



NORTHWEST ARKANSAS COMMUNITY COLLEGE

2010 - 2011 FACT BOOK

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INTRODUCTION

The NorthWest Arkansas Community College Fact Book for Fall 2010 is produced by the Office of Institutional Research and outlines enrollment, faculty, financial and other comprehensive information for NorthWest Arkansas Community College.

All enrollment data in this document were based on the enrollment of the college at the end of the eleventh class day. All fiscal year data were collected as of June 30th, 2010. The definitions and guidelines used to compile this information are provided by the Integrated Postsecondary Education Data System (IPEDS) and the Arkansas Department of Higher Education. Definitions and guidelines unique to the institution will be noted on individual tables.

Copies of this document may be found in the Office of Institutional Research and on the web at www.nwacc.edu/institutionalresearch.

The Fact Book will be updated prior to December 1 each year.

Inquiries and comments regarding this document may be directed to the Office of Institutional Research, NorthWest Arkansas Community College, One College Drive, Bentonville, AR 72712, by telephone at (479) 619-4399, or by e-mail to kpurdy@nwacc.edu or rtompkins1@nwacc.edu

HIGHLIGHTS FALL 2010

- Headcount increased 4.5% to 8,365 students and SSCH increased 6.9%. Student headcount has increased 53% in the last 5 years.
- 1,504 first-time freshmen make up 18% of our student body.
- 'To earn a degree' or 'To earn credits to transfer' are the reasons 81% of students attend NWACC.
- The majority of NWACC students (93%) live in Benton and Washington Counties.
- The fall-to-fall retention rate for all students (except those that graduated or high school students) rose to 48.6%. This is the highest retention level reached since the Fact Book began recording this information.
- In Academic Year 2010 42% of our students received some type of Financial Aid.
- NWACC served over 17,000 students in Academic Year 2010 (July 1, 2009 – June 30, 2010). This includes college credit classes, workforce development classes, community education, adult education, as well as secondary students through the Regional Technology Center.

BOARD OF TRUSTEES

Members of the Board of Trustees of NorthWest Arkansas Community College were initially appointed by former Governor Bill Clinton. Board members are now elected by position in groups of three each even numbered year at the general election.

Board Members and the city they represent:

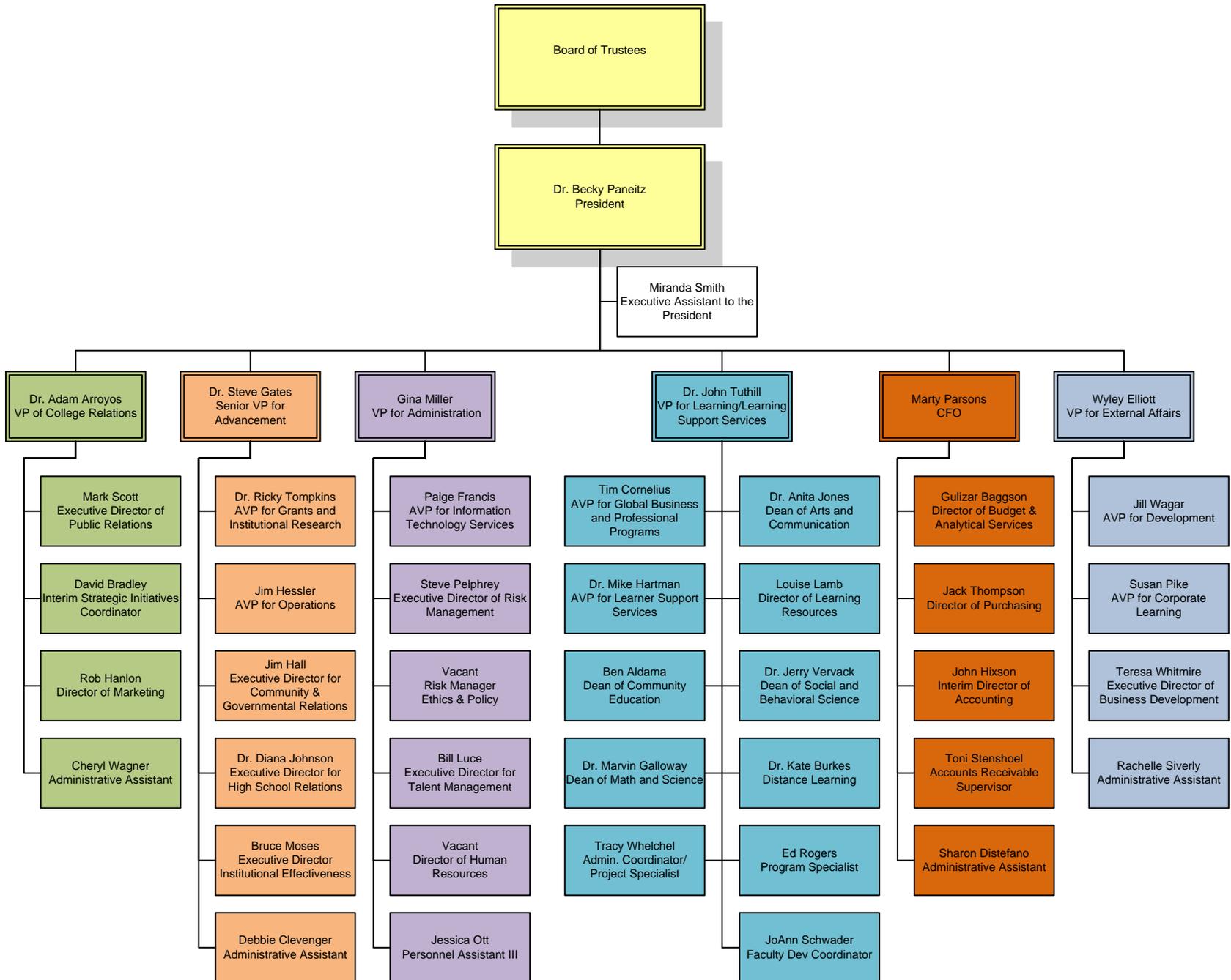
Chair	Mr. Coleman Peterson	Hollis Enterprises, LLC Bentonville
Vice Chair	Mr. Alex Vasquez	Walmart Stores Rogers
Secretary	Mr. Joe Spivey	Liberty Bank of Arkansas Rogers
	Ms. Linda Bisbee	Community Volunteer Rogers
	Ms. Joan Clifford	Past Chair, Community Volunteer Bentonville
	Mr. Johnny Haney	Alliance Enterprises Bentonville
	Ms. Hadley Hindmarsh	Keith, Miller Butler, Schneider & Pawlik, PLLC Rogers
	Mr. Mark Lundy	Past Chair, BKD/Allard & Co. Rogers
	Mr. Mike Shupe	CEI Engineering Rogers

ADMINISTRATION

President
Senior Vice President for Advancement
Vice President of College Relations
Chief Financial Officer
Vice President for Learning & Learner Support Services
Vice President for External Affairs
Vice President for Administration

Dr. Becky Paneitz
Dr. Stephen Gates
Dr. Adam Arroyos
Mr. Marty Parsons
Dr. John Tuthill
Mr. Wyley Elliot
Ms. Gina Miller

ORGANIZATIONAL CHART



HISTORY, ROLE AND SCOPE

The NorthWest Arkansas Community College District was authorized on August 15, 1989, when voters in the Rogers and Bentonville public school districts passed a 3-mil tax. The first classes were attended by more than 1,200 students in the fall of 1990 at high schools, chambers of commerce, municipal and leased facilities throughout the district.

Burns Hall opened its doors to just more than 2,400 students in August 1995. The main building is a multipurpose facility on 131 acres of land at Exit 86 of Interstate 540 on the Rogers and Bentonville, Arkansas, city limits. The 181,000 square-foot facility houses the College, Pauline Whitaker Library, lecture halls, laboratories for computers, science, nursing and allied health; music and art studios, and faculty and administrative offices.

Day, evening, and weekend classes are offered at the Burns Hall, as well as at locations throughout the service district. At the College's Shewmaker Center for Workforce Technologies, a 44,000 square-foot-facility on Southeast Eagle Way, west of Burns Hall, customized programs are offered to area businesses. The College's Adult Education Program, which serves over 3,000 students a year, is located in Rogers. Opened in Bella Vista in the Fall of 2004 was College at the Crossings. The Regional Technology Center, an area secondary education center, opened August 2005. A new student center and parking garage opened in the Spring of 2007.

In serving a dynamic region of the state, NorthWest Arkansas Community College recognizes the importance of providing varied and abundant opportunities for learning.

NWACC is a comprehensive, learning-centered two-year college dedicated primarily to meeting the educational needs of its service area. NWACC offers a comprehensive education program including, but without limitation, technical occupational programs, freshman and sophomore programs for students to transfer to four-year colleges, specialty courses, professional continuing education courses, community enrichment classes, and business and industry training to meet the needs of the emerging and existing workforce. Part-time and full-time students are valued equally.

NWACC MISSION STATEMENT

NorthWest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living.

NWACC VALUES STATEMENT

In order to accomplish our mission and goals we

- Cherish academic, professional and personal integrity
- Facilitate continuous learning for students and stakeholders
- Value human resources over physical resources
- Develop the potential of the individual to achieve excellence
- Anticipate and respond to needs by encouraging innovative ideas and technologies
- Respect our differences and view them as a strength
- Advance knowledge through individual and team challenges

ENDS & GOALS - 2008-2010

NorthWest Arkansas Community College will become a premier educational provider in northwest Arkansas by developing a responsive educational delivery system customized to the needs of learners and receiving organizations.

