



NORTHWEST ARKANSAS COMMUNITY COLLEGE

2011-2012 FACT BOOK

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INTRODUCTION

The NorthWest Arkansas Community College Fact Book for Fall 2011 is produced by the Office of Institutional Research and outlines enrollment, faculty, financial and other comprehensive information for NorthWest Arkansas Community College.

All enrollment data in this document were based on the official enrollment of the college at the end of the eleventh class day. All fiscal year data were collected as of June 30th, 2011. The definitions and guidelines used to compile this information are provided by the Integrated Postsecondary Education Data System (IPEDS) and the Arkansas Department of Higher Education. Definitions and guidelines unique to the institution will be noted on individual tables.

Copies of this document may be found in the Office of Institutional Research and on the web at www.nwacc.edu/institutionalresearch.

The Fact Book will be updated prior to December 1 each year.

Inquiries and comments regarding this document may be directed to the Office of Institutional Research, NorthWest Arkansas Community College, One College Drive, Bentonville, AR 72712, by telephone at (479) 619-4399, or by e-mail to kpurdy@nwacc.edu or landerson7@nwacc.edu

HIGHLIGHTS FALL 2011

- Official eleventh day headcount increased 1.9% to 8,528 students and SSCH increased 1%. Student headcount has increased 49% in the last 5 years
- 1,525 first-time freshmen make up 18% of our student body.
- 'To earn a degree' or 'To earn credits to transfer' are the reasons 83% of students attend NWACC.
- The majority of NWACC students (93%) live in Benton and Washington Counties.
- The fall-to-fall retention rate for all students (except those that graduated or high school students) rose to 47.6%.
- With the beginning of the lottery funded Arkansas Academic Challenge Scholarship the percent of our students receiving some type of Financial Aid rose to 60%
- Two new pages were added to the '11 Fact Book - a report on where NWACC students transfer and a count of faculty and staff.
- NWACC served over 18,000 students in Academic Year 2011 (July 1, 2010 – June 30, 2011). This includes college credit classes, workforce development classes, community education, adult education, as well as secondary students through the Regional Technology Center

BOARD OF TRUSTEES

Members of the Board of Trustees of NorthWest Arkansas Community College were initially appointed by former Governor Bill Clinton. Board members are now elected by position in groups of three each even numbered year at the general election.

Board Members and the city they represent:

Chair	Mr. Alex Vasquez	Walmart Stores Rogers
Vice Chair	Mr. Joe Spivey	Liberty Bank of Arkansas Rogers
Secretary	Mr. Randy Lawson	Lawco Energy Group Bentonville
	Ms. Joan Clifford	Past Chair, Community Volunteer Bentonville
	Mr. Ric Clifford	Del Monte Foods Rogers
	Mr. Johnny Haney	Alliance Enterprises Bentonville
	Ms. Hadley Hindmarsh	The Hindmarsh Law Firm, PA Rogers
	Mr. Mark Lundy	Past Chair, BKD Rogers
	Mr. Mike Shupe	CEI Engineering Associates, Inc. Rogers

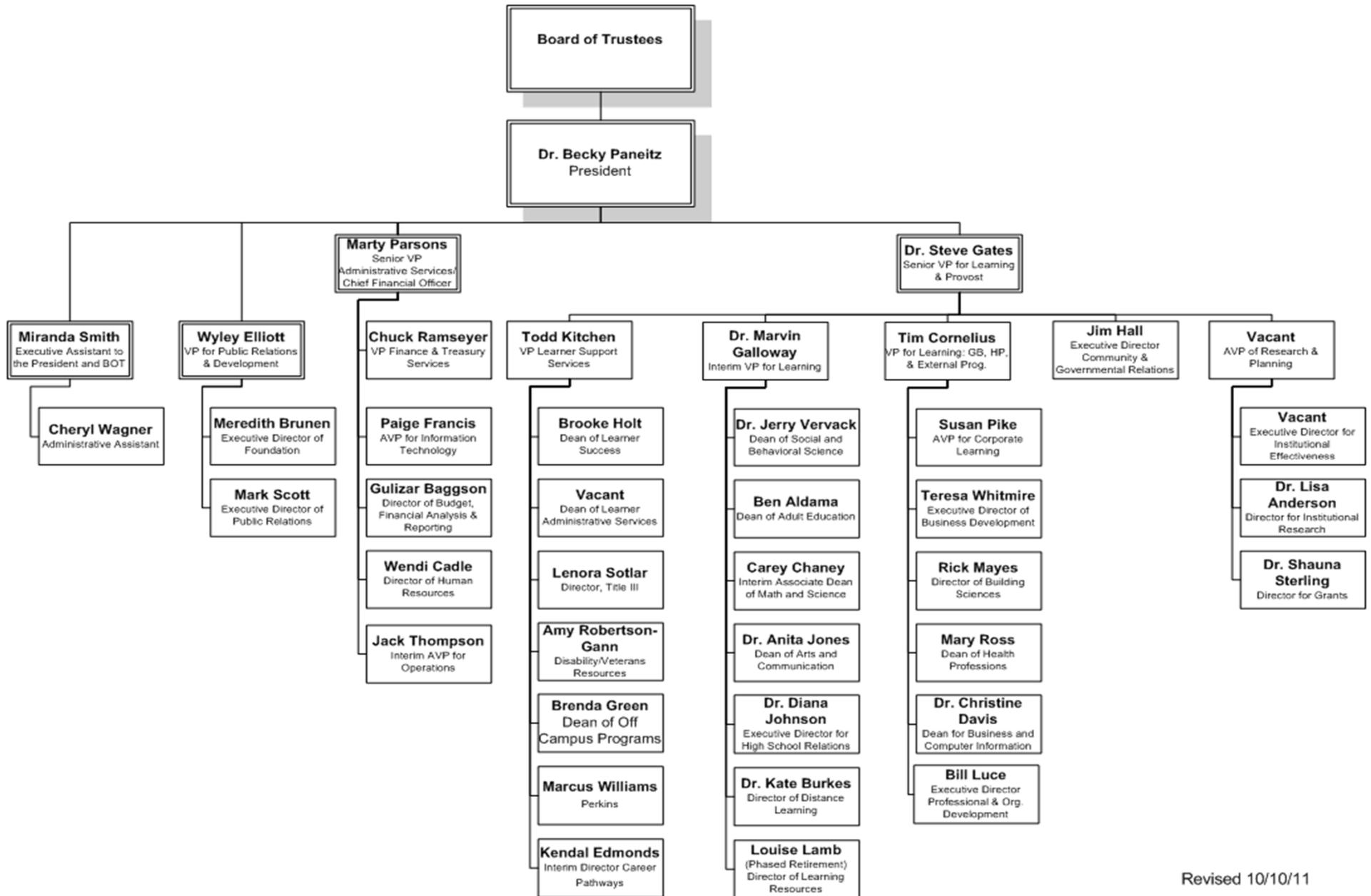
ADMINISTRATION

President
Senior Vice President for Learning & Provost
Senior VP of Administrative Services/Operations
Vice President for Public Relations & Development
VP for Learning:
 Global Business, Health Professions, & Ext Programs
Interim Vice President for Learning
Vice President for Learner Supports Services
Vice President for Finance and Treasury Services

Dr. Becky Paneitz
Dr. Stephen Gates
Mr. Marty Parsons
Mr. Wyley Elliot
Mr. Tim Cornelius

Dr. Marvin Galloway
Mr. Todd Kitchen
Mr. Charles Ramseyer

ORGANIZATIONAL CHART



Revised 10/10/11

HISTORY, ROLE AND SCOPE

The NorthWest Arkansas Community College District was authorized on August 15, 1989, when voters in the Rogers and Bentonville public school districts passed a 3-mil tax. The first classes were attended by more than 1,200 students in the fall of 1990 at high schools, chambers of commerce, municipal and leased facilities throughout the district.

Burns Hall opened its doors to just more than 2,400 students in August 1995. The main building is a multipurpose facility on 131 acres of land at Exit 86 of Interstate 540 on the Rogers and Bentonville, Arkansas, city limits. The 181,000 square-foot facility houses the College, Pauline Whitaker Library, lecture halls, laboratories for computers, science, nursing and allied health; music and art studios, and faculty and administrative offices.

Day, evening, and weekend classes are offered at the Burns Hall, as well as at locations throughout the service district. At the College's Shewmaker Center for Workforce Technologies, a 44,000 square-foot-facility on Southeast Eagle Way, west of Burns Hall, customized programs are offered to area businesses. The College's Adult Education Program, which serves over 3,000 students a year, is located in Rogers. Opened in Bella Vista in the Fall of 2004 was College at the Crossings. The Regional Technology Center, an area secondary education center, opened August 2005. A new student center and parking garage opened in the Spring of 2007.

In serving a dynamic region of the state, NorthWest Arkansas Community College recognizes the importance of providing varied and abundant opportunities for learning.

NWACC is a comprehensive, learning-centered two-year college dedicated primarily to meeting the educational needs of its service area. NWACC offers a comprehensive education program including, but without limitation, technical occupational programs, freshman and sophomore programs for students to transfer to four-year colleges, specialty courses, professional continuing education courses, community enrichment classes, and business and industry training to meet the needs of the emerging and existing workforce. Part-time and full-time students are valued equally.

NWACC MISSION STATEMENT

NorthWest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living.

NWACC VALUES STATEMENT

In order to accomplish our mission and goals we

- Cherish academic, professional and personal integrity
- Facilitate continuous learning for students and stakeholders
- Value human resources over physical resources
- Develop the potential of the individual to achieve excellence
- Anticipate and respond to needs by encouraging innovative ideas and technologies
- Respect our differences and view them as a strength
- Advance knowledge through individual and team challenges

ENDS & GOALS - 2008-2010

NorthWest Arkansas Community College will become a premier educational provider in northwest Arkansas by developing a responsive educational delivery system customized to the needs of learners and receiving organizations.

1. For the learner community we will:
provide expanded access to high-quality educational opportunities for the population in general, especially for under-served learners in all age groups who are disconnected by choice or circumstance.
2. For the business community we will:
enhance partnerships and collaborations with business and industry.
3. For the owner community (taxpayers) we will:
enhance its capacity to diversify NWACC's resource base and function as a catalyst for comprehensive regional planning and development.
4. For the pre-kindergarten through grade 16 community we will:
provide support and leadership for partnerships with area educational institutions to provide learners with seamless opportunities preparing them for college and careers.
5. For the college community we will:
align the organizational infrastructure through continuous quality improvement and commitment to the principles of the Learning College.

Date Approved: April 10, 2006

Revised: August 2008

ACCREDITATION

In February 2000 NorthWest Arkansas Community College was granted continued accreditation for 10 years by The Higher Learning Commission and is a member of the North Central Association of Schools and Colleges, 312-263-0456, www.ncahigherlearningcommission.org.

In July 2006, NWACC was approved for the Academic Quality Improvement Program (AQIP) process of re-accreditation. AQIP infuses the principles and benefits of continuous improvement into the culture of colleges and universities by providing an alternative process through which an already-accredited institution can maintain its accreditation from the Higher Learning Commission.

FACILITIES

Main Campus

NWACC Burns Hall & Student Center
One College Drive
Bentonville, AR 72712
479-636-9222 / 1-800-995-6922

Shewmaker Center for Workforce Technologies & Shewmaker Center for Global Business Dev

1100 S.E. Eagle Way
Bentonville, AR 72712
479-936-5175

Adult Education

Center for Non-Profits @ St. Mary's

1200 W Walnut
Rogers, AR 72756
479-986-6911 / 479-899-6928

College at the Crossing

1801 Forest Hills Boulevard
Highlands Crossing Center
Bella Vista, AR 72714
479-855-1903

Washington County Center

Central Plaza
693 White Road, Suite B
Springdale, AR 72764
479-927-3330 / 479-936-5131

Regional Technology Center

2305 Old Farmington Road
Fayetteville, AR 72701
479-444-3060

Jones Trust Center

610 East Emma
Springdale, AR 72764
1-479-419-9000

Health Professions Building

Groundbreaking held Summer 2011
Expected completion January 2013

DEGREE PROGRAMS

Associate of Applied Science (AAS) Degrees

Two-year degree designed for students seeking concentrated training in a chosen career area to enter the workforce directly after graduation.

Business Management	Crime Scene Investigation (CJI*)
Accounting Option	Criminal Justice
Banking & Finance Option	Culinary Arts
Entrepreneurship Option	Early Childhood Education
General Business Option	Electronics Technology
Logistics Management Option	EMT-Paramedic
Retail Option	Environmental & Regulatory Science
Computer Aided Design	Environmental Mgmt Option (available Online)
Architectural Design Option	Safety, Health & Hazardous Materials Mgmt
Civil/Landscape Design Option	Fire Science
Mechanical Design Option	Graphic Design
Computer Information Systems	Homeland Security & Emergency Mgmt
Computer Networking Option	Law Enforcement
Computer Programming Option	Law Enforcement Administration (CJI*)
Information Systems Application Option	Legal Assistant/Paralegal
Office Systems Support	Nursing
Web Technologies	Physical Therapist Assistant
	Respiratory Therapy

Transfer Degrees

Associate of Arts (AA)

The Associate of Arts degree is a transfer degree designed for the student who wishes to major in the liberal arts. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions.

Associate of Science (AS)

The Associate of Science Degree is a transfer degree designed for the student who wishes to major in engineering, agriculture, or the sciences. NWACC offers a general AS degree as well as one with emphasis in one of these areas:

Agriculture, Food and Life Sciences	Science Emphasis
Business Emphasis	Walton College of Business (WCOB) Option
WCOB Information Systems Option	

Associate of Arts in Teaching (AAT)

The Associate of Arts Teaching degree is a transfer degree which comprises the general education program in the education field. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions. This degree concentrates in the P - 4 Education area.

Associate and Certificate of General Studies

The General Studies program is designed for students who wish to tailor a program to meet their personal educational enrichment goals. This is not intended to transfer.

