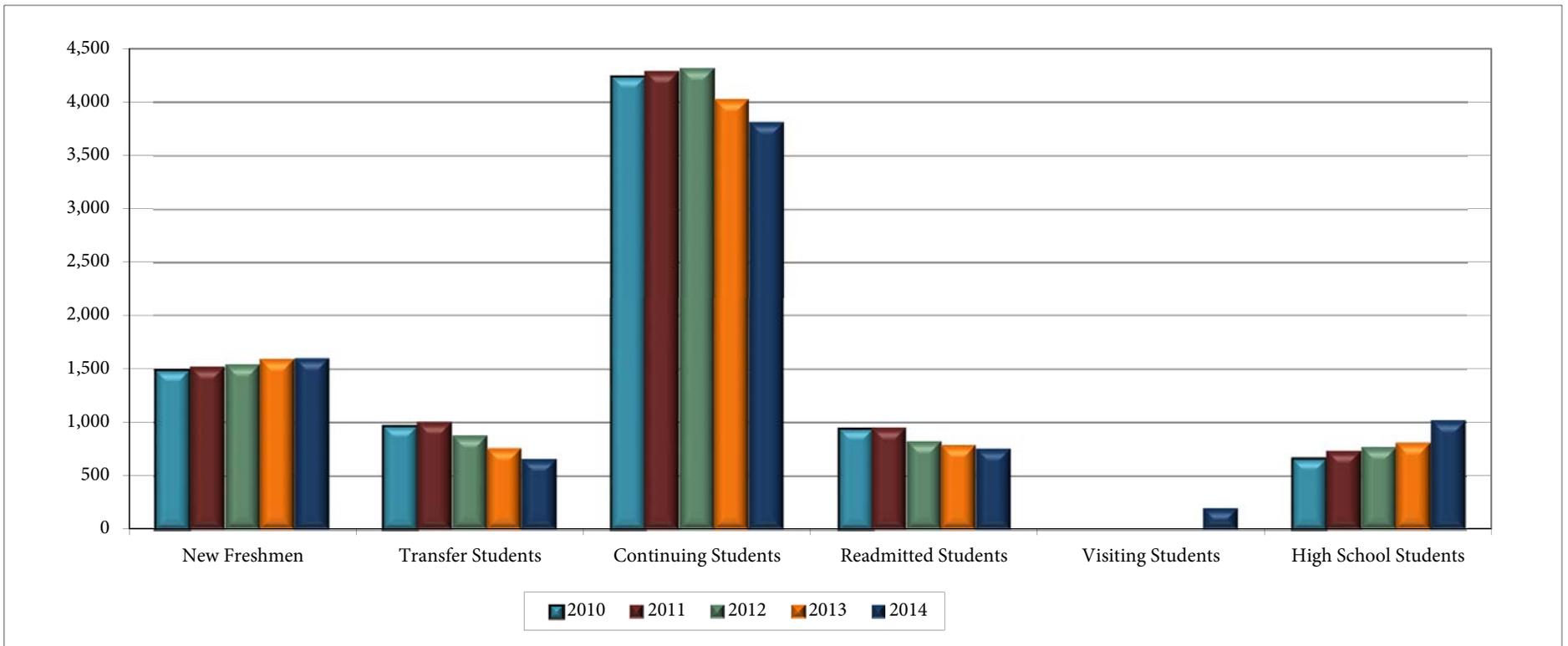


*NOTE: Off schedule classes are not included, such as Late Start and second 8-week

HEADCOUNT BY STUDENT TYPE

FALL SEMESTER

Fall	New Freshmen			Transfer Students			Continuing Students			Readmitted Students			Visiting Students			High School Students			Total
	Count	% of Total	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	
2010	1,504	18.0%	3.9%	983	11.8%	-5.8%	4,243	50.7%	11.5%	960	11.5%	9.2%				675	8.1%	-18.8%	8,365
2011	1,525	17.9%	1.4%	1,012	11.9%	3.0%	4,291	50.3%	1.1%	959	11.2%	-0.1%				741	8.7%	9.8%	8,528
2012	1,544	18.5%	1.2%	879	10.5%	-13.1%	4,321	51.8%	0.7%	826	9.9%	-13.9%				771	9.2%	4.0%	8,341
2013	1,602	20.0%	3.8%	770	9.6%	-12.4%	4,029	50.2%	-6.8%	796	9.9%	-3.6%				823	10.3%	6.7%	8,020
2014	1,611	19.9%	0.6%	667	8.2%	-13.4%	3,815	47.1%	-5.3%	768	9.5%	-3.5%	204	2.5%	-	1,033	12.8%	25.5%	8,098



New Freshmen: First-time entering undergraduate

Transfer: First Semester transfers to NWACC from another college or university

Continuing: Continued enrollment from previous semester

Readmitted: Enrolled at NWACC after not attending the previous semester

Visiting: Students of another college/university 'visiting' NWACC to receive credit to transfer back

High School: Students still enrolled in High School

HEADCOUNT BY MAJORS - 2 YEAR DEGREES

FALL SEMESTER

Major	2010	2011	2012	2013	2014
AAS Degrees					
Business Management	433	449	440	364	374
Cert Respiratory Therapist	27	45	41	37	20
Computer Aided Drafting	20	36	43	12	20
Computer Info Systems	227	233	201	207	181
Crime Scene Investigation	3	2	1	2	1
Criminal Justice	180	197	185	158	150
Culinary Arts	58	113	138	156	139
Early Childhood Education	144	113	110	106	106
Electronics Technology	19	20	33	16	17
EMT-Paramedic	41	72	68	81	77
Environmental Regulations,...	37	33	32	37	38
Fire Science	26	31	40	47	40
Graphic Design	125	147	125	113	101
Health Information Mgmt	-	-	-	24	37
Homeland Security & Emg Mgmt	15	21	23	13	5
Law Enforcement Adm	9	10	4	2	1
Nursing	124	155	129	122	120
Paralegal	85	80	87	68	55
Physical Therapy Assistant	28	32	27	26	11
TOTAL AAS	1,607	1,789	1,728	1,591	1,493
General Studies					
Associate	1,367	1,357	1,180	1,174	1,113
TOTAL General Studies	1,367	1,357	1,180	1,174	1,113
Transfer Degrees					
AA	1,116	1,163	1,318	1,228	1,306
AS	1,657	1,517	1,297	1,194	1,177
Agricultural, Life Science	20	22	39	59	61
Business	55	453	750	807	883
AAT	265	281	342	318	170
TOTAL Transfer Degrees	3,113	3,436	3,745	3,606	3,597
Undeclared	698	636	320	176	203
Non-degree seeking	1,383	1,150	1,143	1,243	1,463

*Major discontinued

**Program merged with Computer Systems Info

Note: Associate of General Studies majors include students working toward (but not admitted to) selective admissions programs such as Nursing.
2008 Non-degree seeking - increase caused by better data and programming to reflect student's actual intent

HEADCOUNT BY MAJORS - CERTIFICATES

FALL SEMESTER

Major	2010	2011	2012	2013	2014
Technical Certificates					
Accounting Technology		8	5	5	1
Baking Arts	2	3	10	11	5
Business Management	1		9	7	9
CAD				1	1
Child Advocacy Studies			1	3	1
Criminal Justice		1	0	4	6
Dental Assisting	14	25	40	64	58
EMT-Paramedic Cert	23	13	12	9	18
Entrepreneurship		1	3	2	1
Environmental Mgmt	1	1	0	1	0
Environmental Reg Science	2	2	1	0	1
General Business	6	3	8	6	10
Graphic Design	2	2	2	2	2
Homeland Security	1	0	0	0	0
Hospitality Management	32	12	11	3	2
Law Enforcement Adm	6	1	0	0	0
Logistic Management	2	2	4	5	1
Networking			2	5	2
*Paraeducators of Spec Needs L	4	3	-	-	-
Certificates of Proficiency					
Baking Arts					1
CAD	54	51	46	41	37
CDA Training	12	5	6	4	7
Child Advocacy Studies			1	2	1
Computer Networking	1		1	2	3
Crime Prevention & Corr	1		0	1	1
Criminal Justice			2	2	6
Early Childhood Development	2	5	8	0	0
EMT Basic	15	12	9	17	10
Environmental Mgmt-GIS		1	1	0	0
Forensic Science	1	1	1	3	1
Graphic Design				2	6
Health & Safety	3	1	1	0	2
Homeland Security & Emg Mgr	1	1	0	0	0
Hospitality Management	7	5	13	10	2
Law Enforcement	1		4	1	0
Law Enforcement Adm	1		0	0	0
Nursing Assistant			5	4	6
Pre-Health Sciences			12	8	21
Retail Management	2	1	1	1	1
General Studies					
Certificate			6	4	6
TOTAL Certificates	197	160	225	230	229