1. For the learner community we will:
provide expanded access to high-quality educational opportunities for the population in general, especially for under-served learners in all age groups who are disconnected by choice or circumstance.
2. For the business community we will:
enhance partnerships and collaborations with business and industry.
3. For the owner community (taxpayers) we will:
enhance its capacity to diversify NWACC's resource base and function as a catalyst for comprehensive regional planning and development.
4. For the pre-kindergarten through grade 16 community we will:
provide support and leadership for partnerships with area educational institutions to provide learners with seamless opportunities preparing them for college and careers.
5. For the college community we will:
align the organizational infrastructure through continuous quality improvement and commitment to the principles of the Learning College.

Date Approved: April 10, 2006

Revised: August 2008

ACCREDITATION

In February 2000 NorthWest Arkansas Community College was granted continued accreditation for 10 years by The Higher Learning Commission and is a member of the North Central Association of Schools and Colleges, 312-263-0456, www.ncahigherlearningcommission.org.

In July 2006, NWACC was approved for the Academic Quality Improvement Program (AQIP) process of re-accreditation. AQIP infuses the principles and benefits of continuous improvement into the culture of colleges and universities by providing an alternative process through which an already-accredited institution can maintain its accreditation from the Higher Learning Commission.

FACILITIES

Main Campus

NWACC Burns Hall & Student Center
One College Drive
Bentonville, AR 72712
479-636-9222 / 1-800-995-6922

Shewmaker Center for Workforce Technologies

Shewmaker Center for Global Business Dev

1100 S.E. Eagle Way
Bentonville, AR 72712
479-936-5175

Center for Non-Profits

1200 W Walnut
Rogers, AR 72756
479-986-6911 / 479-899-6928

College at the Crossing

1801 Forest Hills Boulevard
Highlands Crossing Center
Bella Vista, AR 72714
479-855-1903

Washington County Center

Central Plaza
693 White Road, Suite B
Springdale, AR 72764
479-927-3330 / 479-936-5131

Regional Technology Center

2305 Old Farmington Road
Fayetteville, AR 72701
479-444-3060

Corporate Learning Fayetteville

4004 N College Ave
Fayetteville, AR 72701
479-718-7571

Jones Trust Center

610 East Emma
Springdale, AR 72764
1-479-419-9000

Western Benton County RTC*

201 South Giles
Gentry, AR 72734

*Regional Technology Center and Adult Education Department satellite branch on the campus of Gentry Public Schools. Opened August 20, 2007.

DEGREE PROGRAMS

Associate of Applied Science (AAS) Degrees

Two-year degree designed for students seeking concentrated training in a chosen career area to enter the workforce directly after graduation.

Aviation Technology	Crime Scene Investigation
Business Management	Criminal Justice
Accounting Option	Culinary Arts
Banking & Finance Option	Early Childhood Education
Entrepreneurship Option	Electronics Technology
General Business Option	EMT-Paramedic
Logistics Management Option	Environmental & Regulatory Science
Retail Option	Environmental Mgmt Option (available Online)
Computer Aided Design	Safety, Health & Hazardous Materials Mgmt
Architectural Design Option	Fire Science
Civil Design Option	Graphic Design
Landscape Design Option	Homeland Security & Emergency Mgmt
Computer Information Systems	Law Enforcement
Computer Networking Option	Legal Assistant/Paralegal
Computer Programming Option	Nursing
Information Systems Application Option	Physical Therapist Assistant
Office Systems Support	Respiratory Therapy
Web Technologies	

Transfer Degrees

Associate of Arts (AA)

The Associate of Arts degree is a transfer degree designed for the student who wishes to major in the liberal arts. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions.

Associate of Science (AS)

The Associate of Science Degree is a transfer degree designed for the student who wishes to major in engineering, agriculture, or the sciences. NWACC offers a general AS degree as well as one with emphasis in one of these areas:

<i>Agriculture, Food and Life Sciences</i>	<i>Science Emphasis</i>
<i>Business Emphasis</i>	<i>Walton College of Business Option</i>
<i>Information Systems Option</i>	

Associate of Arts in Teaching (AAT)

The Associate of Arts Teaching degree is a transfer degree which comprises the general education program in the education field. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions. This degree concentrates in the P - 4 Education area.

Associate and Certificate of General Studies

The General Studies program is designed for students who wish to tailor a program to meet their personal educational enrichment goals. This is not intended to transfer.

Technical Certificate Programs

Accounting Technology	Environmental and Regulatory Science
Baking Arts	General Business
Business Management	Graphic Design
Criminal Justice	Homeland Security & Emer Mgmt
Culinary Arts	Logistics Management
Dental Assisting	Networking
EMT Paramedic	Paraeducators of Special Needs Learners
Entrepreneurship	

Certificate of Proficiency Programs

Computer Aided Design	Environmental Mgmt & Reg Science
Architectural Option	Environmental Mgmt/GIS Technician
Engineering Option	Forensic Science
Landscape Design Option	Homeland Security & Emergency Mgmt
Manufacturing Option	Hospitality Management
Mechanical Design Option	Law Enforcement
Child Development Associate (CDA)	Networking
Crime Prevention and Corrections	Retail Management
Criminal Justice	Safety & Health (available Online)
Early Childhood Development Specialist	Tax Specialist
EMT Basic	

DEGREES AND CERTIFICATES AWARDED SUMMARY

BY ACADEMIC YEAR

Degrees Awarded	2005-06	2006-07	2007-08	2008-09	2009-10	% Change
AAS Degrees						
Aviation	2		1	2	0	
Business Management	21	15	17	23	23	
Computer Aid Drafting and Design	2		7	2	0	
Computer Information Systems	11	11	15	13	19	
Criminal Justice	6	5	11	5	6	
Early Childhood Education	2	4	5	3	4	
Electronic Technology			1	2	3	
Emergency Medical Technology-Paramedic	2	4	3	5	4	
Environmental Reg, Safety, and Haz Mat	1	3	5	5	3	
Fire Science Administration and Tech	7	1	10	5	8	
Graphic Design	10	9	6	8	16	
Homeland Security & Emergency Mgmt	-	-	2	4	2	
Legal Assistance/Paralegal Studies	8	7	10	9	4	
Nursing	27	48	64	71	92	
Physical Therapy Assistant	6	10	8	11	16	
Respiratory Therapist	7	19	12	13	14	
TOTAL AAS Degrees	112	136	177	181	214	18%
General Studies						
General Education AGS	13	15	13	21	14	
TOTAL AGS Degrees	13	15	13	21	14	-33%
Transfer Degrees						
General Education AA	54	63	100	103	118	
AS	116	88	164	173	207	
AS-Agriculture		1			0	
AAT (Teaching)	-	4	13	25	25	
TOTAL AA & AS Degrees	170	156	277	301	350	16%
Certificates						
Aviation Maintenance Airframe	7	10	3	7	15	
Aviation Maintenance Powerplant	8	5	3	9	12	
Aviation Maintenance	18		1	7	0	
Aviation Management	1				12	
Business Management	-	-	-	-	5	
CAD:Architecture	1	7	6	10	7	
CAD:Engineering	2				4	
Child Dev Associate (CDA) Training	-	-	1	11	7	
Crime Prevention & Corrections	-	1	2		2	
Criminal Justice-Cert of Prof	-	-	-	-	4	
Criminal Justice-Technical Cert	-	-	-	-	2	
Culinary Arts	-	-	2	3	1	
Early Childhood Dev Specialist	-	-	10		0	
Emergency Medical Technology - Basic	73	52	60	57	76	
Emergency Medical Tech - Paramedic	10	11	16	15	16	
Entrepreneurship	-	-	-	-	1	
Environmental Science-Tech Certificate	1		3	6	3	
Environmental Science-Cert of Proficiency	1	1			0	
Forensic Science	-	-	3	1	0	
General Business	-	-	-	5	0	
General Studies	1	-	25	1	8	
Graphic Design-Cert of Prof	-	-	-	-	2	
Graphic Design-Technical Cert	-	-	-	-	1	
Homeland Security & Emergency Mgmt	-	-	2	1	0	
Hospitality Management	-	8	1		3	
Law Enforcement	-	1	1	3	7	
Networking	-	-	-	-	1	
Retail Management	-	-	-	1	5	
Safety & Health	-	-	4	5	1	
Tax Specialist	-	-	-	-	6	
TOTAL Certificates	123	96	143	142	201	42%
Total Degrees and Certificates*						
	418	403	610	645	779	21%
GED's						
	344	380	462	430	430	