Technical Certificate Programs

Accounting Technology	Entrepreneurship
Baking Arts	Environmental and Regulatory Science
Business Management	General Business
Child Advocacy Studies	Graphic Design
Crime Scene Investigation (CJI*)	Homeland Security & Emer Mgmt
Criminal Justice	Law Enforcement Administration (CJI*)
Culinary Arts	Logistics Management
Dental Assisting	Networking
EMT Paramedic	

Certificate of Proficiency Programs

Child Advocacy Studies	Environmental Mgmt & Reg Science
Child Development Associate (CDA)	Environmental Mgmt/GIS Technician
Computer Aided Design	Forensic Science
Architectural Option	Graphic Design
Engineering Option	Homeland Security & Emergency Mgmt
Landscape Design Option	Hospitality Management
Manufacturing Option	Law Enforcement
Mechanical Design Option	Law Enforcement Administration (CJI*)
Crime Prevention and Corrections	Networking
Crime Scene Investigation (with CJI)*	Nursing Assistant
Criminal Justice	Pre-Health Sciences
Early Childhood Development Specialist	Retail Management
EMT Basic	Safety & Health (available Online)
	Tax Specialist

*available in cooperation with the Criminal Justice Institute

2 YEAR DEGREES AWARDED

BY ACADEMIC YEAR

Degrees Awarded		2006-07	2007-08	2008-09	2009-10	2010-11	% Change
AAS Degrees							
Aviation		0	1	2	0	-	
Business Management		15	17	23	23	30	
Computer Aid Drafting and Design		0	7	2	0	9	
Computer Information Systems		11	15	13	19	23	
Criminal Justice		5	11	5	6	10	
Culinary Arts		-	-	-	-	2	
Early Childhood Education		4	5	3	4	5	
Electronic Technology		0	1	2	3	3	
Emergency Medical Technology-Paramedic		4	3	5	4	3	
Environmental Reg, Safety, and Haz Mat		3	5	5	3	4	
Fire Science Administration and Tech		1	10	5	8	6	
Graphic Design		9	6	8	16	21	
Homeland Security & Emergency Mgmt		-	2	4	2	1	
Legal Assistance/Paralegal Studies		7	10	9	4	16	
Nursing		48	64	71	92	80	
Physical Therapy Assistant		10	8	11	16	12	
Respiratory Therapist		19	12	13	14	15	
TOTAL AAS Degrees		136	177	181	214	240	12%
General Studies							
General Education	AGS	15	13	21	14	19	
TOTAL AGS Degrees		15	13	21	14	19	36%
Transfer Degrees							
General Education	AA	63	100	103	118	157	
	AS	88	164	173	207	246	
	AS-Agriculture	1	0	0	0	1	
	AS-Business	-	-	-	-	38	
	AAT (Teaching)	4	13	25	25	26	
TOTAL AA & AS Degrees		156	277	301	350	468	34%
Total 2 Year Degrees*		307	467	503	578	727	26%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

CERTIFICATES AWARDED

BY ACADEMIC YEAR

Degrees Awarded	2006-07	2007-08	2008-09	2009-10	2010-11	% Change
Certificates of Proficiency						
Aviation Maintenance		1	7	12	1	
Aviation Management				-	-	
CAD: Architecture	7	6	10	7	4	
CAD: Engineering				4	0	
Child Dev Associate (CDA) Training	-	1	11	7	2	
Crime Prevention & Corrections	1	2		2	4	
Crime Scene Investigation	-	-	-	-	2	
Criminal Justice	-	-	-	4	8	
Early Childhood Dev Specialist	-	10		0		
Emergency Medical Technology - Basic	52	60	57	76	66	
Environmental Science	1			0	4	
Forensic Science	-	3	1	0		
Graphic Design	-	-	-	2	22	
Homeland Security & Emergency Mgmt	-	2	1	0	3	
Hospitality Management	8	1		3	7	
Law Enforcement	1	1	3	7	7	
Networking	-	-	-	1	15	
Paraeducators of Special Needs Learners	-	-	-	-	1	
Retail Management	-	-	1	5	6	
Safety & Health	-	4	5	1		
Tax Specialist	-	-	-	6		
TOTAL Certificates of Proficiency	70	91	96	137	152	11%
Technical Certificates						
Aviation Maintenance Airframe	10	3	7	15	1	
Aviation Maintenance Powerplant	5	3	9	12	0	
Baking Arts	-	-	-	-	1	
Business Management	-	-	-	5	3	
Criminal Justice	-	-	-	2	5	
Culinary Arts	-	2	3	1	1	
Dental Assisting	-	-	-	-	7	
Emergency Medical Tech - Paramedic	11	16	15	16	7	
Entrepreneurship	-	-	-	1		
Environmental Science		3	6	3		
General Business	-	-	5	0	1	
Graphic Design	-	-	-	1	1	
Networking	-	-	-	-	5	
TOTAL Technical Certificates	26	27	45	56	32	-43%
Certificate of General Studies						
General Studies	-	25	1	8	13	
TOTAL Certificates	96	143	142	201	197	-2%
Total Degrees and Certificates*						
	403	610	645	779	924	19%
GED's						
	380	462	430	430	413	-4%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

LICENSURE AND CERTIFICATION PASS RATES

Year	NWACC Exam Takers	# of First Time NWACC Testers Passing Exam	NWACC Pass		
			Rate Percentage	State Average	National Average
National Council Licensure Examination - Registered Nurse					
2007	48	47	97.9%	90.5%	87.6%
2008	60	59	98.3%	86.1%	88.2%
2009	78	74	94.9%	88.7%	88.4%
2010	83	78	94.0%	87.5%	88.8%
2011	95	90	94.7%	84.4%	87.7%
National Registry of EMT-Paramedic Licensure Examination					
2007	11	9	81.8%	36.0%	65.0%
2008	11	11	100.0%	33.0%	63.0%
2009	12	12	100.0%	42.0%	68.0%
2010	16	16	100.0%	64.0%	65.0%
2011	15	15	100.0%	58.0%	70.0%
Arkansas Fire Academy Certification Examination					
2007	12	11	91.7%	-	-
2008	6	6	100.0%	-	-
2009	6	6	100.0%	-	-
2010	0	0	-	-	-
2011	10	10	100.0%	-	-
National Physical Therapist Assistant Exam (NTPAE)					
2007	11	11	100.0%	82.1%	81.2%
2008	10	10	100.0%	85.2%	81.0%
2009	13	13	100.0%	88.1%	81.8%
2010	12	12	100.0%	75.7%	82.4%
2011	11	11	100.0%	83.1%	86.9%
Registered Respiratory Therapist Exam					
2007	17	9	52.9%	-	79.4%
2008	13	10	76.9%	-	79.4%
2009	11	8	72.7%	-	74.0%
2010	10	4	40.0%	-	77.8%
2011	Available Spring 2012				

STUDENT SEMESTER CREDIT HOUR PRODUCTION BY CIP CODE

BY ACADEMIC YEAR

CIP Code	2006-07		2007-08		2008-09		2009-10		2010-11		% Growth	
	SSCH	% of Total Cr Hours	One Year	Five Year								
1 Agricultural Sciences	229	0.21%	260	0.21%	503	0.35%	150	0.09%	239	0.14%	59.33%	4.37%
32 Basic Skills	9,841	9.16%	11,769	9.43%	13,152	9.26%	15,718	9.51%	18,291	10.56%	16.37%	85.87%
Prep for College Reading, College Reading, College Intensive English Program, Foun of Writing, Study Skills, Pre Algebra, Beginning Algebra, Intermediate Algebr												
3-26 Biological Sciences/Life Sci	9,336	8.69%	11,996	9.61%	13,794	9.72%	16,226	9.82%	17,660	10.19%	8.84%	89.16%
Biology, Botany, Environmental Science, Life Science												
52 Business Mgmt & Adm Services	9,398	8.75%	10,422	8.35%	12,745	8.98%	13,854	8.39%	13,768	7.95%	-0.62%	46.50%
Accounting, EconomicsBanking and Finance,Business Adm, Business LawHospitality Mgmt, Mkt Analyst, Statistics, Office Systems Suppor												
9 Communications	390	0.36%	345	0.28%	333	0.23%	429	0.26%	458	0.26%	6.76%	17.44%
Communications, Journalism												
11 Computer & Information Serv	5,862	5.46%	7,173	5.75%	8,430	5.94%	10,788	6.53%	11,076	6.39%	2.67%	88.95%
Computer Information,CISCO, Networking												
12 Personal and Culinary Services							1,318	0.80%	1,618	0.93%	22.76%	-
Culinary, Baking												
13-31-34 Education/Physical Education	2,649	2.47%	3,006	2.41%	3,371	2.37%	4,120	2.49%	4,829	2.79%	17.21%	82.30%
Health Science,Curriculum & Instruction,Physical Education												
15-47-48-49 Engineering & Related Tech	2,583	2.41%	2,275	1.82%	2,068	1.46%	1,696	1.03%	1,351	0.78%	-20.34%	-47.70%
Aviation Science, CAD, Health & Safety												
23 English Language & Literature/Letters	15,636	14.56%	17,445	13.98%	19,131	13.47%	21,657	13.11%	23,043	13.30%	6.40%	47.37%
Communications, College Level English												
16 Foreign Language & Literatures	1,890	1.76%	2,121	1.70%	2,271	1.60%	2,394	1.45%	2,227	1.29%	-6.98%	17.83%
Foreign Language, French, German, Spanish												
51 Health Professions & Related Services	5,942	5.53%	5,891	4.72%	6,894	4.86%	8,726	5.28%	8,783	5.07%	0.65%	47.81%
Allied Health Sciences,Emergency Medical Services,Nursing, Physical Therapy,Respiratory Care												
22 Law and Legal	616	0.57%	694	0.56%	764	0.54%	952	0.58%	1,031	0.60%	8.30%	67.37%
24 Liberal Arts & Science & General Studies	138	0.13%	219	0.18%	291	0.20%	333	0.20%	348	0.20%	4.50%	152.17%
General Studies, Humanities												
27 Mathematics	11,508	10.72%	13,702	10.98%	15,853	11.17%	16,743	10.13%	16,923	9.77%	1.08%	47.05%
College Level Mathematics												
38 Philosophy and Religion	2,100	1.96%	2,487	1.99%	2,820	1.99%	3,297	2.00%	3,480	2.01%	5.55%	65.71%
Philosophy												
40 Physical Sciences	5,115	4.76%	5,207	4.17%	5,861	4.13%	6,739	4.08%	7,610	4.39%	12.92%	48.78%
Chemistry, Geology, Physics												
43 Protective Services	1,354	1.26%	1,634	1.31%	1,988	1.40%	2,621	1.59%	2,633	1.52%	0.46%	94.46%
Criminal Justice, Fire Services												
42 Psychology	5,079	4.73%	6,288	5.04%	6,753	4.76%	7,512	4.55%	8,109	4.68%	7.95%	59.66%
44-45-54 Social Sciences and History	11,130	10.36%	14,038	11.25%	16,215	11.42%	19,607	11.87%	19,436	11.22%	-0.87%	-5.47%
Anthropology, Geography, History, Political Science,Social Work, Sociology,												
50 Visual and Performing Arts	5,720	5.33%	6,789	5.44%	7,547	5.32%	8,932	5.41%	9,362	5.40%	4.81%	63.67%
Art History, Art, Drama, Music												
19-20 Vocational Home Economics	879	0.82%	1,054	0.84%	1,194	0.84%	1,389	0.84%	957	0.55%	-31.10%	8.87%
Early Childhood Education												
Total SSCH	107,395		124,815		141,978		165,201		173,232		4.86%	61.30%

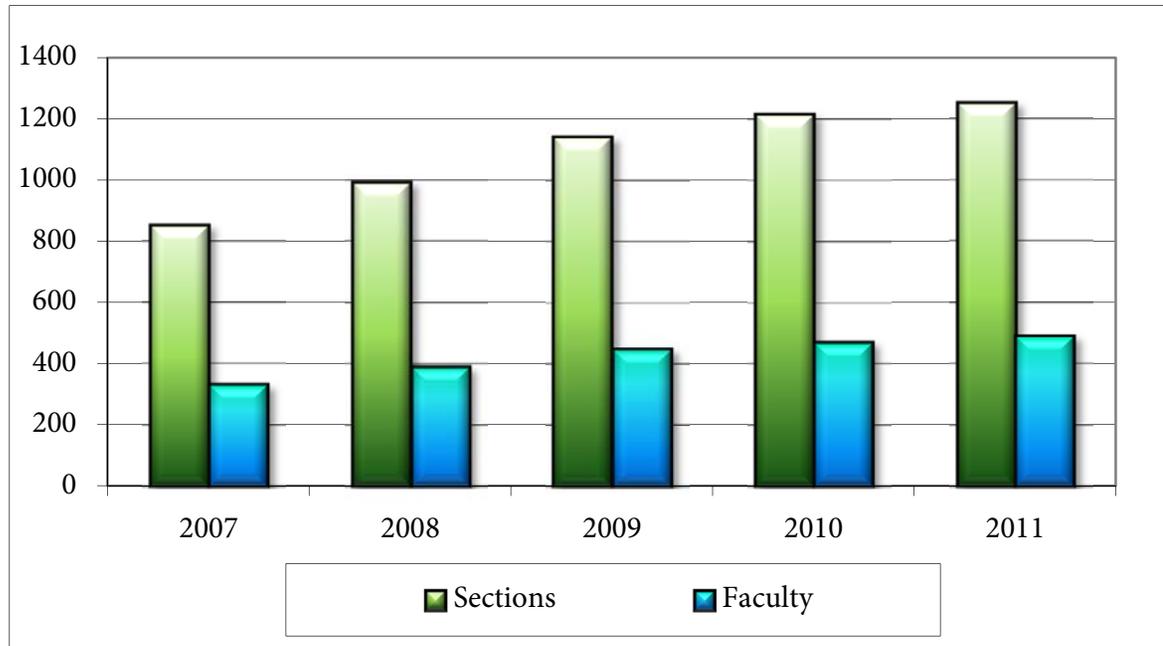
Source: ADHE SIS Database

CIP Code: Federal Gov't Classification of Instructional Programs

NUMBER OF SECTIONS OF COURSES OFFERED / NUMBER OF FACULTY

FALL SEMESTER

Fall	Sections Offered	One Year % Growth	Five Year % Growth	Number of Teaching Faculty	One Year % Growth	Five Year % Growth	Average Class Size
2007	853	6.1%	29.0%	333	7.1%	29.1%	19.8
2008	993	16.4%	47.5%	391	17.4%	46.4%	19.6
2009	1,143	15.1%	55.3%	449	14.8%	49.2%	19.5
2010	1,217	6.5%	50.2%	472	5.1%	48.0%	19.7
2011	1,252	2.9%	55.7%	492	4.2%	58.2%	19.4

