



NWACC

NORTHWEST ARKANSAS
COMMUNITY COLLEGE

Maximize Potential.
Exceed Expectations.



FACT BOOK ²⁰¹³/₂₀₁₄

TABLE OF CONTENTS

Table of Contents.....	2
Introduction and Highlights.....	3

ORGANIZATION

Board of Trustees.....	4
Administration.....	4
Organization Chart.....	5
History, Role and Scope.....	6
Strategic Plan Outline.....	6
Accreditation.....	6
Mission and Values Statements	6
College Facilities	7

LEARNING PROGRAMS

Degree Programs.....	8
2 Year Degrees Awarded.....	9
Certificates Awarded.....	10
Licensure Test Results.....	11
Student Semester Credit Hour by CIP.....	12
Number of Sections of Courses Offered.....	13
Number of Teaching Faculty.....	13
Credit Hours Taught - FT & PT Faculty.....	14
Corporate and Continuing Education.....	15
Adult Education.....	16

STUDENTS

2012 and 2013 Headcount Summary Comparison.....	17
Historical Headcount Summary.....	18
Headcount Enrollment by Semester.....	19
Headcount by Student Type.....	20
Headcount by Majors.....	21-22
Headcount by Race/Ethnicity.....	23
Headcount by Reason for Enrollment.....	24
Headcount by Residency.....	25
Washington County Facilities Enrollment.....	26
Headcount by Tuition Status.....	27
Student Semester Credit Hours by Semester.....	28
Student Semester Credit Hours by Tuition Status.....	29
Fall SSCH and FTE Enrollment.....	30
Annual SSCH and FTE Enrollment.....	31
High Schools in NWACC Service Area.....	32
Early College Experience - High School Based.....	33
Early College Experience - Career & Technical.....	34
Transfer Students to Other Arkansas Colleges.....	35

REMEDIATION

Remediated First Time Freshmen.....	36
Average ACT Composite Scores.....	37

GRADUATION-RETENTION

Graduation Rates for Full-Time, First-Time Freshmen.....	38
Retention Rates for All Students.....	39

RESOURCES

Financial Aid.....	40
Financial Report Summary.....	41

SUMMARY

Faculty and Staff Counts.....	42
Summary of Students Served.....	43
Glossary.....	44

INTRODUCTION

The NorthWest Arkansas Community College Fact Book for Fall 2013 is produced by the Office of Institutional Research and outlines enrollment, faculty, financial and other comprehensive information for NorthWest Arkansas Community College.

All enrollment data in this document were based on the official enrollment of the college at the end of the eleventh class day. All fiscal year data were collected as of June 30th, 2013. The definitions and guidelines used to compile this information are provided by the Integrated Postsecondary Education Data System (IPEDS) and the Arkansas Department of Higher Education. Definitions and guidelines unique to the institution will be noted on individual tables.

Copies of this document may be found in the Office of Institutional Research and on the web at www.nwacc.edu/institutionalresearch.

The Fact Book will be updated prior to December 1 each year.

Inquiries and comments regarding this document may be directed to the Office of Institutional Research, NorthWest Arkansas Community College, One College Drive, Bentonville, AR 72712, by telephone at (479) 619-4399, or by e-mail to kpurdy@nwacc.edu or landerson7@nwacc.edu

HIGHLIGHTS FALL 2013

- Official eleventh day headcount was 8,020 students, a decreased of 3.8%.
- A record 1,602 first-time freshmen make up 20% of our student body.
- ‘To earn a degree’ or ‘To earn credits to transfer’ are the reasons 82% of students attend NWACC.
- The majority of NWACC students (93%) live in Benton and Washington Counties.
- The fall-to-fall retention rate for all students (except those that graduated or high school students) remained at 46%.
- Hispanic student enrollment rose to 1,196 students or 15% of our student body.
- NWACC served nearly 20,000 students in Academic Year 2013 (July 1, 2012 – June 30, 2013). This includes college credit classes, workforce development classes, community education, adult education, as well as secondary students through the Regional Technology Center

BOARD OF TRUSTEES

Members of the Board of Trustees of NorthWest Arkansas Community College are elected by zone in groups of three each even numbered year at the general election.

Board Members as of January 1, 2013 and the district they represent:

Chair	Mr. Ric Clifford	District 6	Community Volunteer
Vice Chair	Mr. Joe Spivey	District 9	Integrity First Bank
Secretary	Mr. Dan Shewmaker	District 2	Jac's Ranch
	Mr. Scott Grigsby	District 1	Arvest
	Mr. Mike Shupe	District 3	Community Volunteer
	Mr. Todd Schwartz	District 4	Misco Enterprises
	Mr. Geovanny Sarmiento	District 5	Rogers-Lowell Area Chamber of Commerce
	Ms. Amy Forrest	District 7	Northwest Health Systems
	Mr. Mauricio Herrera	District 8	Matthews, Campbell, Rhoads, McClure & Thompson, PA

ADMINISTRATION

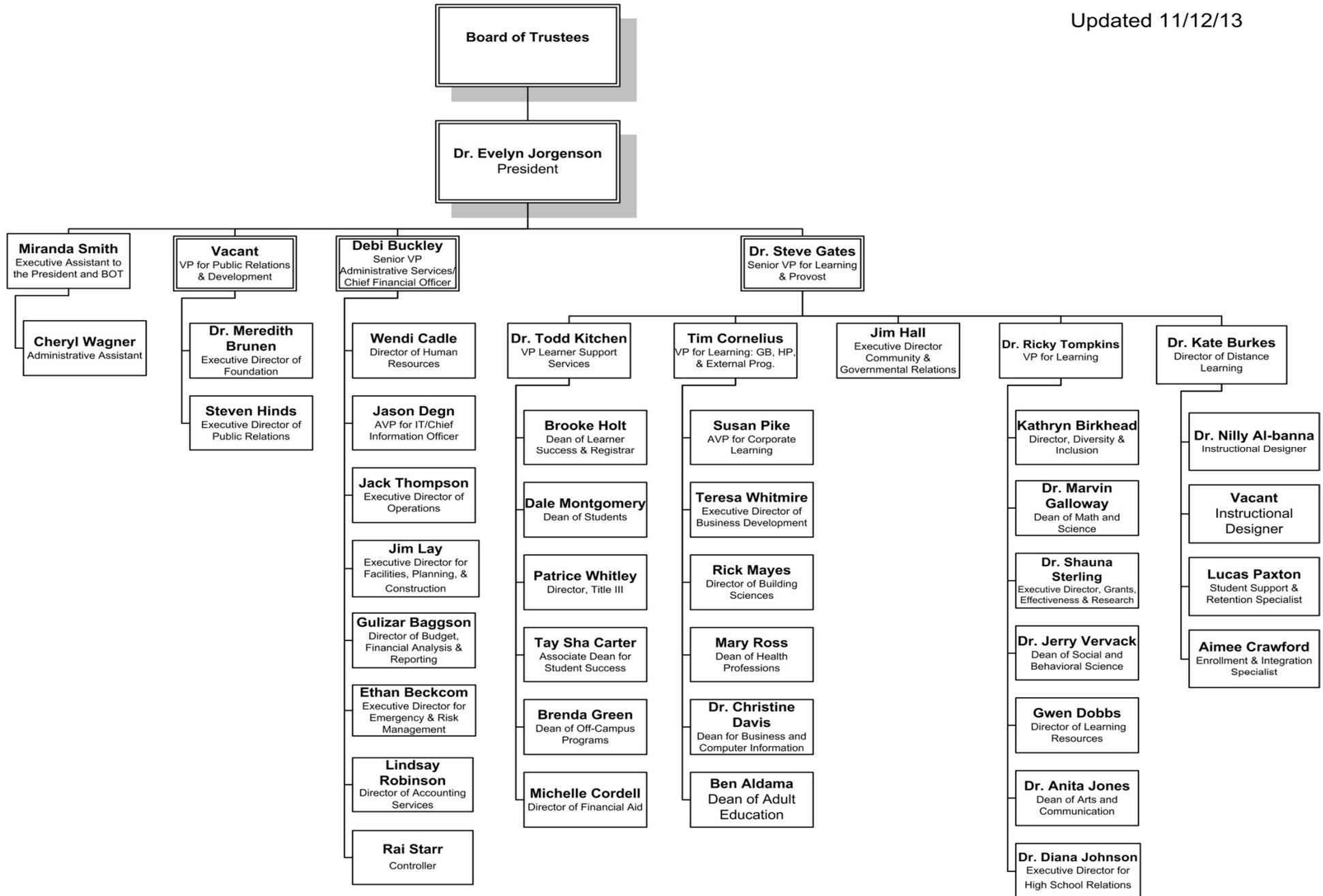
President
Senior Vice President for Learning & Provost
Senior VP of Administrative Services/CFO
Vice President for Learner Support Services
Vice President for Learning
Vice President for Learning:
Global Business, Health Professions, & Ext Programs
Executive Director of Development
Executive Director of Public Relations

Dr. Evelyn Jorgenson
Dr. Steven Gates
Ms. Debi Buckley
Dr. Todd Kitchen
Dr. Ricky Tompkins
Mr. Tim Cornelius

Dr. Meredith Brunen
Mr. Steven Hines

ORGANIZATIONAL CHART

Updated 11/12/13



HISTORY, ROLE AND SCOPE

The NorthWest Arkansas Community College District was authorized on August 15, 1989, when voters in the Rogers and Bentonville public school districts passed a 3-mil tax. The first classes were attended by more than 1,200 students in the fall of 1990 at high schools, chambers of commerce, municipal and leased facilities throughout the district.

Burns Hall opened its doors to just more than 2,400 students in August 1995. The main building is a multipurpose facility on 131 acres of land at Exit 86 off Interstate 540 on the Rogers and Bentonville, Arkansas, city limits. The Shewmaker Center for Workforce Technologies opened in 2003 and offers customized programs to area businesses. The Becky Paneitz Student Center opened in the Spring of 2007, along with a student parking garage. Summer 2010 saw the opening of the Shewmaker Global Business Development Center and a new Health Profession Building opened in January of 2013. Construction is currently underway on the Melba Shewmaker National Child Protection Training Center, with opening planned for Spring 2014.

The College's Adult Education Program is located at the Center for Non-Profits @ St. Mary's in Rogers.

NWACC is a comprehensive, learning-centered two-year college dedicated primarily to meeting the educational needs of its service area. NWACC offers a comprehensive education program including, but without limitation, technical occupational programs, freshman and sophomore programs for students to transfer to four-year colleges, specialty courses, professional continuing education courses, community enrichment classes, and business and industry training to meet the needs of the emerging and existing workforce. Part-time and full-time students are valued equally.

ACCREDITATION

In 2012, the Institutional Actions Council of the Higher Learning Commission, a commission of the North Central Association, granted NorthWest Arkansas Community College continued accreditation through 2019-20. NorthWest Arkansas Community College was also reaffirmed in 2012 as one of the Higher Learning Commission's Academic Quality Improvement Program (AQIP) institutions.

NWACC MISSION STATEMENT

NorthWest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living.

NWACC VALUES STATEMENT

In order to accomplish our mission and goals we

- Cherish academic, professional and personal integrity
- Facilitate continuous learning for students and stakeholders
- Value human resources over physical resources
- Develop the potential of the individual to achieve excellence
- Anticipate and respond to needs by encouraging innovative ideas and technologies
- Respect our differences and view them as a strength
- Advance knowledge through individual and team challenges

CURRENT STRATEGIC GOALS

Goal 1: Improve the College's process for measurement and assessment of student learning

Goal 2: Continue to enhance our strategic enrollment process

Goal 3: Improve major institutional processes

Goal 4: Cultivate an atmosphere of diversity and inclusion throughout the college community

Goal 5: Diversify the College's resource base

Goal 6: Complete all AQIP and accreditation requirements to continue institutional accreditation for a minimum of 7 additional years

Goal 7: Update the NWACC Master Plan

Main Campus

One College Drive
Bentonville, AR 72712
479-636-9222 / 1-800-995-6922

NWACC Burns Hall & Student Center

Shewmaker Center for Workforce Technologies

Shewmaker Center for Global Business Development

Center for Health Professions

The Melba Shewmaker Southern Region National Child Protection Training Center

Set to open February 2014

Adult Education and Culinary Center for Non-Profits @ St. Mary's

1200 W Walnut
Rogers, AR 72756
479-986-6911 / 479-899-6928

NWACC Farmington Center

278 West Main
Farmington, AR 72701

Jones Center for Families

922 East Emma Avenue
Springdale, AR 72764
479-756-8090

Regional Technology Center

2305 Old Farmington Road
Fayetteville, AR 72701
479-444-3060

Washington County Center

Central Plaza
693 White Road, Suite B
Springdale, AR 72764
479-927-3330 / 479-936-5131

DEGREE PROGRAMS

Associate of Applied Science (AAS) Degrees

Two-year degree designed for students seeking concentrated training in a chosen career area to enter the workforce directly after graduation.

Business Management	Culinary Arts
Accounting Option	Baking & Pastry Option
Banking & Finance Option	Hospitality Mgmt Option
Entrepreneurship Option	Early Childhood Education
General Business Option	Electronics Technology
Logistics Management Option	EMT-Paramedic
Retail Option	Environmental & Regulatory Science
Computer Aided Design	Environmental Mgmt Option
Architectural Design Option	Safety, Health & Hazardous Materials Mgmt
Civil/Landscape Design Option	Fire Science
Mechanical Design Option	Graphic Design
Computer Information Systems	Health Information Management
Computer Programming Option	Homeland Security & Emergency Mgmt
Information Systems Application Option	Law Enforcement
Crime Scene Investigation (CJI*)	Law Enforcement Administration (CJI*)
Criminal Justice	Legal Assistant/Paralegal
	Nursing
	Physical Therapist Assistant
	Respiratory Therapy

Transfer Degrees

Associate of Arts (AA)

The Associate of Arts degree is a transfer degree designed for the student who wishes to major in the liberal arts. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions.

Associate of Science (AS)

The Associate of Science Degree is a transfer degree designed for the student who wishes to major in engineering, agriculture, or the sciences. NWACC offers a general AS degree as well as one with emphasis in one of these areas:

Agriculture, Food and Life Sciences	Science Emphasis
Business Emphasis	Walton College of Business (WCOB) Option
WCOB Information Systems Option	

Associate of Arts in Teaching (AAT)

The Associate of Arts Teaching degree is a transfer degree which comprises the general education program in the education field. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions. This degree concentrates in the P - 4 Education or Middle School Math/Science or Language/Social Studies areas.

Associate and Certificate of General Studies

The General Studies program is designed for students who wish to tailor a program to meet their personal educational enrichment goals. This is not intended to transfer.

Technical Certificates and Certificates of Proficiency offer concentrated training in a career area. They are designed for students seeking concentrated training in a chosen career area to enter the workforce directly after completion.