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

LICENSURE AND CERTIFICATION PASS RATES

Year	NWACC Exam Takers	# of First Time NWACC Testers Passing Exam	NWACC Pass Rate Percentage	State Average	National Average
National Council Licensure Examination - Registered Nurse					
2006	27	26	96.3%	87.9%	87.5%
2007	48	47	97.9%	90.5%	87.6%
2008	60	59	98.3%	86.1%	88.2%
2009	78	74	94.9%	88.7%	88.4%
2010	83	78	94.0%	87.5%	88.8%
National Registry of EMT-Paramedic Licensure Examination					
2006	17	17	100.0%	68.0%	68.0%
2007	11	9	81.8%	36.0%	65.0%
2008	11	11	100.0%	33.0%	63.0%
2009	12	12	100.0%	42.0%	68.0%
2010	16	16	100.0%	64.0%	65.0%
Arkansas Fire Academy Certification Examination					
2006	7	7	100.0%	-	-
2007	12	11	91.7%	-	-
2008	6	6	100.0%	-	-
2009	6	6	100.0%	-	-
2010	-	-	-	-	-
National Physical Therapist Assistant Exam (NTPAE)					
2006	6	6	100.0%	65.1%	74.6%
2007	11	11	100.0%	82.1%	81.2%
2008	10	10	100.0%	85.2%	81.0%
2009	13	13	100.0%	88.1%	81.8%
2010	Available Spring 2011				
Registered Respiratory Therapist Exam					
2006	9	5	55.6%	-	79.6%
2007	17	9	52.9%	-	79.4%
2008	13	10	76.9%	-	79.4%
2009	11	8	72.7%	-	74.0%
2010	Available Spring 2011			-	

STUDENT SEMESTER CREDIT HOUR PRODUCTION BY DEPARTMENT

BY ACADEMIC YEAR

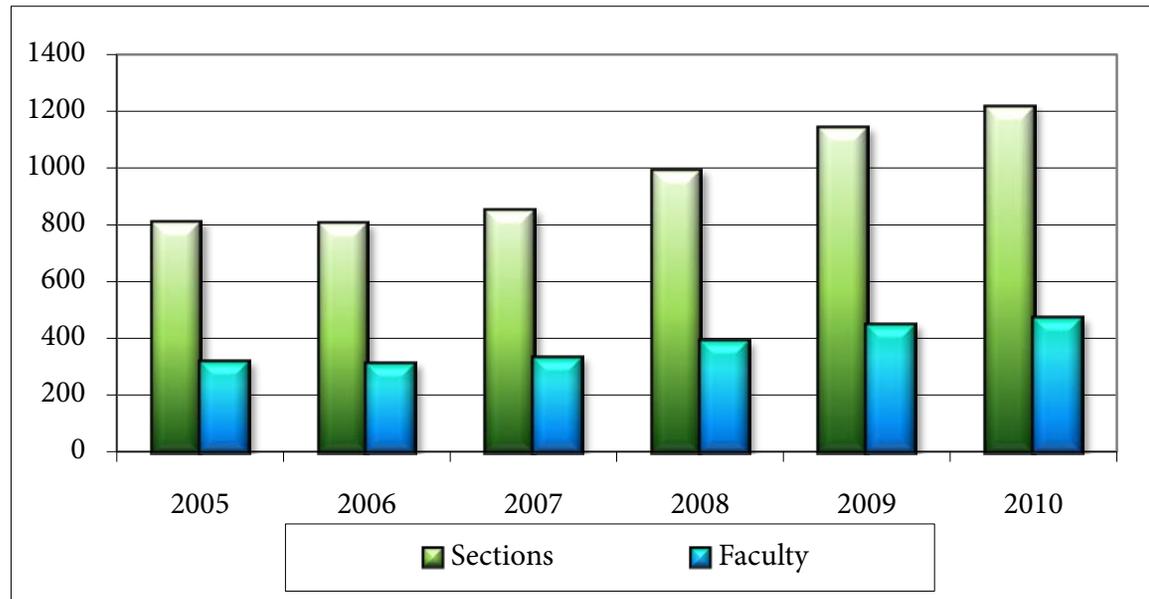
CIP Code	2005-06		2006-07		2007-08		2008-09		2009-10		% Growth	
	SSCH	% of Total Cr Hours	One Year	Five Year								
1 Agricultural Sciences	145	0.14%	229	0.21%	260	0.21%	503	0.35%	150	0.09%	-70%	16.28%
32 Basic Skills	9,665	9.54%	9,841	9.16%	11,769	9.43%	13,152	9.26%	15,718	9.51%	34%	58.13%
Prep for College Reading, College Reading, College Intensive English Program, Foun of Writing, Study Skills, Pre Algebra, Beginning Algebra, Intermediate Algebra												
3-26 Biological Sciences/Life Sci	8,744	8.63%	9,336	8.69%	11,996	9.61%	13,794	9.72%	16,226	9.82%	18%	105.57%
Biology, Botany, Environmental Science, Life Science												
52 Business Mgmt & Adm Services	9,118	9.00%	9,398	8.75%	10,422	8.35%	12,745	8.98%	13,854	8.39%	9%	50.36%
Accounting, Economics Banking and Finance, Business Adm, Business Law Hospitality Mgmt, Mkt Analyst, Statistics, Office Systems Support												
9 Communications	399	0.39%	390	0.36%	345	0.28%	333	0.23%	429	0.26%	29%	8.33%
Communications, Journalism												
11 Computer & Information Serv	5,400	5.33%	5,862	5.46%	7,173	5.75%	8,430	5.94%	10,788	6.53%	28%	75.93%
Computer Information, CISCO, Networking												
12 Personal and Culinary Services									1,318	0.80%	-	-
Health Science, Curriculum & Instruction, Physical Education												
13-31-34 Education/Physical Education	2,390	2.36%	2,649	2.47%	3,006	2.41%	3,371	2.37%	4,120	2.49%	22%	98.36%
Health Science, Curriculum & Instruction, Physical Education												
15-47-48-49 Engineering & Related Tech	2,557	2.52%	2,583	2.41%	2,275	1.82%	2,068	1.46%	1,696	1.03%	-18%	9.56%
Aviation Science, CAD, Health & Safety												
23 English Language & Literature/Letters	13,923	13.74%	15,636	14.56%	17,445	13.98%	19,131	13.47%	21,657	13.11%	13%	58.45%
Communications, College Level English												
16 Foreign Language & Literatures	1,929	1.90%	1,890	1.76%	2,121	1.70%	2,271	1.60%	2,394	1.45%	5%	26.47%
Foreign Language, French, German, Spanish												
51 Health Professions & Related Services	4,941	4.87%	5,942	5.53%	5,891	4.72%	6,894	4.86%	8,726	5.28%	27%	124.78%
Allied Health Sciences, Emergency Medical Services, Nursing, Physical Therapy, Respiratory Care												
22 Law and Legal	511	0.50%	616	0.57%	694	0.56%	764	0.54%	952	0.58%	25%	95.08%
24 Liberal Arts & Science & General Studies	123	0.12%	138	0.13%	219	0.18%	291	0.20%	333	0.20%	14%	152.27%
General Studies, Humanities												
27 Mathematics	10,582	10.44%	11,508	10.72%	13,702	10.98%	15,853	11.17%	16,743	10.13%	6%	80.15%
College Level Mathematics												
38 Philosophy and Religion	2,058	2.03%	2,100	1.96%	2,487	1.99%	2,820	1.99%	3,297	2.00%	17%	81.65%
Philosophy												
40 Physical Sciences	4,537	4.48%	5,115	4.76%	5,207	4.17%	5,861	4.13%	6,739	4.08%	15%	58.01%
Chemistry, Geology, Physics												
43 Protective Services	1,256	1.24%	1,354	1.26%	1,634	1.31%	1,988	1.40%	2,621	1.59%	32%	104.61%
Criminal Justice, Fire Services												
42 Psychology	4,977	4.91%	5,079	4.73%	6,288	5.04%	6,753	4.76%	7,512	4.55%	11%	73.17%
44-45-54 Social Sciences and History	11,659	11.50%	11,130	10.36%	14,038	11.25%	16,215	11.42%	19,607	11.87%	21%	68.04%
Anthropology, Geography, History, Political Science, Social Work, Sociology,												
50 Visual and Performing Arts	5,522	5.45%	5,720	5.33%	6,789	5.44%	7,547	5.32%	8,932	5.41%	18%	68.66%
Art History, Art, Drama, Music												
19-20 Vocational Home Economics	918	0.91%	879	0.82%	1,054	0.84%	1,194	0.84%	1,389	0.84%	16%	78.31%
Early Childhood Education												
Total SSCH	101,354		107,395		124,815		141,978		165,201		16%	68.22%

Source: ADHE SIS Database

NUMBER OF SECTIONS OF COURSES OFFERED / NUMBER OF FACULTY

FALL SEMESTER

Fall	Sections Offered	One Year % Growth	Five Year % Growth	Number of Teaching Faculty	One Year % Growth	Five Year % Growth	Average Class Size
2005	810	10.1%	35.2%	319	6.0%	31.3%	17.8
2006	804	-0.7%	31.2%	311	-2.5%	26.4%	18.8
2007	853	6.1%	29.0%	333	7.1%	29.1%	19.8
2008	993	16.4%	47.5%	391	17.4%	46.4%	19.6
2009	1,143	15.1%	55.3%	449	14.8%	49.2%	19.5
2010	1,217	6.5%	50.2%	472	5.1%	48.0%	19.7