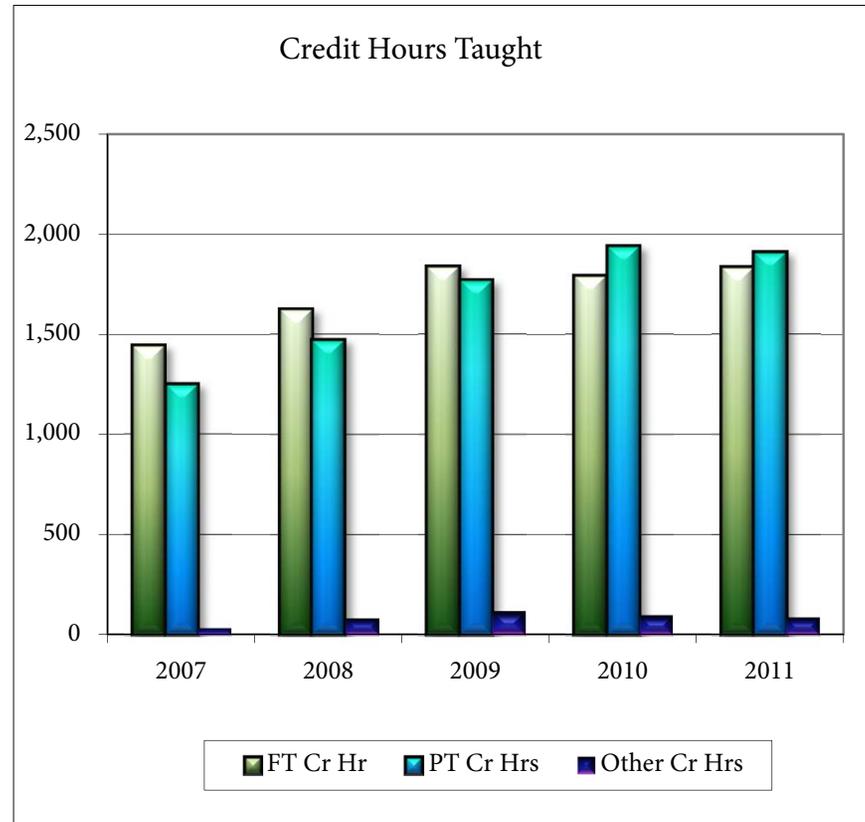
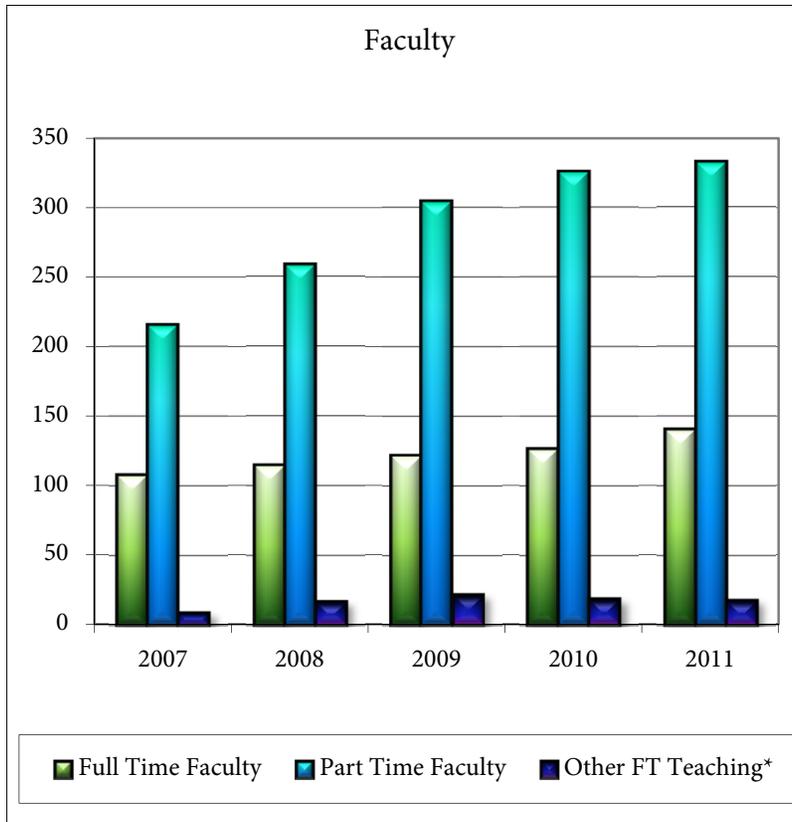


NOTE: Average class size includes independent study and college courses offered on high school campuses.

CREDIT HOURS TAUGHT BY FULL TIME & PART TIME FACULTY

FALL SEMESTER

Fall	Full Time Faculty	FT Cr Hr	% Taught by FT	Part Time Faculty	PT Cr Hrs	% Taught by PT	Other FT Teaching*	Other Cr Hrs	% Taught by Other
2007	108	1,444	52.9%	216	1,252	45.9%	9	32	1.2%
2008	115	1,628	51.1%	259	1,475	46.3%	17	82	2.6%
2009	122	1,840	49.3%	305	1,772	47.5%	22	118	3.2%
2010	127	1,795	46.8%	326	1,943	50.7%	19	98	2.6%
2011	141	1,837	47.9%	333	1,912	49.9%	18	86	2.2%



*Other FT Teaching-Administrative and support personnel who taught class(es)

CORPORATE LEARNING

BY ACADEMIC YEAR

Total number of students served by Corporate Learning

	2006	2007	2008	2009	2010	2011
Registrations	7,054	6,306	5,729	3,569	2,928	3,121
Headcount (unduplicated)	4,129	3,317	3,675	2,543	1,947	2,323
Number of Sections of Classes	700	668	667	623	603	667

Workforce Development

	2006	2007	2008	2009	2010	2011
Registrations	4,277	2,802	3,764	2,377	2,010	1,852
Headcount (unduplicated)	2,725	1,915	2,530	1,587	1,200	1,342
Number of Sections of Classes	501	389	484	499	506	435
Number of Businesses Served	191	158	145	127	116	116

Allied Health Non-Credit Classes

	2006	2007	2008	2009	2010	2011
Registrations	205	125	168	91	67	89
Headcount (unduplicated)	150	113	161	82	62	69
Number of Sections of Classes	16	14	17	10	8	24

Personal Education & Enrichment

	2006	2007	2008	2009	2010	2011
Registrations	1,350	1,889	547	565	457	651
Headcount (unduplicated)	867	924	430	412	351	485
Number of Sections of Classes	107	155	67	85	68	115

Early Childhood Education

	2006	2007	2008	2009	2010	2011
Registrations	294	242	386	490	394	518
Headcount (unduplicated)	204	191	348	428	351	451
Number of Sections of Classes	13	12	18	25	21	25

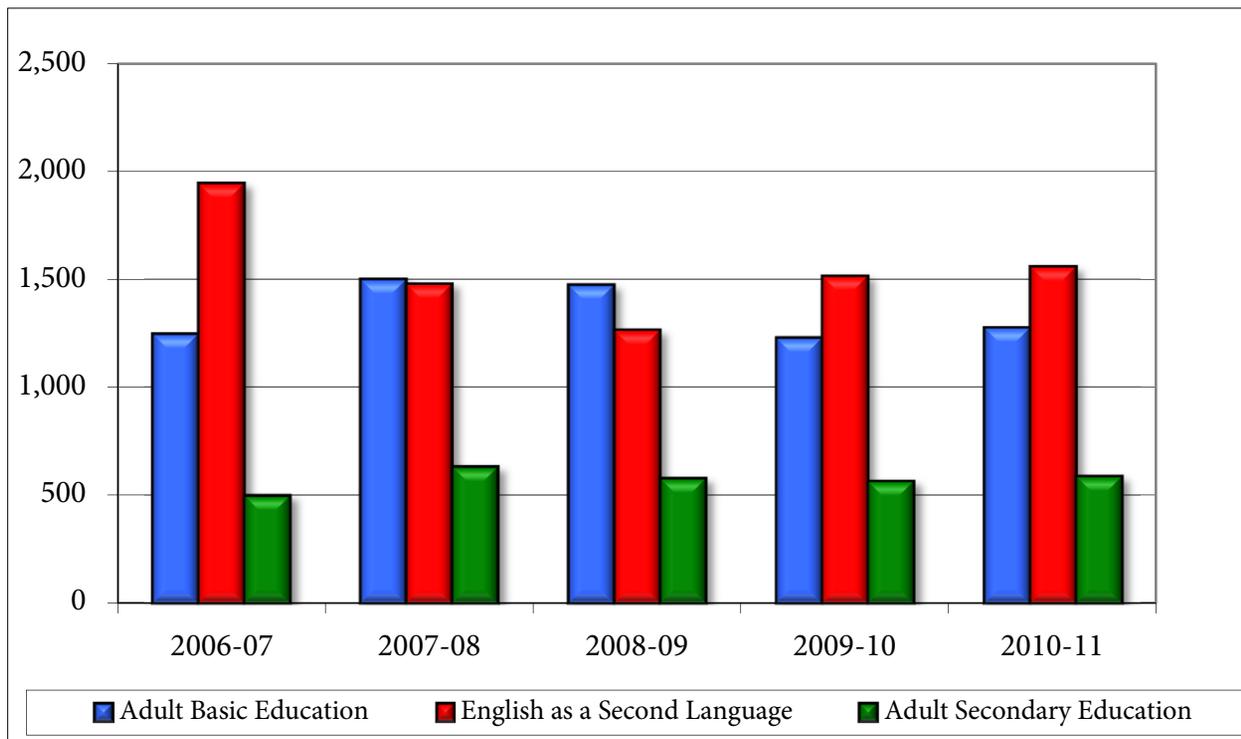
Kid's Enrichment

	2006	2007	2008	2009	2010	2011
Registrations	928	1248	864	46	-	11
Headcount (unduplicated)	183	250	246	46	-	11
Number of Sections of Classes	63	99	81	4	-	2

ADULT EDUCATION ENROLLMENTS

Adult Education offers non-credit classes designed to teach and review academic skills culminating with preparation for taking the High School Equivalence (GED) test battery. Other areas such as English as a Second Language (ESL) and computers are also offered.

Program	2006-07	2007-08	2008-09	2009-10	2010-11	5 Year % Change
Adult Basic Education	1,248	1,501	1,476	1,231	1,279	2%
English as a Second Language	1,946	1,481	1,266	1,517	1,561	-20%
Adult Secondary Education	500	633	580	567	588	18%
Total Students Served	3,694	3,615	3,322	3,315	3,428	-7%
Total GEDs Awarded	380	462	430	430	413	9%



HEADCOUNT ENROLLMENT SUMMARY

FALL 2010 AND FALL 2011

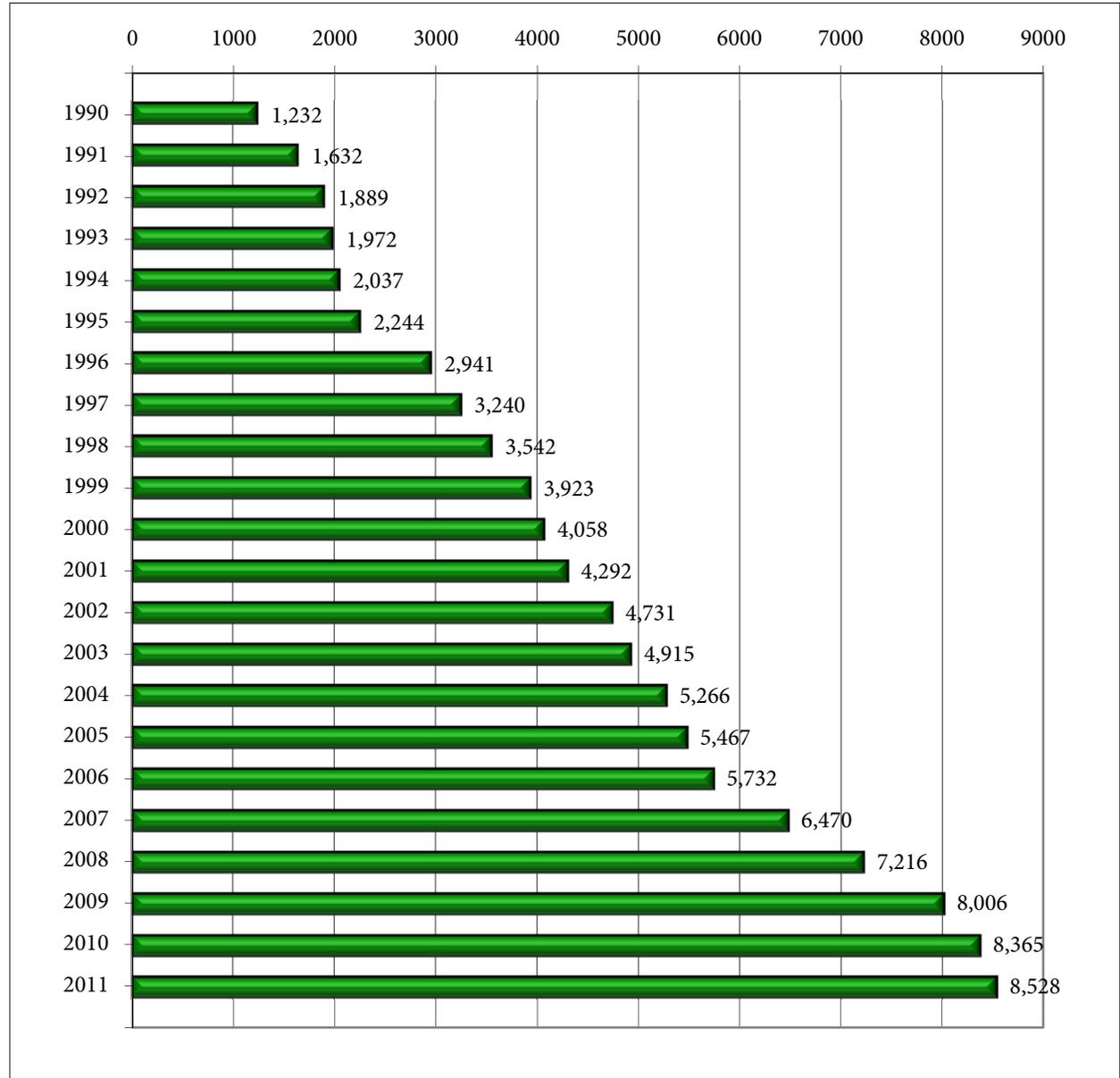
		Fall 2010		Fall 2011		Fall 2010-11
		Number	Percent	Number	Percent	Percent Change
Total Headcount		8,365		8,528		1.9%
FTE		5,026		5,076		1.0%
Enrollment Status	Full-Time	3,241	38.7%	3,206	37.6%	-1.1%
	Part-Time	5,124	61.3%	5,322	62.4%	3.9%
Gender	Male	3,543	42.4%	3,595	42.2%	1.5%
	Female	4,822	57.6%	4,933	57.8%	2.3%
Residence	Benton County	4,534	54.2%	4,628	54.3%	2.1%
	Washington County	3,259	39.0%	3,303	38.7%	1.4%
	Other In-State	399	4.8%	413	4.8%	3.5%
	Out-of-State	173	2.1%	184	2.2%	6.4%
Tuition Status	In-District	3,629	43.4%	3,759	44.1%	3.6%
	Out-of-District	4,391	52.5%	4,392	51.5%	0.0%
	Out-of-State	206	2.5%	243	2.8%	18.0%
	Contiguous	56	0.7%	53	0.6%	-5.4%
	International	83	1.0%	81	0.9%	-2.4%
*Ethnicity/Race	Hispanic or Latino	880	10.5%	1,003	11.8%	14.0%
	Non-Hispanic Race:					
	American Indian/Alaskan Native	139	1.7%	166	1.9%	19.4%
	Asian	235	2.8%	241	2.8%	2.6%
	Black or African American	189	2.3%	243	2.8%	28.6%
	Native Hawaiian/Pacific Islander	18	0.2%	31	0.4%	72.2%
	White	6,462	77.3%	6,498	76.2%	0.6%
	2 or more races	16	0.2%	11	0.1%	-31.3%
	Unknown	251	3.0%	168	2.0%	-33.1%
Non-Resident Alien	175	2.1%	167	2.0%	-4.6%	
Age	<18	486	5.8%	521	6.1%	7.2%
	18-19	1,649	19.7%	1,665	19.5%	1.0%
	20-21	1,423	17.0%	1,474	17.3%	3.6%
	22-24	1,341	16.0%	1,307	15.3%	-2.5%
	25-29	1,277	15.3%	1,335	15.7%	4.5%
	30-34	830	9.9%	869	10.2%	4.7%
	35-44	853	10.2%	860	10.1%	0.8%
	45-54	374	4.5%	369	4.3%	-1.3%
	55-64	105	1.3%	89	1.0%	-15.2%
	>=65	27	0.3%	39	0.5%	44.4%
	AVERAGE AGE*	26.9		27.2	0.3%	
MEDIAN AGE*	23.0		24.0	0.3%		