*Major discontinued

HEADCOUNT BY RACE/ETHNICITY

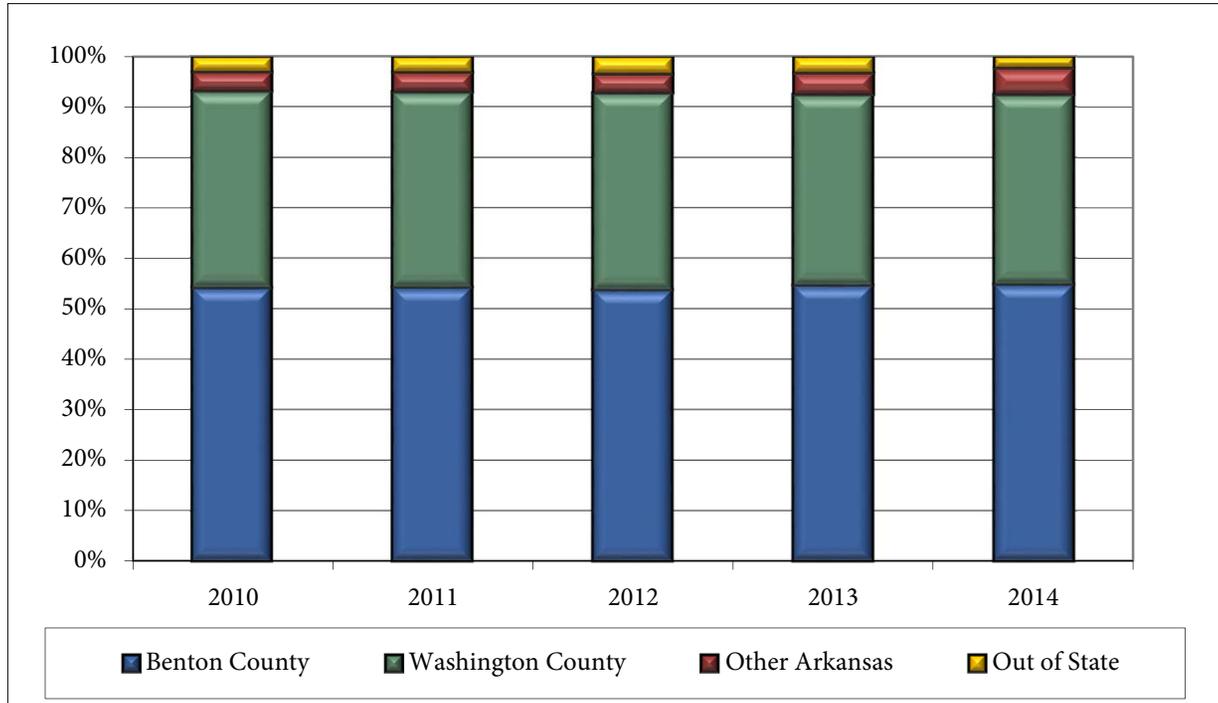
FALL SEMESTER

	2010		2011		2012		2013		2014			5 Year
	Total	% of Total	% Change	% Change								
Hispanic or Latino Ethnicity	880	10.5%	1003	11.8%	1,169	14.0%	1,196	14.9%	1,408	17.4%	17.7%	60.0%
Non-Hispanic Ethnicity												
Am Indian or Alaska Native	139	1.7%	166	1.9%	153	1.8%	135	1.7%	118	1.5%	-12.6%	-15.1%
Asian	235	2.8%	241	2.8%	211	2.5%	204	2.5%	245	3.0%	20.1%	4.3%
Black or African American	189	2.3%	243	2.8%	241	2.9%	201	2.5%	183	2.3%	-9.0%	-3.2%
Nat Hawaiian or Other Pacific Isl'r	18	0.2%	31	0.4%	20	0.2%	16	0.2%	25	0.3%	56.3%	38.9%
White	6,462	77.3%	6,498	76.2%	6,001	71.9%	5,582	69.6%	5,571	68.8%	-0.2%	-13.8%
2 or more Races	16	0.2%	11	0.1%	109	1.3%	201	2.5%	271	3.3%	34.8%	1593.8%
Unknown	251	3.0%	168	2.0%	288	3.5%	221	2.8%	145	1.8%	-34.4%	-42.2%
Non-Resident Alien	175	2.1%	167	2.0%	149	1.8%	264	3.3%	132	1.6%	-50.0%	-24.6%
Total	8,365		8,528		8,341		8,020		8,098			

HEADCOUNT BY COUNTY OF RESIDENCY

FALL SEMESTER

Fall	Benton County		Washington County		Other Arkansas		Out of State		Total
	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total	
2010	4,534	54.2%	3,259	39.0%	320	3.8%	252	3.0%	8,365
2011	4,628	54.3%	3,303	38.7%	334	3.9%	263	3.1%	8,528
2012	4,484	53.8%	3,258	39.1%	313	3.8%	286	3.4%	8,341
2013	4,383	54.7%	3,032	37.8%	347	4.3%	258	3.2%	8,020
2014	4,439	54.8%	3,052	37.7%	424	5.2%	183	2.3%	8,098



WASHINGTON COUNTY FACILITIES ENROLLMENT

CREDIT COURSES

Term	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	Count	% of Total								
Headcount	1,587	19.0%	1,597	18.7%	1,336	16.6%	1,355	16.9%	1,306	16.1%
Females	893	56.3%	934	58.5%	764	57.2%	763	56.3%	711	54.4%
Males	694	43.7%	663	41.5%	572	42.8%	592	43.7%	595	45.6%
Enrollment Status										
New Student	422	26.6%	417	26.1%	383	28.7%	438	32.3%	442	33.8%
New Transfer	199	12.5%	202	12.6%	153	11.5%	143	10.6%	125	9.6%
Readmitted	193	12.2%	195	12.2%	130	9.7%	122	9.0%	123	9.4%
Continuing	737	46.4%	754	47.2%	643	48.1%	608	44.9%	542	41.5%
Concurrent	36	2.3%	26	1.6%	26	1.9%	44	3.2%	42	3.2%
Visiting									32	2.5%
Special	0	0.0%	3	0.2%	1	0.1%	0	0.0%	0	0.0%
County of Residence										
Washington	1,212	76.4%	1,280	80.2%	1,038	77.7%	1,029	75.9%	987	75.6%
Benton	265	16.7%	228	14.3%	201	15.0%	236	17.4%	200	15.3%
Madison	36	2.3%	26	1.6%	20	1.5%	23	1.7%	17	1.3%
Carroll	4	0.3%	8	0.5%	8	0.6%	6	0.4%	5	0.4%
Other	70	4.4%	55	3.4%	69	5.2%	61	4.5%	97	7.4%
Enrolled in only Washington County	439		472		335	25.1%	401	29.6%	436	33.4%

Washington County Facilities:

Washington County Center, NTI, RTC, AATC, Washington County Sheriff's Office, Jones Center for Families, Greenland High School, Farmington High School.