Technical Certificate Programs

Accounting Technology	Environmental Mgmt & Reg Sci
Baking Arts	Environmental Regulatory Science
Business Management	Funeral Science
Computer Aided Design	General Business
Child Advocacy Studies	Graphic Design
Crime Scene Investigation (CJI*)	Homeland Security & Emer Mgmt
Criminal Justice	Hospitality Management
Culinary Arts	Law Enforcement Adm (CJI*)
Dental Assisting	Logistics Management
EMT Paramedic	Networking
Entrepreneurship	Cyber Technician Option

Certificate of Proficiency Programs

Baking Arts	Forensic Science
Child Advocacy Studies	Graphic Design
Child Development Associate (CDA)	Hospitality Management
Computer Aided Design	Law Enforcement
Crime Prevention and Corrections	Law Enforcement Adm (CJI*)
Crime Scene Investigation (with CJI)*	Networking
Criminal Justice	Nursing Assistant
Culinary Arts	Pre-Health Sciences
Electronics Technology	Retail Management
EMT Basic	Safety & Health (available Online)
Environmental Mgmt/GIS Technician	

*available in cooperation with the Criminal Justice Institute

2 YEAR DEGREES AWARDED

BY ACADEMIC YEAR

	2008-09	2009-10	2010-11	2011-12	2012-13	% Change
AAS Degrees						
Aviation	2	0	-	-	1	
Business Management	23	23	30	30	18	
Computer Aid Drafting and Design	2	0	9	3	5	
Computer Information Systems	13	19	23	20	33	
Criminal Justice	5	6	10	19	16	
Culinary Arts	-	-	2	10	4	
Early Childhood Education	3	4	5	4	10	
Electronic Technology	2	3	3	2	2	
Emergency Medical Technology-Paramedic	5	4	3	3	2	
Environmental Reg, Safety, and Haz Mat	5	3	4	7	6	
Fire Science Administration and Tech	5	8	6	9	5	
Graphic Design	8	16	21	17	13	
Homeland Security & Emergency Mgmt	4	2	1	2	3	
Legal Assistance/Paralegal Studies	9	4	16	15	19	
Nursing	71	92	80	71	85	
Physical Therapy Assistant**	11	16	12	0	12	
Respiratory Therapist	13	14	15	18	15	
TOTAL AAS Degrees	181	214	240	230	249	8%
General Studies Degrees						
General Education	AGS	21	14	19	34	48
TOTAL AGS Degrees		21	14	19	34	48
Transfer Degrees						
General Education	AA	103	118	157	191	221
	AS	173	207	246	240	274
	AS-Agriculture	0	0	1	1	1
	AS-Business	-	-	38	57	70
	AAT (Teaching)	25	25	26	16	27
TOTAL AA & AS Degrees		301	350	468	505	593
Total 2 Year Degrees*		503	578	727	769	890
						16%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

**NOTE: In 2012 the Physical Therapy Assistant program changed to reporting their graduates in August.

CERTIFICATES AWARDED

BY ACADEMIC YEAR

	2008-09	2009-10	2010-11	2011-12	2012-13	% Change
Certificates of Proficiency						
Aviation Maintenance	7	12	1	-	-	
CAD: Architecture	10	7	4	5	6	
CAD: Engineering		4	0	0	0	
CAD: Mechanical Design	-	-	-	-	2	
Child Advocacy Studies	-	-	-	-	2	
Child Dev Associate (CDA) Training	11	7	2	5	11	
Crime Prevention & Corrections		2	4	4	5	
Crime Scene Investigation	-	-	2	0	1	
Criminal Justice	-	4	8	18	17	
Culinary Arts	-	-	-	-	6	
Early Childhood Dev Specialist		0	0	0	0	
Emergency Medical Technology - Basic	57	76	66	48	45	
Environmental Science		0	4	0	0	
Environmental Mgmt/GIS Tech	-	-	-	2	1	
Forensic Science	1	0		1	4	
Graphic Design	-	2	22	16	19	
Homeland Security & Emergency Mgmt	1	0	3	2	3	
Hospitality Management		3	7	7	7	
Law Enforcement	3	7	7	13	18	
Law Enforcement Administration	-	-	-	-	2	
Networking	-	1	15	12	12	
Nursing Assistant	-	-	-	-	2	
Pre-Health Sciences	-	-	-	70	97	
Retail Management	1	5	6	13	3	
Safety & Health	5	1	0	0	0	
Tax Specialist	-	6	0	0	0	
TOTAL Certificates of Proficiency	96	137	151	216	263	22%
Technical Certificates						
Accounting Technology	-	-	-	1	2	
Aviation Maintenance Airframe	7	15	1	-	-	
Aviation Maintenance Powerplant	9	12	0	-	-	
Baking Arts	-	-	1	3	2	
Business Management	-	5	3	12	7	
CAD: Architectural Design	-	-	-	-	3	
CAD: Civil/Landscape Design	-	-	-	-	1	
CAD: Mechanical Design	-	-	-	-	2	
Criminal Justice	-	2	5	16	15	
Culinary Arts	3	1	1	6	4	
Dental Assisting	-	-	7	14	9	
Emergency Medical Tech - Paramedic	15	16	7	14	1	
Entrepreneurship	-	1	0	0	0	
Environmental Science	6	3		2	1	
General Business	5	0	1	3	1	
Graphic Design	-	1	1	3	5	
Homeland Security & Emergency Mgmt	-	-	-	1	3	
Logistics Management	-	-	-	1	1	
Networking	-	-	5	9	14	
Paraeducators of Special Needs Learners	-	-	1	3	-	
TOTAL Technical Certificates	45	56	33	88	71	-19%
Certificate of General Studies						
General Studies	1	8	13	37	22	
TOTAL Certificates	142	201	197	341	356	4%
Total Degrees and Certificates*						
	645	779	924	1,110	1,246	12%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

LICENSURE AND CERTIFICATION PASS RATES

Year	NWACC Exam Takers	# of First Time NWACC Testers Passing Exam	NWACC Pass Rate Percentage	State Average	National Average
National Council Licensure Examination - Registered Nurse					
2009	73	67	91.8%	88.9%	86.7%
2010	57	54	94.7%	87.8%	86.8%
2011	95	90	94.7%	86.9%	86.7%
2012	74	68	91.9%	85.3%	87.9%
2013	74	72	97.3%	89.1%	85.6%
National Registry of EMT-Paramedic Licensure Examination					
2009	12	12	100.0%	42.0%	68.0%
2010	16	16	100.0%	64.0%	65.0%
2011	15	15	100.0%	58.0%	70.0%
2012	16	15	93.8%	53.0%	73.0%
2013	10	10	100.0%		
Arkansas Fire Academy Certification Examination					
2009	6	6	100.0%	-	-
2010	0	0	-	-	-
2011	10	10	100.0%	-	-
2012	0	0	-	-	-
2013	12	10	84.0%	-	-
National Physical Therapist Assistant Exam (NTPAE)					
2009	13	13	100.0%	88.1%	81.8%
2010	12	12	100.0%	75.7%	82.4%
2011	11	11	100.0%	83.1%	86.9%
2012	12	12	100.0%	82.3%	86.6%
2013	8	8	100.0%	77.0%	86.0%
Registered Respiratory Therapist Exam					
2009	11	8	72.7%	-	74.0%
2010	10	4	40.0%	-	77.8%
2011	14	12	85.7%		79.0%
2012	14	12	85.7%		79.0%
2013	14	12	85.7%		79.5%

STUDENT SEMESTER CREDIT HOUR PRODUCTION BY CIP CODE

BY ACADEMIC YEAR

CIP Code	2008-09		2009-10		2010-11		2011-12		2012-13		% Growth	
	SSCH	% of Total Cr Hours	One Year	Five Year								
1 Agricultural Sciences	503	0.35%	150	0.09%	239	0.14%	168	0.10%	249	0.15%	48.21%	-50.50%
32 Basic Skills	13,152	9.26%	15,718	9.51%	18,291	10.56%	17,970	10.47%	17,779	10.52%	-1.06%	35.18%
Prep for College Reading, College Reading, College Intensive English Program, Foun of Writing, Study Skills, Pre Algebra, Beginning Algebra, Intermediate Algebra												
3-26 Biological Sciences/Life Sci	13,794	9.72%	16,226	9.82%	17,660	10.19%	16,530	9.63%	16,389	9.70%	-0.85%	18.81%
Biology, Botany, Environmental Science, Life Science												
52 Business Mgmt & Adm Services	12,745	8.98%	13,854	8.39%	13,768	7.95%	13,191	7.69%	13,278	7.86%	0.66%	4.18%
Accounting, Economics, Banking and Finance, Business Adm, Business Law, Hospitality Mgmt, Mkt Analyst, Statistics, Office Systems Support												
9 Communications	333	0.23%	429	0.26%	458	0.26%	6,204	3.62%	5,218	3.09%	-15.89%	1466.97%
Communications, Journalism												
11 Computer & Information Serv	8,430	5.94%	10,788	6.53%	11,076	6.39%	11,244	6.55%	9,331	5.52%	-17.01%	10.69%
Computer Information, CISCO, Networking												
12 Personal and Culinary Services			1,318	0.80%	1,618	0.93%	1,602	0.93%	1,677	0.99%	4.68%	
Culinary, Baking												
13-31-34 Education/Physical Education	3,371	2.37%	4,120	2.49%	4,829	2.79%	4,450	2.59%	4,098	2.42%	-7.91%	21.57%
Health Science, Curriculum & Instruction, Physical Education												
15-47-48-49 Engineering & Related Tech	2,068	1.46%	1,696	1.03%	1,351	0.78%	1,419	0.83%	1,248	0.74%	-12.05%	-39.65%
Aviation Science, CAD, Health & Safety												
23 English Language & Literature/Letters	19,131	13.47%	21,657	13.11%	23,043	13.30%	16,872	9.83%	17,337	10.26%	2.76%	-9.38%
Communications, College Level English												
16 Foreign Language & Literatures	2,271	1.60%	2,394	1.45%	2,227	1.29%	2,151	1.25%	1,986	1.18%	-7.67%	-12.55%
Foreign Language, French, German, Spanish												
51 Health Professions & Related Services	6,894	4.86%	8,726	5.28%	8,783	5.07%	8,626	5.03%	8,666	5.13%	0.46%	25.70%
Allied Health Sciences, Emergency Medical Services, Nursing, Physical Therapy, Respiratory Care												
22 Law and Legal	764	0.54%	952	0.58%	1,031	0.60%	1,044	0.61%	1,141	0.68%	9.29%	49.35%
24 Liberal Arts & Science & General Studies	291	0.20%	333	0.20%	348	0.20%	343	0.20%	330	0.20%	-3.79%	13.40%
General Studies, Humanities												
27 Mathematics	15,853	11.17%	16,743	10.13%	16,923	9.77%	18,086	10.54%	18,281	10.82%	1.08%	15.32%
College Level Mathematics												
38 Philosophy and Religion	2,820	1.99%	3,297	2.00%	3,480	2.01%	3,891	2.27%	4,149	2.45%	6.63%	47.13%
Philosophy												
40 Physical Sciences	5,861	4.13%	6,739	4.08%	7,610	4.39%	7,747	4.51%	7,453	4.41%	-3.80%	27.16%
Chemistry, Geology, Physics												
43 Protective Services	1,988	1.40%	2,621	1.59%	2,633	1.52%	2,768	1.61%	2,851	1.69%	3.00%	43.41%
Criminal Justice, Fire Sciences												
42 Psychology	6,753	4.76%	7,512	4.55%	8,109	4.68%	8,360	4.87%	8,450	5.00%	1.08%	25.13%
44-45-54 Social Sciences and History	16,215	11.42%	19,607	11.87%	19,436	11.22%	18,774	10.94%	19,198	11.36%	2.26%	18.40%
Anthropology, Geography, History, Political Science, Social Work, Sociology												
50 Visual and Performing Arts	7,547	5.32%	8,932	5.41%	9,362	5.40%	8,957	5.22%	8,751	5.18%	-2.30%	15.95%
Art History, Art, Drama, Music												
19-20 Vocational Home Economics	1,194	0.84%	1,389	0.84%	957	0.55%	1,221	0.71%	1,152	0.68%	-5.65%	-3.52%
Early Childhood Education												
Total SSCH	141,978		165,201		173,232		171,618		169,012		-1.52%	19.04%

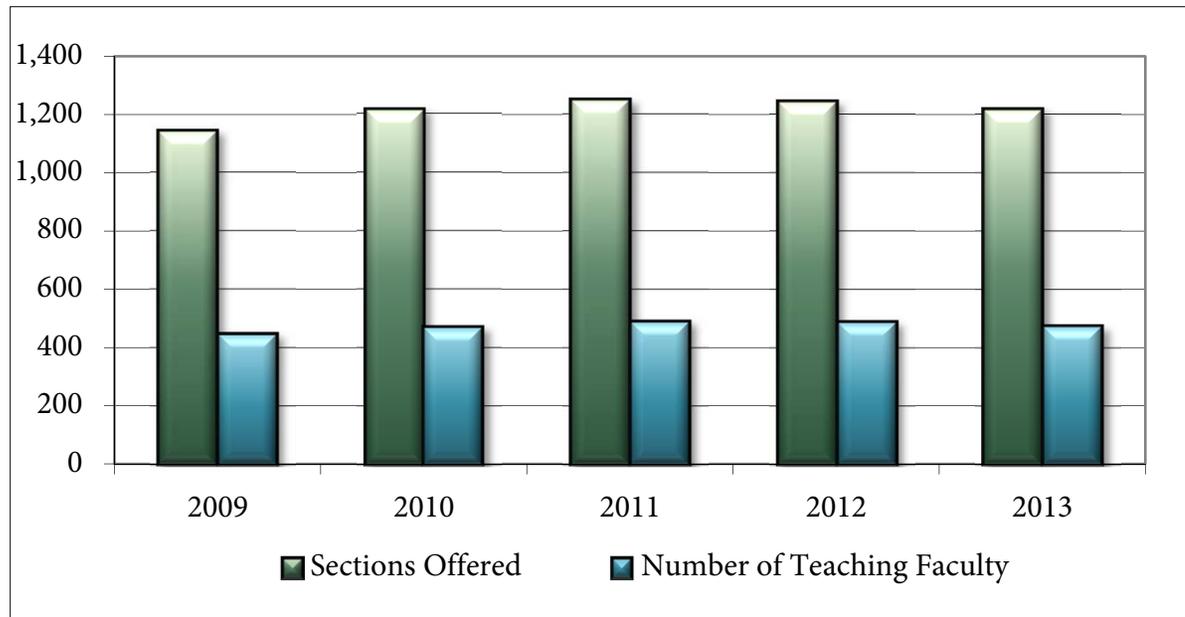
Source: ADHE SIS Database

CIP Code: Federal Gov't Classification of Instructional Programs

NUMBER OF SECTIONS OF COURSES OFFERED / NUMBER OF FACULTY

FALL SEMESTER

Fall	Sections Offered	One Year % Growth	Five Year % Growth	Number of Teaching Faculty	One Year % Growth	Five Year % Growth	Average Class Size
2009	1,143	15.1%	55.3%	449	14.8%	49.2%	19.5
2010	1,217	6.5%	50.2%	472	5.1%	48.0%	19.7
2011	1,252	2.9%	55.7%	492	4.2%	58.2%	19.4
2012	1,246	2.4%	55.0%	491	4.0%	57.9%	19.0
2013	1,220	-2.6%	43.0%	476	-3.3%	42.9%	18.4