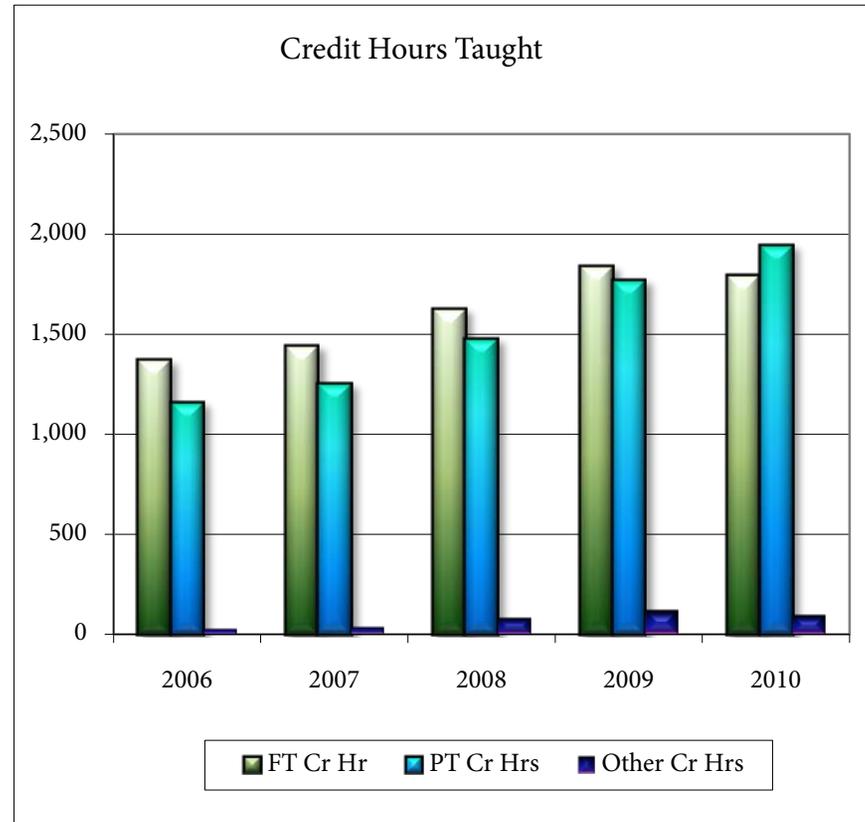
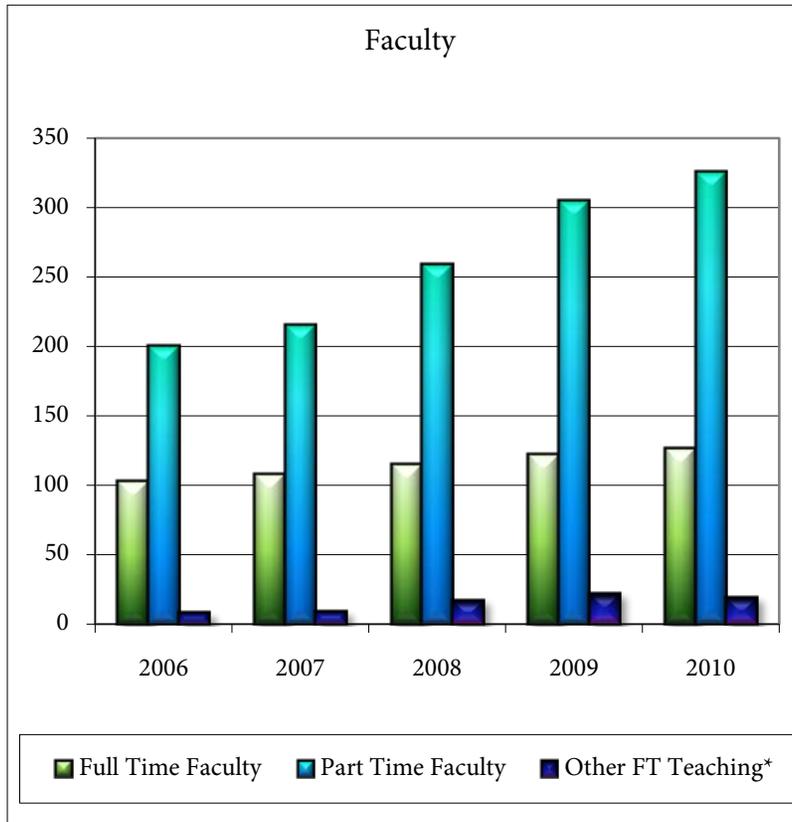


NOTE: Average class size includes independent study and college courses offered on high school campuses.

CREDIT HOURS TAUGHT BY FULL TIME & PART TIME FACULTY

FALL SEMESTER

Fall	Full Time Faculty	FT Cr Hr	% Taught by FT	Part Time Faculty	PT Cr Hrs	% Taught by PT	Other FT Teaching*	Other Cr Hrs	% Taught by Other
2006	103	1,372	53.7%	200	1,160	45.4%	8	23	0.9%
2007	108	1,444	52.9%	216	1,252	45.9%	9	32	1.2%
2008	115	1,628	51.1%	259	1,475	46.3%	17	82	2.6%
2009	122	1,840	49.3%	305	1,772	47.5%	22	118	3.2%
2010	127	1,795	46.8%	326	1,943	50.7%	19	98	2.6%



*Other FT Teaching-Administrative and support personnel who taught class(es)

CORPORATE LEARNING

BY ACADEMIC YEAR

Total number of students served by Corporate Learning

	2005	2006	2007	2008	2009	2010
Registrations	6,189	7,054	6,306	5,729	3,569	2,928
Headcount (unduplicated)	4,244	4,129	3,317	3,675	2,543	1,947
Number of Sections of Classes	480	700	668	667	623	603

Corporate Education

	2005	2006	2007	2008	2009	2010
Registrations	3,962	4,277	2,802	3,764	2,377	2,010
Headcount (unduplicated)	2,738	2,725	1,915	2,530	1,587	1,200
Number of Sections of Classes	291	501	389	484	499	506
Number of Businesses Served	180	191	158	145	127	116

Allied Health Non-Credit Classes

	2005	2006	2007	2008	2009	2010
Registrations	179	205	125	168	91	67
Headcount (unduplicated)	159	150	113	161	82	62
Number of Sections of Classes	20	16	14	17	10	8

Personal and Professional Education

	2005	2006	2007	2008	2009	2010
Registrations	1,943	1,350	1,889	547	565	457
Headcount (unduplicated)	1,259	867	924	430	412	351
Number of Sections of Classes	166	107	155	67	85	68

Early Childhood Education 'Caregiver Certification'

	2005	2006	2007	2008	2009	2010
Registrations	0	294	242	386	490	394
Headcount (unduplicated)	0	204	191	348	428	351
Number of Sections of Classes	0	13	12	18	25	21

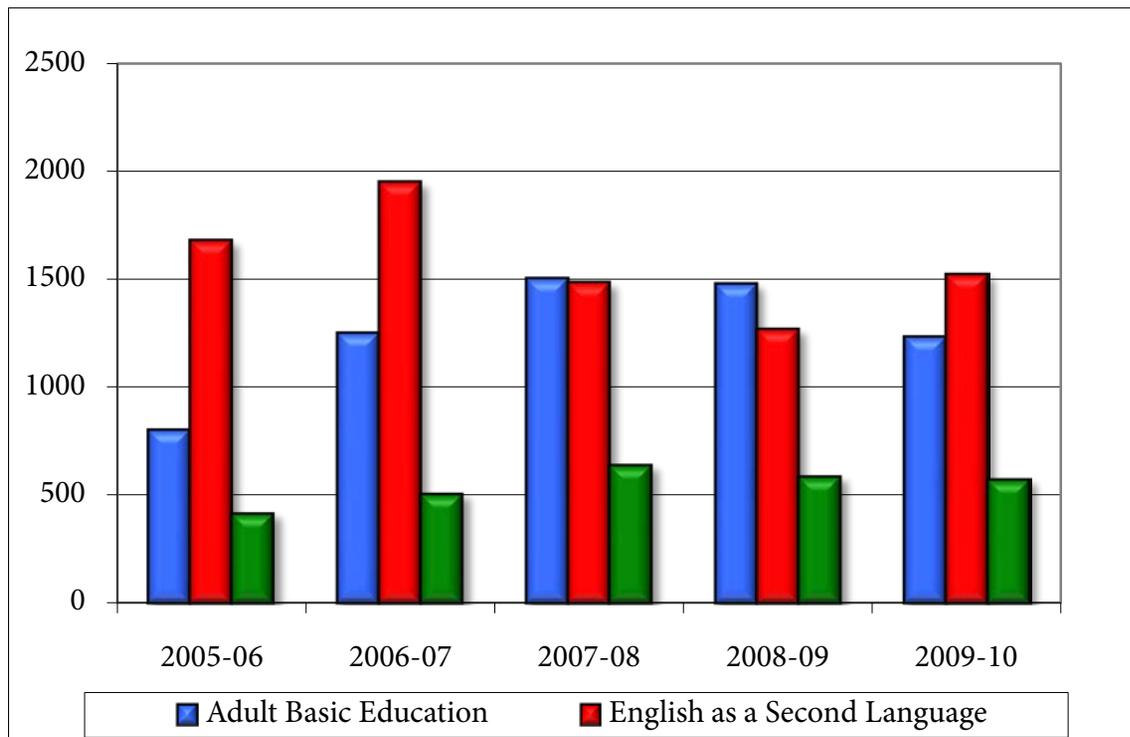
KEEP (Kid's Enrichment) and Kid's College

	2005	2006	2007	2008	2009	2010
Registrations	105	928	1248	864	46	-
Headcount (unduplicated)	88	183	250	246	46	-
Number of Sections of Classes	3	63	99	81	4	-

ADULT EDUCATION ENROLLMENTS

Adult Education offers non-credit classes designed to teach and review academic skills culminating with preparation for taking the High School Equivalence (GED) test battery. Other areas such as English as a Second Language (ESL) and computers are also offered.