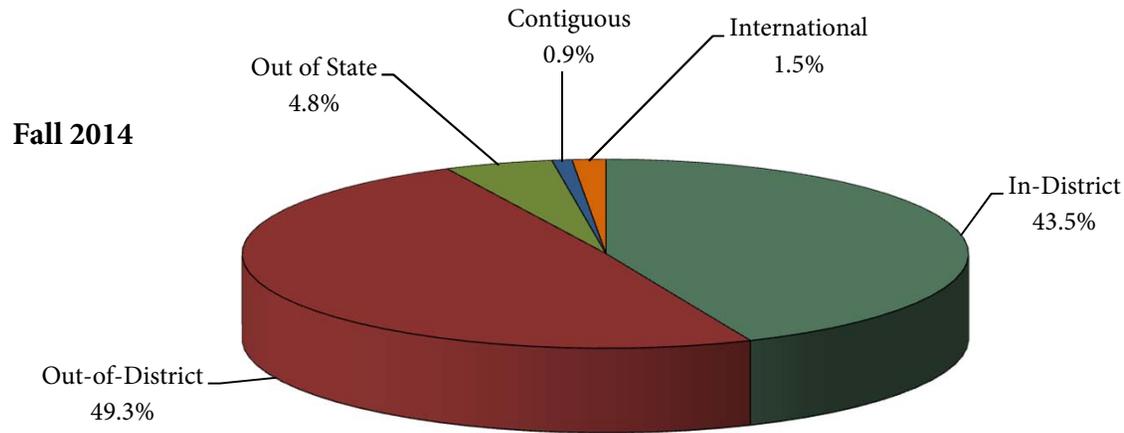
Does not include Step Ahead students taking classes at their respective high schools

Fall 2012-Moved from Jones Trust Center to Jones Center for Families

HEADCOUNT ENROLLMENT BY TUITION STATUS

BY FALL SEMESTER

Fall	In-District		Out-of-District		Out of State		Contiguous		International		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2010	3,629	43.4%	4,391	52.5%	206	2.5%	56	0.7%	83	1.0%	8,365
2011	3,759	44.1%	4,392	51.5%	243	2.8%	53	0.6%	81	0.9%	8,528
2012	3,569	42.8%	4,296	51.5%	318	3.8%	68	0.8%	90	1.1%	8,341
2013	3,455	43.1%	4,068	50.7%	327	4.1%	79	1.0%	91	1.1%	8,020
2014	3,524	43.5%	3,991	49.3%	390	4.8%	72	0.9%	121	1.5%	8,098



Tuition status as defined by the institution:

In-District: Student must live in the Bentonville or Rogers School District for 6 months prior to the first day of classes

Out-of-District: Student must have lived within the State of Arkansas for 6 months prior to the first day of classes

Out-of-state: Student must be a citizen of the United States

International: Student who is not a US citizen or legal resident

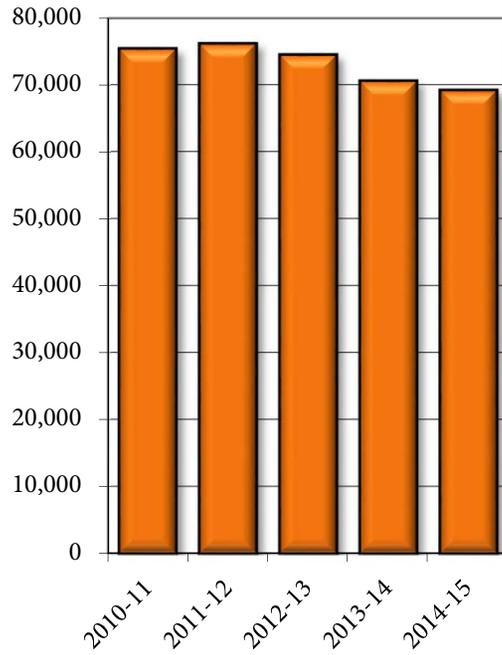
Contiguous: Live in Mo or OK counties that border Benton County

STUDENT SEMESTER CREDIT HOURS

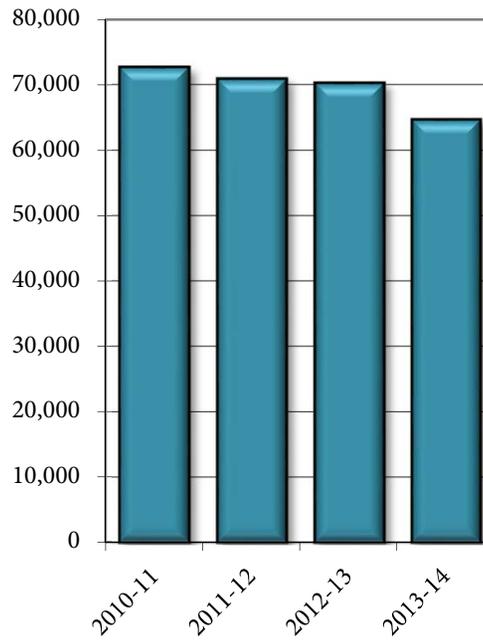
BY SEMESTER

Year	Fall		Spring		Summer		
	SSCH*	Fall to Fall % Change	SSCH*	Sp to Sp % Change	Summer I SSCH	Summer II SSCH	Total Summer % Change
2010-11	75,392	6.9%	72,683	2.5%	12,724	5,662	1.1%
2011-12	76,147	1.0%	70,899	-2.5%	11,432	5,088	-10.1%
2012-13	74,479	-2.2%	70,248	-0.9%	11,517	5,005	0.0%
2013-14	70,592	-5.2%	64,671	-7.9%	10,299	4,569	-10.0%
2014-15	69,176	-2.0%					

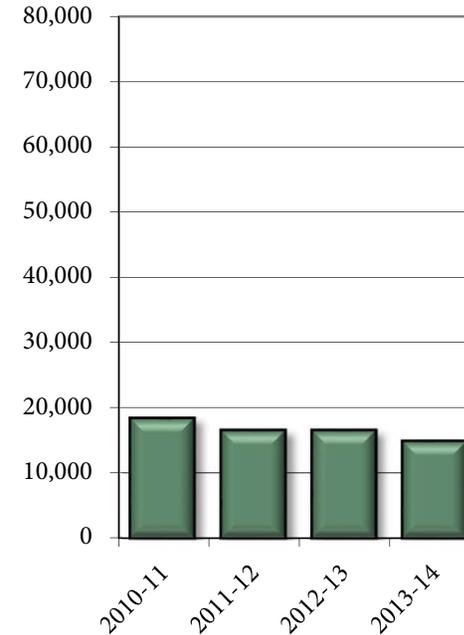
Fall SSCH



Spring SSCH



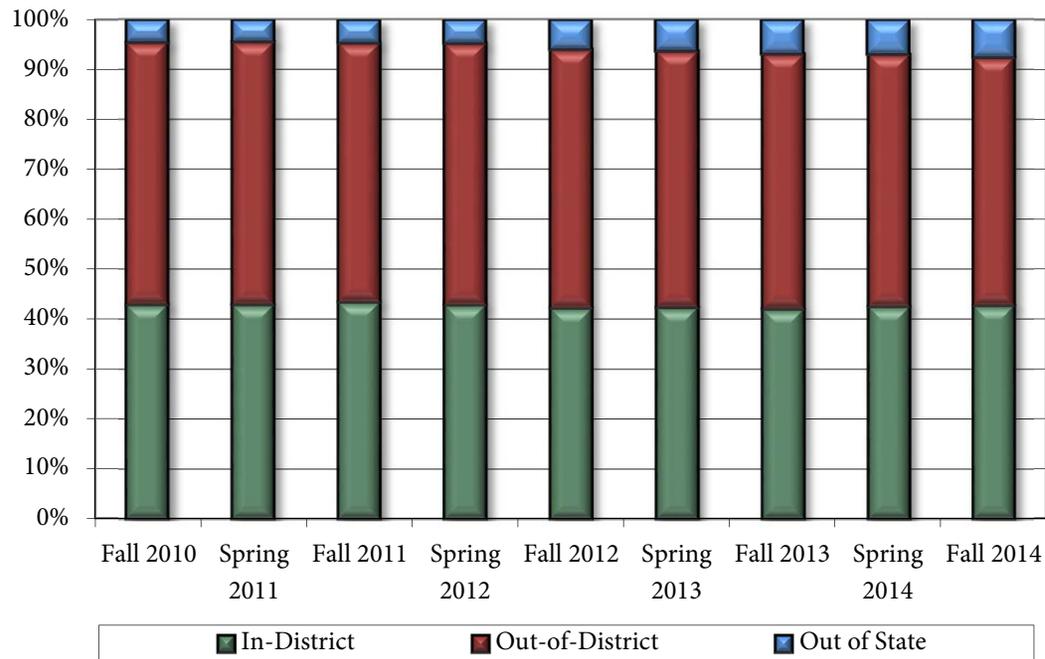
Summer SSCH



*F:

STUDENT SEMESTER CREDIT HOURS BY TUITION STATUS

Term	In-District		Out-of-District		Out of State		Total SSCH
	Count	Percent	Count	Percent	Count	Percent	
Spring 2010	29,256	41.3%	38,306	54.0%	3,346	4.7%	70,908
Fall 2010	32,354	42.9%	39,575	52.5%	3,463	4.6%	75,392
Spring 2011	31,223	43.0%	38,235	52.6%	3,225	4.4%	72,683
Fall 2011	33,095	43.5%	39,472	51.8%	3,580	4.7%	76,147
Spring 2012	30,380	42.8%	37,135	52.4%	3,384	4.8%	70,899
Fall 2012	31,463	42.2%	38,538	51.7%	4,478	6.0%	74,479
Spring 2013	29,759	42.4%	36,064	51.3%	4,425	6.3%	70,248
Fall 2013	29,659	42.0%	36,059	51.1%	4,874	6.9%	70,592
Spring 2014	27,513	42.5%	32,674	50.5%	4,484	6.9%	64,671
Fall 2014	29,583	42.8%	34,358	49.7%	5,235	7.6%	69,176

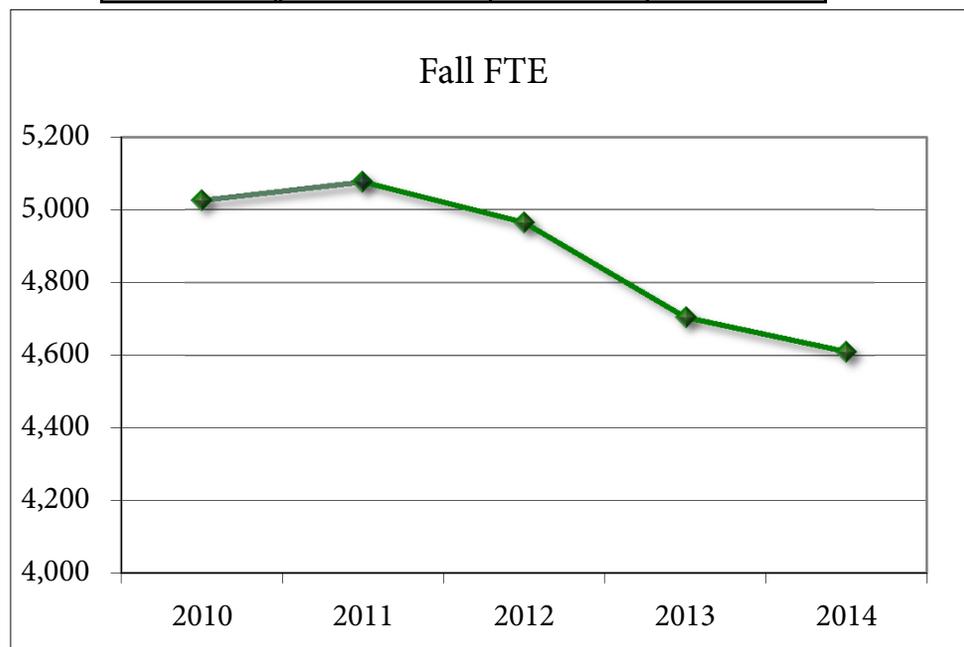


*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

BY FALL SEMESTER

Fall	Fall SSCH	Total FTE	% Change FTE
2010	75,392	5,026	6.9%
2011	76,147	5,076	1.0%
2012	74,479	4,965	-2.2%
2013	70,592	4,706	-5.2%
2014	69,176	4,612	-2.0%

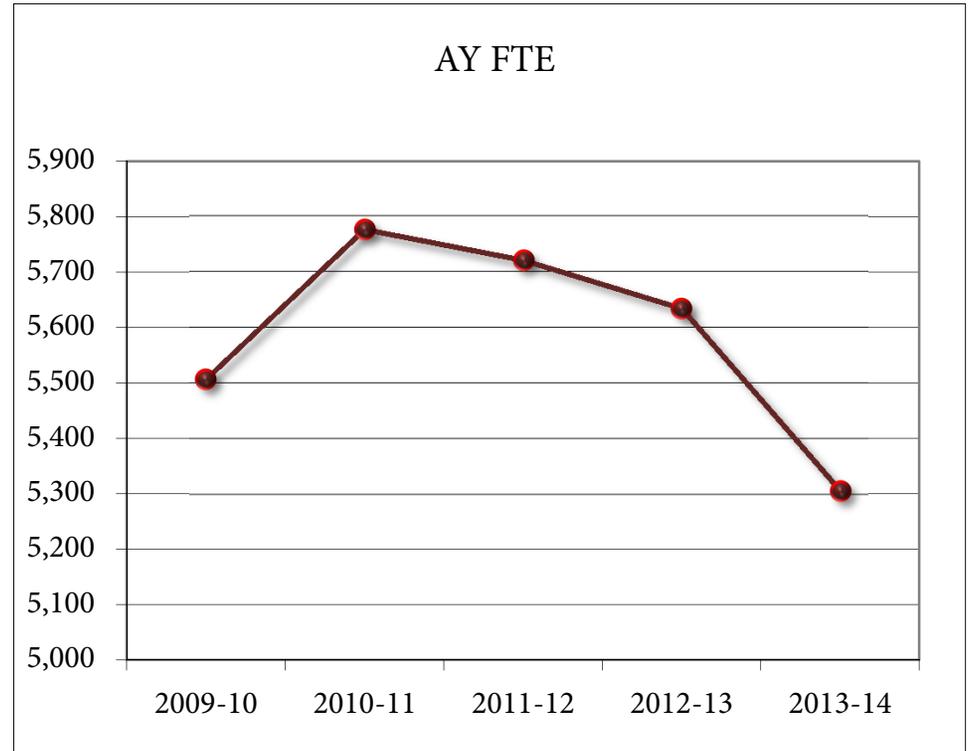
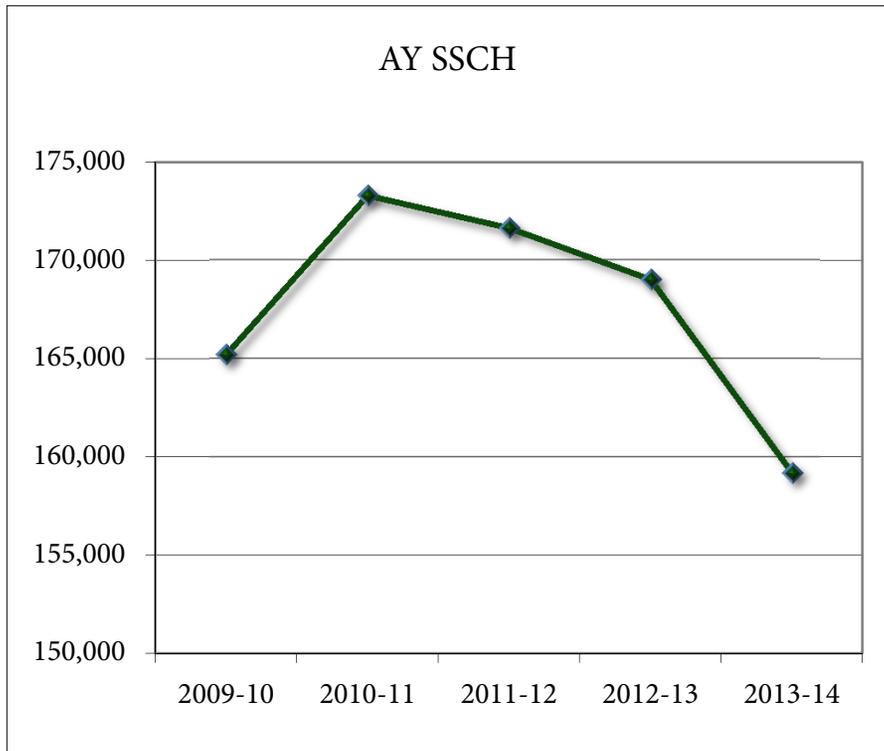


FTE is derived from the total student semester credit hours (SSCH) divided by 15.