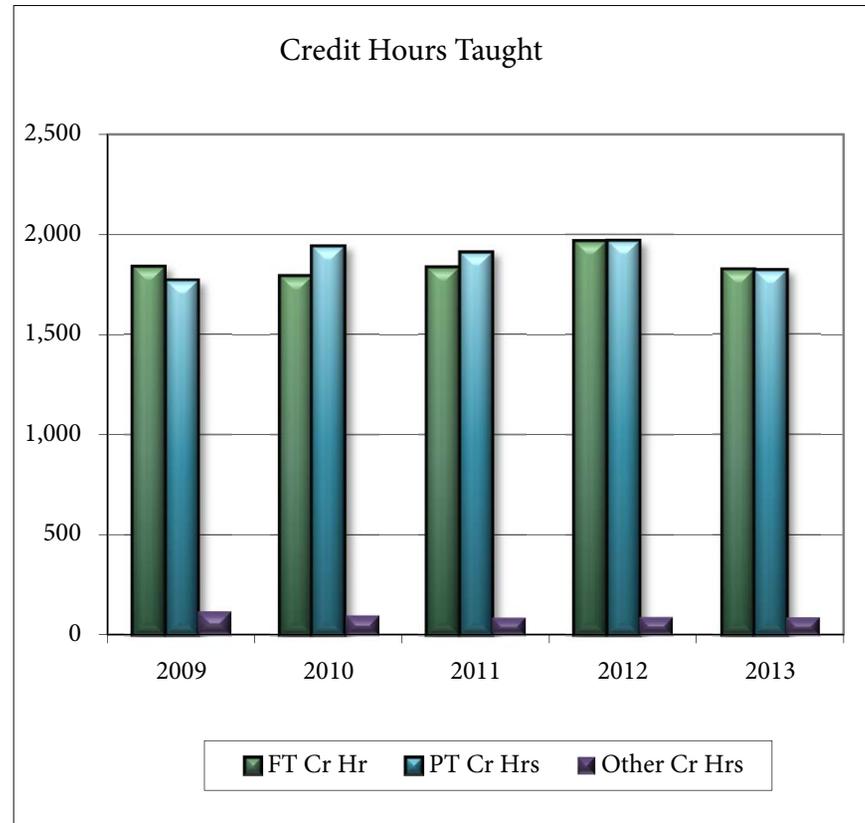
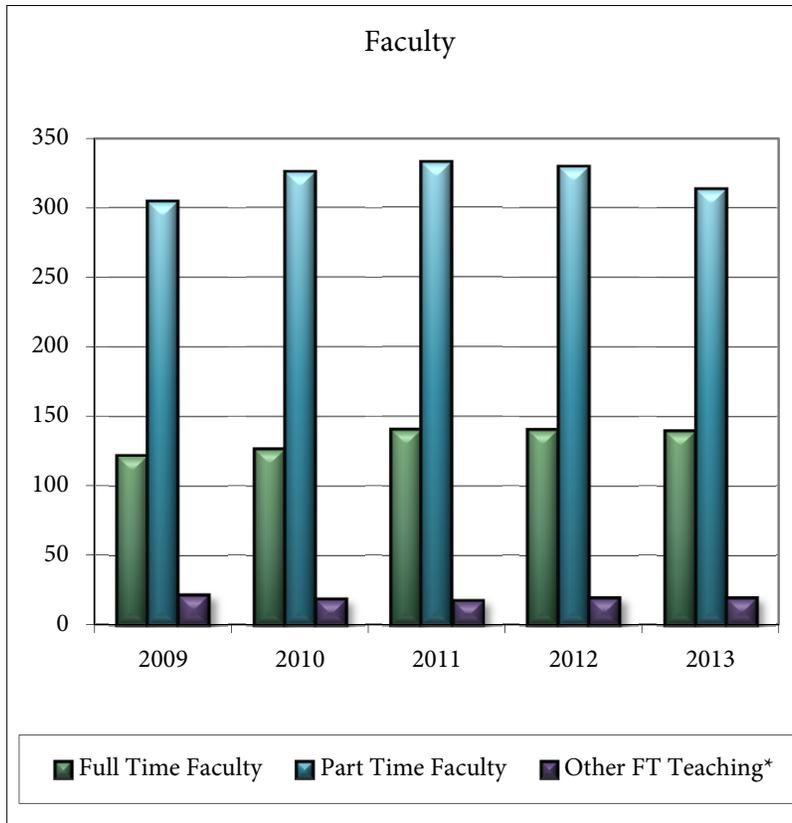


NOTE: Average class size includes independent study and college courses offered on high school campuses.

CREDIT HOURS TAUGHT BY FULL TIME & PART TIME FACULTY

FALL SEMESTER

Fall	Full Time Faculty	FT Cr Hr	% Taught by FT	Part Time Faculty	PT Cr Hrs	% Taught by PT	Other FT Teaching*	Other Cr Hrs	% Taught by Other
2009	122	1,840	49.3%	305	1,772	47.5%	22	118	3.2%
2010	127	1,795	46.8%	326	1,943	50.7%	19	98	2.6%
2011	141	1,837	47.9%	333	1,912	49.9%	18	86	2.2%
2012	141	1,970	48.9%	330	1,971	48.9%	20	90	2.2%
2013	140	1,825	48.9%	314	1,821	48.8%	20	88	2.4%



*Other FT Teaching-Administrative and support personnel who taught class(es)

CORPORATE LEARNING

BY ACADEMIC YEAR

Total number of students served by Corporate Learning

	2008	2009	2010	2011	2012	2013
Headcount (unduplicated)	3,675	2,543	1,947	2,323	3,363	4,542
Registrations	5,729	3,569	2,928	3,121	4,680	5,733
Number of Sections of Classes	667	623	603	667	571	551

Workforce Development

	2008	2009	2010	2011	2012	2013
Headcount (unduplicated)	2,530	1,587	1,200	1,342	2,938	4,272
Registrations	3,764	2,377	2,010	1,852	4,089	5,347
Number of Sections of Classes	484	499	506	435	473	489
Number of Businesses Served	145	127	116	116	134	101

Health Professions Non-Credit Classes

	2008	2009	2010	2011	2012	2013
Headcount (unduplicated)	161	82	62	69	37	32
Registrations	168	91	67	89	37	32
Number of Sections of Classes	17	10	8	24	4	3

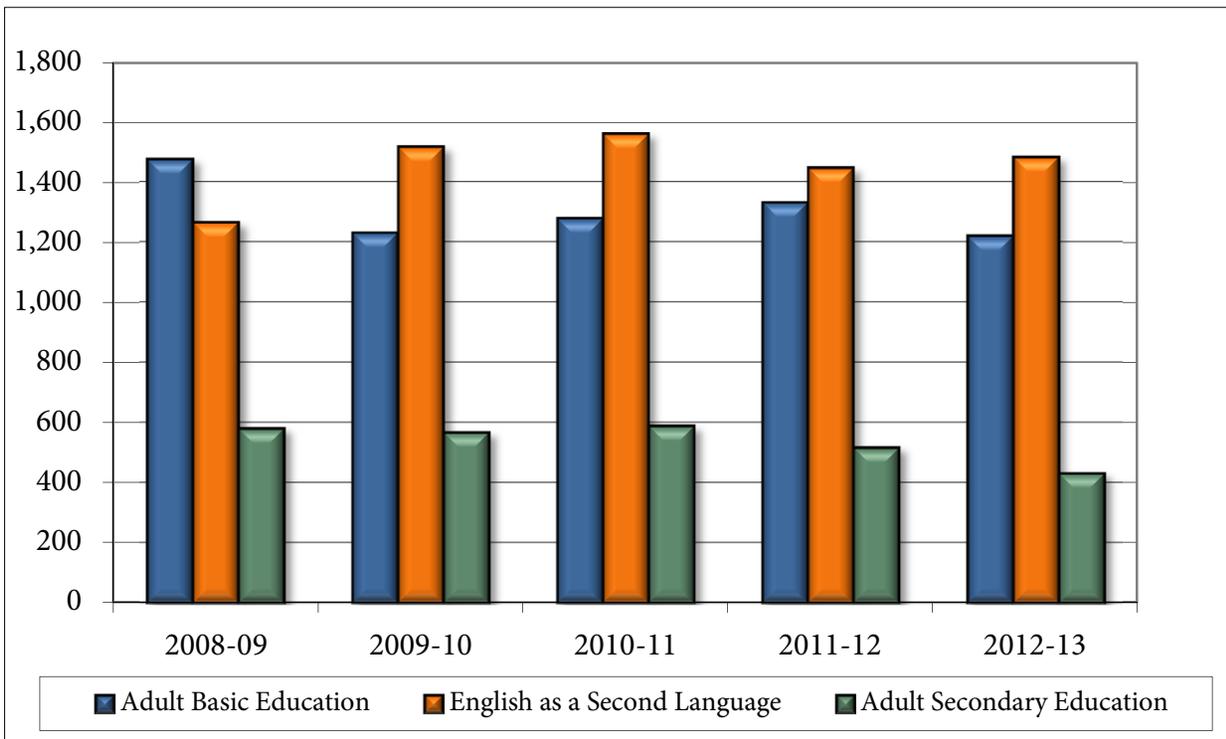
Personal Education & Enrichment

	2008	2009	2010	2011	2012	2013
Headcount (unduplicated)	430	412	351	485	392	246
Registrations	547	565	457	651	554	354
Number of Sections of Classes	67	85	68	115	94	59

ADULT EDUCATION ENROLLMENTS

Adult Education offers non-credit classes designed to teach and review academic skills culminating with preparation for taking the High School Equivalence (GED) test battery. Other areas such as English as a Second Language (ESL) and computers are also offered.

Program	2008-09	2009-10	2010-11	2011-12	2012-13
Adult Basic Education	1,476	1,231	1,279	1,332	1,220
English as a Second Language	1,266	1,517	1,561	1,448	1,483
Adult Secondary Education	580	567	588	516	431
Total Students Served	3,322	3,315	3,428	3,296	3,134
Total GEDs Awarded	430	430	413	395	363



HEADCOUNT ENROLLMENT SUMMARY

FALL 2012 AND FALL 2013

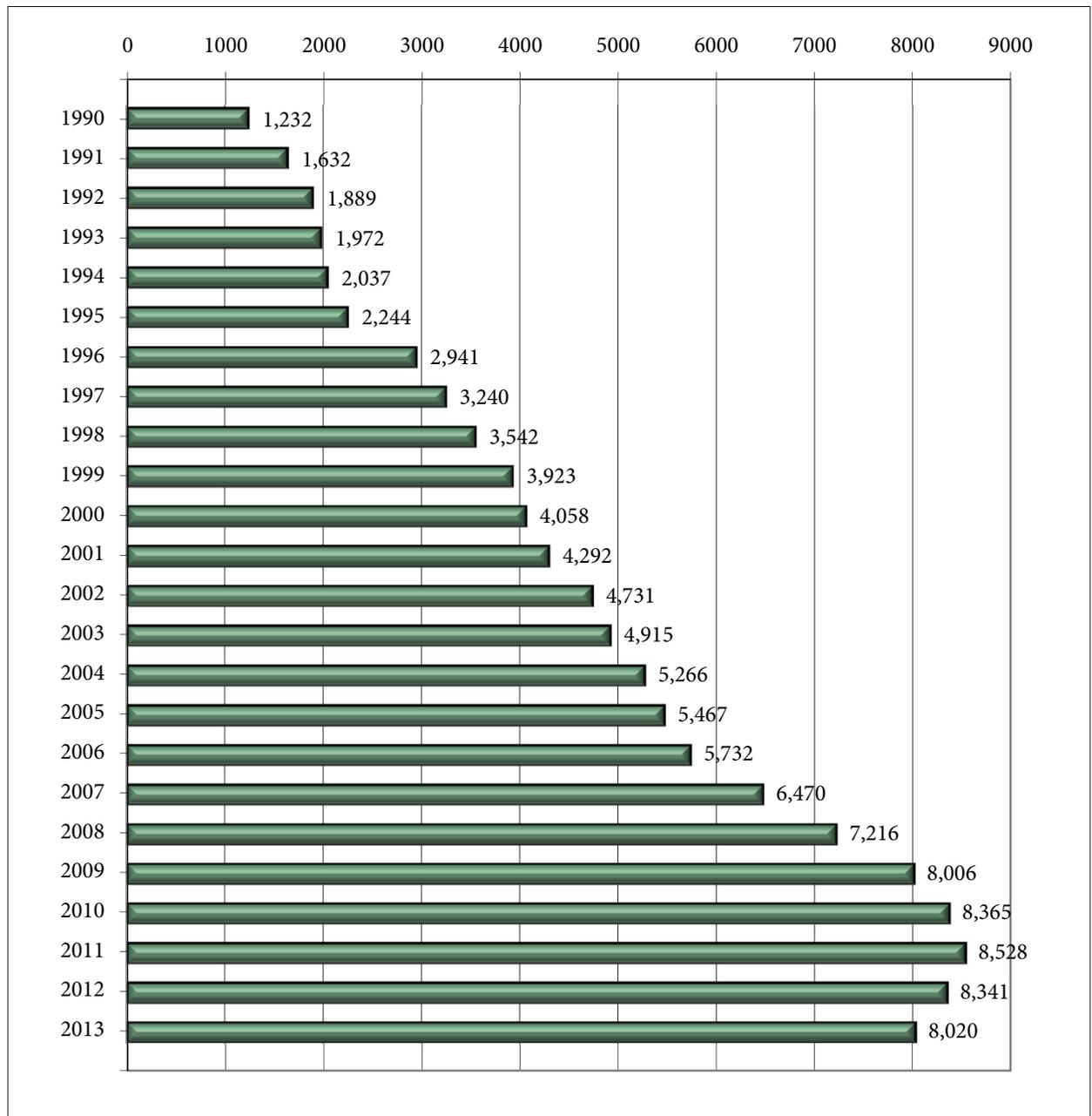
		Fall 2012		Fall 2013		Fall 2012-13
		Number	Percent	Number	Percent	Percent Change
Total Headcount		8,341		8,020		-3.8%
FTE		4,965		4,706		-5.2%
Enrollment Status	Full-Time	3,095	37.1%	2,843	35.4%	-8.1%
	Part-Time	5,246	62.9%	5,177	64.6%	-1.3%
Gender	Male	3,582	42.9%	3,353	41.8%	-6.4%
	Female	4,759	57.1%	4,667	58.2%	-1.9%
Residence	Benton County	4,484	53.8%	4,383	54.7%	-2.3%
	Washington County	3,258	39.1%	3,032	37.8%	-6.9%
	Other In-State	404	4.8%	347	4.3%	-14.1%
	Out-of-State	195	2.3%	258	3.2%	32.3%
Tuition Status	In-District	3,569	42.8%	3,455	43.1%	-3.2%
	Out-of-District	4,296	51.5%	4,068	50.7%	-5.3%
	Out-of-State	318	3.8%	327	4.1%	2.8%
	Contiguous	68	0.8%	79	1.0%	16.2%
	International	90	1.1%	91	1.1%	1.1%
*Ethnicity/Race	Hispanic or Latino	1,169	14.0%	1,196	14.9%	2.3%
	Non-Hispanic Race:					
	American Indian/Alaskan Native	153	1.8%	135	1.7%	-11.8%
	Asian	211	2.5%	204	2.5%	-3.3%
	Black or African American	241	2.9%	201	2.5%	-16.6%
	Native Hawaiian/Pacific Islander	20	0.2%	16	0.2%	-20.0%
	White	6,001	71.9%	5,582	69.6%	-7.0%
	2 or more races	109	1.3%	201	2.5%	84.4%
	Unknown	288	3.5%	221	2.8%	-23.3%
Non-Resident Alien	149	1.8%	264	3.3%	77.2%	
Age	<18	540	6.5%	576	7.2%	6.7%
	18-19	1,677	20.1%	1,848	23.0%	10.2%
	20-21	1,465	17.6%	1,328	16.6%	-9.4%
	22-24	1,272	15.2%	1,218	15.2%	-4.2%
	25-29	1,221	14.6%	1,127	14.1%	-7.7%
	30-34	871	10.4%	735	9.2%	-15.6%
	35-44	829	9.9%	741	9.2%	-10.6%
	45-54	344	4.1%	336	4.2%	-2.3%
	55-64	94	1.1%	78	1.0%	-17.0%
	>=65	28	0.3%	33	0.4%	17.9%
	AVERAGE AGE*	26.8		26.4		
MEDIAN AGE*	23.0		23.0			