*NOTE: Average and Median Age figures do not include High School Students

HISTORICAL HEADCOUNT SUMMARY

Fall 1990 to Fall 2010

Year	Total Headcount**	Additional Students	Total % Change
1990	1,232		
1991	1,632	400	32.5%
1992	1,889	257	15.7%
1993	1,972	83	4.4%
1994	2,037	65	3.3%
1995	2,244	207	10.2%
1996	2,941	697	31.1%
1997	3,240	299	10.2%
1998	3,542	302	9.3%
1999	3,923	381	10.8%
2000	4,058	135	3.4%
2001	4,292	234	5.8%
2002	4,731	439	10.2%
2003	4,915	184	3.9%
2004	5,266	351	7.1%
2005	5,467	201	3.8%
2006	5,732	265	4.8%
2007	6,470	738	12.9%
2008	7,216	746	11.5%
2009	8,006	790	10.9%
2010	8,365	359	4.5%
2011	8,528	163	1.9%



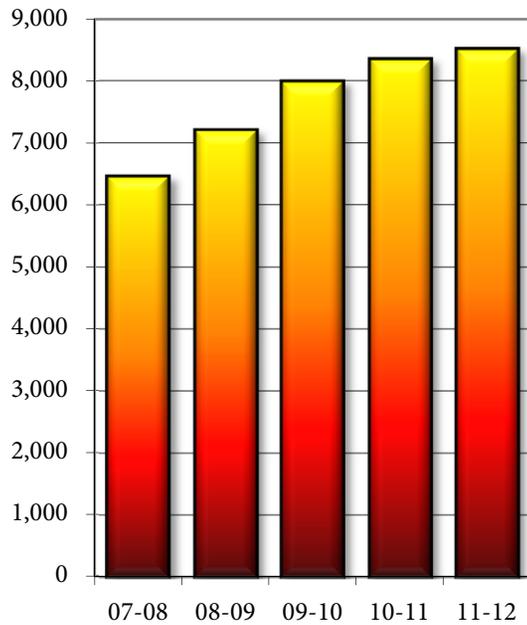
Source: Reports submitted to Arkansas Department of Higher Education

**1990-94 Source: Registrar's In-House Reports

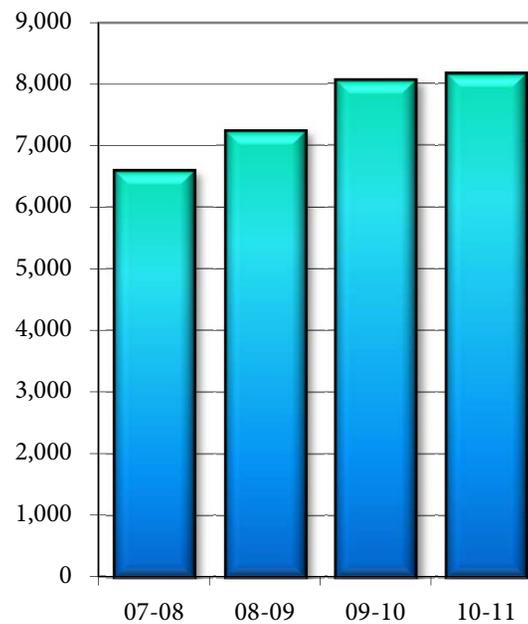
HEADCOUNT ENROLLMENT BY SEMESTER

Year	Fall Headcount*	Fall to Fall % Change	Spring Headcount*	Sp to Sp % Change	Summer I Headcount	Summer II Headcount	Total Summer	Total Summer % Change
07-08	6,470	12.9%	6,594	14.6%	2,101	1,072	3,173	22.3%
08-09	7,216	11.5%	7,244	9.9%	2,392	1,359	3,751	18.2%
09-10	8,006	10.9%	8,066	11.3%	2,586	1,426	4,012	7.0%
10-11	8,365	4.5%	8,176	1.4%	2,716	1,446	4,162	3.7%
11-12	8,528	1.9%						

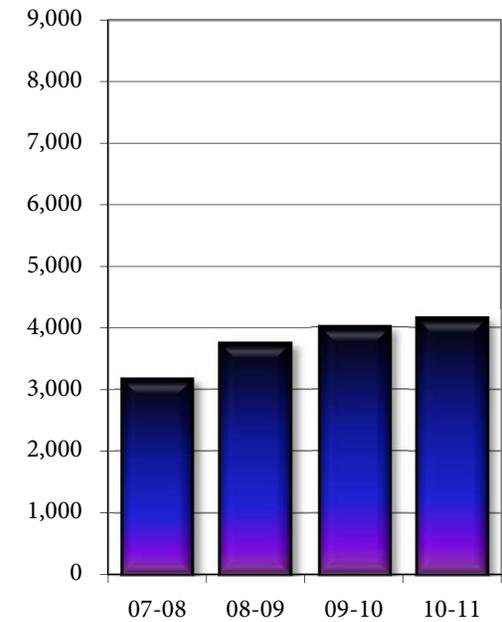
Fall Headcount



Spring Headcount



Summer Headcount

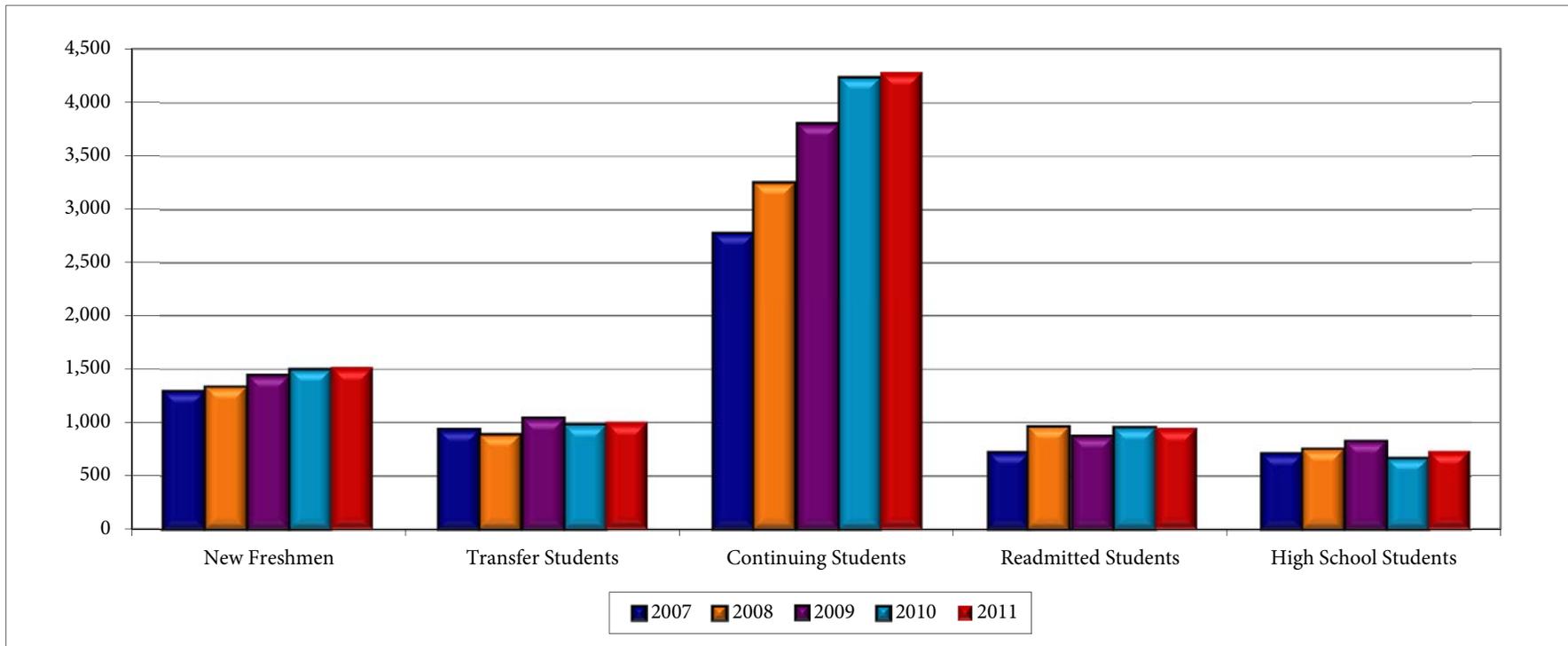


*NOTE: Off schedule classes are not included, such as Late Start and second 8-week

HEADCOUNT BY STUDENT TYPE

FALL SEMESTER

Fall	New Freshmen			Transfer Students			Continuing Students			Readmitted Students			High School Students			Total
	Count	% of Total	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	
2007	1,299	20.1%	23.6%	941	14.5%	20.5%	2,785	43.0%	8.5%	729	11.3%	14.3%	716	11.1%	3.2%	6,470
2008	1,340	18.6%	3.2%	893	12.4%	-5.1%	3,258	45.1%	17.0%	969	13.4%	32.9%	756	10.5%	5.6%	7,216
2009	1,447	18.1%	8.0%	1,044	13.0%	16.9%	3,805	47.5%	16.8%	879	11.0%	-9.3%	831	10.4%	9.9%	8,006
2010	1,504	18.0%	3.9%	983	11.8%	-5.8%	4,243	50.7%	11.5%	960	11.5%	9.2%	675	8.1%	-18.8%	8,365
2011	1,525	17.9%	1.4%	1,012	11.9%	3.0%	4,291	50.3%	1.1%	959	11.2%	-0.1%	741	8.7%	9.8%	8,528



New: First-time entering undergraduate

Transfer: Transferred to NWACC from another college or university

Continuing: Continued enrollment from previous semester

Readmitted: Enrolled at NWACC after not attending the previous semester

High School: Students still enrolled in High School

HEADCOUNT BY MAJORS - 2 YEAR DEGREES

FALL SEMESTER

Major	2007	2008	2009	2010	2011
AAS Degrees					
Accounting	-	-	-	-	-
Allied Health					
Aviation	13	31	16	6	0
Business Management	353	442	403	433	449
Cert Respiratory Therapist	16	23	27	27	45
Computer Aided Drafting	19	12	19	20	36
Computer Info Systems	118	118	169	227	233
Computer Programming					
Crime Scene Investigation	5	2	1	3	2
Criminal Justice	70	88	161	180	197
Culinary Arts			1	58	113
Early Childhood Education	129	123	117	144	113
Electronics Technology	8	7	12	19	20
EMT-Paramedic	15	28	45	41	72
Environmental Regulations,...	21	29	27	37	33
Fire Science	16	50	28	26	31
Graphic Design	107	118	133	125	147
Homeland Security & Emg Mgmt	11	12	11	15	21
Law Enforcement Adm	4	1	2	9	10
Nursing	173	131	169	124	155
Paralegal	49	55	65	85	80
Physical Therapy Assistant	12	24	23	28	32
Radiation Therapist					
TOTAL AAS	1,139	1,294	1,429	1,607	1,789
General Studies					
Associate	808	905	1,088	1,367	1,357
Certificate	3		4		
TOTAL General Studies	811	905	1,092	1,367	1,357
Transfer Degrees					
AA	822	1060	1040	1116	1163
AS	1,411	1,496	1,560	1,657	1,517
Agricultural, Life Science	1	7	16	20	22
Business				55	453
AAT	99	177	219	265	281
TOTAL Transfer Degrees	2,333	2,740	2,835	3,113	3,436
Undeclared	1,219	317	533	698	636
Non-degree seeking	870	1,831	1,863	1,383	1,150

*Major discontinued

Note: Associate of General Studies majors include students working toward (but not admitted to) selective admissions programs such as Nursing.
2008 Non-degree seeking - increase caused by better data and programming to reflect student's actual intent

HEADCOUNT BY MAJORS - CERTIFICATES

FALL SEMESTER

Major	2007	2008	2009	2010	2011
Technical Certificates					
Accounting Technology					8
Baking Arts				2	3
Business Management			1	1	
Aviation Maint Airframe	3	3	1		
Aviation Maint Powerplant		1			
Criminal Justice					1
Dental Assisting			19	14	25
EMT-Paramedic Cert	2	4	13	23	13
Entrepreneurship					1
Environmental Mgmt				1	1
Environmental Reg Science		2	3	2	2
General Business				6	3
Graphic Design				2	2
Homeland Security				1	
Hospitality Management	3	19	74	32	12
Law Enforcement Adm	3		1	6	1
Logistic Management			3	2	2
Paraeducators of Spec Needs Le	2	1	1	4	3
Certificates of Proficiency					
Aviation Management	1				
Aviation Maintenance		1			
CAD	48	49	63	54	51
CDA Training	4	2	20	12	5
Computer Networking				1	
Crime Prevention & Corr				1	
Early Childhood Development	10	10		2	5
EMT Basic	8	15	27	15	12
Environmental Mgmt-GIS					1
Forensic Science			1	1	1
Health & Safety	1	1	2	3	1
Homeland Security & Emg Mgmt		2	1	1	1
Hospitality Management	13	7	10	7	5
Law Enforcement				1	
Law Enforcement Adm				1	
Retail Management			1	2	1
Tax Specialist		12	13		
TOTAL Certificates	98	129	254	197	160

*Major discontinued

HEADCOUNT BY RACE/ETHNICITY

FALL SEMESTER

Fall	Asian or Pacific Islander			Black (Non-Hispanic origin)			Hispanic			American Indian or Alaska Native			White (Non-Hispanic Origin)			Unknown			Total
	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	
2004	128	2.4%	7.6%	75	1.4%	29.3%	385	7.3%	21.8%	82	1.6%	-8.9%	4,429	84.1%	5.5%	167	3.2%	24.6%	5,266
2005	173	3.2%	35.2%	81	1.5%	8.0%	421	7.7%	9.4%	92	1.7%	12.2%	4,537	83.0%	2.4%	163	3.0%	-2.4%	5,467
2006	195	3.4%	12.7%	104	1.8%	28.4%	486	8.5%	15.4%	102	1.8%	10.9%	4,730	82.5%	4.3%	115	2.0%	-29.4%	5,732
2007	247	3.8%	26.7%	118	1.8%	13.5%	645	10.0%	32.7%	99	1.5%	-2.9%	5,167	79.9%	9.2%	194	3.0%	68.7%	6,470
2008	274	3.8%	10.9%	165	2.3%	39.8%	765	10.6%	18.6%	121	1.7%	22.2%	5,575	77.3%	7.9%	316	4.4%	62.9%	7,216