ANNUAL STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

BY ACADEMIC YEAR AND LOCATION TAUGHT

Academic Year	In-District SSCH	Out-District SSCH	Distance Learning SSCH	Total SSCH	Total FTE	% Change FTE
2009-10	112,632	17,707	34,871	165,210	5,507	16.4%
2010-11	120,476	18,579	34,227	173,282	5,776	4.9%
2011-12	114,661	20,233	36,736	171,630	5,721	-1.0%
2012-13	114,185	17,685	37,142	169,012	5,634	-1.5%
2013-14	111,433	9,792	37,967	159,192	5,306	-5.8%



Includes all credit hours (on-schedule and off-schedule) for reporting year

Annual FTE is derived from the sum of student credit hours for all terms divided by 30.

HIGH SCHOOLS IN NWACC SERVICE AREA

Benton County High Schools

High School	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011	2012 Grads	Attended NWACC Fall 2012	% at NWACC Fall 2012	2013 Grads	Attended NWACC Fall 2013	% at NWACC Fall 2013	2014 Grads	Attended NWACC Fall 2014	% at NWACC Fall 2014
Bentonville	707	143	20.23%	701	124	17.69%	781	200	25.61%	877	221	25.20%
Decatur	24	4	16.67%	26	8	30.77%	29	2	6.90%	32	4	12.50%
Gentry	96	18	18.75%	72	12	16.67%	98	15	15.31%	85	15	17.65%
Gravette	111	24	21.62%	122	18	14.75%	101	22	21.78%	117	19	16.24%
Pea Ridge	99	20	20.20%	95	32	33.68%	116	38	32.76%	124	37	29.84%
Rogers Heritage*	435	57	13.10%	460	106	23.04%	445	107	24.04%	499	99	19.84%
Rogers	408	89	21.81%	428	78	18.22%	467	96	20.56%	547	128	23.40%
Siloam Springs	276	38	13.77%	240	23	9.58%	260	30	11.54%	293	55	18.77%
Totals from Benton County High Schools	2,156	393	18.23%	2,144	401	18.70%	2,297	510	22.20%	2,574	578	22.46%

Washington County High Schools

High School	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011	2012 Grads	Attended NWACC Fall 2012	% at NWACC Fall 2012	2013 Grads	Attended NWACC Fall 2013	% at NWACC Fall 2013	2014 Grads	Attended NWACC Fall 2014	% at NWACC Fall 2014
Elkins	81	16	19.75%	82	6	7.32%	77	4	5.19%	78	9	11.54%
Farmington	146	24	16.44%	147	24	16.33%	158	22	13.92%	160	19	11.88%
Fayetteville	559	52	9.30%	558	62	11.11%	544	58	10.66%	646	63	9.75%
Greenland	61	7	11.48%	63	8	12.70%	57	6	10.53%	56	5	8.93%
Lincoln	69	10	14.49%	70	7	10.00%	89	12	13.48%	91	10	10.99%
Prairie Grove	108	13	12.04%	114	14	12.28%	128	12	9.38%	140	4	2.86%
Springdale Har-Ber**	497	68	13.68%	545	79	14.50%	514	107	20.82%	510	90	17.65%
Springdale High**	514	77	14.98%	591	110	18.61%	611	117	19.15%	629	116	18.44%
West Fork	100	5	5.00%	85	10	11.76%	80	12	15.00%	104	10	9.62%
Totals from Washington County High Schools	2,135	272	12.74%	2,255	320	14.19%	2,258	350	15.50%	2,414	326	13.50%

Source: e-mail survey of High Schools, report from Ark Dept of Education and ADHE database

**Beginning in 2012-Springdale School District also includes an Alternative School. These graduates were divided equally and placed as SSH/HHS graduates.

EARLY COLLEGE EXPERIENCE, HIGH SCHOOL BASED CONCURRENT HIGH SCHOOL BASED CLASSES (PREVIOUSLY STEP AHEAD)

NWACC works as a partner with local high schools to offer students the opportunity to take college credit courses and experience the rigors of college study in

Headcount by High School

School	Fall 2011	Spring 2012	Fall 2012	Spring 2013	Fall 2013	Spring 2014	Fall 2014
Ambassadors for Christ Aca	-	-	-	-	7	7	9
Bentonville	145	128	108	114	98	93	127
Elkins							11
Farmington	27	24	29	23	21	20	20
Fayetteville	69	57	81	71	62	32	93
Gentry	22	19	24	23	20	16	22
Gravette	30	30	6	4	12	10	20
Greenland	16	12	8	5	17	14	17
Lifeway Christian					15	13	19
Lincoln	20	13	-	-	-	-	-
New Heights Christian							1
Pea Ridge	-	-	-	-	5	3	47
Prairie Grove	23	-	-	-	-	-	-
Rogers Heritage [†]	62	51	62	50	84	56	83
Rogers [†]	81	72	98	87	110	80	135
Shiloh Christian	67	68	100	90	88	86	92
Siloam Springs	21	21	34	16	42	50	54
Springdale	12	10	32	23	46	43	42
Springdale Har-Ber	41	38	54	50	57	46	71
West Fork	25	6	21	10	10	11	10
TOTAL	661	549	657	566	694	580	873

Student Semester Credit Hours/Sections by High School

School	Fall 2011		Spring 2012		Fall 2012		Spring 2013		Fall 2013		Spring 2014		Fall 2014	
	SSCH	Sections	SSCH	Sections	SSCH	Sections								
Ambassadors for Christ Aca	-	-	-	-	-	-	-	-	21	-	21	-	58	****
Bentonville	664	9	477	8	473	7	414	7	405	7	354	9	536	8
Elkins													33	1
Farmington	133	7	84	8	129	7	94	8	105	10	105	12	115	6
Fayetteville	297	4	202	4	347	5	231	4	272	6	102	2	396	5
RTC/Fayetteville W.							-	-	-	-	-	-		
Gentry	110	4	72	4	131	4	93	4	99	4	51	4	115	4
Gravette	93	1	90	1	18	5	12	*	36	1	30	1	60	1
Greenland	77	2	42	2	46	2	18	1	79	2	51	2	84	2
Lifeway Christian									45	1	39	1	57	1
Lincoln	64	1	39	1	-	-	-	-	-	-	-	-		
New Heights Christian													3	****
Pea Ridge	-	-	-	-	-	-	-	-	18	-	12	-	225	8
Prairie Grove	69	0	-	-	-	-	-	-	-	-	-	-		
Rogers Heritage	253	5	165	4	253	5	168	4	356	5	180	6	360	3
Rogers	342	6	251	4	445	7	327	6	516	9	297	9	687	8
Shiloh Christian	332	6	330	7	542	11	438	11	508	14	414	14	529	9
Siloam Springs	86	3	69	2	133	2	51	2	159	2	196	3	198	1
Springdale	48	1	30	1	127	2	69	2	202	4	165	4	180	3
Springdale Har-Ber	178	4	132	3	245	4	187	4	246	4	159	4	294	4
West Fork	118	3	18	1	86	4	30	4	41	36	36	2	40	2
Online Class Sections			***	4		6	***	4		5	***	5	***	8
TOTAL	2,864	61	2,001	54	2,975	71	2,132	61	3,108	110	2,212	78	3,970	74

***Headcount for online is reported by the students home high school

****Students enrolled in ECE online classes only

EARLY COLLEGE EXPERIENCE

PARTNERSHIP WITH SECONDARY CAREER AND TECHNICAL CENTER

Program	Fall 2011	Spring 2012	Fall 2012	Spring 2013	Fall 2013	Spring 2014	Fall 2014
Criminal Justice	6	10	15	14	11	10	23
Culinary Arts	14	12	14	12	18	15	14
Dental	15	13	14	11	32	25	28
Medical Professions	3	3	11	9	9	9	9
Total Enrollment	38	38	53*	46	70	59	74
SSCH					336	299	361

Notes:

- Regional Technology Center was renamed Early College Experience, Career and Technical program in Fall 2009.
- The following program locations moves occurred
 - o Culinary moved from Fayetteville to NWA Non-Profit Center in Rogers in Fall 2009
 - o Criminal Justice was moved to Rogers Annex in fall 2008 with an additional program opening as Siloam Springs High School in Fall 2009
- In Fall 2009, two students were enrolled in both medical professions and dental assisting classes and are counted twice
- In July 2011, NTI took over the administrative role for the secondary career and technical center. NWACC is partnering with NTI to offer classes for both high school and college credit in four programs criminal justice, culinary arts, dental assisting, and Certified Nursing Assistant/PCA+. Enrollment decreased due to the transition of administrative control and because NWACC no longer offered Medical Professions classes for only high school credit.
- Fall 2011, the criminal justice program was converted to a 1 year program.