Program	2005-06	2006-07	2007-08	2008-09	2009-10	5 Year % Change
Adult Basic Education	800	1,248	1,501	1,476	1,231	70%
English as a Second Language	1,675	1,946	1,481	1,266	1,517	-2%
Adult Secondary Education	410	500	633	580	567	0%
Total Students Served	2,885	3,694	3,615	3,322	3,315	17%
Total GEDs Awarded	344	380	462	430	430	82%



HEADCOUNT ENROLLMENT SUMMARY

FALL 2009 AND FALL 2010

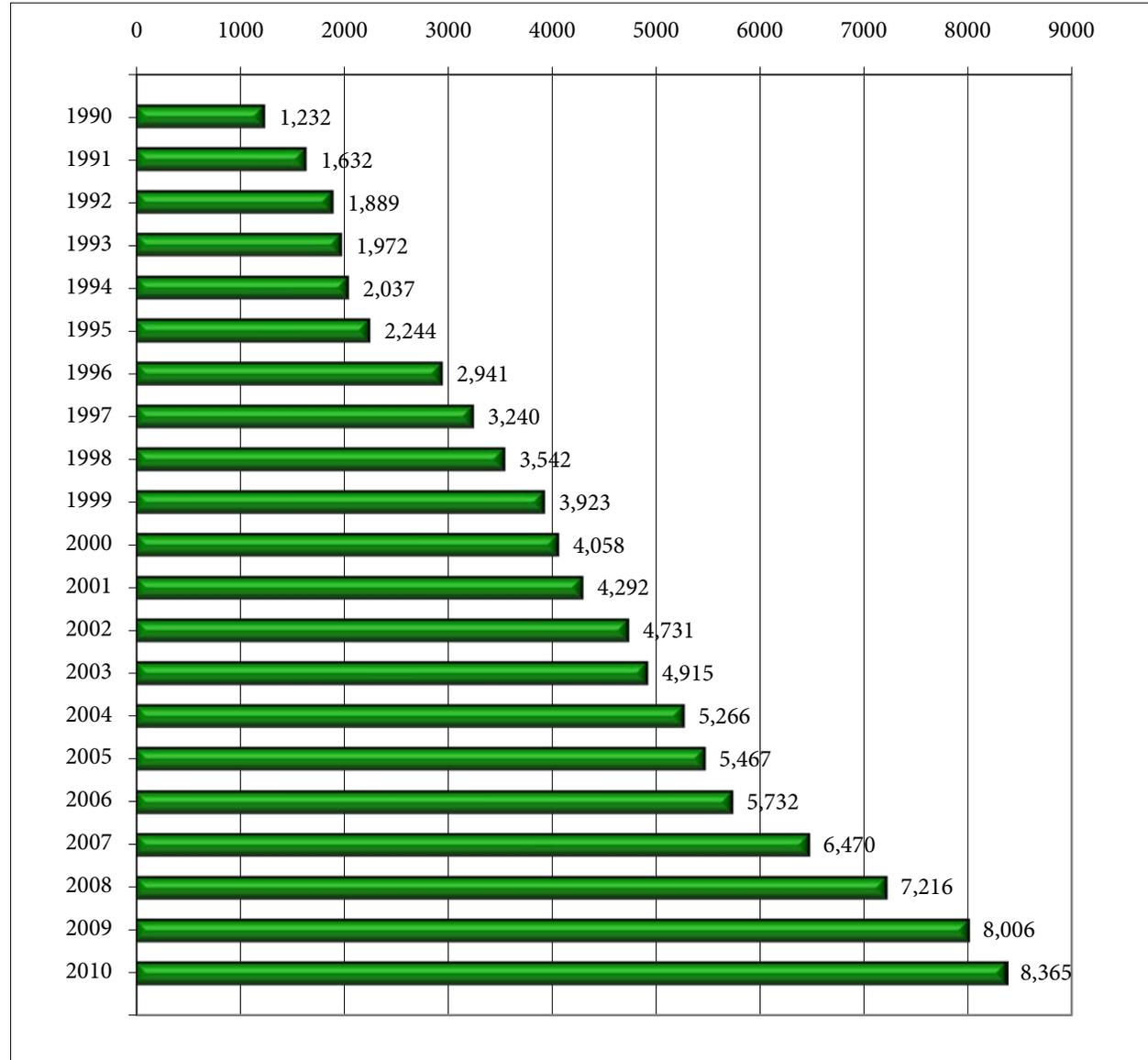
		Fall 2009		Fall 2010		Fall 2009-10
		Number	Percent	Number	Percent	Percent Change
Total Headcount		8,006		8,365		4.5%
FTE		4,700		5,026		6.9%
Enrollment Status	Full-Time	3,034	37.9%	3,241	38.7%	6.8%
	Part-Time	4,972	62.1%	5,124	61.3%	3.1%
Gender	Male	3,341	41.7%	3,543	42.4%	6.0%
	Female	4,665	58.3%	4,822	57.6%	3.4%
Residence	Benton County	4,295	53.6%	4,534	54.2%	5.6%
	Washington County	3,137	39.2%	3,259	39.0%	3.9%
	Other In-State	335	4.2%	399	4.8%	19.1%
	Out-of-State	239	3.0%	173	2.1%	-27.6%
Tuition Status	In-District	3,489	43.6%	3,629	43.4%	4.0%
	Out-of-District	4,164	52.0%	4,391	52.5%	5.5%
	Out-of-State	210	2.6%	206	2.5%	-1.9%
	Contiguous	71	0.9%	56	0.7%	-21.1%
	International	72	0.9%	83	1.0%	15.3%
*Ethnicity/Race	Hispanic or Latino	868	10.8%	880	10.5%	1.4%
	Non-Hispanic Race:					
	American Indian/Alaskan Native	159	2.0%	139	1.7%	-12.6%
	Asian	229	2.9%	235	2.8%	2.6%
	Black or African American	175	2.2%	189	2.3%	8.0%
	Native Hawaiian/Pacific Islander	16	0.2%	18	0.2%	12.5%
	White	6,261	78.2%	6,462	77.3%	3.2%
	2 or more races	12	0.1%	16	0.2%	33.3%
	Unknown	189	2.4%	251	3.0%	32.8%
Non-Resident Alien	97	1.2%	175	2.1%	80.4%	
Age	<18	597	7.5%	486	5.8%	-18.6%
	18-19	1,656	20.7%	1,649	19.7%	-0.4%
	20-21	1,452	18.1%	1,423	17.0%	-2.0%
	22-24	1,257	15.7%	1,341	16.0%	6.7%
	25-29	1,166	14.6%	1,277	15.3%	9.5%
	30-34	689	8.6%	830	9.9%	20.5%
	35-44	752	9.4%	853	10.2%	13.4%
	45-54	329	4.1%	374	4.5%	13.7%
	55-64	82	1.0%	105	1.3%	28.0%
	>=65	26	0.3%	27	0.3%	3.8%
		AVERAGE AGE*	26.4		26.9	
	MEDIAN AGE*	23.0		23.0		

*NOTE: Average and Median Age figures do not include High School Students

HISTORICAL HEADCOUNT SUMMARY

Fall 1990 to Fall 2010

Year	Total Headcount**	Total % Change
1990	1,232	
1991	1,632	32.5%
1992	1,889	15.7%
1993	1,972	4.4%
1994	2,037	3.3%
1995	2,244	10.2%
1996	2,941	31.1%
1997	3,240	10.2%
1998	3,542	9.3%
1999	3,923	10.8%
2000	4,058	3.4%
2001	4,292	5.8%
2002	4,731	10.2%
2003	4,915	3.9%
2004	5,266	7.1%
2005	5,467	3.8%
2006	5,732	4.8%
2007	6,470	12.9%
2008	7,216	11.5%
2009	8,006	10.9%
2010	8,365	4.5%



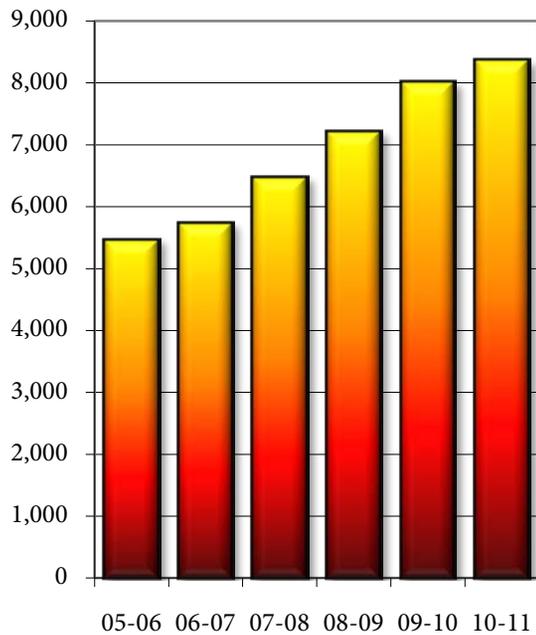
Source: Arkansas Department of Higher Education