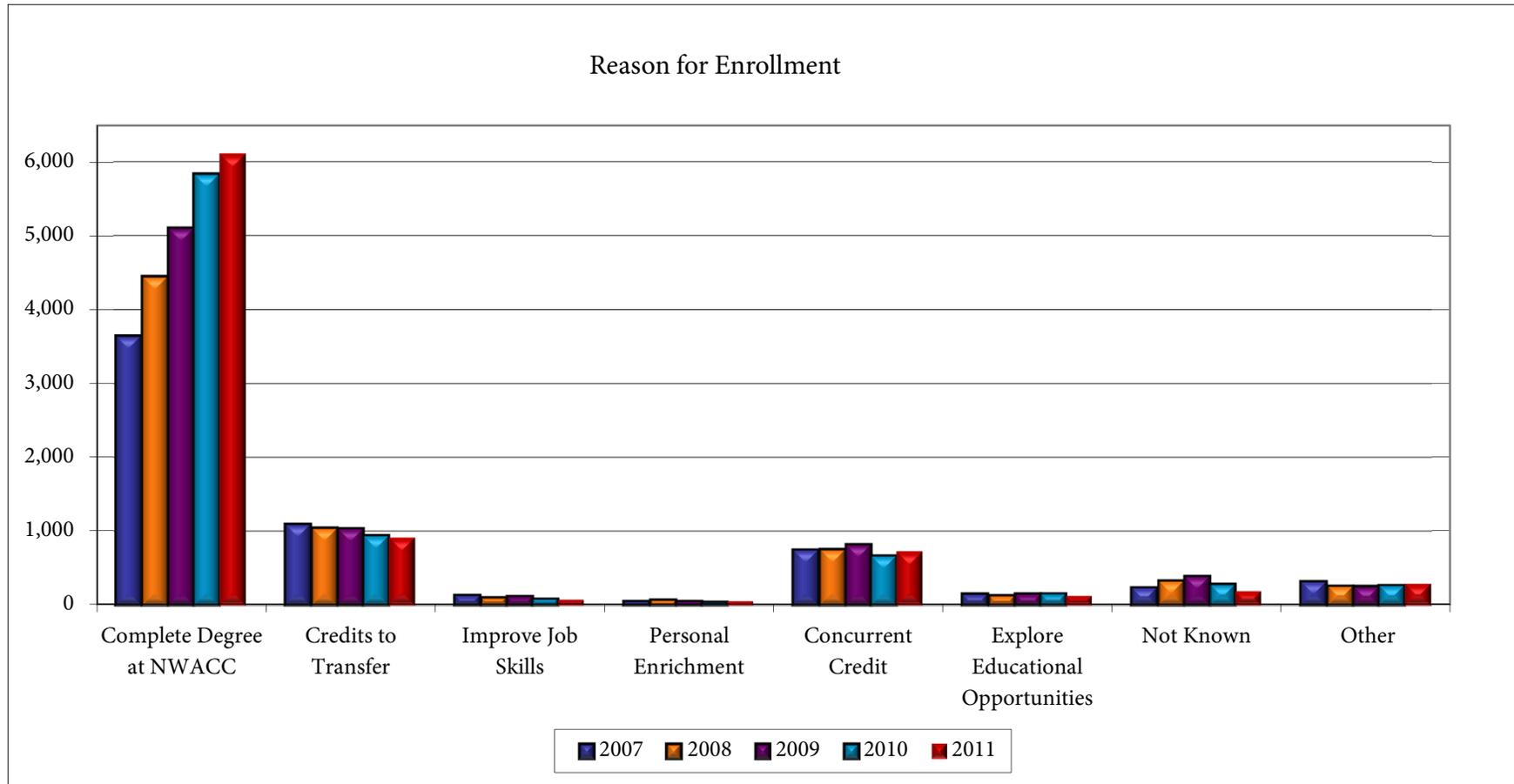
In 2009 the federal government mandated new standards for reporting race and ethnicity in higher education institutions. Under the new standards, students who identify themselves as Hispanic, or as Hispanic and another race, are reported as Hispanic. Students who describe themselves as being of more than one race, other than Hispanic, are now categorized as being of two or more races. In addition, NWACC has begun reporting students on F1, F2 and H4 Visas as non-resident aliens. 2009 is the first year of this reporting method. These new standards are reported for new NWACC students, with continuing students incorporated into the new categories.

Fall	Non-Hispanic Ethnicity																											Total	
	Hispanic or Latino Ethnicity			American Indian or Alaska Native			Asian			Black or African American			Native Hawaiian or Other Pacific Islander			White			2 or more Races			Unknown			Non-Resident Alien				
Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change
2009	868	10.8%	-	159	2.0%	-	229	2.9%	-	175	2.2%	-	16	0.2%	-	6,261	78.2%	-	12	0.1%	-	189	2.4%	-	97	1.2%	-	8,006	
2010	880	10.5%	1.4%	139	1.7%	-12.6%	235	2.8%	2.6%	189	2.3%	8.0%	18	0.2%	12.5%	6,462	77.3%	3.2%	16	0.2%	33.3%	251	3.0%	32.8%	175	2.1%	80.4%	8,365	
2011	1,003	11.8%	14.0%	166	1.9%	19.4%	241	2.8%	2.6%	243	2.8%	28.6%	31	0.4%	72.2%	6,498	76.2%	0.6%	11	0.1%	-31.3%	168	2.0%	-33.1%	167	2.0%	-4.6%	8,528	

REASON FOR ENROLLMENT AT TIME OF ADMISSION

FALL SEMESTER

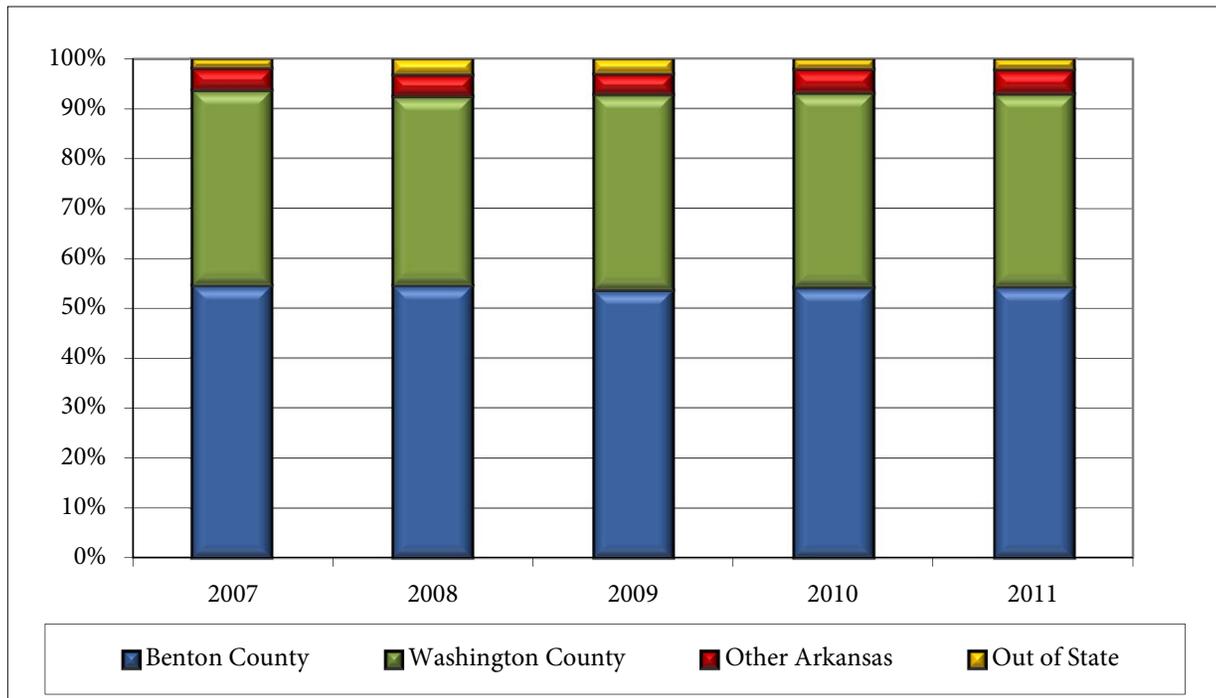
Fall	Complete Degree at NWACC	Credits to Transfer	Improve Job Skills	Personal Enrichment	Concurrent Credit	Explore Educational Opportunities	Not Known	Other	Total Students
2007	3,649	1,108	142	66	762	162	248	333	6,470
2008	4,452	1,053	113	79	764	140	343	272	7,216
2009	5,109	1,047	130	61	832	161	402	264	8,006
2010	5,843	952	95	51	681	167	296	280	8,365
2011	6,113	924	75	56	734	131	197	298	8,528



HEADCOUNT BY COUNTY OF RESIDENCY

FALL SEMESTER

Fall	Benton County		Washington County		Other Arkansas		Out of State		Total
	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total	
2007	3,532	54.6%	2,531	39.1%	283	4.4%	124	1.9%	6,470
2008	3,943	54.6%	2,730	37.8%	312	4.3%	231	3.2%	7,216
2009	4,295	53.6%	3,137	39.2%	335	4.2%	239	3.0%	8,006
2010	4,534	54.2%	3,259	39.0%	399	4.8%	173	2.1%	8,365
2011	4,628	54.3%	3,303	38.7%	413	4.8%	184	2.2%	8,528



WASHINGTON COUNTY FACILITIES ENROLLMENT

CREDIT COURSES

Term	Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	Count	% of Total								
Headcount	1,175	18.2%	1,185	16.4%	1,348	16.8%	1,587	19.0%	1,597	18.7%
Females	669	56.9%	695	58.6%	617	45.8%	893	56.3%	934	58.5%
Males	506	43.1%	490	41.4%	731	54.2%	694	43.7%	663	41.5%
Enrollment Status										
New Student	348	29.6%	324	27.3%	392	29.1%	422	26.6%	417	26.1%
New Transfer	181	15.4%	155	13.1%	214	15.9%	199	12.5%	202	12.6%
Readmitted	124	10.6%	142	12.0%	149	11.1%	193	12.2%	195	12.2%
Continuing	422	35.9%	521	44.0%	571	42.4%	737	46.4%	754	47.2%
Concurrent	98	8.3%	42	3.5%	22	1.6%	36	2.3%	26	1.6%
Special	2	0.2%	1	0.1%	0	0.0%	0	0.0%	3	0.2%
County of Residence										
Washington	914	77.8%	918	77.5%	1024	76.0%	1212	76.4%	1280	80.2%
Benton	194	16.5%	195	16.5%	210	15.6%	265	16.7%	228	14.3%
Madison	17	1.4%	23	1.9%	33	2.4%	36	2.3%	26	1.6%
Carroll	7	0.6%	10	0.8%	9	0.7%	4	0.3%	8	0.5%
Other	43	3.7%	39	3.3%	72	5.3%	70	4.4%	55	3.4%
Enrolled in only Washington County*	456		438		396		439		472	

Washington County Facilities:

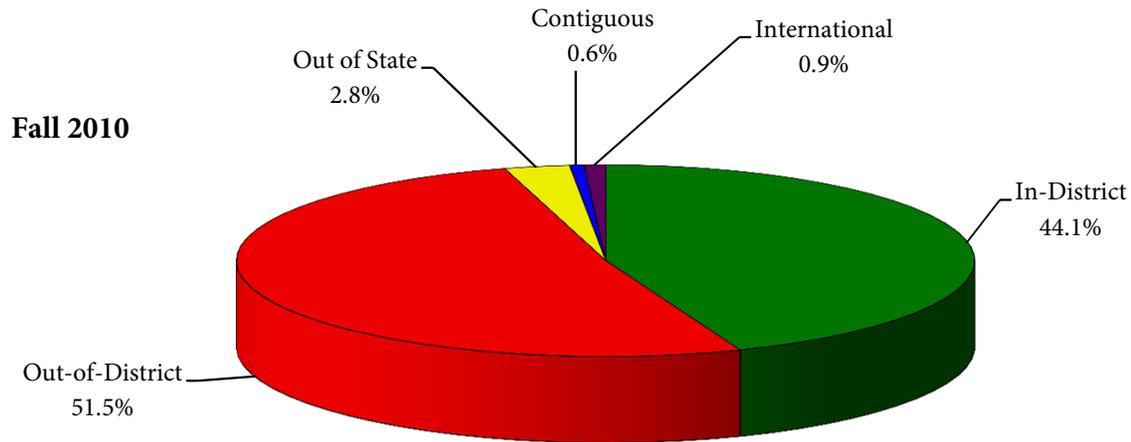
Washington County Center, NTI, RTC, AATC, Washington County Sheriff's Office, Jones Trust Center, Greenland High School, Farmington High School

Does not include Step Ahead students taking classes at their respective high schools

HEADCOUNT ENROLLMENT BY TUITION STATUS

BY FALL SEMESTER

Fall	In-District		Out-of-District		Out of State		Contiguous		International		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2007	2,737	42.3%	3,573	55.2%	44	0.7%	57	0.9%	59	0.9%	6,470
2008	3,141	43.5%	3,690	51.1%	255	3.5%	58	0.8%	72	1.0%	7,216
2009	3,489	43.6%	4,164	52.0%	210	2.6%	71	0.9%	72	0.9%	8,006
2010	3,629	43.4%	4,391	52.5%	206	2.5%	56	0.7%	83	1.0%	8,365
2011	3,759	44.1%	4,392	51.5%	243	2.8%	53	0.6%	81	0.9%	8,528



Tuition status as defined by the institution:

In-District: Student must live in the Bentonville or Rogers School District for 6 months prior to the first day of classes

Out-of-District: Student must have lived within the State of Arkansas for 6 months prior to the first day of classes

Out-of-state: Student must be a citizen of the United States

International: Student who is not a US citizen or legal resident

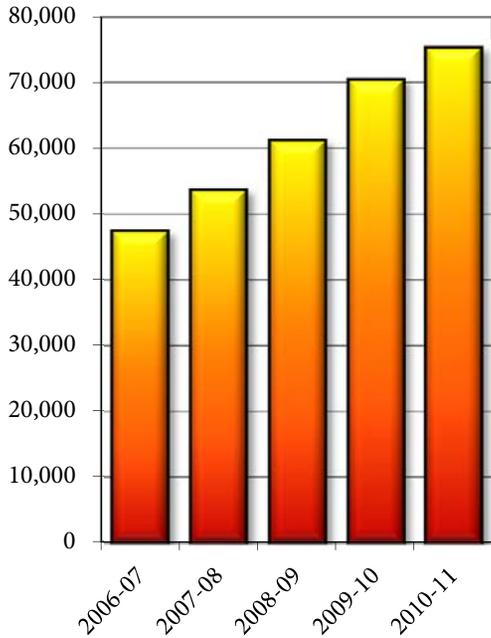
Contiguous: Live in Mo or OK counties that border Benton County

STUDENT SEMESTER CREDIT HOURS

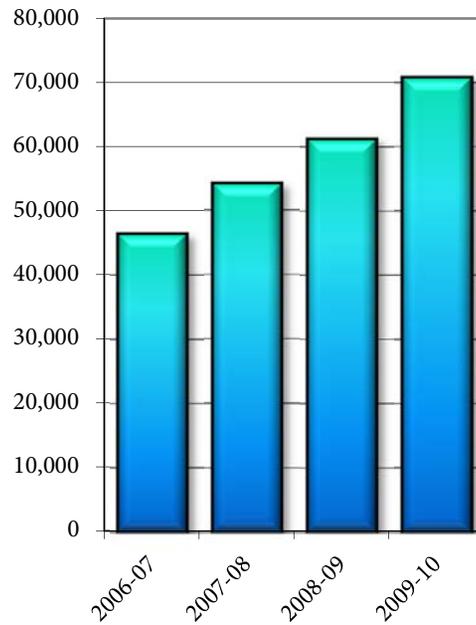
BY SEMESTER

Year	Fall		Spring		Summer		
	SSCH*	Fall to Fall % Change	SSCH*	Sp to Sp % Change	Summer I SSCH	Summer II SSCH	Total Summer % Change
2006-07	47,462	4.3%	46,516	5.5%	7,681	3,248	16.0%
2007-08	53,701	13.1%	54,293	16.7%	9,398	4,151	24.0%
2008-09	61,230	14.0%	61,300	12.9%	11,062	5,327	21.0%
2009-10	70,503	15.1%	70,908	15.7%	12,482	5,708	11.0%
2010-11	75,392	6.9%	72,683	2.5%	12,724	5,662	1.1%
2011-12	76,147	1.0%					