* In Fall 2012, NWACC began allowing home school students to enroll in Secondary Career Center courses on a space available basis. We had one home school student in two different programs.

NWACC STUDENT TRANSFERS TO OTHER ARK COLLEGES

A count of NWACC students that have transferred to other Arkansas colleges and universities

Transferred to	Transferred in					
	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Arkansas State Univ-Jonesboro	4	4	4	6	6	5
Arkansas Tech University	11	9	14	13	21	20
University of Arkansas-Fayetteville	311	335	415	372	392	351
University of Arkansas-Fort Smith	9	18	12	12	9	10
University of Arkansas-Little Rock	11	8	15	5	11	7
UA-Medical Sciences	10	20	12	15	15	6
University of Central Arkansas	10	12	10	13	6	22
Harding University	6	13	10	17	17	15
John Brown University	43	61	57	57	48	48
Other AR 4 Year Universities	2	6	16	3	7	3
ASU-Mountain Home	7	5	3	3	1	1
North Arkansas College	1	13	10	8	9	7
Pulaski Tech	3	1	4	7	4	10
Southern Ark Univ Tech			11	10	4	12
Other AR 2 Year Colleges	8	18	12	15	9	15
Total	436	523	605	556	559	532

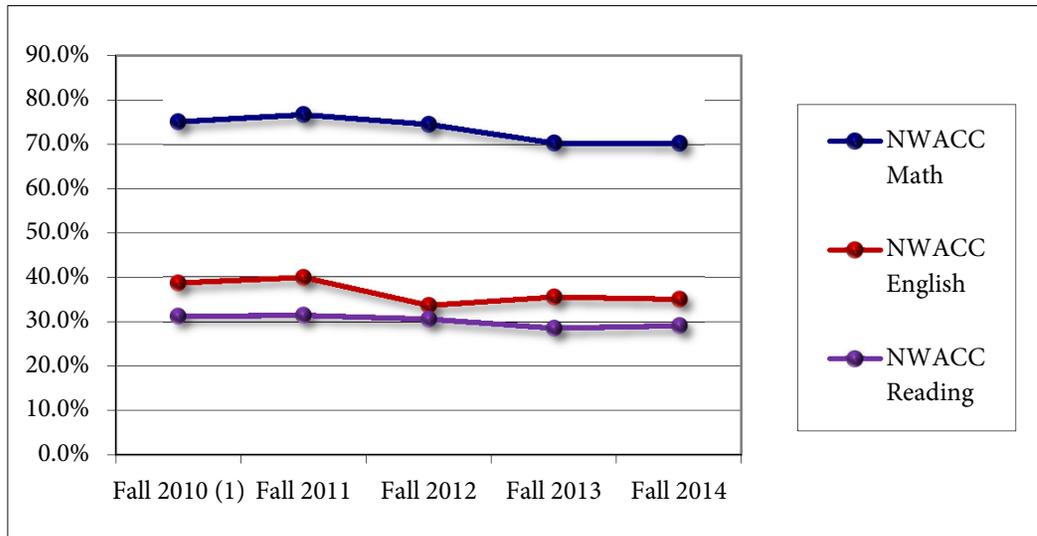
Source: Arkansas Department of Higher Education

Based on reports submitted by other Arkansas Colleges/Universities

Out of state transfers are not available from AHDE at this time

FIRST TIME FRESHMEN* REQUIRING REMEDIATED COURSE WORK

	Fall 2010 ⁽¹⁾		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
Number of First-time Students-NWACC	1,506		1,525		1,544		1,602		1,611	
Number of First-time Students - all AR 2-year	10,970		8,430							
MATH										
**Number Required Remediation-NWACC	1131	75.1%	1,169	76.7%	1,151	74.5%	1,128	70.4%	1,133	70.3%
All AR 2-year	5,835	69.0%	5,189	61.8%						
ENGLISH										
**Number Required Remediation-NWACC	582	38.6%	609	39.9%	521	33.7%	570	35.6%	565	35.1%
All AR 2-year	4,781	57.0%	4,152	49.5%						
READING										
**Number Required Remediation-NWACC	472	31.3%	481	31.5%	474	30.7%	460	28.7%	471	29.2%
All AR 2-year	4,004	47.0%	3,399	40.5%						



*First time Freshmen are students who have never attended college before - not all were tested.

**The number of first-time students who took and did not meet the Freshmen Assessment and Placement Standards

(ACT 1052) on the ACT, SAT, ASSET, COMPASS exams established by the Arkansas Higher Education Coordinating Board and have been assigned to remediation.

⁽¹⁾ NWACC required score on MATH placement was raised to ACT-21 and COMPASS-65

AVERAGE ACT COMPOSITE SCORES

Fall Term	ACT Composite Score Intervals						Total First-time Freshmen with ACT Scores	Average ACT Composite Score	Arkansas State Average for High School	US Average for High School Students
	1 to 6	7 to 12	13 to 18	19 to 24	25 to 30	31 to 36				
NWACC Scores for First-Time Freshmen										
2010	0	4	246	428	94	3	775	20.2	20.3	21.0
2011	0	4	237	443	79	1	764	20.1	19.9	21.1
2012	0	3	250	442	93	3	791	20.3	20.3	21.1
2013	0	7	298	532	105	4	946	20.3	20.2	20.9
2014	0	4	284	435	92	0	815	20.9	20.4	21.0

Average composite scores for Arkansas and U.S. provided by ACT and is based on all students taking the ACT exam.

FULL-TIME, 1ST-TIME FRESHMAN GRADUATION & TRANSFER RATES

Freshmen* in Fall of -	NWACC						ARKANSAS 2 Year Colleges			
	# in Cohort*	Graduated within 3 years	Transferred to Another College/Univ	Graduation Rate	Transfer Rate	Success Rate	AR 2Y # in Cohort	AR 2Y Graduation Rate	AR 2Y Transfer Rate	AR 2Y Success Rate
1999	335	73	51	21.8%	15.2%	37.0%	4,964	23.4%	14.5%	37.9%
2000	375	40	53	10.7%	14.1%	24.8%	4,760	18.8%	17.6%	36.4%
2001	433	96	78	22.2%	18.0%	40.2%	5,720	24.2%	14.5%	38.7%
2002	411	66	59	16.1%	14.4%	30.4%	5,641	18.9%	17.6%	36.5%
2003	462	91	73	19.7%	15.8%	35.5%	6,178	21.7%	12.7%	34.4%
2004	511	108	70	21.1%	13.7%	34.8%	6,111	21.9%	15.2%	37.1%
2005	521	107	65	20.5%	12.5%	33.0%	6,222	22.6%	14.9%	37.5%
2006	551	108	69	19.6%	12.5%	32.1%	5,796	20.8%	16.7%	37.5%
2007	655	90	149	13.7%	22.7%	36.5%	6,550	22.2%	16.7%	38.9%
2008	667	78	154	11.7%	23.1%	34.8%	6,731	22.8%	14.3%	37.1%
2009	795	116	184	14.6%	23.1%	37.7%	8,337	19.0%	10.0%	29.0%
2010	836	118	177	14.1%	21.2%	35.3%				
2011	885									
2012	915									
2013	952									
2014	953									