*NOTE: Average and Median Age figures do not include High School Students

HISTORICAL HEADCOUNT SUMMARY

Fall 1990 to Fall 2012

Year	Total Headcount**	Additional Students	Total % Change
1990	1,232		
1991	1,632	400	32.5%
1992	1,889	257	15.7%
1993	1,972	83	4.4%
1994	2,037	65	3.3%
1995	2,244	207	10.2%
1996	2,941	697	31.1%
1997	3,240	299	10.2%
1998	3,542	302	9.3%
1999	3,923	381	10.8%
2000	4,058	135	3.4%
2001	4,292	234	5.8%
2002	4,731	439	10.2%
2003	4,915	184	3.9%
2004	5,266	351	7.1%
2005	5,467	201	3.8%
2006	5,732	265	4.8%
2007	6,470	738	12.9%
2008	7,216	746	11.5%
2009	8,006	790	10.9%
2010	8,365	359	4.5%
2011	8,528	163	1.9%
2012	8,341	(187)	-2.2%
2013	8,020	(321)	-3.8%



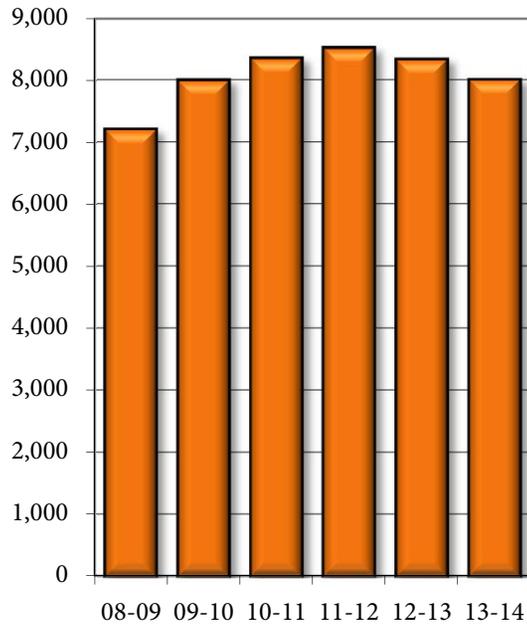
Source: Reports submitted to Arkansas Department of Higher Education

**1990-94 Source: Registrar's In-House Reports

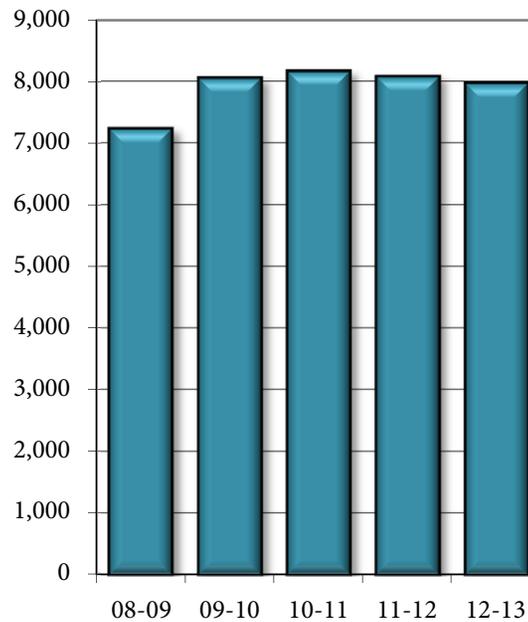
HEADCOUNT ENROLLMENT BY SEMESTER

Year	Fall Headcount*	Fall to Fall % Change	Spring Headcount*	Sp to Sp % Change	Summer I Headcount	Summer II Headcount	Total Summer	Total Summer % Change
08-09	7,216	11.5%	7,244	9.9%	2,392	1,359	3,751	18.2%
09-10	8,006	10.9%	8,066	11.3%	2,586	1,426	4,012	7.0%
10-11	8,365	4.5%	8,176	1.4%	2,716	1,446	4,162	3.7%
11-12	8,528	1.9%	8,090	-1.1%	2,499	1,296	3,795	-8.8%
12-13	8,341	-2.2%	7,981	-1.3%	2,505	1,259	3,764	-0.8%
13-14	8,020	-3.8%						

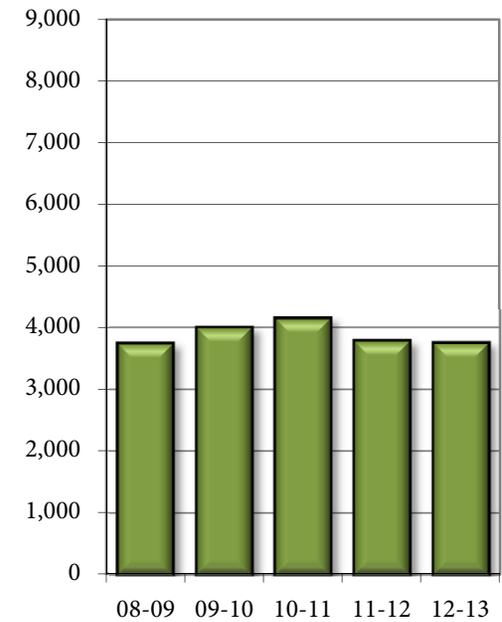
Fall Headcount



Spring Headcount



Summer Headcount

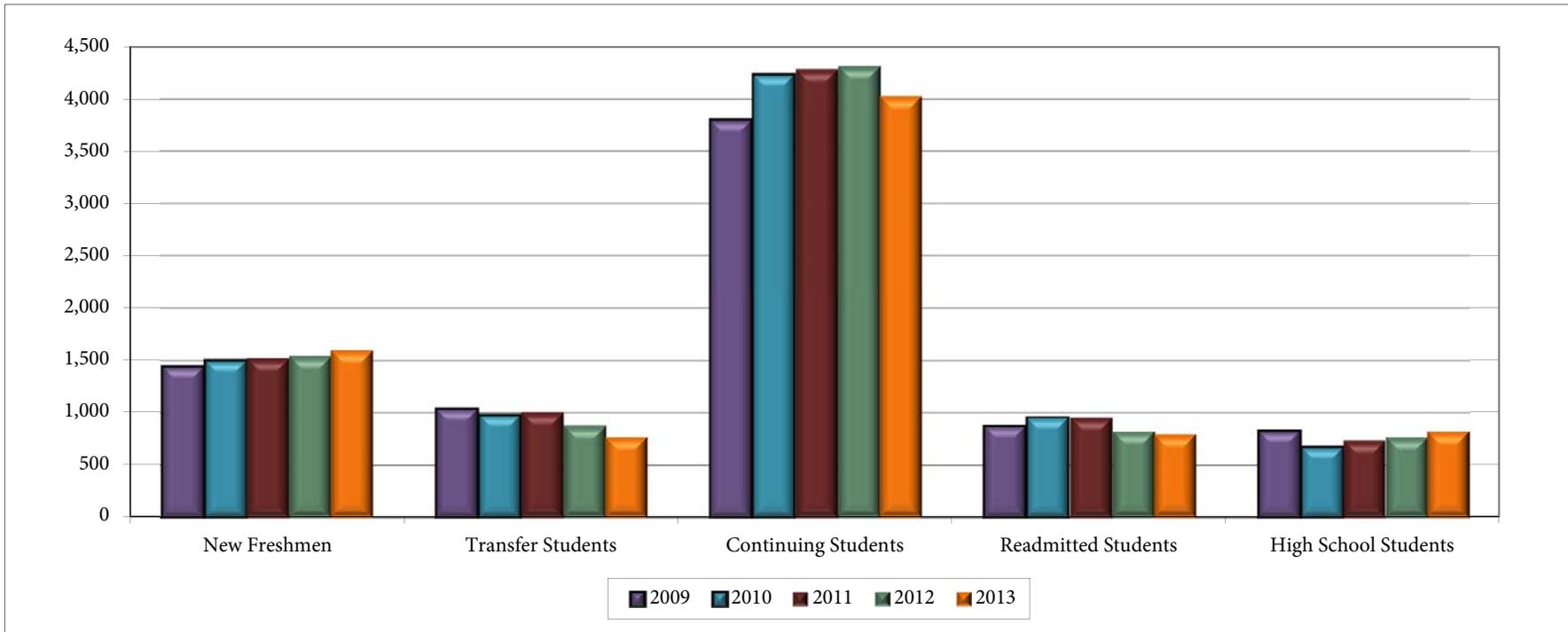


*NOTE: Off schedule classes are not included, such as Late Start and second 8-week

HEADCOUNT BY STUDENT TYPE

FALL SEMESTER

Fall	New Freshmen			Transfer Students			Continuing Students			Readmitted Students			High School Students			Total
	Count	% of Total	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	
2009	1,447	18.1%	8.0%	1,044	13.0%	16.9%	3,805	47.5%	16.8%	879	11.0%	-9.3%	831	10.4%	9.9%	8,006
2010	1,504	18.0%	3.9%	983	11.8%	-5.8%	4,243	50.7%	11.5%	960	11.5%	9.2%	675	8.1%	-18.8%	8,365
2011	1,525	17.9%	1.4%	1,012	11.9%	3.0%	4,291	50.3%	1.1%	959	11.2%	-0.1%	741	8.7%	9.8%	8,528
2012	1,544	18.5%	1.2%	879	10.5%	-13.1%	4,321	51.8%	0.7%	826	9.9%	-13.9%	771	9.2%	4.0%	8,341
2013	1,602	20.0%	3.8%	770	9.6%	-12.4%	4,029	50.2%	-6.8%	796	9.9%	-3.6%	823	10.3%	6.7%	8,020



New: First-time entering undergraduate

Transfer: Transferred to NWACC from another college or university

Continuing: Continued enrollment from previous semester

Readmitted: Enrolled at NWACC after not attending the previous semester

High School: Students still enrolled in High School

HEADCOUNT BY MAJORS - 2 YEAR DEGREES

FALL SEMESTER

Major	2009	2010	2011	2012	2013
AAS Degrees					
Aviation	16	6	*	*	*
Business Management	403	433	449	440	364
Cert Respiratory Therapist	27	27	45	41	37
Computer Aided Drafting	19	20	36	43	12
Computer Info Systems	169	227	233	201	207
Crime Scene Investigation	1	3	2	1	2
Criminal Justice	161	180	197	185	158
Culinary Arts	1	58	113	138	156
Early Childhood Education	117	144	113	110	106
Electronics Technology	12	19	20	33	16
EMT-Paramedic	45	41	72	68	81
Environmental Regulations,...	27	37	33	32	37
Fire Science	28	26	31	40	47
Graphic Design	133	125	147	125	113
Health Information Mgmt	-	-	-	-	24
Homeland Security & Emg Mgmt	11	15	21	23	13
Law Enforcement Adm	2	9	10	4	2
Nursing	169	124	155	129	122
Paralegal	65	85	80	87	68
Physical Therapy Assistant	23	28	32	27	26
TOTAL AAS	1,429	1,607	1,789	1,728	1,591
General Studies					
Associate	1,088	1,367	1,357	1,180	1,174
TOTAL General Studies	1,088	1,367	1,357	1,180	1,174
Transfer Degrees					
AA	1,040	1,116	1,163	1,318	1,228
AS	1,560	1,657	1,517	1,297	1,194
Agricultural, Life Science	16	20	22	39	59
Business		55	453	750	807
AAT	219	265	281	342	318
TOTAL Transfer Degrees	2,835	3,113	3,436	3,745	3,606
Undeclared					
Non-degree seeking	533	698	636	320	176
	1,863	1,383	1,150	1,143	1,243

*Major discontinued

Note: Associate of General Studies majors include students working toward (but not admitted to) selective admissions programs such as Nursing.

2008 Non-degree seeking - increase caused by better data and programming to reflect student's actual intent

HEADCOUNT BY MAJORS - CERTIFICATES

FALL SEMESTER

Major	2009	2010	2011	2012	2013
Technical Certificates					
Accounting Technology			8	5	5
Baking Arts		2	3	10	11
Business Management	1	1		9	7
Aviation Maint Airframe	1			*	0
CAD					1
Child Advocacy Studies				1	3
Criminal Justice			1	0	4
Dental Assisting	19	14	25	40	64
EMT-Paramedic Cert	13	23	13	12	9
Entrepreneurship			1	3	2
Environmental Mgmt		1	1	0	1
Environmental Reg Science	3	2	2	1	0
General Business		6	3	8	6
Graphic Design		2	2	2	2
Homeland Security		1	0	0	0
Hospitality Management	74	32	12	11	3
Law Enforcement Adm	1	6	1	0	0
Logistic Management	3	2	2	4	5
Networking				2	5
*Paraeducators of Spec Needs L	1	4	3	-	-
Certificates of Proficiency					
CAD	63	54	51	46	41
CDA Training	20	12	5	6	4
Child Advocacy Studies				1	2
Computer Networking		1		1	2
Crime Prevention & Corr		1		0	1
Criminal Justice				2	2
Early Childhood Development		2	5	8	0
EMT Basic	27	15	12	9	17
Environmental Mgmt-GIS			1	1	0
Forensic Science	1	1	1	1	3
Graphic Design					2
Health & Safety	2	3	1	1	0
Homeland Security & Emg Mgn	1	1	1	0	0
Hospitality Management	10	7	5	13	10
Law Enforcement		1		4	1
Law Enforcement Adm		1		0	0
Nursing Assistant				5	4
Pre-Health Sciences				12	8
Retail Management	1	2	1	1	1
Tax Specialist	13			0	0
General Studies					
Certificate	4			6	4
TOTAL Certificates	254	197	160	225	230