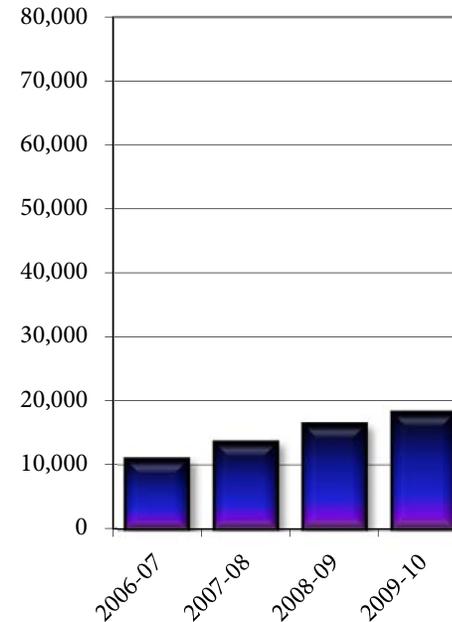
Fall SSCH



Spring SSCH



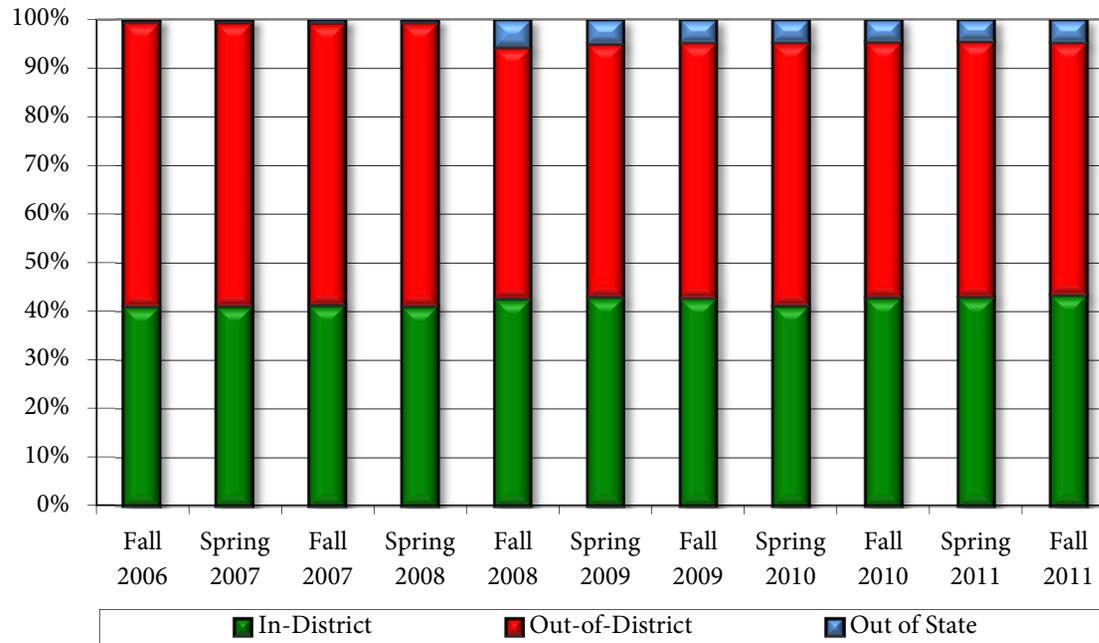
Summer SSCH



*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

STUDENT SEMESTER CREDIT HOURS BY TUITION STATUS

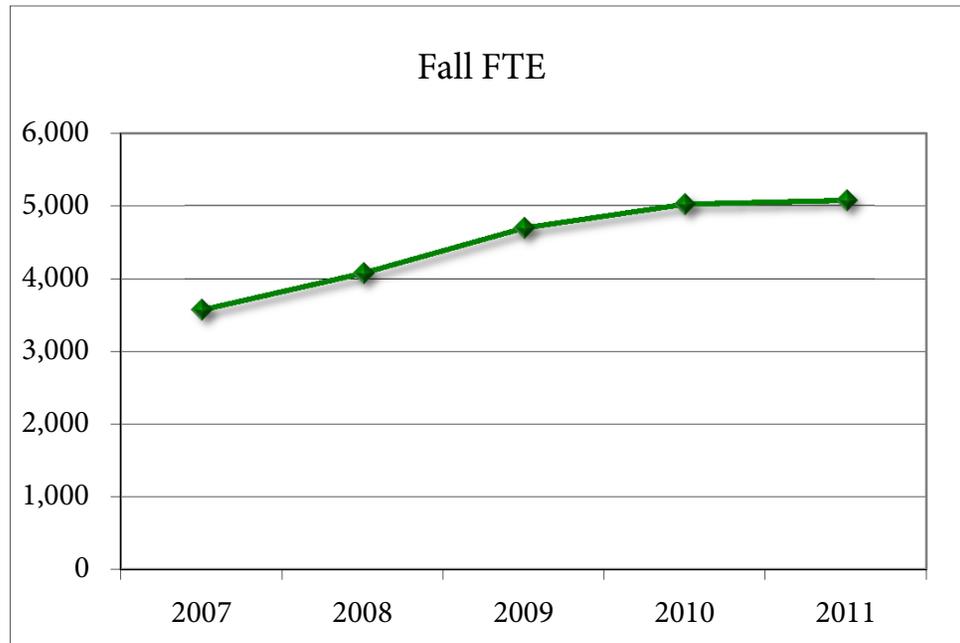
Term	In-District		Out-of-District		Out of State		Total SSCH
	Count	Percent	Count	Percent	Count	Percent	
Fall 2006	19,485	41.1%	27,724	58.4%	253	0.5%	47,462
Spring 2007	19,126	41.1%	27,107	58.3%	283	0.6%	46,516
Fall 2007	22,192	41.3%	31,139	58.0%	370	0.7%	53,701
Spring 2008	22,318	41.1%	31,640	58.3%	335	0.6%	54,293
Fall 2008	26,100	42.6%	31,625	51.6%	3,505	5.7%	61,230
Spring 2009	26,355	43.0%	31,891	52.0%	3,054	5.0%	61,300
Fall 2009	30,169	42.8%	36,998	52.5%	3,336	4.7%	70,503
Spring 2010	29,256	41.3%	38,306	54.0%	3,346	4.7%	70,908
Fall 2010	32,354	42.9%	39,575	52.5%	3,463	4.6%	75,392
Spring 2011	31,223	43.0%	38,235	52.6%	3,225	4.4%	72,683
Fall 2011	33,095	43.5%	39,472	51.8%	3,580	4.7%	76,147



STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

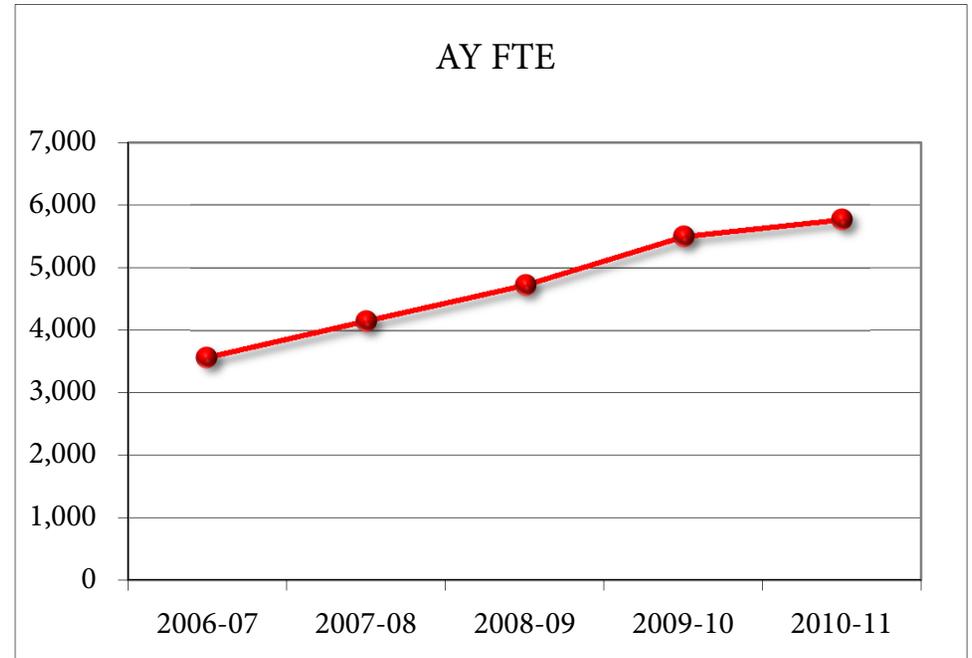
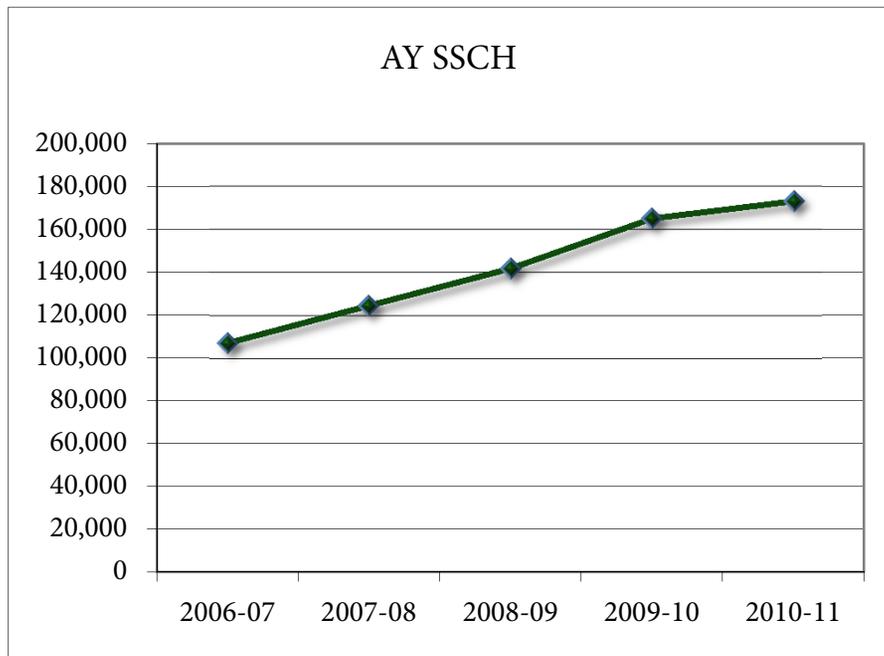
BY FALL SEMESTER

Fall	Fall SSCH	Total FTE	% Change FTE
2007	53,701	3,580	13.1%
2008	61,230	4,082	14.0%
2009	70,503	4,700	15.1%
2010	75,392	5,026	6.9%
2011	76,147	5,076	1.0%



ANNUAL STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE) BY ACADEMIC YEAR AND LOCATION TAUGHT

Academic Year	In-District SSCH	Out-District SSCH	Distance Learning SSCH	Total SSCH	Total FTE	% Change FTE
2006-07	82,213	13,022	12,160	107,395	3,580	6.0%
2007-08	88,825	12,928	23,062	124,815	4,161	16.2%
2008-09	99,408	15,771	26,799	141,978	4,733	13.8%
2009-10	112,632	17,707	34,871	165,210	5,507	16.4%
2010-11	120,476	18,579	34,227	173,282	5,776	4.9%



Includes all credit hours (on-schedule and off-schedule) for reporting year

HIGH SCHOOLS IN NWACC SERVICE AREA

Benton County High Schools

High School	2008 Grads	Attended NWACC Fall 2008	% at NWACC Fall 2008	2009 Grads	Attended NWACC Fall 2009	% at NWACC Fall 2009	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2010	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011
Bentonville	607	144	23.72%	648	134	20.68%	657	152	23.14%	707	143	20.23%
Decatur	40	3	7.50%	33	6	18.18%	28	6	21.43%	24	4	16.67%
Gentry	91	14	15.38%	87	12	13.79%	108	20	18.52%	96	18	18.75%
Gravette	119	13	10.92%	102	18	17.65%	110	26	23.64%	111	24	21.62%
Pea Ridge	84	17	20.24%	83	17	20.48%	84	16	19.05%	99	20	20.20%
Rogers Heritage*							422	77	18.25%	435	57	13.10%
Rogers	689	157	22.79%	756	154	20.37%	432	102	23.61%	408	89	21.81%
Siloam Springs	238	30	12.61%	228	22	9.65%	272	44	16.18%	276	38	13.77%
Totals from Benton County High Schools	1,868	378	20.24%	1,937	363	18.74%	2,113	443	20.97%	2,156	393	18.23%

Washington County High Schools

High School	2008 Grads	Attended NWACC Fall 2008	% at NWACC Fall 2008	2009 Grads	Attended NWACC Fall 2009	% at NWACC Fall 2009	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2010	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011
Elkins	66	21	31.82%	65	9	13.85%	85	12	14.12%	81	16	19.75%
Farmington	122	11	9.02%	120	22	18.33%	114	22	19.30%	146	24	16.44%
Fayetteville	570	57	10.00%	512	63	12.30%	531	54	10.17%	559	52	9.30%
Greenland	62	4	6.45%	59	6	10.17%	68	6	8.82%	61	7	11.48%
Lincoln	91	15	16.48%	90	9	10.00%	69	13	18.84%	69	10	14.49%
Prairie Grove	112	17	15.18%	108	20	18.52%	110	13	11.82%	108	13	12.04%
Springdale Har-Ber	422	81	19.19%	396	67	16.92%	475	84	17.68%	497	68	13.68%
Springdale High	371	86	23.18%	426	83	19.48%	475	76	16.00%	514	77	14.98%
West Fork	87	10	11.49%	92	5	5.43%	93	12	12.90%	100	5	5.00%
Totals from Washington County High Schools	1,903	304	15.97%	1,868	285	15.26%	2,020	292	14.46%	2,135	272	12.74%

Source: Telephone survey of High Schools and ADHE database

*Rogers opened a second high school in Fall 2008 and Rogers Heritage graduated their first senior class in 2009-10

EARLY COLLEGE EXPERIENCE

HIGH SCHOOL BASED CLASSES (PREVIOUSLY STEP AHEAD)

NWACC works as a partner with local high schools to offer students the opportunity to take college credit courses and experience the rigors of college study in their own schools prior to graduation.