*Fall First-time, Full-time, Degree Seeking Freshmen

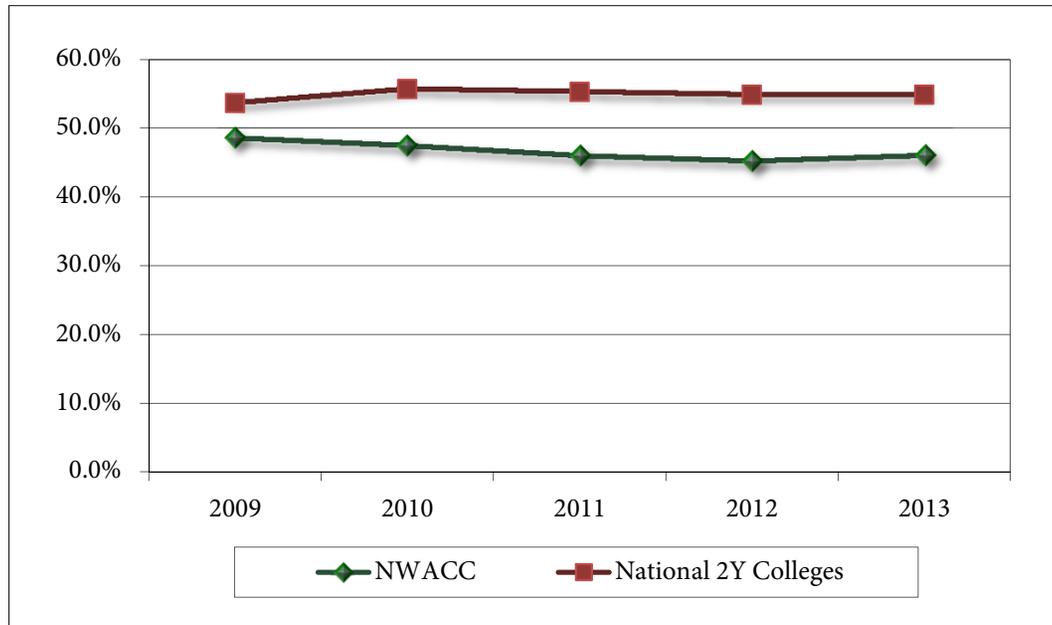
Source: IPEDS reports submitted to the National Center for Education Statistics

Fall 2007 transfer increase can be attributed to joining National Student Clearinghouse and tracking students who transferred to out-of-state institutions

Fall 2007 decrease in graduation rate can be attributed to IPEDS clarification of 'completers' (students who could transfer as juniors)

RETENTION RATES - ALL STUDENTS

Fall	Headcount*	Returned the Next Fall	% Retention	National Public 2-Year College % Retention**
2009	6,686	3,255	48.7%	53.7%
2010	7,127	3,389	47.6%	55.7%
2011	7,189	3,316	46.1%	55.3%
2012	6,889	3,125	45.4%	54.9%
2013	6,602	3,048	46.2%	54.9%



*Headcount without high school students or those students that graduated in the Academic Year

**Source: ACT, Inc. - National First to Second Year Retention Rates for Open Admission 2Y Colleges

FINANCIAL AID - BY FISCAL YEAR

	FY 10	FY 11	FY 12	FY 13	FY 14	Percent Change	FY 10	FY 11	FY 12	FY 13	FY 14	Percent Change
Federal Grants	3,617	4,690	4,329	4,251	3,936	-7.4%	\$10,727,822	\$13,534,154	\$13,646,397	\$13,827,202	\$12,664,229	-8.4%
State Grants & Scholarships	503	1,476	1,238	1,452	1,467	1.0%	\$619,824	\$2,203,675	\$1,719,198	\$2,081,361	\$1,920,741	-7.7%
Institutional Scholarships	94	72	56	72	60	-16.7%	\$82,917	\$68,572	\$62,006	\$45,201	\$45,321	0.3%
Work Study	85	81	97	95	91	-4.2%	\$175,588	\$174,975	\$220,259	\$269,417	\$213,078	-20.9%
Federal Stafford Loans	2,962	4,790	7,008	5,807	5,517	-5.0%	\$16,740,737	\$21,463,727	\$22,673,211	\$20,230,542	\$17,389,919	-14.0%
TOTAL Awards	7,261	11,109	12,728	11,677	11,071	-5.2%	\$28,346,888	\$37,445,103	\$38,321,071	\$36,453,723	\$32,233,288	-11.6%
Average Amount Awarded							\$3,904	\$3,371	\$3,011	\$3,122	\$2,911.51	-6.7%
# Students (Unduplicated)	4,563	6,886	7,300	6,114	5,917	-3.2%						
% Students Receiving Aid	42%	60%	64%	54%	55%							

Types of Financial Aid Available to NWACC Students

Federal Aid Programs

Pell Grants
 Supplemental Educational
 Opportunity Grants (SEOG)
 Stafford Student Loan
 (Subsidized and unsubsidized)
 Work Study
 Academic Competiveness Grant

State Programs

Arkansas Academic Challenge Scholarships
 Arkansas Workforce Improvement Grant
 Governor's Scholarship
 Law Enforcement Assistance Program
 Law Enforcement Officers Dependent Program
 Second Effort Scholarship
 GO! Opportunities Grant
 State Teacher Assistance Resource Program (STAR)

Institutional Scholarships

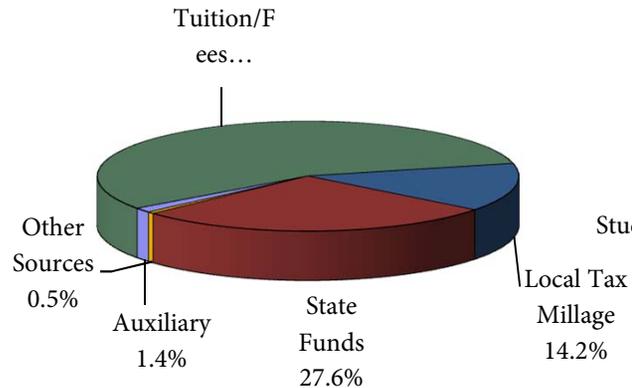
Over 40 institutional scholarships including the President Scholarship

NOTE: FY11 was the first year the Arkansas Academic Challenge Scholarships were funded by lottery proceeds.

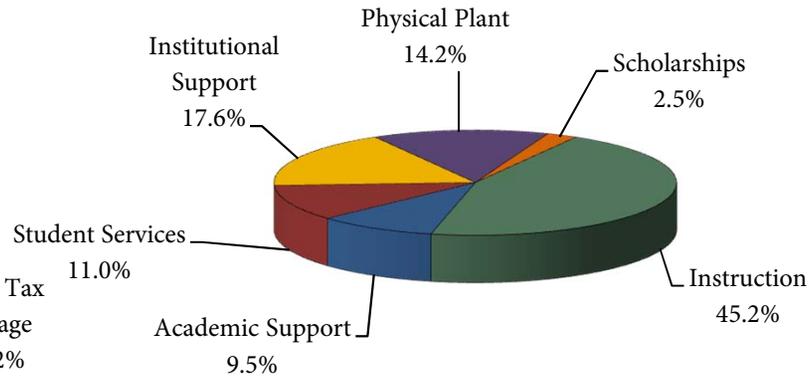
FINANCIAL REPORT SUMMARY

	FY11	FY12	FY13	FY14	FY15
Beginning Year Balance	\$4.83	\$5.93	\$5.85	0*	0*
Budgeted Operating Revenue	<u>\$37.76</u>	<u>\$39.42</u>	<u>\$39.19</u>	<u>\$43.41</u>	<u>\$42.21</u>
Tuition/Fees	\$21.41	\$22.77	\$22.37	\$25.30	\$23.77
Local Tax Millage	\$5.33	\$5.80	\$5.64	\$5.64	\$6.00
State Funds	\$10.70	\$10.75	\$11.06	\$11.62	\$11.64
Other Sources	\$0.33	\$0.12	\$0.13	\$0.34	\$0.22
Auxiliary				\$0.53	\$0.58
Budgeted Operating Expenses	<u>\$39.42</u>	<u>\$42.15</u>	<u>\$40.42</u>	<u>\$43.41</u>	<u>\$42.21</u>
Instruction	\$19.71	\$19.67	\$18.65	\$18.89	\$19.08
Academic Support	\$2.47	\$3.95	\$4.23	\$4.47	\$4.03
Student Services	\$4.35	\$4.64	\$4.61	\$4.62	\$4.66
Institutional Support	\$7.11	\$8.60	\$7.52	\$8.26	\$7.42
Physical Plant	\$4.83	\$4.33	\$4.37	\$6.14	\$5.99
Scholarships	\$0.95	\$0.95	\$1.04	\$1.04	\$1.04
Ending Year Balance	\$3.16	\$3.21	\$4.62	\$0.00	\$0.00