**1990-94 Source: Registrar's In-House Reports

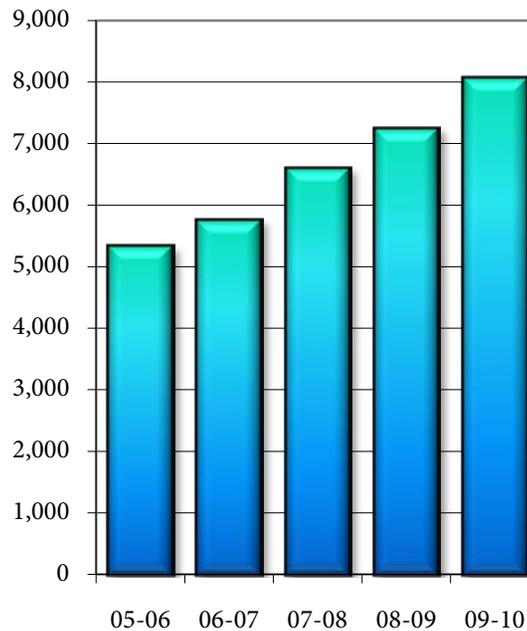
HEADCOUNT ENROLLMENT BY SEMESTER

Year	Fall Headcount*	Fall to Fall % Change	Spring Headcount*	Sp to Sp % Change	Summer I Headcount	Summer II Headcount	Total Summer	Total Summer % Change
05-06	5,467	3.8%	5,330	3.1%	1,550	753	2,303	7.5%
06-07	5,732	4.8%	5,756	8.0%	1,753	842	2,595	12.7%
07-08	6,470	12.9%	6,594	14.6%	2,101	1,072	3,173	22.3%
08-09	7,216	11.5%	7,244	9.9%	2,392	1,359	3,751	18.2%
09-10	8,006	10.9%	8,066	11.3%	2,586	1,426	4,012	7.0%
10-11	8,365	4.5%						

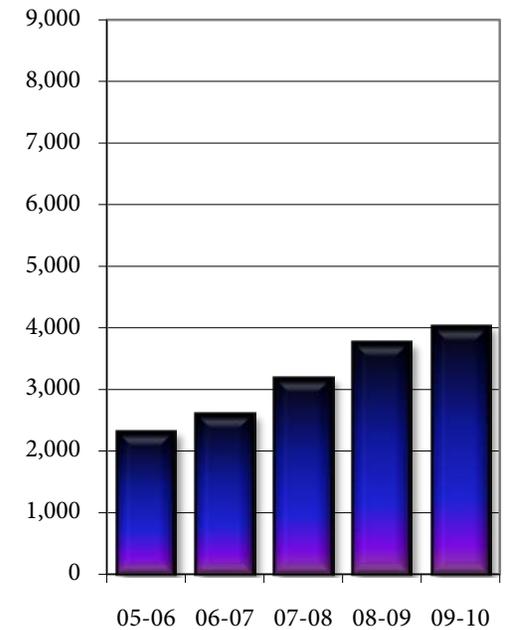
Fall Headcount



Spring Headcount



Summer Headcount

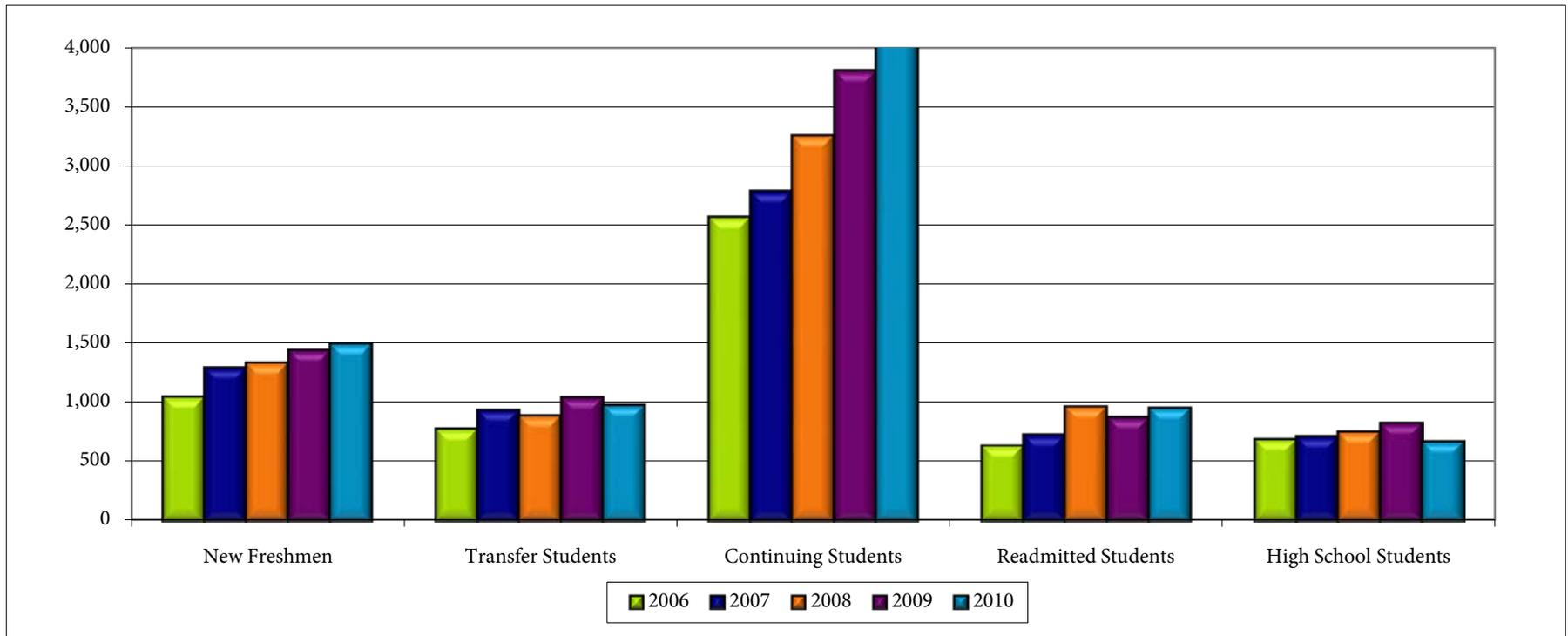


*NOTE: Off schedule classes are not included, such as Late Start and second 8-week

HEADCOUNT BY ENROLLMENT STATUS

FALL SEMESTER

Fall	New Freshmen			Transfer Students			Continuing Students			Readmitted Students			High School Students			Total
	Count	% of Total	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	
2006	1,051	18.3%	2.1%	781	13.6%	-3.0%	2,568	44.8%	5.7%	638	11.1%	3.4%	694	12.1%	18.4%	5,732
2007	1,299	20.1%	23.6%	941	14.5%	20.5%	2,785	43.0%	8.5%	729	11.3%	14.3%	716	11.1%	3.2%	6,470
2008	1,340	18.6%	3.2%	893	12.4%	-5.1%	3,258	45.1%	17.0%	969	13.4%	32.9%	756	10.5%	5.6%	7,216
2009	1,447	18.1%	8.0%	1,044	13.0%	16.9%	3,805	47.5%	16.8%	879	11.0%	-9.3%	831	10.4%	9.9%	8,006
2010	1,504	18.0%	3.9%	983	11.8%	-5.8%	4,243	50.7%	11.5%	960	11.5%	9.2%	675	8.1%	-18.8%	8,365



New: First-time entering undergraduate

Transfer: Transferred to NWACC from another college or university

Continuing: Continued enrollment from previous semester

Readmitted: Enrolled at NWACC after not attending the previous semester

High School: Students still enrolled in High School

HEADCOUNT BY MAJORS

FALL SEMESTER

Major	2006	2007	2008	2009	2010
AAS Degrees					
Aviation	35	13	31	16	6
Business Management	266	353	442	403	433
Cert Respiratory Therapist	38	16	23	27	27
Computer Aided Drafting	22	19	12	19	20
Computer Info Systems	103	118	118	169	227
Crime Scene Investigation	5	5	2	1	3
Criminal Justice	77	70	88	161	180
Culinary Arts				1	58
Early Childhood Education	89	129	123	117	144
Electronics Technology	6	8	7	12	19
EMT-Paramedic	39	15	28	45	41
Environmental Regulations,...	17	21	29	27	37
Fire Science	26	16	50	28	26
Graphic Design	86	107	118	133	125
Homeland Security & Emg Mgmt		11	12	11	15
Law Enforcement Adm	-	4	1	2	9
Nursing	307	173	131	169	124
Paralegal	49	49	55	65	85
Physical Therapy Assistant	28	12	24	23	28
TOTAL AAS	1,193	1,139	1,294	1,429	1,607
General Studies					
Associate	397	808	905	1,088	1,367
Certificate		3		4	
TOTAL General Studies	397	811	905	1,092	1,367
Transfer Degrees					
AA	755	822	1060	1040	1116
AS	1,235	1,411	1,496	1,560	1,657
Agricultural, Life Science	2	1	7	16	20
Business					55
AAT	16	99	177	219	265
TOTAL Transfer Degrees	2,008	2,333	2,740	2,835	3,113
Technical Certificates					
Baking Arts					2
Business Management				1	1
Aviation Maint Airframe		3	3	1	
Aviation Maint Powerplant			1		
Dental Assisting				19	14
EMT-Paramedic Cert		2	4	13	23
Environmental Mgmt					1
Environmental Reg Science			2	3	2
General Business					6
Graphic Design					2
Homeland Security					1
Hospitality Management		3	19	74	32
Law Enforcement Adm	1	3		1	6
Logistic Management				3	2
Paraeducators of Spec Needs Learners		2	1	1	4
Certificates of Proficiency					
Aviation Management		1			
Aviation Maintenance			1		
CAD	44	48	49	63	54
CDA Training		4	2	20	12
Computer Networking					1
Crime Prevention & Corr					1
Early Childhood Development	5	10	10		2
EMT Basic	14	8	15	27	15
Forensic Science				1	1
Health & Safety	2	1	1	2	3
Homeland Security & Emg Mgmt			2	1	1
Hospitality Management	13	13	7	10	7
Law Enforcement					1
Law Enforcement Adm					1
Retail Management				1	2
Tax Specialist			12	13	
TOTAL Certificates	79	98	129	254	197
Undeclared	1,229	1,219	317	533	698
Non-degree seeking	826	870	1,831	1,863	1,383
TOTAL	5,732	6,470	7,216	8,006	8,365

*Major discontinued

Note: Associate of General Studies majors include students working toward (but not admitted to) selective admissions programs such as Nursing.