*Major discontinued

HEADCOUNT BY RACE/ETHNICITY

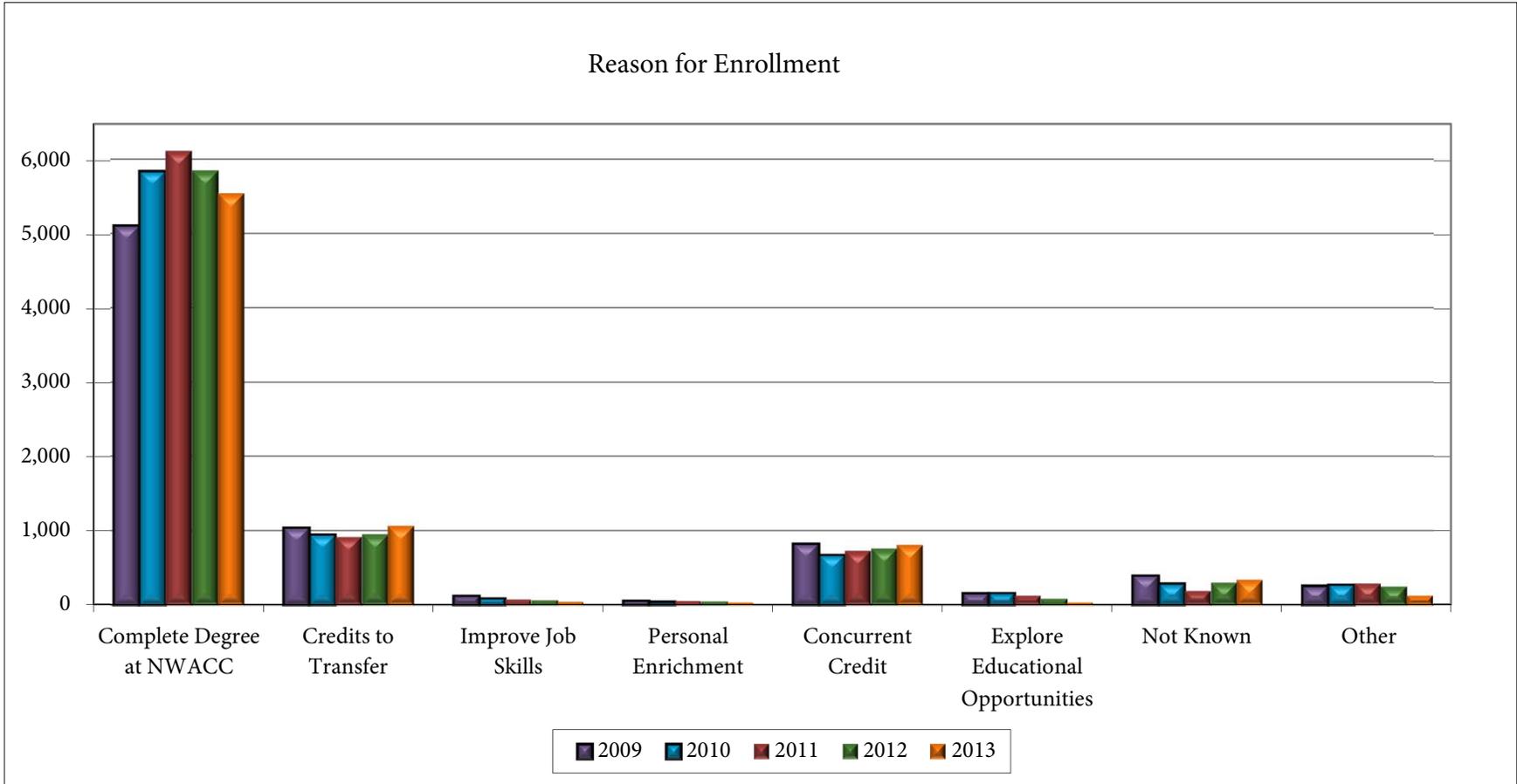
FALL SEMESTER

	2009		2010			2011			2012			2013			5 Year
	Total	% of Total	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	% Change
Hispanic or Latino Ethnicity	868	10.8%	880	10.5%	1.4%	1003	11.8%	14.0%	1,169	14.0%	16.6%	1,196	14.9%	2.3%	37.8%
Non-Hispanic Ethnicity															
Am Indian or Alaska Native	159	2.0%	139	1.7%	-12.6%	166	1.9%	19.4%	153	1.8%	-7.8%	135	1.7%	-11.8%	-15.1%
Asian	229	2.9%	235	2.8%	2.6%	241	2.8%	2.6%	211	2.5%	-12.4%	204	2.5%	-3.3%	-10.9%
Black or African American	175	2.2%	189	2.3%	8.0%	243	2.8%	28.6%	241	2.9%	-0.8%	201	2.5%	-16.6%	14.9%
Nat Hawaiian or Other Pacific Isl'r	16	0.2%	18	0.2%	12.5%	31	0.4%	72.2%	20	0.2%	-35.5%	16	0.2%	-20.0%	0.0%
White	6,261	78.2%	6,462	77.3%	3.2%	6,498	76.2%	0.6%	6,001	71.9%	-7.6%	5,582	69.6%	-7.0%	-10.8%
2 or more Races	12	0.1%	16	0.2%	33.3%	11	0.1%	-31.3%	109	1.3%	890.9%	201	2.5%	84.4%	1575.0%
Unknown	189	2.4%	251	3.0%	32.8%	168	2.0%	-33.1%	288	3.5%	71.4%	221	2.8%	-23.3%	16.9%
Non-Resident Alien	97	1.2%	175	2.1%	80.4%	167	2.0%	-4.6%	149	1.8%	-10.8%	264	3.3%	77.2%	172.2%
Total	8,006		8,365			8,528			8,341			8,020			

REASON FOR ENROLLMENT AT TIME OF ADMISSION

FALL SEMESTER

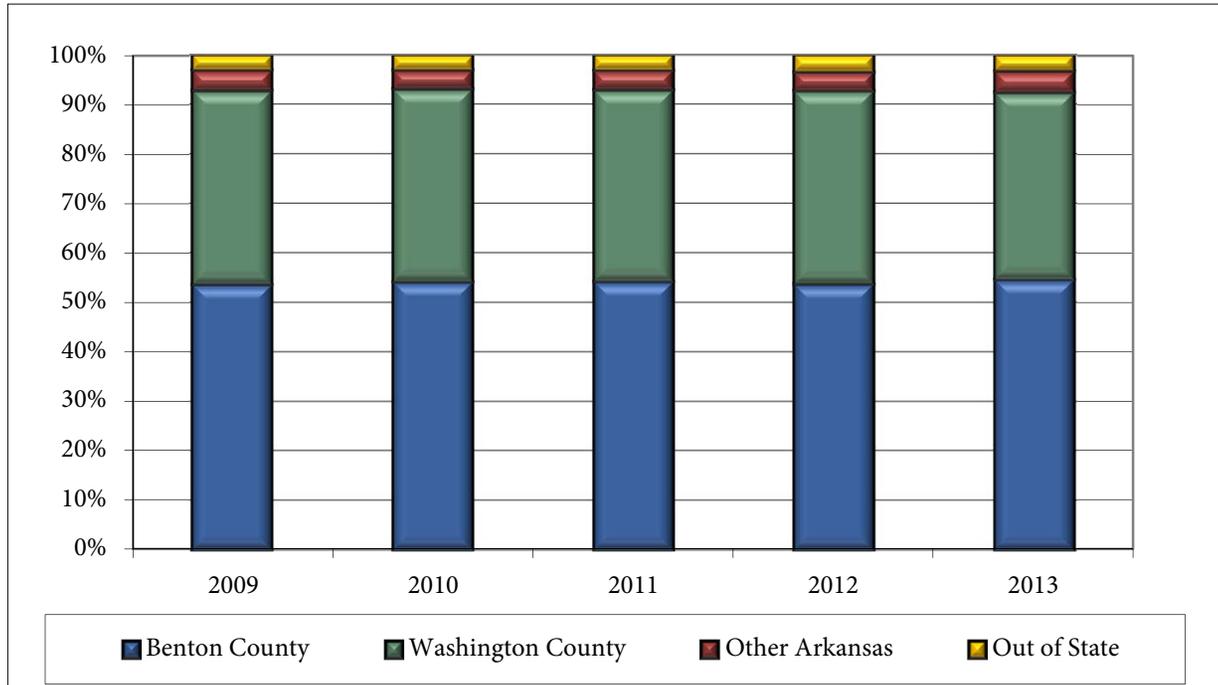
Fall	Complete Degree at NWACC	Credits to Transfer	Improve Job Skills	Personal Enrichment	Concurrent Credit	Explore Educational Opportunities	Not Known	Other	Total Students
2009	5,109	1,047	130	61	832	161	402	264	8,006
2010	5,843	952	95	51	681	167	296	280	8,365
2011	6,113	924	75	56	734	131	197	298	8,528
2012	5,848	955	70	53	765	88	311	251	8,341
2013	5,542	1,068	47	37	812	38	344	132	8,020
2013 %s	69.1%	13.3%	0.6%	0.5%	10.1%	0.5%	4.3%	1.6%	



HEADCOUNT BY COUNTY OF RESIDENCY

FALL SEMESTER

Fall	Benton County		Washington County		Other Arkansas		Out of State		Total
	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total	
2009	4,295	53.6%	3,137	39.2%	335	4.2%	239	3.0%	8,006
2010	4,534	54.2%	3,259	39.0%	320	3.8%	252	3.0%	8,365
2011	4,628	54.3%	3,303	38.7%	334	3.9%	263	3.1%	8,528
2012	4,484	53.8%	3,258	39.1%	313	3.8%	286	3.4%	8,341
2013	4,383	54.7%	3,032	37.8%	347	4.3%	258	3.2%	8,020



WASHINGTON COUNTY FACILITIES ENROLLMENT

CREDIT COURSES

Term	Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013	
	Count	% of Total								
Headcount	1,348	16.8%	1,587	19.0%	1,597	18.7%	1,336	16.0%	1,355	16.9%
Females	617	45.8%	893	56.3%	934	58.5%	764	57.2%	763	56.3%
Males	731	54.2%	694	43.7%	663	41.5%	572	42.8%	592	43.7%
Enrollment Status										
New Student	392	29.1%	422	26.6%	417	26.1%	383	28.7%	438	32.3%
New Transfer	214	15.9%	199	12.5%	202	12.6%	153	11.5%	143	10.6%
Readmitted	149	11.1%	193	12.2%	195	12.2%	130	9.7%	122	9.0%
Continuing	571	42.4%	737	46.4%	754	47.2%	643	48.1%	608	44.9%
Concurrent	22	1.6%	36	2.3%	26	1.6%	26	1.9%	44	3.2%
Special	0	0.0%	0	0.0%	3	0.2%	1	0.1%	0	0.0%
County of Residence										
Washington	1,024	76.0%	1,212	76.4%	1,280	80.2%	1,038	77.7%	1,029	75.9%
Benton	210	15.6%	265	16.7%	228	14.3%	201	15.0%	236	17.4%
Madison	33	2.4%	36	2.3%	26	1.6%	20	1.5%	23	1.7%
Carroll	9	0.7%	4	0.3%	8	0.5%	8	0.6%	6	0.4%
Other	72	5.3%	70	4.4%	55	3.4%	69	5.2%	61	4.5%
Enrolled in only Washington County	396		439		472		335	25.1%	401	29.6%

Washington County Facilities:

Washington County Center, NTI, RTC, AATC, Washington County Sheriff's Office, Jones Center for Families, Greenland High School, Farmington High School

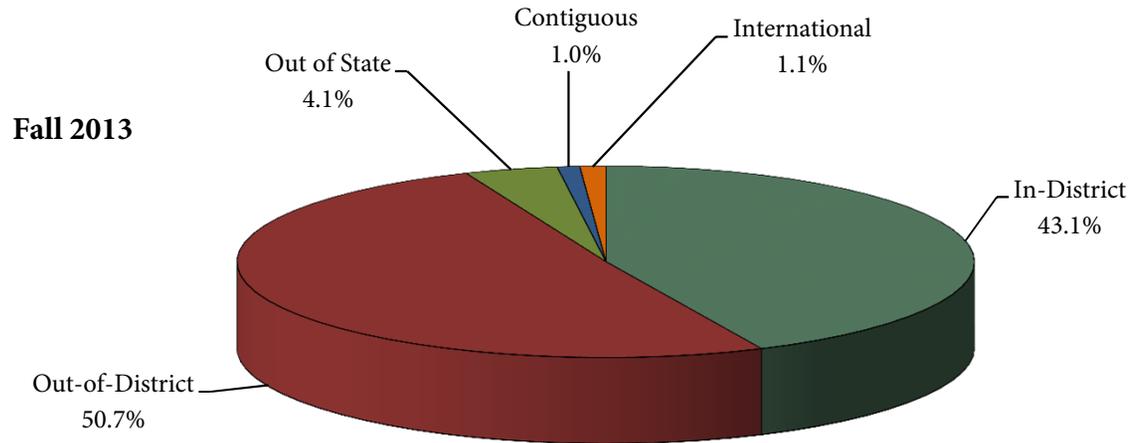
Does not include Step Ahead students taking classes at their respective high schools

Fall 2012-Moved from Jones Trust Center to Jones Center for Families

HEADCOUNT ENROLLMENT BY TUITION STATUS

BY FALL SEMESTER

Fall	In-District		Out-of-District		Out of State		Contiguous		International		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2009	3,489	43.6%	4,164	52.0%	210	2.6%	71	0.9%	72	0.9%	8,006
2010	3,629	43.4%	4,391	52.5%	206	2.5%	56	0.7%	83	1.0%	8,365
2011	3,759	44.1%	4,392	51.5%	243	2.8%	53	0.6%	81	0.9%	8,528
2012	3,569	42.8%	4,296	51.5%	318	3.8%	68	0.8%	90	1.1%	8,341
2013	3,455	43.1%	4,068	50.7%	327	4.1%	79	1.0%	91	1.1%	8,020



Tuition status as defined by the institution:

In-District: Student must live in the Bentonville or Rogers School District for 6 months prior to the first day of classes

Out-of-District: Student must have lived within the State of Arkansas for 6 months prior to the first day of classes

Out-of-state: Student must be a citizen of the United States

International: Student who is not a US citizen or legal resident

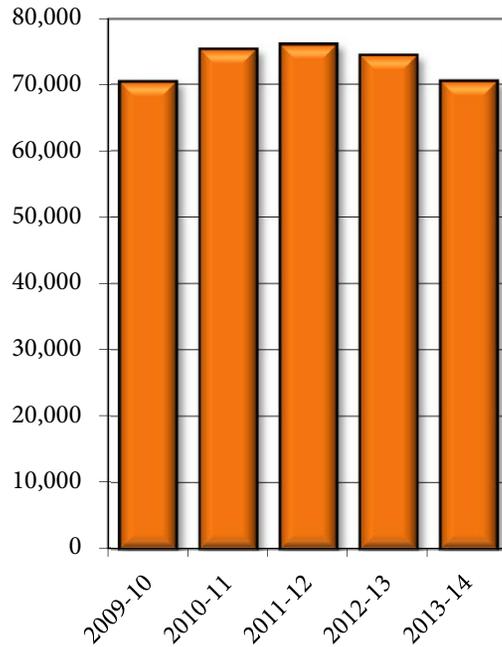
Contiguous: Live in Mo or OK counties that border Benton County