Budgeted Operating Revenue



Budgeted Operating Expenses



\$ in millions

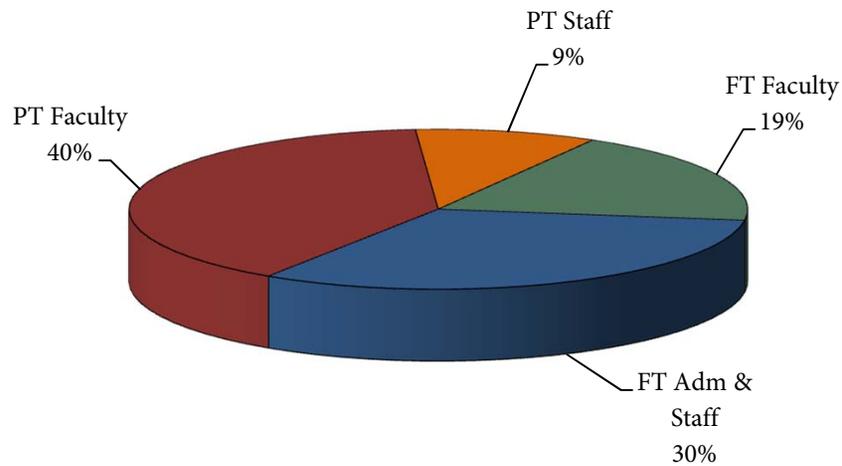
Definitions for Budgeted Operating Expenses can be found in the Glossary

*Beginning FY2014, the yearend fund balances would not be included in annual budgets. Also effective FY2014, designated and auxiliary fund budgets are presented and approved by the BOT.

FACULTY AND STAFF

	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
FT Faculty	132	143	153	144	147	152
FT Administration & Staff	243	284	280	251	249	273
PT Faculty	376	372	386	331	308	352
PT Staff	85	86	116	103	74	71
Total	836	885	935	829	778	848

Faculty and Staff



Source: IPEDS HR Report based on November 1 employees
 Current year based on Banner report, not verified for IPEDS as of date of printing
 Does not include Work Study students

SUMMARY OF STUDENTS SERVED

Academic Year

Unduplicated headcounts

Academic Year	Credit Students	Workforce Development Students	Personal Education & Enrichment Students	Adult Education Students	Regional Technical Center Students	Grand Total
2009-10	11,812	1,200	763	3,315	244	17,334
2010-11	12,190	1,862	496	3,428	240	18,216
2011-12	12,311	2,938	392	3,296	*	18,937
2012-13	12,140	4,299	247	3,134	*	19,820
2013-14	11,586	2,125	24	2,753	*	16,488

*Included in Credit Students

Academic Year

NWACC Academic Year is July 1 - June 30, comprised of Summer II, Fall, Spring, Summer I semesters.

ADHE

This is an acronym for the Arkansas Department of Higher Education. The ADHE has the authority to review, approve or discontinue degree programs at public colleges or universities.

Budgeted Operating Expense Categories (Source IPEDS website: <http://nces.ed.gov/ipeds/web2000/viewinstruction.asp?instID=299>)

Instruction - academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and remedial and tutorial instruction conducted by the teaching faculty for the institution's students.

Academic Support - support services that are an integral part of the institution's primary missions of instruction, research, and public service. Includes expenses for museums, libraries, galleries, audio/visual services, ancillary support, academic administration, personnel development, and course and curriculum development.

Student services — admissions, registrar activities, and activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural, and social development outside the context of the formal instructional program.

Institutional support — day-to-day operational support of the institution, excluding expenses for physical plant operations. Includes expenses for general administrative services, executive direction and planning, legal and fiscal operations, and public relations/development.

Physical Plant — operations established to provide service and maintenance related to grounds and facilities used for educational and general purposes. Also includes expenses for utilities, fire protection, property insurance, and similar items.

Scholarships - outright grants to students selected and awarded by the institution.

Census Date

The end of the eleventh day of classes in a regular term and the end of the fifth day during each summer term.

CIP Code (Classification of Instructional Programs)

A numerical classification and standard terminology for secondary and postsecondary instructional programs. CIP codes are used by colleges nationally to report various instructional program data to the U. S. Department of Education and other government and higher education organizations.

Concurrent Credit Course

A course for which both high school and college/university credit is awarded to a high school student.

Continuing student

A student previously enrolled during the previous regular academic term at NWACC. Summer sessions are not considered to be a regular academic term.

Credit Hour

A unit of measure representing an hour (50 minutes) of instruction over a 16-week period in a semester. It is applied toward the total number of hours needed for completing the requirements of a degree, diploma, certificate, or other formal award.

Enrollment

A student who is counted on a headcount basis as registered on the census date for the reporting term

Enrollment Status

A student's current attendance status in a postsecondary education institution. The following mutually exclusive categories are used: first-time entering undergraduate student, entering undergraduate transfer student, continuing student, readmitted student and high school student.

FICE Code

A six-digit identification code originally created by the Federal Interagency Committee on Education (FICE). It is used in IPEDS to identify institutions that are accredited at the college level by an agency recognized by the Secretary, U.S. Department of Education.

GLOSSARY - CON'T

First-Time Freshman

An entering freshman who has never attended any college. Includes students enrolled in the fall term who attended college for the first time in the prior summer term. Also includes students who entered with advanced standing (college credits earned before graduation from high school).

Fiscal Year

A twelve-month period running from July 1st through the following June 30th.

Full-Time Equivalent (FTE)

A statistic derived from the student credit hour (SSCH) production of an institution. The number of undergraduate FTE students for an academic term is obtained by dividing the total number of undergraduate student semester credit hours by 15. When computing an annual FTE, the student credit hours for all terms is summed and then divided by 30 undergraduate courses.

Full-Time Student

An undergraduate student enrolled for 12 or more semester credit hours in a term.

High School Student

A high school student who has not received a high school diploma or its equivalent but is enrolled in college-level courses.

IPEDS

The Integrated Postsecondary Education Data System conducted by the National Center for Education Statistics. IPEDS began in 1986 and involves annual data collections. Survey questionnaires are sent to all postsecondary institutions eligible for federal student financial aid, as determined by the Office of Postsecondary Education, U.S. Department of Education.

Off-Schedule

Refers to students who are enrolled in courses the first class meeting of which is after the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs after the 5th class day (census day).

On-Schedule

Refers to students who are enrolled in courses the first class meeting of which is before the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs before the 5th class day (census day).

Part-Time Student

Students enrolled for 1-11 credit hours.

Readmitted student

A student previously enrolled at NWACC but not enrolled during the regular academic term immediately preceding the current term. Disregards summer session.

Retention and Graduation Rates

Calculated using cohort of first time freshmen. The cohort is typically defined as the first-time, full-time, degree-seeking freshmen entering in the fall semester. The term "first-time" means that the student was not previously enrolled in a postsecondary institution, the term "full-time" means that the student enrolled for a minimum of 12 credit hours in the entering semester and the term "degree-seeking" means that the student is seeking a certificate or degree.

SSCH - (Student Semester Credit Hours)

Credit hours generated by all students in a semester

Transfer Student

An undergraduate student entering NWACC for the first time with academic credit attempted or earned at another institution (whether or not the credit is accepted by NWACC). For reporting purposes, this category includes students enrolled in the fall term, who first enrolled as transfer students in the prior summer term.

Unduplicated Headcount

A student is counted only once during an academic year (Summer I term through Summer II term) regardless of how many terms the student registers for or how many different classes the student takes during that time period.

▶ FALL CREDIT
ENROLLMENT 2014

8,098 +1.0%

ATTEND STATUS ◀

FULL-TIME 33%

PART-TIME 67%

DEGREES ◀
AWARDED 974