2008 Non-degree seeking - increase caused better data and programming to reflect student's actual intent

HEADCOUNT BY RACE/ETHNICITY

FALL SEMESTER

Fall	Asian or Pacific Islander			Black (Non-Hispanic origin)			Hispanic			American Indian or Alaska Native			White (Non-Hispanic Origin)			Unknown			Total
	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	
2004	128	2.4%	7.6%	75	1.4%	29.3%	385	7.3%	21.8%	82	1.6%	-8.9%	4,429	84.1%	5.5%	167	3.2%	24.6%	5,266
2005	173	3.2%	35.2%	81	1.5%	8.0%	421	7.7%	9.4%	92	1.7%	12.2%	4,537	83.0%	2.4%	163	3.0%	-2.4%	5,467
2006	195	3.4%	12.7%	104	1.8%	28.4%	486	8.5%	15.4%	102	1.8%	10.9%	4,730	82.5%	4.3%	115	2.0%	-29.4%	5,732
2007	247	3.8%	26.7%	118	1.8%	13.5%	645	10.0%	32.7%	99	1.5%	-2.9%	5,167	79.9%	9.2%	194	3.0%	68.7%	6,470
2008	274	3.8%	10.9%	165	2.3%	39.8%	765	10.6%	18.6%	121	1.7%	22.2%	5,575	77.3%	7.9%	316	4.4%	62.9%	7,216

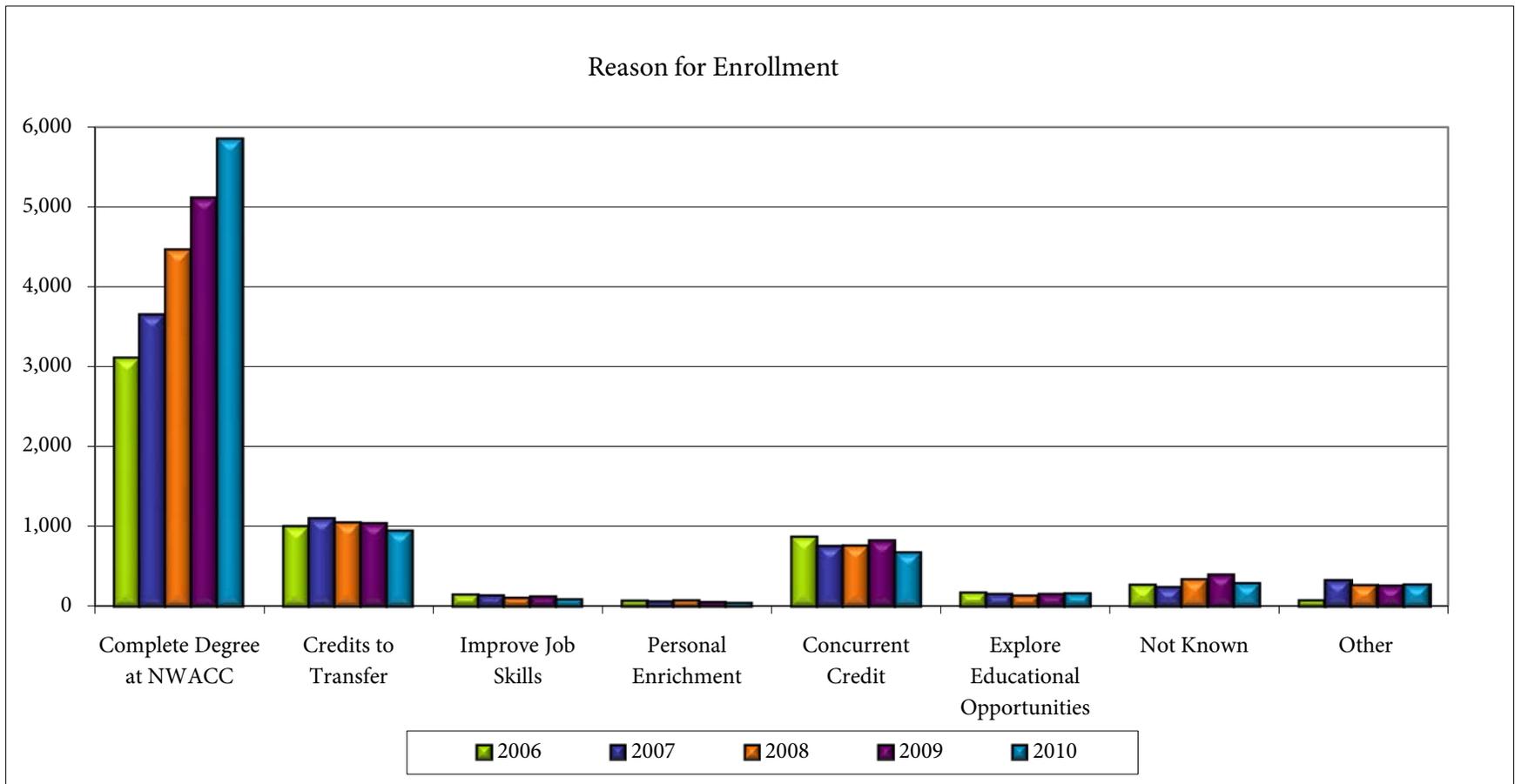
In 2009 the federal government mandated new standards for reporting race and ethnicity in higher education institutions. Under the new standards, students who identify themselves as Hispanic, or as Hispanic and another race, are reported as Hispanic. Students who describe themselves as being of more than one race, other than Hispanic, are now categorized as being of two or more races. In addition, NWACC has begun reporting students on F1, F2 and H4 Visas as non-resident aliens. 2009 is the first year of this reporting method. These new standards are reported for new NWACC students, with continuing students incorporated into the new categories.

Fall	Non-Hispanic Ethnicity																											Total	
	Hispanic or Latino Ethnicity			American Indian or Alaska Native			Asian			Black or African American			Native Hawaiian or Other Pacific Islander			White			2 or more Races			Unknown			Non-Resident Alien				
Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change
2009	868	10.8%	-	159	2.0%	-	229	2.9%	-	175	2.2%	-	16	0.2%	-	6,261	78.2%	-	12	0.1%	-	189	2.4%	-	97	1.2%	-	8,006	
2010	880	10.5%	1.4%	139	1.7%	-12.6%	235	2.8%	2.6%	189	2.3%	8.0%	18	0.2%	12.5%	6,462	77.3%	3.2%	16	0.2%	33.3%	251	3.0%	32.8%	175	2.1%	80.4%	8,365	

REASON FOR ENROLLMENT AT TIME OF ADMISSION

FALL SEMESTER

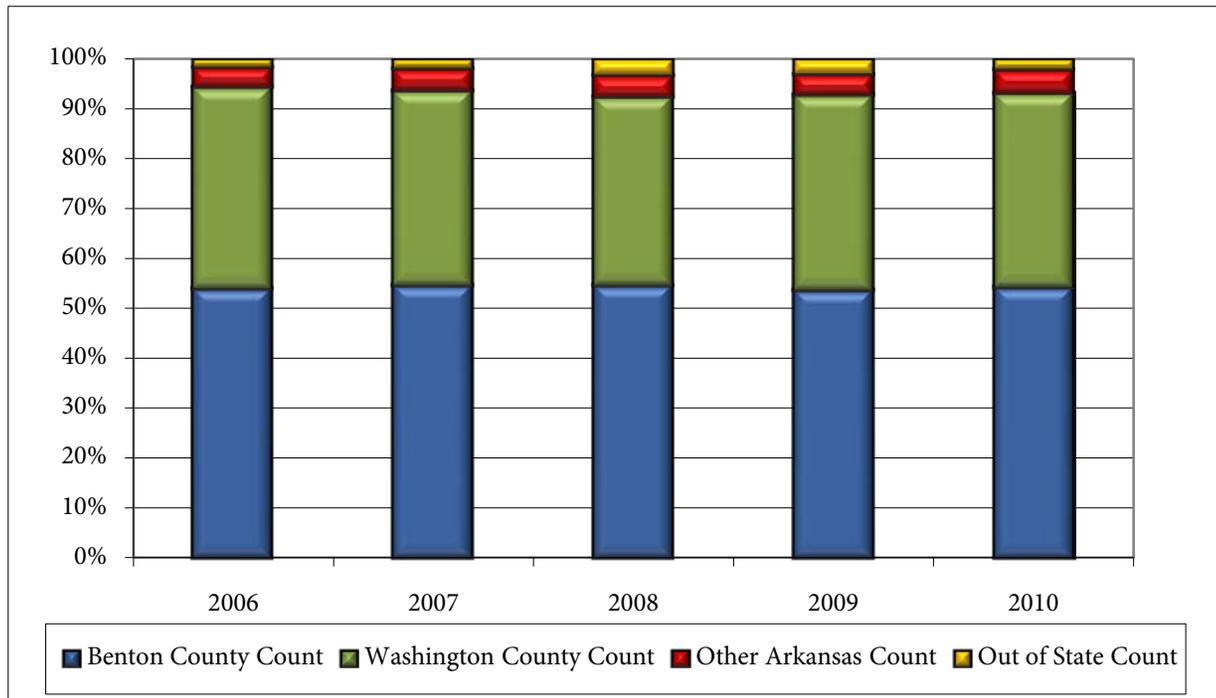
Fall	Complete Degree at NWACC	Credits to Transfer	Improve Job Skills	Personal Enrichment	Concurrent Credit	Explore Educational Opportunities	Not Known	Other	Total Students
2006	3,099	1,000	155	77	868	178	276	79	5,732
2007	3,649	1,108	142	66	762	162	248	333	6,470
2008	4,452	1,053	113	79	764	140	343	272	7,216
2009	5,109	1,047	130	61	832	161	402	264	8,006
2010	5,843	952	95	51	681	167	296	280	8,365