STUDENT SEMESTER CREDIT HOURS

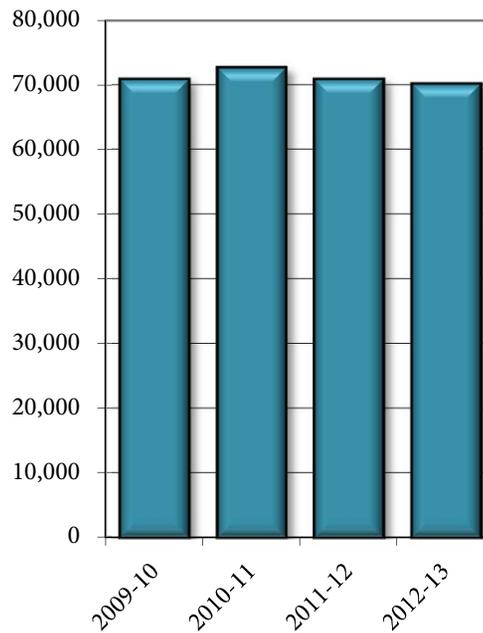
BY SEMESTER

Year	Fall		Spring		Summer		
	SSCH*	Fall to Fall % Change	SSCH*	Sp to Sp % Change	Summer I SSCH	Summer II SSCH	Total Summer % Change
2009-10	70,503	15.1%	70,908	15.7%	12,482	5,708	11.0%
2010-11	75,392	6.9%	72,683	2.5%	12,724	5,662	1.1%
2011-12	76,147	1.0%	70,899	-2.5%	11,432	5,088	-10.1%
2012-13	74,479	-2.2%	70,248	-0.9%	11,517	5,005	0.0%
2013-14	70,592	-5.2%					

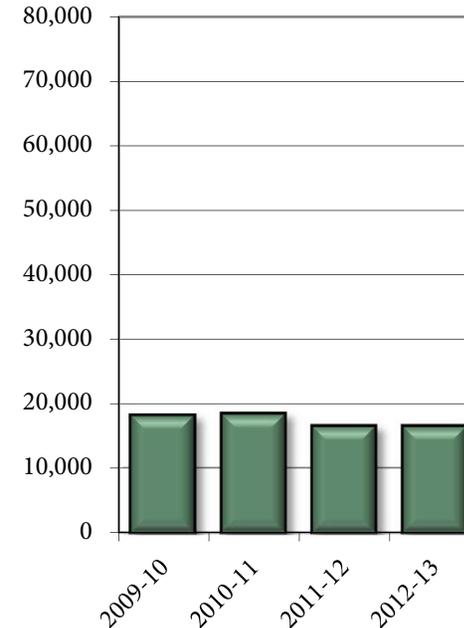
Fall SSCH



Spring SSCH



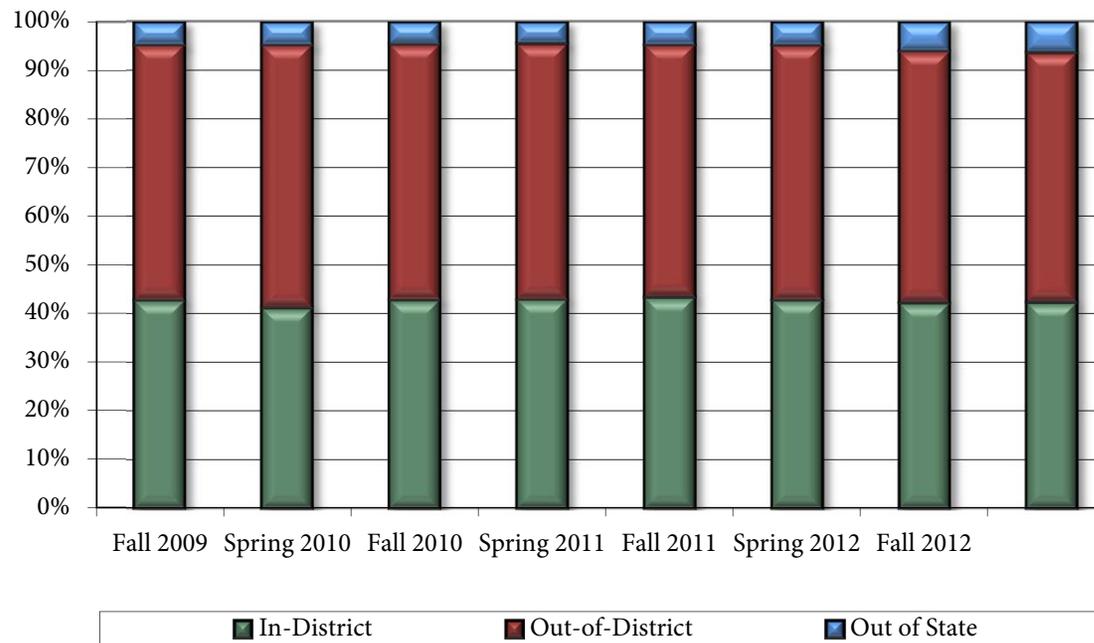
Summer SSCH



*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

STUDENT SEMESTER CREDIT HOURS BY TUITION STATUS

Term	In-District		Out-of-District		Out of State		Total SSCH
	Count	Percent	Count	Percent	Count	Percent	
Fall 2009	30,169	42.8%	36,998	52.5%	3,336	4.7%	70,503
Spring 2010	29,256	41.3%	38,306	54.0%	3,346	4.7%	70,908
Fall 2010	32,354	42.9%	39,575	52.5%	3,463	4.6%	75,392
Spring 2011	31,223	43.0%	38,235	52.6%	3,225	4.4%	72,683
Fall 2011	33,095	43.5%	39,472	51.8%	3,580	4.7%	76,147
Spring 2012	30,380	42.8%	37,135	52.4%	3,384	4.8%	70,899
Fall 2012	31,463	42.2%	38,538	51.7%	4,478	6.0%	74,479
Spring 2013	29,759	42.4%	36,064	51.3%	4,425	6.3%	70,248
Fall 2013	29,659	42.0%	36,059	51.1%	4,874	6.9%	70,592

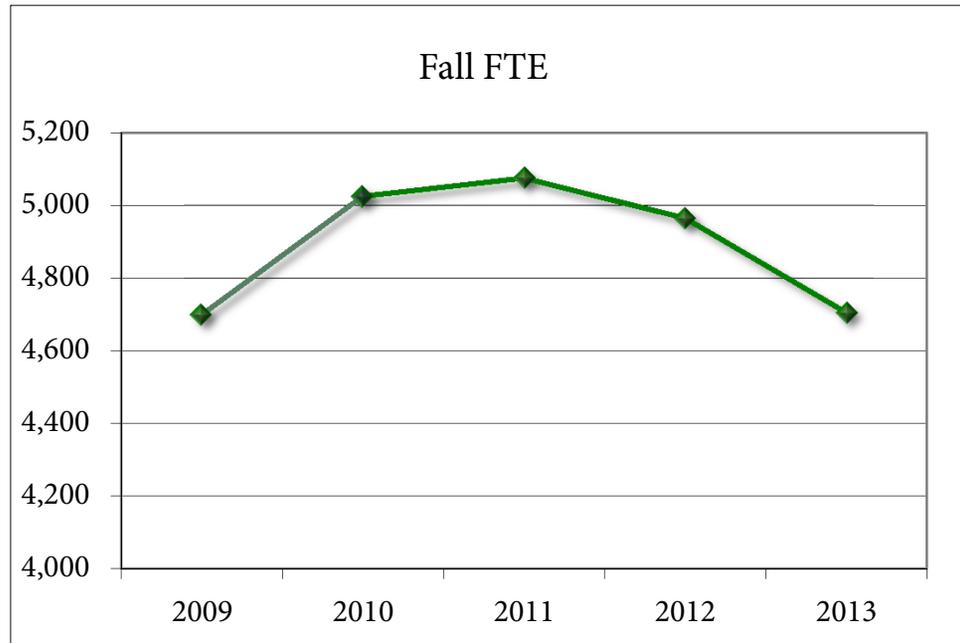


*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

BY FALL SEMESTER

Fall	Fall SSCH	Total FTE	% Change FTE
2009	70,503	4,700	15.1%
2010	75,392	5,026	6.9%
2011	76,147	5,076	1.0%
2012	74,479	4,965	-2.2%
2013	70,592	4,706	-5.2%

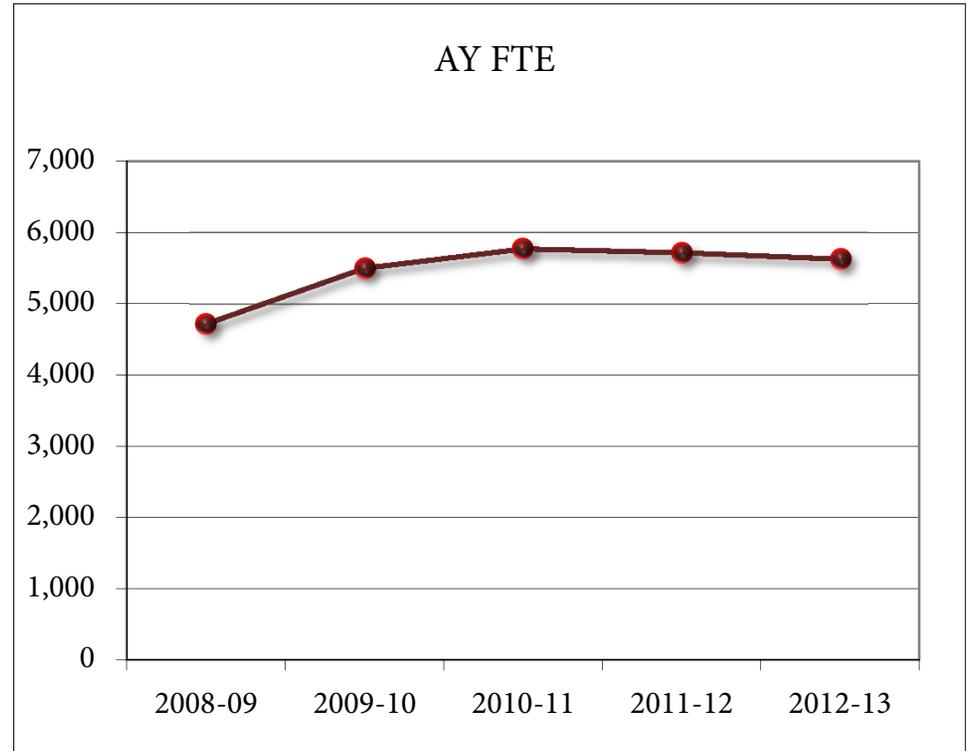
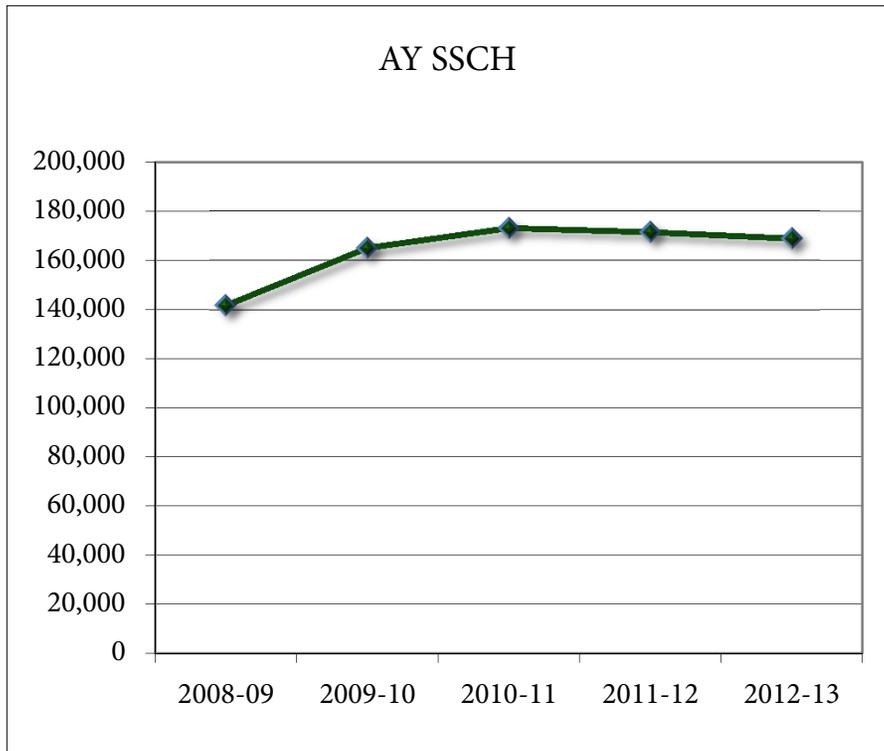


FTE is derived from the total student semester credit hours (SSCH) divided by 15.

ANNUAL STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

BY ACADEMIC YEAR AND LOCATION TAUGHT

Academic Year	In-District SSCH	Out-District SSCH	Distance Learning SSCH	Total SSCH	Total FTE	% Change FTE
2008-09	99,408	15,771	26,799	141,978	4,733	13.8%
2009-10	112,632	17,707	34,871	165,210	5,507	16.4%
2010-11	120,476	18,579	34,227	173,282	5,776	4.9%
2011-12	114,661	20,233	36,736	171,630	5,721	-1.0%
2012-13	114,185	17,685	37,142	169,012	5,634	-1.5%



Includes all credit hours (on-schedule and off-schedule) for reporting year

Annual FTE is derived from the sum of student credit hours for all terms divided by 30.

HIGH SCHOOLS IN NWACC SERVICE AREA

Benton County High Schools

High School	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2010	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011	2012 Grads	Attended NWACC Fall 2012	% at NWACC Fall 2012	2013 Grads	Attended NWACC Fall 2013	% at NWACC Fall 2013
Bentonville	657	152	23.14%	707	143	20.23%	701	124	17.69%	781	200	25.61%
Decatur	28	6	21.43%	24	4	16.67%	26	8	30.77%	29	2	6.90%
Gentry	108	20	18.52%	96	18	18.75%	72	12	16.67%	98	15	15.31%
Gravette	110	26	23.64%	111	24	21.62%	122	18	14.75%	101	22	21.78%
Pea Ridge	84	16	19.05%	99	20	20.20%	95	32	33.68%	116	38	32.76%
Rogers Heritage*	422	77	18.25%	435	57	13.10%	460	106	23.04%	445	107	24.04%
Rogers	432	102	23.61%	408	89	21.81%	428	78	18.22%	467	96	20.56%
Siloam Springs	272	44	16.18%	276	38	13.77%	240	23	9.58%	260	30	11.54%
Totals from Benton County High Schools	2,113	443	20.97%	2,156	393	18.23%	2,144	401	18.70%	2,297	510	22.20%

Washington County High Schools

High School	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2010	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011	2012 Grads	Attended NWACC Fall 2012	% at NWACC Fall 2012	2013 Grads	Attended NWACC Fall 2013	% at NWACC Fall 2013
Elkins	85	12	14.12%	81	16	19.75%	82	6	7.32%	77	4	5.19%
Farmington	114	22	19.30%	146	24	16.44%	147	24	16.33%	158	22	13.92%
Fayetteville	531	54	10.17%	559	52	9.30%	558	62	11.11%	544	58	10.66%
Greenland	68	6	8.82%	61	7	11.48%	63	8	12.70%	57	6	10.53%
Lincoln	69	13	18.84%	69	10	14.49%	70	7	10.00%	89	12	13.48%
Prairie Grove	110	13	11.82%	108	13	12.04%	114	14	12.28%	128	12	9.38%
Springdale Har-Ber**	475	84	17.68%	497	68	13.68%	545	79	14.50%	514	107	20.82%
Springdale High**	475	76	16.00%	514	77	14.98%	591	110	18.61%	611	117	19.15%
West Fork	93	12	12.90%	100	5	5.00%	85	10	11.76%	80	12	15.00%
Totals from Washington County High Schools	2,020	292	14.46%	2,135	272	12.74%	2,255	320	14.19%	2,258	350	15.50%

Source: e-mail survey of High Schools, report from Ark Dept of Education and ADHE database

**Beginning in 2012-Springdale School District also includes an Alternative School. These graduates were divided equally and placed as SSH/HHS graduates.