Headcount by High School

School	Fall 2008	Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011	% Growth Fall 2010-11
Ambassadors for Christ Aca	18	18	12	11	-	-	-	
Bentonville	137	123	107	89	110	83	145	
Decatur	-	-	2	2	-	-	-	
Farmington	-	-	21	14	26	14	27	
Fayetteville East	35	21	45	17	34	24	69	
Gentry	18	16	26	23	27	23	22	
Gravette	23	24	21	20	24	23	30	
Greenland	-	-	13	8	10	8	16	
Lincoln	18	15	13	14	-	-	20	
Pea Ridge	33	30	-	-	-	-	-	
Prairie Grove	11	11	17	17	20	15	23	
Rogers Heritage ^e	-	-	70	58	40	33	62	
Rogers ^e	189	191	138	108	65	53	81	
Shiloh Christian	91	93	96	94	87	85	67	
Siloam Springs	27	17	27	15	33	18	21	
Springdale	28	28	25	22	14	13	12	
Springdale Har-Ber	36	34	70	68	67	59	41	
West Fork	-	-	18	15	17	11	25	
TOTAL	664	621	721	595	574	462	661	15%

Student Semester Credit Hours/Sections by High School

School	Fall 2008		Spring 2009		Fall 2009		Spring 2010		Fall 2010		Spring 2011		Fall 2011		% Growth Fall 2010-11
	SSCH	Sections													
Ambassadors for Christ Aca	112	3	81	3	36	2	33	3	-	-	-	-	-	-	
Bentonville	662	8	474	9	473	5	328	6	479	5	294	5	664	9	
Decatur	-	-	-	-	14	2	12	2	-	-	-	-	-	-	
Farmington	-	-	-	-	98	2	46	2	142	5	58	10	133	7	
Fayetteville E.	165	2	63	2	185	3	51	2	140	2	75	1	297	4	
Gentry	81	2	63	3	138	3	102	3	149	4	102	4	110	4	
Gravette	69	1	72	1	63	1	60	1	72	5	76	3	93	1	
Greenland	-	-	-	-	68	2	30	2	51	2	30	2	77	2	
Lincoln	54	1	45	3	39	1	42	1	-	-	-	-	64	1	
Pea Ridge	179	4	93	4	-	-	-	-	-	-	-	-	-	-	
Prairie Grove	36	1	33	1	51	1	51	1	60	1	45	1	69	0	
Rogers Heritage	-	-	3	1	299	5	186	7	160	4	99	2	253	5	
Rogers	752	8	701	11	618	7	408	5	274	2	196	4	342	6	
Shiloh Christian	386	4	417	7	423	7	432	8	410	7	378	8	332	6	
Siloam Springs	117	2	51	2	105	2	45	2	134	3	57	3	86	3	
Springdale	128	2	99	3	92	2	69	2	56	1	39	1	48	1	
Springdale Har-Ber	147	2	117	2	269	4	331	4	268	4	201	4	178	4	
West Fork	-	-	-	-	57	2	48	2	71	3	36	3	118	3	
TOTAL	2,888	40	2,312	52	3,028	51	2,274	53	2,466	48	1,686	51	2,864	61	16%

**Fall 2010 SSCH and number of sections include the following:
39 sections of high school based concurrent; high school students enrolled in 5 sections at the Farmington location; and high school students enrolled in 4 online sections

**Fall 2011 SSCH and number of sections include the following:
49 sections of high school based concurrent; high school students enrolled in 7 sections at Farmington location; and high school students enrolled in 5 online sections; Prairie Groves Students were all online

^eRogers High School split in Fall 2008. Rogers Heritage began offering ECE courses in Fall 2009

EARLY COLLEGE EXPERIENCE

PARTNERSHIP WITH SECONDARY CAREER AND TECHNICAL CENTER

Program	Fall 2008	Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011
Auto Technology	11	10	22	14	17		
Auto Collision Repair	8	8	16	14	19		
Cosmetology	82	85	110	97	108		
Criminal Justice	22	22	34	25	21	22	6
Culinary Arts	31	29	21	18	15	13	14
Dental	6	8	14	14	15	11	15
Medical Professions	19	24	19	24	45	20	3
Welding	16	15	NA	NA	NA		
Total Enrollment	195	201	236	206	240	66	38

Notes:

- Regional Technology Center was renamed Early College Experience, Career and Technical program in Fall 2009.
- The following program locations moves occurred
 - o Culinary moved from Fayetteville to NWA Non-Profit Center in Rogers in Fall 2009
 - o Criminal Justice was moved to Rogers Annex in fall 2008 with an additional program opening as Siloam Springs High School in Fall 2009
 - o Automotive collision repair was moved to NTI in Springdale in Fall 2009
 - o Welding was suspended in Fall 2009
- In Fall 2009, two students were enrolled in both medical professions and dental assisting classes and are counted twice
- In Fall 2008, NWACC entered into partnership with NTI to offer Automotive Service Technology causing a decrease in enrollment for Automotive Collision Repair
- In July 2011, NTI took over the administrative role for the secondary career and technical center. NWACC is partnering with NTI to offer classes for both high school and college credit in four programs criminal justice, culinary arts, dental assisting, and Certified Nursing Assistant/PCA+. Enrollment decreased due to the transition of administrative control and because NWACC no longer offered Medical Professions classes for only high school credit.
- Fall 2011, the criminal justice program was converted to a 1 year program. We will add 5 students in January in order for them to complete the program of study.

NWACC STUDENT TRANSFERS TO OTHER ARK COLLEGES

A count of NWACC students that have transferred to other Arkansas colleges and universities

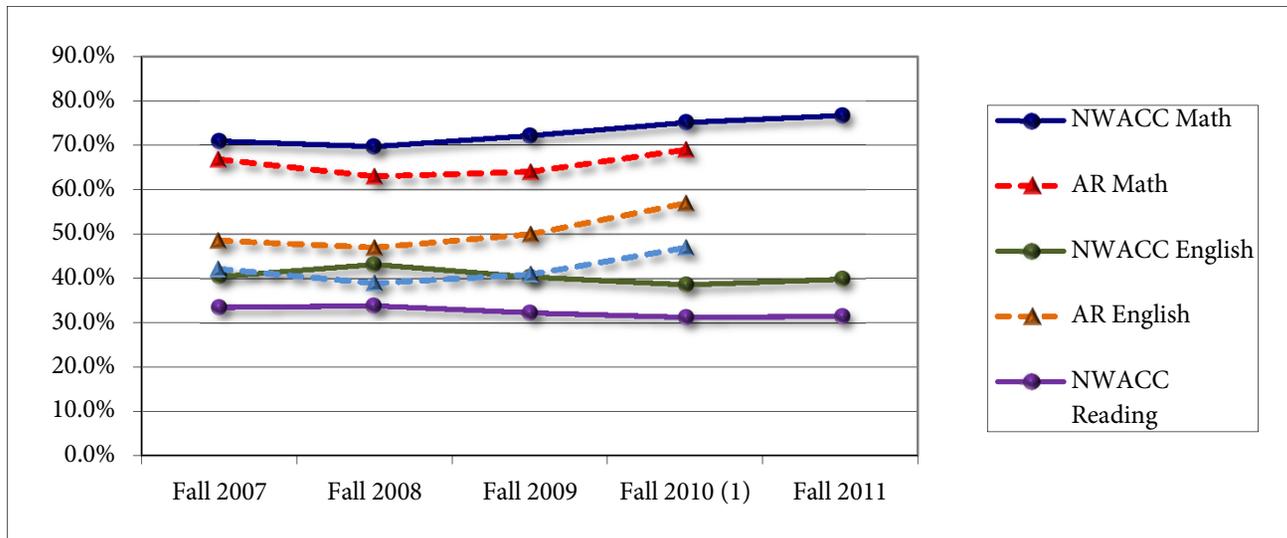
Transferred to	Transferred in			
	Fall 2007	Fall 2008	Fall 2009	Fall 2010
Arkansas State Univ-Jonesboro	6	6	4	4
Arkansas Tech University	9	11	11	9
University of Arkansas-Fayetteville	320	370	311	335
University of Arkansas-Fort Smith	3	6	9	18
University of Arkansas-Little Rock	8	13	11	8
UA-Medical Sciences	15	11	10	20
University of Central Arkansas	4	7	10	12
Harding University	2	8	6	13
John Brown University	25	16	43	61
Other AR 4 Year Universities	4	16	2	6
ASU-Mountain Home	3	4	7	5
North Arkansas College	3	8	1	13
Southern Ark Univ Tech	2	7		
Other AR 2 Year Colleges	11	10	11	19
Total	415	493	436	523

Source: Arkansas Department of Higher Education
Based on reports submitted by other Arkansas Colleges/Universities

Out of state transfers are not available at this time

FIRST TIME FRESHMEN* REQUIRING REMEDIATED COURSE WORK

	Fall 2007		Fall 2008		Fall 2009		Fall 2010 ⁽¹⁾		Fall 2011	
Number of First-time Students-NWACC	1,299		1,340		1,450		1,506		1,525	
Number of First-time Students - all AR 2-year	9,434		9,453		8,662		10,970			
MATH										
**Number Required Remediation-NWACC	921	70.9%	934	69.7%	1,046	72.1%	1,131	75.1%	1,169	76.7%
All AR 2-year	4,711	66.8%	4,469	63.0%	5,585	64.0%	5,835	69.0%		
ENGLISH										
**Number Required Remediation-NWACC	526	40.5%	579	43.2%	586	40.4%	582	38.6%	609	39.9%
All AR 2-year	3,426	48.6%	3,341	47.0%	4,314	50.0%	4,781	57.0%		
READING										
**Number Required Remediation-NWACC	436	33.6%	455	34.0%	469	32.3%	472	31.3%	481	31.5%
All AR 2-year	2,977	42.2%	2,791	39.0%	3,509	41.0%	4,004	47.0%		



*First time Freshmen are students who have never attended college before - not all were tested.

**The number of first-time students who took and did not meet the Freshmen Assessment and Placement Standards

(ACT 1052) on the ACT, SAT, ASSET, COMPASS exams established by the Arkansas Higher Education Coordinating Board and have been assigned to remediation.

⁽¹⁾ NWACC required score on MATH placement was raised to ACT-21 and COMPASS-65

AVERAGE ACT COMPOSITE SCORES

Fall Term	ACT Composite Score Intervals						Total First-time Freshmen with ACT Scores	Average ACT Composite Score	Arkansas State Average for High School	US Average for High School Students
	1 to 6	7 to 12	13 to 18	19 to 24	25 to 30	31 to 36				
NWACC Scores for First-Time Freshmen										
2006	0	4	221	305	55	1	586	19.8	20.6	21.1
2007	0	6	221	386	76	2	691	20.2	20.5	21.2
2008	0	5	218	412	75	2	712	20.2	20.8	21.1
2009	0	2	226	416	91	1	736	20.4	20.6	21.1
2010	0	4	246	428	94	3	775	20.2	20.3	21.0
2011	0	4	237	443	79	1	764	20.1	19.9	21.1

Arkansas Two-Year Colleges Scores for First-Time Freshmen											
2005	0	55	1182	1547	253	4	3,041	19.4			
2006	0	58	1115	1585	265	5	3,028	19.6			
2007	1	73	1256	1797	312	4	3,443	19.5			
2008	0	43	1213	1929	299	9	3,493	19.7			
2009	1	66	1435	2047	443	4	3,996	19.8			
2010	Not available from ADHE at this time							0			

Average composite scores for Arkansas and U.S. provided by ACT and is based on all students taking the ACT exam.

RETENTION RATES FOR FULL-TIME, FIRST-TIME FRESHMAN

Historical Retention Rates for Full-Time, First-Time Freshman

Fall	Co-hort Size	Fall to Fall Retention After:																				Cohort Success	
		First Year				Second Year				Third Year				Fourth Year				Fifth Year					
		Native	Transfer	% First Year Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	Native	Transfer	% Annual Retention	% Grad		
NWACC																							
2003	465	58.3%	6.0%	64.3%	0.0	36.3%	12.5%	48.8%	1.1	20.9%	14.4%	35.3%	7.5	13.1%	12.0%	25.2%	13.1	8.2%	9.7%	17.8%	19.1%	37.0%	
2004	511	56.6%	3.9%	60.5%	0.4	33.7%	9.0%	42.7%	2.3	21.7%	13.1%	34.8%	6.1	12.9%	10.0%	22.9%	16.0	8.6%	7.6%	16.2%	23.8%	38.6%	
2005	516	51.7%	5.4%	57.2%	0.6	35.5%	8.1%	43.6%	1.9	20.3%	10.9%	31.2%	8.7	11.2%	9.7%	20.9%	15.9						
2006	552	56.7%	3.8%	60.5%	0.7	33.5%	10.1%	43.7%	3.1	21.2%	11.1%	32.2%	9.2										
2007	656	55.5%	4.3%	59.8%	0.8	36.3%	10.4%	46.6%	4.0														
2008	668	57.6%	2.2%	59.9%	0.1																		
2009	797	Available Spring 2011																					
2010	836																						
All Arkansas Public Two-Year Colleges*																							
2003	6,107	48.0%	5.2%	53.2%	5.3	25.2%	8.4%	33.6%	12.7	12.4%	8.1%	20.5%	20.8	7.3%	7.5%	14.8%	26.0	4.5%	5.2%	9.8%	29.9	39.6%	
2004	6,059	48.8%	5.2%	54.0%	4.9	25.7%	8.7%	34.4%	12.0	12.6%	8.6%	21.2%	21.2	7.5%	7.1%	14.6%	26.3	5.7%	5.4%	11.1%	30.2	41.3%	
2005	6,179	46.9%	5.4%	52.3%	4.8	25.2%	7.9%	33.1%	12.9	11.9%	8.3%	20.2%	21.5	7.6%	7.1%	14.7%	26.7						
2006	5,828	48.0%	5.2%	53.2%	4.9	24.6%	9.0%	33.6%	13.6	13.4%	8.7%	22.1%	22.4										
2007	6,678	49.4%	4.6%	54.0%	5.7	26.1%	8.0%	34.1%	15.7														
2008	6,594	51.1%	4.0%	55.2%	6.2																		
2009	8,345	Available Spring 2011																					
2010																							

Note: Cohorts = First-time, full-time students

Natives = Students continuing to enroll in original institution

Transfers = Students continuing to enroll in an institution other than original college/university