EARLY COLLEGE EXPERIENCE, HIGH SCHOOL BASED CONCURRENT HIGH SCHOOL BASED CLASSES (PREVIOUSLY STEP AHEAD)

NWACC works as a partner with local high schools to offer students the opportunity to take college credit courses and experience the rigors of college study in their own schools prior to graduation.

Headcount by High School

School	Fall 2010	Spring 2011	Fall 2011	Spring 2012	Fall 2012	Spring 2013	Fall 2013
Ambassadors for Christ Aca	-	-	-	-	-	-	7
Bentonville	110	83	145	128	108	114	98
Farmington	26	14	27	24	29	23	21
Fayetteville East	34	24	69	57	81	71	62
Gentry	27	23	22	19	24	23	20
Gravette	24	23	30	30	6	4	12
Greenland	10	8	16	12	8	5	17
Lifeway Christian							15
Lincoln	-	-	20	13	-	-	-
Pea Ridge	-	-	-	-	-	-	5
Prairie Grove	20	15	23	-	-	-	-
Rogers Heritage [#]	40	33	62	51	62	50	84
Rogers [#]	65	53	81	72	98	87	110
Shiloh Christian	87	85	67	68	100	90	88
Siloam Springs	33	18	21	21	34	16	42
Springdale	14	13	12	10	32	23	46
Springdale Har-Ber	67	59	41	38	54	50	57
West Fork	17	11	25	6	21	10	10
TOTAL	574	462	661	549	657	566	694

Student Semester Credit Hours/Sections by High School

School	Fall 2010		Spring 2011		Fall 2011		Spring 2012		Fall 2012		Spring 2013		Fall 2013	
	SSCH	Sections												
Ambassadors for Christ Aca	-	-	-	-	-	-	-	-	-	-	-	-	21	-
Bentonville	479	5	294	5	664	9	477	8	473	7	414	7	405	7
Farmington	142	5	58	10	133	7	84	8	129	7	94	8	105	10
Fayetteville E.	140	2	75	1	297	4	202	4	347	5	231	4	272	6
Gentry	149	4	102	4	110	4	72	4	131	4	93	4	99	4
Gravette	72	5	76	3	93	1	90	1	18	5	12	*	36	1
Greenland	51	2	30	2	77	2	42	2	46	2	18	1	79	2
Lifeway Christian													45	1
Lincoln	-	-	-	-	64	1	39	1	-	-	-	-	-	-
Pea Ridge	-	-	-	-	-	-	-	-	-	-	-	-	18	-
Prairie Grove	60	1	45	1	69	0	-	-	-	-	-	-	-	-
Rogers Heritage	160	4	99	2	253	5	165	4	253	5	168	4	356	5
Rogers	274	2	196	4	342	6	251	4	445	7	327	6	516	9
Shiloh Christian	410	7	378	8	332	6	330	7	542	11	438	11	508	14
Siloam Springs	134	3	57	3	86	3	69	2	133	2	51	2	159	2
Springdale	56	1	39	1	48	1	30	1	127	2	69	2	202	4
Springdale Har-Ber	268	4	201	4	178	4	132	3	245	4	187	4	246	4
West Fork	71	3	36	3	118	3	18	1	86	4	30	4	41	2
Online Class Sections							***	4		6	***	4		5
TOTAL	2,466	48	1,686	51	2,864	61	2,001	54	2,975	71	2,132	61	3,108	76

***Headcount for online is reported by the students home high school

EARLY COLLEGE EXPERIENCE

PARTNERSHIP WITH SECONDARY CAREER AND TECHNICAL CENTER

Program	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011	Spring 2012	Fall 2012	Spring 2013	Fall 2013
Auto Technology	22	14	17						
Auto Collision Repair	16	14	19						
Cosmetology	110	97	108						
Criminal Justice	34	25	21	22	6	10	15	14	11
Culinary Arts	21	18	15	13	14	12	14	12	18
Dental	14	14	15	11	15	13	14	11	32
Medical Professions	19	24	45	20	3	3	11	9	9
Total Enrollment	236	206	240	66	38	38	53*	46	70

Notes:

- Regional Technology Center was renamed Early College Experience, Career and Technical program in Fall 2009.
- The following program locations moves occurred
 - o Culinary moved from Fayetteville to NWA Non-Profit Center in Rogers in Fall 2009
 - o Criminal Justice was moved to Rogers Annex in fall 2008 with an additional program opening as Siloam Springs High School in Fall 2009
 - o Automotive collision repair was moved to NTI in Springdale in Fall 2009
 - o Welding was suspended in Fall 2009
- In Fall 2009, two students were enrolled in both medical professions and dental assisting classes and are counted twice
- In Fall 2008, NWACC entered into partnership with NTI to offer Automotive Service Technology causing a decrease in enrollment for Automotive Collision Repair
- In July 2011, NTI took over the administrative role for the secondary career and technical center. NWACC is partnering with NTI to offer classes for both high school and college credit in four programs criminal justice, culinary arts, dental assisting, and Certified Nursing Assistant/PCA+. Enrollment decreased due to the transition of administrative control and because NWACC no longer offered Medical Professions classes for only high school credit.
 - Fall 2011, the criminal justice program was converted to a 1 year program. We will add 5 students in January in order for them to complete the program of study.

* In Fall 2012, NWACC began allowing home school students to enroll in Secondary Career Center courses on a space available basis. We have one home school student in two different programs.

Fall 2012, students generated 296 SSCH in college credit. Spring 2013, students generated 275 SSCH in college credit. Fall 2013, student generated 336 SSCH in college credit.

NWACC STUDENT TRANSFERS TO OTHER ARK COLLEGES

A count of NWACC students that have transferred to other Arkansas colleges and universities

Transferred to	Transferred in				Fall 2013*
	Fall 2009	Fall 2010	Fall 2011	Fall 2012	
Arkansas State Univ-Jonesboro	4	4	4	6	
Arkansas Tech University	11	9	14	13	
University of Arkansas-Fayetteville	311	335	415	372	
University of Arkansas-Fort Smith	9	18	12	12	
University of Arkansas-Little Rock	11	8	15	5	
UA-Medical Sciences	10	20	12	15	
University of Central Arkansas	10	12	10	13	
Harding University	6	13	10	17	
John Brown University	43	61	57	57	
Other AR 4 Year Universities	2	6	16	3	
ASU-Mountain Home	7	5	3	3	
North Arkansas College	1	13	10	8	
Southern Ark Univ Tech			11	10	
Other AR 2 Year Colleges	11	19	16	22	
Total	436	523	605	556	

*Current Fall data released by ADHE in Spring

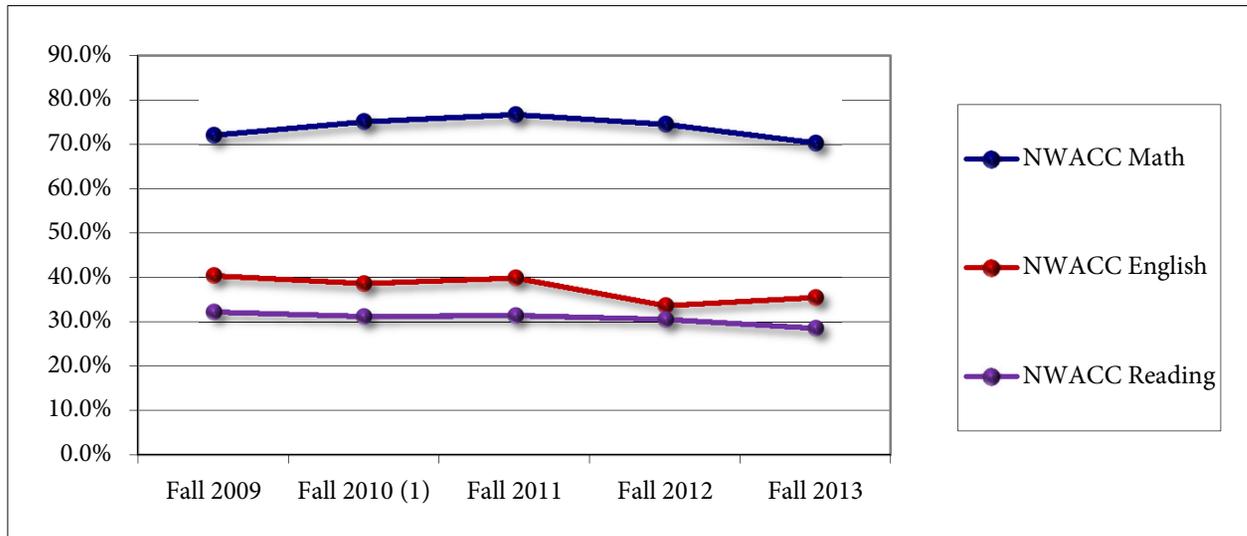
Source: Arkansas Department of Higher Education

Based on reports submitted by other Arkansas Colleges/Universities

Out of state transfers are not available from AHDE at this time

FIRST TIME FRESHMEN* REQUIRING REMEDIATED COURSE WORK

	Fall 2009		Fall 2010 ⁽¹⁾		Fall 2011		Fall 2012		Fall 2013	
Number of First-time Students-NWACC	1,450		1,506		1,525		1,544		1,602	
Number of First-time Students - all AR 2-year	8,662		10,970		8,430					
MATH										
**Number Required Remediation-NWACC	1,046	72.1%	1131	75.1%	1,169	76.7%	1,151	74.5%	1,128	70.4%
All AR 2-year	5,585	64.0%	5,835	69.0%	5,189	61.8%				
ENGLISH										
**Number Required Remediation-NWACC	586	40.4%	582	38.6%	609	39.9%	521	33.7%	570	35.6%
All AR 2-year	4,314	50.0%	4,781	57.0%	4,152	49.5%				
READING										
**Number Required Remediation-NWACC	469	32.3%	472	31.3%	481	31.5%	474	30.7%	460	28.7%
All AR 2-year	3,509	41.0%	4,004	47.0%	3,399	40.5%				



*First time Freshmen are students who have never attended college before - not all were tested.

**The number of first-time students who took and did not meet the Freshmen Assessment and Placement Standards

(ACT 1052) on the ACT, SAT, ASSET, COMPASS exams established by the Arkansas Higher Education Coordinating Board and have been assigned to remediation.

⁽¹⁾ NWACC required score on MATH placement was raised to ACT-21 and COMPASS-65

AVERAGE ACT COMPOSITE SCORES

Fall Term	ACT Composite Score Intervals						Total First-time Freshmen with ACT Scores	Average ACT Composite Score	Arkansas State Average for High School	US Average for High School Students
	1 to 6	7 to 12	13 to 18	19 to 24	25 to 30	31 to 36				
NWACC Scores for First-Time Freshmen										
2009	0	2	226	416	91	1	736	20.4	20.6	21.1
2010	0	4	246	428	94	3	775	20.2	20.3	21.0
2011	0	4	237	443	79	1	764	20.1	19.9	21.1
2012	0	3	250	442	93	3	791	20.3	20.3	21.1
2013	0	7	298	532	105	4	946	20.3	20.2	20.9

Arkansas Two-Year Colleges Scores for First-Time Freshmen											
2007	1	73	1256	1797	312	4	3,443	19.5			
2008	0	43	1213	1929	299	9	3,493	19.7			
2009	1	66	1435	2047	443	4	3,996	19.8			
	ADHE no longer compiles this report										

Average composite scores for Arkansas and U.S. provided by ACT and is based on all students taking the ACT exam.

FULL-TIME, 1ST-TIME FRESHMAN GRADUATION & TRANSFER RATES

Freshmen* in Fall of -	NWACC						ARKANSAS 2 Year Colleges			
	# in Cohort*	Graduated within 3 years	Transferred to Another College/Univ	Graduation Rate	Transfer Rate	Success Rate	AR 2Y # in Cohort	AR 2Y Graduation Rate	AR 2Y Transfer Rate	AR 2Y Success Rate
1999	335	73	51	21.8%	15.2%	37.0%	4,964	23.4%	14.5%	37.9%
2000	375	40	53	10.7%	14.1%	24.8%	4,760	18.8%	17.6%	36.4%
2001	433	96	78	22.2%	18.0%	40.2%	5,720	24.2%	14.5%	38.7%
2002	411	66	59	16.1%	14.4%	30.4%	5,641	18.9%	17.6%	36.5%
2003	462	91	73	19.7%	15.8%	35.5%	6,178	21.7%	12.7%	34.4%
2004	511	108	70	21.1%	13.7%	34.8%	6,111	21.9%	15.2%	37.1%
2005	521	107	65	20.5%	12.5%	33.0%	6,222	22.6%	14.9%	37.5%
2006	551	108	69	19.6%	12.5%	32.1%	5,796	20.8%	16.7%	37.5%
2007	655	90	149	13.7%	22.7%	36.5%	6,550	22.2%	16.7%	38.9%
2008	667	78	154	11.7%	23.1%	34.8%	6,731	22.8%	14.3%	37.1%
2009	795	116	184	14.6%	23.1%	37.7%	8,337	19.0%	10.0%	29.0%
2010	836									
2011	885									
2012	915									
2013	952									

*Fall First-time, Full-time, Degree Seeking Freshmen

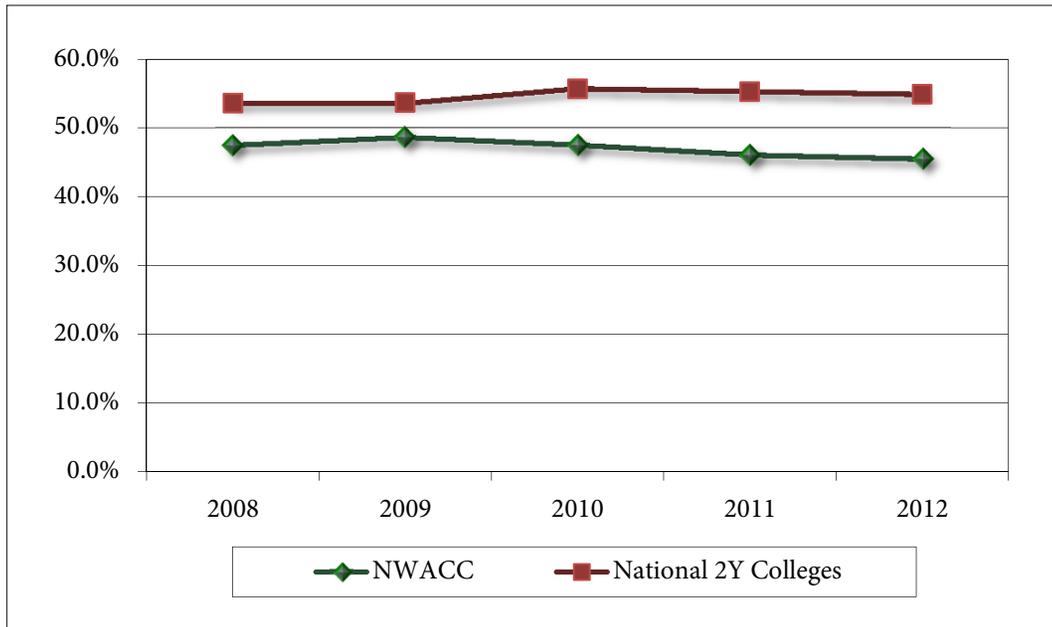
Source: IPEDS reports submitted to the National Center for Education Statistics