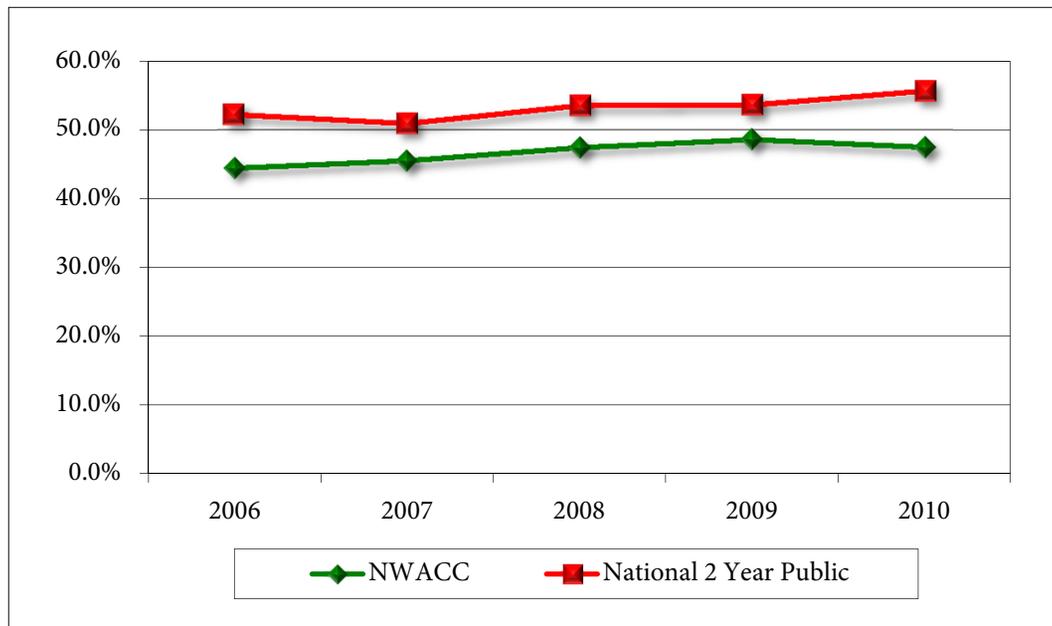
% Annual Retention = Proportion of the cohort that continues to be enrolled in a given year at original institution or at a transfer institution

% Graduated = Proportion of the cohort that has received a degree or certificate at original institution or at a transfer institution

Source: ADHE Report: RETENTION AND CUMULATIVE GRADUATION RATES OF FIRST-TIME FRESHMEN

RETENTION RATES - ALL STUDENTS

Fall	Headcount*	Returned the Next Fall	% Retention	National Public 2-Year College % Retention**
2006	4,744	2,113	44.5%	52.3%
2007	5,404	2,465	45.6%	51.0%
2008	6,057	2,878	47.5%	53.6%
2009	6,686	3,255	48.7%	53.7%
2010	7,127	3,389	47.6%	55.7%



*Headcount without high school students or those students that graduated in the Academic Year

**Source: ACT, Inc. - National First to Second Year Retention Rates for Open Admission 2Y Colleges

FINANCIAL AID - BY FISCAL YEAR

	FY 07	FY 08	FY 09	FY 10	FY 11	Percent Increase	FY 07	FY 08	FY 09	FY 10	FY 11	Percent Increase
Federal Grants	1,473	1,882	2,385	3,617	4,690	29.7%	\$2,966,832	\$3,941,670	\$5,598,076	\$10,727,822	\$13,534,154	26.2%
State Grants & Scholarships	242	280	325	503	1,476	193.4%	\$377,567	\$391,358	\$474,703	\$619,824	\$2,203,675	255.5%
Institutional Scholarships	101	97	89	94	72	-23.4%	\$73,868	\$75,206	\$76,264	\$82,917	\$68,572	-17.3%
Work Study	69	72	81	85	81	-4.7%	\$151,597	\$175,012	\$184,675	\$175,588	\$174,975	-0.3%
Federal Stafford Loans	1,291	1,513	2,005	2,962	4,790	61.7%	\$6,040,998	\$8,124,326	\$13,746,034	\$16,740,737	\$21,463,727	28.2%
TOTAL Awards	3,176	3,844	4,885	7,261	11,109	53.0%	\$9,610,862	\$12,707,572	\$20,079,752	\$28,346,888	\$37,445,103	32.1%
Average Amount Awarded							\$3,026	\$3,306	\$4,110	\$3,904	\$3,371	-13.7%
# Students (Unduplicated)	1,617	2,282	3,404	4,563	6,886	50.9%						
% Students Receiving Aid	25%	25%	34%	42%	60%							

Types of Financial Aid Available to NWACC Students

Federal Aid Programs

Pell Grants
 Supplemental Educational
 Opportunity Grants (SEOG)
 Stafford Student Loan
 (Subsidized and unsubsidized)
 Work Study
 Academic Competiveness Grant

State Programs

Arkansas Academic Challenge Scholarships
 Arkansas Workforce Improvement Grant
 Governor's Scholarship
 Law Enforcement Assistance Program
 Law Enforcement Officers Dependent Program
 Second Effort Scholarship
 GO! Opportunities Grant
 State Teacher Assistance Resource Program (STAR)

Institutional Scholarships

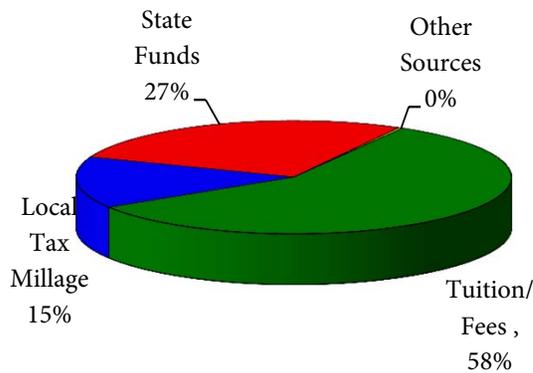
Over 40 institutional scholarships including the President & Trustee Scholarships

NOTE: FY11 was the first year the Arkansas Academic Challenge Scholarships were funded by lottery proceeds.

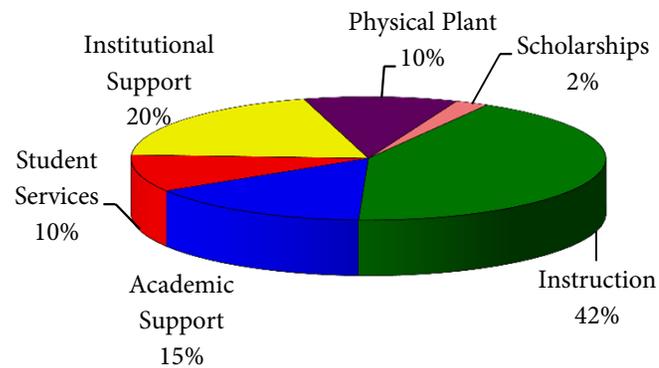
FINANCIAL REPORT SUMMARY

	FY07	FY08	FY09	FY10	Rvsd FY11	FY12
Beginning Year Balance	\$1.77	\$1.56	\$1.68	\$1.91	\$4.83	\$5.93
Budgeted Operating Revenue	\$26.2	\$27.6	\$30.5	\$34.4	\$37.8	\$39.4
Tuition/Fees	\$12.64	\$11.19	\$13.95	\$18.01	\$21.41	\$22.77
Local Tax Millage	\$3.44	\$3.90	\$3.90	\$4.50	\$5.33	\$5.80
State Funds	\$8.88	\$11.15	\$10.74	\$10.86	\$10.70	\$10.75
Other Sources	\$1.27	\$1.45	\$1.92	\$0.98	\$0.33	\$0.12
Budgeted Operating Expenses	\$26.23	\$27.99	\$30.29	\$33.76	\$39.42	\$42.15
Instruction	\$12.88	\$13.36	\$14.30	\$16.04	\$19.71	\$17.84
Academic Support	\$2.33	\$2.24	\$2.71	\$2.71	\$2.47	\$6.53
Student Services	\$2.63	\$2.93	\$3.38	\$3.57	\$4.35	\$4.09
Institutional Support	\$4.88	\$5.45	\$5.71	\$6.85	\$7.11	\$8.32
Physical Plant	\$3.02	\$3.58	\$3.63	\$3.83	\$4.83	\$4.41
Scholarships	\$0.49	\$0.43	\$0.56	\$0.75	\$0.95	\$0.95
Ending Year Balance	\$1.77	\$1.68	\$1.91	\$2.54	\$3.16	\$3.21

Budgeted Operating Revenue



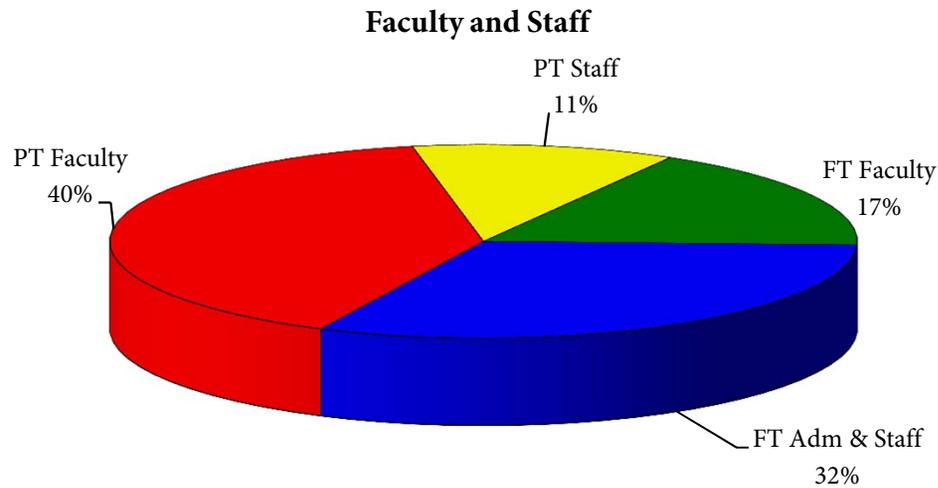
Budgeted Operating Expenses



\$ in millions

FACULTY AND STAFF

	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FT Faculty	123	124	132	132	143	153
FT Administration & Staff	217	229	231	243	284	280
PT Faculty	277	316	283	376	372	353
PT Staff	53	67	74	85	86	101
Total	670	736	720	836	885	887



Source: IPEDS HR Report based on November 1 employees
 Current year based on Banner report, not verified for IPEDS as of date of printing
 Does not include Work Study students

SUMMARY OF STUDENTS SERVED

Academic Year

Unduplicated headcounts

Academic Year	Credit Students	Workforce Development Students	Personal Education & Enrichment Students	Adult Education Students	Regional Technical Center Students	Kid's Enrichment	Grand Total
2001-02	6,372	1,911	3,532	2,491	-		14,306
2002-03	7,011	4,263	884	2,050	-		14,208
2003-04	7,183	3,633	1,167	2,139	-		14,122
2004-05	7,792	2,917	1,347	2,837	-		14,893
2005-06	8,217	2,725	1,404	2,885	-		15,231
2006-07	8,695	1,915	1,402	3,694	340		16,046
2007-08	9,839	2,530	1,145	3,615	267		17,396
2008-09	10,826	1,587	968	3,322	234		16,937
2009-10	11,812	1,200	763	3,315	244	-	17,334
2010-11	12,190	1,862	496	3,428	240		18,216

GLOSSARY

Academic Year

NWACC Academic Year is July 1 - June 30, comprised of Summer II, Fall, Spring, Summer I semesters.

ADHE

This is an acronym for the Arkansas Department of Higher Education. The ADHE has the authority to review, approve or discontinue degree programs at public colleges or universities.

Budgeted Operating Expense Categories (Source IPEDS website: <http://nces.ed.gov/ipeds/web2000/viewinstruction.asp?instID=299>)

Instruction - academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and remedial and tutorial instruction conducted by the teaching faculty for the institution's students.

Academic Support - support services that are an integral part of the institution's primary missions of instruction, research, and public service. Includes expenses for museums, libraries, galleries, audio/visual services, ancillary support, academic administration, personnel development, and course and curriculum development.

Student services — admissions, registrar activities, and activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural, and social development outside the context of the formal instructional program.

Institutional support — day-to-day operational support of the institution, excluding expenses for physical plant operations. Includes expenses for general administrative services, executive direction and planning, legal and fiscal operations, and public relations/development.

Physical Plant — operations established to provide service and maintenance related to grounds and facilities used for educational and general purposes. Also includes expenses for utilities, fire protection, property insurance, and similar items.

Scholarships - outright grants to students selected and awarded by the institution.

Census Date

The end of the eleventh day of classes in a regular term and the end of the fifth day during each summer term.

CIP Code (Classification of Instructional Programs)

A numerical classification and standard terminology for secondary and postsecondary instructional programs. CIP codes are used by colleges nationally to report various instructional program data to the U. S. Department of Education and other government and higher education organizations.

Concurrent Credit Course

A course for which both high school and college/university credit is awarded to a high school student.

Continuing student

A student previously enrolled during the previous regular academic term at NWACC. Summer sessions are not considered to be a regular academic term.

Credit Hour

A unit of measure representing an hour (50 minutes) of instruction over a 16-week period in a semester. It is applied toward the total number of hours needed for completing the requirements of a degree, diploma, certificate, or other formal award.

Enrollment

A student who is counted on a headcount basis as registered on the census date for the reporting term

Enrollment Status

A student's current attendance status in a postsecondary education institution. The following mutually exclusive categories are used: first-time entering undergraduate student, entering undergraduate transfer student, continuing student, readmitted student and high school student.

FICE Code

A six-digit identification code originally created by the Federal Interagency Committee on Education (FICE). It is used in IPEDS to identify institutions that are accredited at the college level by an agency recognized by the Secretary, U.S. Department of Education.

Glossary - con't

First-Time Freshman

An entering freshman who has never attended any college. Includes students enrolled in the fall term who attended college for the first time in the prior summer term. Also includes students who entered with advanced standing (college credits earned before graduation from high school).

Fiscal Year

A twelve-month period running from July 1st through the following June 30th.

Full-Time Equivalent (FTE)

A statistic derived from the student credit hour (SSCH) production of an institution. The number of undergraduate FTE students for an academic term is obtained by dividing the total number of undergraduate student semester credit hours by 15. When computing an annual FTE, the student credit hours for all terms is summed and then divided by 30 undergraduate courses.

Full-Time Student

An undergraduate student enrolled for 12 or more semester credit hours in a term.

High School Student

A high school student who has not received a high school diploma or its equivalent but is enrolled in college-level courses.

IPEDS

The Integrated Postsecondary Education Data System conducted by the National Center for Education Statistics. IPEDS began in 1986 and involves annual data collections. Survey questionnaires are sent to all postsecondary institutions eligible for federal student financial aid, as determined by the Office of Postsecondary Education, U.S. Department of Education.

Off-Schedule

Refers to students who are enrolled in courses the first class meeting of which is after the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs after the 5th class day (census day).

On-Schedule

Refers to students who are enrolled in courses the first class meeting of which is before the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs before the 5th class day (census day).

Part-Time Student

Students enrolled for 1-11 credit hours.

Readmitted student

A student previously enrolled at NWACC but not enrolled during the regular academic term immediately preceding the current term. Disregards summer session.

Retention and Graduation Rates

Calculated using cohort of first time freshmen. The cohort is typically defined as the first-time, full-time, degree-seeking freshmen entering in the fall semester. The term "first-time" means that the student was not previously enrolled in a postsecondary institution, the term "full-time" means that the student enrolled for a minimum of 12 credit hours in the entering semester and the term "degree-seeking" means that the student is seeking a certificate or degree.

SSCH - (Student Semester Credit Hours)

Credit hours generated by all students in a semester

Transfer Student

An undergraduate student entering NWACC for the first time with academic credit attempted or earned at another institution (whether or not the credit is accepted by NWACC). For reporting purposes, this category includes students enrolled in the fall term, who first enrolled as transfer students in the prior summer term.

Unduplicated Headcount

A student is counted only once during an academic year (Summer I term through Summer II term) regardless of how many terms the student registers for or how many different classes the student takes during that time period.