Fall 2007 transfer increase can be attributed to joining National Student Clearinghouse and tracking students who transferred to out-of-state institutions

Fall 2007 decrease in graduation rate can be attributed to IPEDS clarification of 'completers' (students who could transfer as juniors)

RETENTION RATES - ALL STUDENTS

Fall	Headcount*	Returned the Next Fall	% Retention	National Public 2-Year College % Retention**
2008	6,057	2,878	47.5%	53.6%
2009	6,686	3,255	48.7%	53.7%
2010	7,127	3,389	47.6%	55.7%
2011	7,189	3,316	46.1%	55.3%
2012	6,798	3,095	45.5%	54.9%



*Headcount without high school students or those students that graduated in the Academic Year

**Source: ACT, Inc. - National First to Second Year Retention Rates for Open Admission 2Y Colleges

FINANCIAL AID - BY FISCAL YEAR

	FY 09	FY 10	FY 11	FY 12	FY 13	Percent Increase	FY 09	FY 10	FY 11	FY 12	FY 13	Percent Increase
Federal Grants	2,385	3,617	4,690	4,329	4,251	-1.8%	\$5,598,076	\$10,727,822	\$13,534,154	\$13,646,397	\$13,827,202	1.3%
State Grants & Scholarships	325	503	1,476	1,238	1,452	17.3%	\$474,703	\$619,824	\$2,203,675	\$1,719,198	\$2,081,361	21.1%
Institutional Scholarships	89	94	72	56	72	28.6%	\$76,264	\$82,917	\$68,572	\$62,006	\$45,201	-27.1%
Work Study	81	85	81	97	95	-2.1%	\$184,675	\$175,588	\$174,975	\$220,259	\$269,417	22.3%
Federal Stafford Loans	2,005	2,962	4,790	7,008	5,807	-17.1%	\$13,746,034	\$16,740,737	\$21,463,727	\$22,673,211	\$20,230,542	-10.8%
TOTAL Awards	4,885	7,261	11,109	12,728	11,677	-8.3%	\$20,079,752	\$28,346,888	\$37,445,103	\$38,321,071	\$36,453,723	-4.9%
Average Amount Awarded							\$4,110	\$3,904	\$3,371	\$3,010.77	\$3,121.84	3.7%
# Students (Unduplicated)	3,404	4,563	6,886	7,300	6,114	-16.2%						
% Students Receiving Aid	34%	42%	60%	64%	54%							

Types of Financial Aid Available to NWACC Students

Federal Aid Programs

Pell Grants
 Supplemental Educational
 Opportunity Grants (SEOG)
 Stafford Student Loan
 (Subsidized and unsubsidized)
 Work Study
 Academic Competiveness Grant

State Programs

Arkansas Academic Challenge Scholarships
 Arkansas Workforce Improvement Grant
 Governor's Scholarship
 Law Enforcement Assistance Program
 Law Enforcement Officers Dependent Program
 Second Effort Scholarship
 GO! Opportunities Grant
 State Teacher Assistance Resource Program (STAR)

Institutional Scholarships

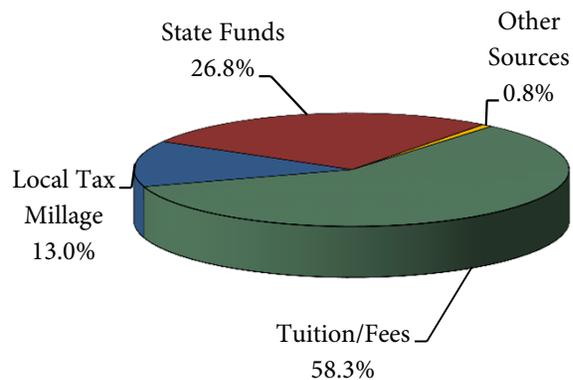
Over 40 institutional scholarships including the President Scholarship

NOTE: FY11 was the first year the Arkansas Academic Challenge Scholarships were funded by lottery proceeds.

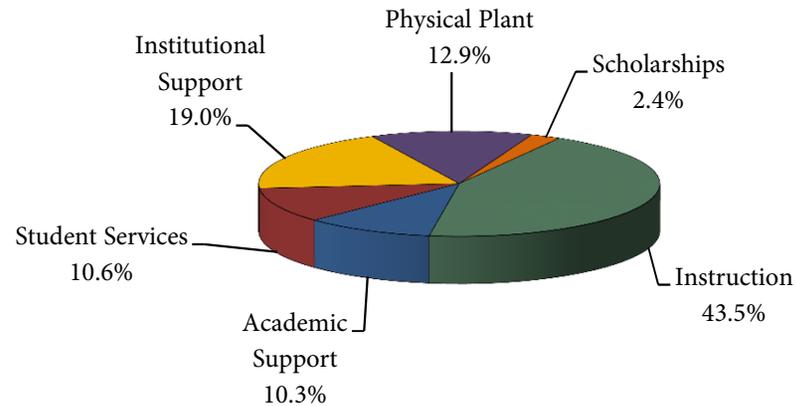
FINANCIAL REPORT SUMMARY

	FY10	FY11	FY12	FY13	FY14
Beginning Year Balance	\$1.91	\$4.83	\$5.93	\$5.85	0*
Budgeted Operating Revenue	<u>\$34.40</u>	<u>\$37.76</u>	<u>\$39.42</u>	<u>\$39.19</u>	<u>\$43.41</u>
Tuition/Fees	\$18.01	\$21.41	\$22.77	\$22.37	\$25.30
Local Tax Millage	\$4.50	\$5.33	\$5.80	\$5.64	\$5.64
State Funds	\$10.86	\$10.70	\$10.75	\$11.06	\$11.62
Other Sources	\$0.98	\$0.33	\$0.12	\$0.13	\$0.34
Auxiliary					\$0.53
Budgeted Operating Expenses	<u>\$33.76</u>	<u>\$39.42</u>	<u>\$42.15</u>	<u>\$40.42</u>	<u>\$43.41</u>
Instruction	\$16.04	\$19.71	\$19.67	\$18.65	\$18.89
Academic Support	\$2.71	\$2.47	\$3.95	\$4.23	\$4.47
Student Services	\$3.57	\$4.35	\$4.64	\$4.61	\$4.62
Institutional Support	\$6.85	\$7.11	\$8.60	\$7.52	\$8.26
Physical Plant	\$3.83	\$4.83	\$4.33	\$4.37	\$5.61
Scholarships	\$0.75	\$0.95	\$0.95	\$1.04	\$1.04
Ending Year Balance	\$2.54	\$3.16	\$3.21	\$4.62	\$0.53

Budgeted Operating Revenue



Budgeted Operating Expenses



\$ in millions

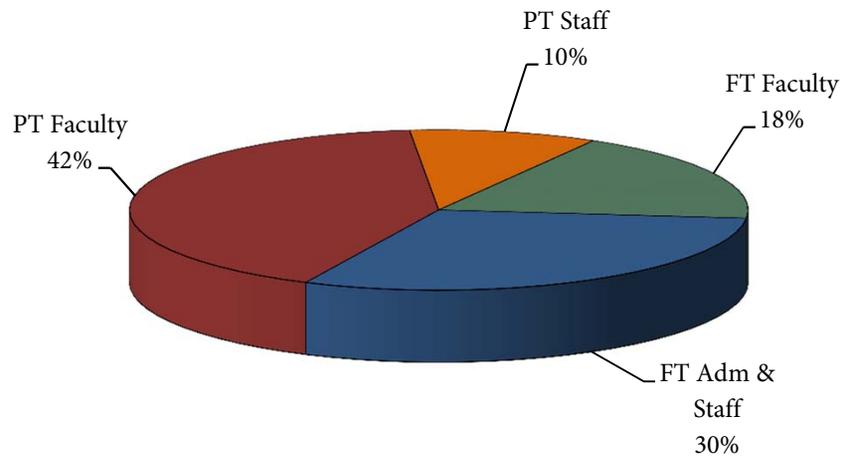
Definitions for Budgeted Operating Expenses can be found in the Glossary

Beginning FY2014, the yearend fund balances would not be included in annual budgets. Also effective FY2014, designated and auxiliary fund budgets are presented and approved by the BOT.

FACULTY AND STAFF

	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
FT Faculty	132	143	153	144	164
FT Administration & Staff	243	284	280	251	272
PT Faculty	376	372	386	331	371
PT Staff	85	86	116	103	88
Total	836	885	935	829	895

Faculty and Staff



Source: IPEDS HR Report based on November 1 employees
 Current year based on Banner report, not verified for IPEDS as of date of printing
 Does not include Work Study students

SUMMARY OF STUDENTS SERVED

Academic Year

Unduplicated headcounts

Academic Year	Credit Students	Workforce Development Students	Personal Education & Enrichment Students	Adult Education Students	Regional Technical Center Students	Grand Total
2001-02	6,372	1,911	3,532	2,491	-	14,306
2002-03	7,011	4,263	884	2,050	-	14,208
2003-04	7,183	3,633	1,167	2,139	-	14,122
2004-05	7,792	2,917	1,347	2,837	-	14,893
2005-06	8,217	2,725	1,404	2,885	-	15,231
2006-07	8,695	1,915	1,402	3,694	340	16,046
2007-08	9,839	2,530	1,145	3,615	267	17,396
2008-09	10,826	1,587	968	3,322	234	16,937
2009-10	11,812	1,200	763	3,315	244	17,334
2010-11	12,190	1,862	496	3,428	240	18,216
2011-12	12,311	2,938	392	3,296	*	18,937
2012-13	12,140	4,299	247	3,134	*	19,820

*Included in Credit Students

Academic Year

NWACC Academic Year is July 1 - June 30, comprised of Summer II, Fall, Spring, Summer I semesters.

ADHE

This is an acronym for the Arkansas Department of Higher Education. The ADHE has the authority to review, approve or discontinue degree programs at public colleges or universities.

Budgeted Operating Expense Categories (Source IPEDS website: <http://nces.ed.gov/ipeds/web2000/viewinstruction.asp?instID=299>)

Instruction - academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and remedial and tutorial instruction conducted by the teaching faculty for the institution's students.

Academic Support - support services that are an integral part of the institution's primary missions of instruction, research, and public service. Includes expenses for museums, libraries, galleries, audio/visual services, ancillary support, academic administration, personnel development, and course and curriculum development.

Student services — admissions, registrar activities, and activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural, and social development outside the context of the formal instructional program.

Institutional support — day-to-day operational support of the institution, excluding expenses for physical plant operations. Includes expenses for general administrative services, executive direction and planning, legal and fiscal operations, and public relations/development.

Physical Plant — operations established to provide service and maintenance related to grounds and facilities used for educational and general purposes. Also includes expenses for utilities, fire protection, property insurance, and similar items.

Scholarships - outright grants to students selected and awarded by the institution.

Census Date

The end of the eleventh day of classes in a regular term and the end of the fifth day during each summer term.

CIP Code (Classification of Instructional Programs)

A numerical classification and standard terminology for secondary and postsecondary instructional programs. CIP codes are used by colleges nationally to report various instructional program data to the U. S. Department of Education and other government and higher education organizations.

Concurrent Credit Course

A course for which both high school and college/university credit is awarded to a high school student.

Continuing student

A student previously enrolled during the previous regular academic term at NWACC. Summer sessions are not considered to be a regular academic term.

Credit Hour

A unit of measure representing an hour (50 minutes) of instruction over a 16-week period in a semester. It is applied toward the total number of hours needed for completing the requirements of a degree, diploma, certificate, or other formal award.

Enrollment

A student who is counted on a headcount basis as registered on the census date for the reporting term

Enrollment Status

A student's current attendance status in a postsecondary education institution. The following mutually exclusive categories are used: first-time entering undergraduate student, entering undergraduate transfer student, continuing student, readmitted student and high school student.

FICE Code

A six-digit identification code originally created by the Federal Interagency Committee on Education (FICE). It is used in IPEDS to identify institutions that are accredited at the college level by an agency recognized by the Secretary, U.S. Department of Education.

GLOSSARY - CON'T

First-Time Freshman

An entering freshman who has never attended any college. Includes students enrolled in the fall term who attended college for the first time in the prior summer term. Also includes students who entered with advanced standing (college credits earned before graduation from high school).

Fiscal Year

A twelve-month period running from July 1st through the following June 30th.

Full-Time Equivalent (FTE)

A statistic derived from the student credit hour (SSCH) production of an institution. The number of undergraduate FTE students for an academic term is obtained by dividing the total number of undergraduate student semester credit hours by 15. When computing an annual FTE, the student credit hours for all terms is summed and then divided by 30 undergraduate courses.

Full-Time Student

An undergraduate student enrolled for 12 or more semester credit hours in a term.

High School Student

A high school student who has not received a high school diploma or its equivalent but is enrolled in college-level courses.

IPEDS

The Integrated Postsecondary Education Data System conducted by the National Center for Education Statistics. IPEDS began in 1986 and involves annual data collections. Survey questionnaires are sent to all postsecondary institutions eligible for federal student financial aid, as determined by the Office of Postsecondary Education, U.S. Department of Education.

Off-Schedule

Refers to students who are enrolled in courses the first class meeting of which is after the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs after the 5th class day (census day).

On-Schedule

Refers to students who are enrolled in courses the first class meeting of which is before the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs before the 5th class day (census day).

Part-Time Student

Students enrolled for 1-11 credit hours.

Readmitted student

A student previously enrolled at NWACC but not enrolled during the regular academic term immediately preceding the current term. Disregards summer session.

Retention and Graduation Rates

Calculated using cohort of first time freshmen. The cohort is typically defined as the first-time, full-time, degree-seeking freshmen entering in the fall semester. The term "first-time" means that the student was not previously enrolled in a postsecondary institution, the term "full-time" means that the student enrolled for a minimum of 12 credit hours in the entering semester and the term "degree-seeking" means that the student is seeking a certificate or degree.

SSCH - (Student Semester Credit Hours)

Credit hours generated by all students in a semester

Transfer Student

An undergraduate student entering NWACC for the first time with academic credit attempted or earned at another institution (whether or not the credit is accepted by NWACC). For reporting purposes, this category includes students enrolled in the fall term, who first enrolled as transfer students in the prior summer term.

Unduplicated Headcount

A student is counted only once during an academic year (Summer I term through Summer II term) regardless of how many terms the student registers for or how many different classes the student takes during that time period.