HEADCOUNT BY COUNTY OF RESIDENCY

FALL SEMESTER

Fall	Benton County		Washington County		Other Arkansas		Out of State		Total
	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total	
2006	3,092	53.9%	2,317	40.4%	230	4.0%	93	1.6%	5,732
2007	3,532	54.6%	2,531	39.1%	283	4.4%	124	1.9%	6,470
2008	3,943	54.6%	2,730	37.8%	312	4.3%	231	3.2%	7,216
2009	4,295	53.6%	3,137	39.2%	335	4.2%	239	3.0%	8,006
2010	4,534	54.2%	3,259	39.0%	399	4.8%	173	2.1%	8,365



WASHINGTON COUNTY FACILITIES ENROLLMENT

CREDIT COURSES

Term	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	Count	% of Total								
Headcount	1,009	17.6%	1,175	18.2%	1,185	16.4%	1,348		1,587	
Females	609	60.4%	669	56.9%	695	58.6%	617	45.8%	893	56.3%
Males	400	39.6%	506	43.1%	490	41.4%	731	54.2%	694	43.7%
Enrollment Status										
New Student	272	27.0%	348	29.6%	324	27.3%	392	29.1%	422	26.6%
New Transfer	162	16.1%	181	15.4%	155	13.1%	214	15.9%	199	12.5%
Readmitted	113	11.2%	124	10.6%	142	12.0%	149	11.1%	193	12.2%
Continuing	353	35.0%	422	35.9%	521	44.0%	571	42.4%	737	46.4%
Concurrent	107	10.6%	98	8.3%	42	3.5%	22	1.6%	36	2.3%
Special	2	0.2%	2	0.2%	1	0.1%	0	0.0%	0	0.0%
County of Residence										
Washington	780	77.3%	914	77.8%	918	77.5%	1024	76.0%	1212	76.4%
Benton	175	17.3%	194	16.5%	195	16.5%	210	15.6%	265	16.7%
Madison	14	1.4%	17	1.4%	23	1.9%	33	2.4%	36	2.3%
Carroll	3	0.3%	7	0.6%	10	0.8%	9	0.7%	4	0.3%
Other	37	3.7%	43	3.7%	39	3.3%	72	5.3%	70	4.4%
Enrolled in only Washington County*	424		456		438		396		439	

Washington County Facilities:

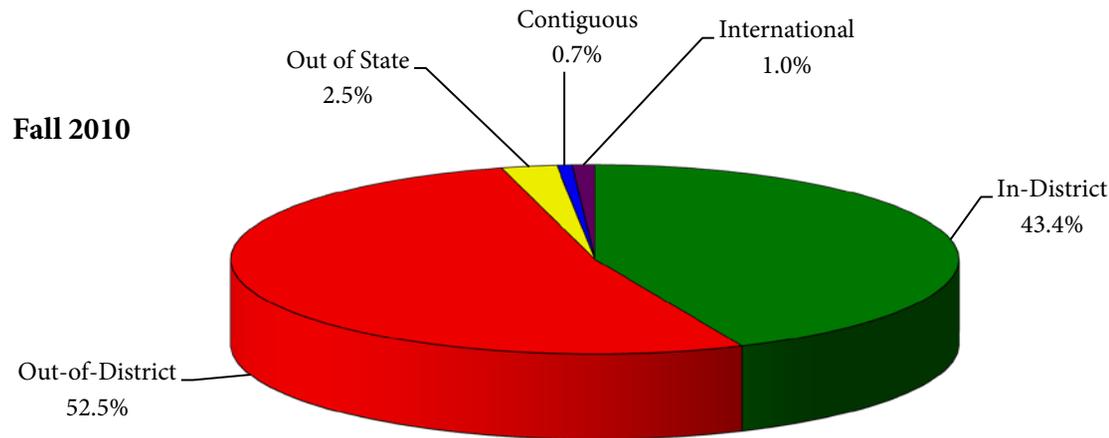
Washington County Center, NTI, RTC, AATC, Washington County Sheriff's Office, Jones Trust Center, Greenland High School

Does not include Step Ahead students taking classes at their respective high schools.

HEADCOUNT ENROLLMENT BY TUITION STATUS

BY FALL SEMESTER

Fall	In-District		Out-of-District		Out of State		Contiguous		International		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2006	2,400	41.9%	3,172	55.3%	33	0.6%	57	1.0%	70	1.2%	5,732
2007	2,737	42.3%	3,573	55.2%	44	0.7%	57	0.9%	59	0.9%	6,470
2008	3,141	43.5%	3,690	51.1%	255	3.5%	58	0.8%	72	1.0%	7,216
2009	3,489	43.6%	4,164	52.0%	210	2.6%	71	0.9%	72	0.9%	8,006
2010	3,629	43.4%	4,391	52.5%	206	2.5%	56	0.7%	83	1.0%	8,365



Tuition status as defined by the institution:

In-District: Student must live in the Bentonville or Rogers School District for 6 months prior to the first day of classes

Out-of-District: Student must have lived within the State of Arkansas for 6 months prior to the first day of classes

Out-of-state: Student must be a citizen of the United States

International: Student who is not a US citizen or legal resident

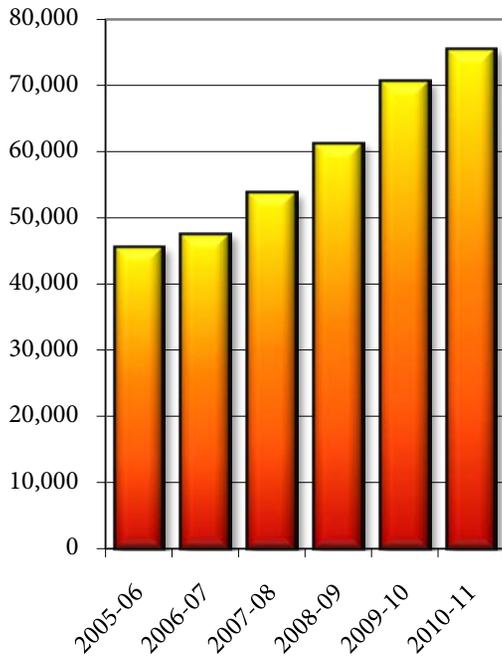
Contiguous: Live in Mo or OK counties that border Benton County

STUDENT SEMESTER CREDIT HOURS

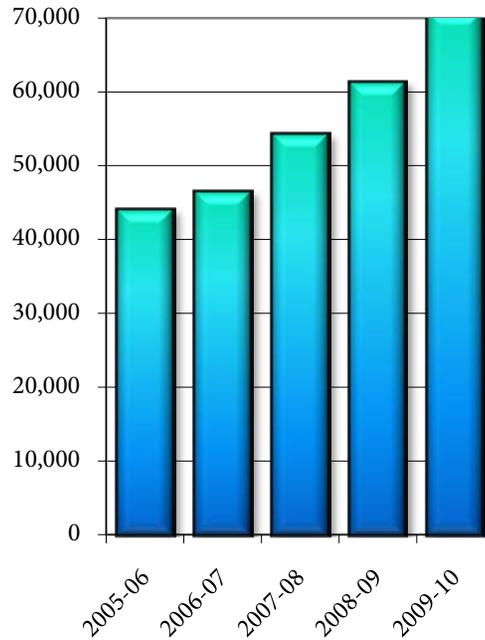
BY SEMESTER

Year	Fall		Spring		Summer		
	SSCH*	Fall to Fall % Change	SSCH*	Sp to Sp % Change	Summer I SSCH	Summer II SSCH	Total Summer % Change
2005-06	45,514	3.3%	44,099	6.1%	6,535	2,887	12.0%
2006-07	47,462	4.3%	46,516	5.5%	7,681	3,248	16.0%
2007-08	53,701	13.1%	54,293	16.7%	9,398	4,151	24.0%
2008-09	61,230	14.0%	61,300	12.9%	11,062	5,327	21.0%
2009-10	70,503	15.1%	70,908	15.7%	12,482	5,708	11.0%
2010-11	75,392	6.9%					

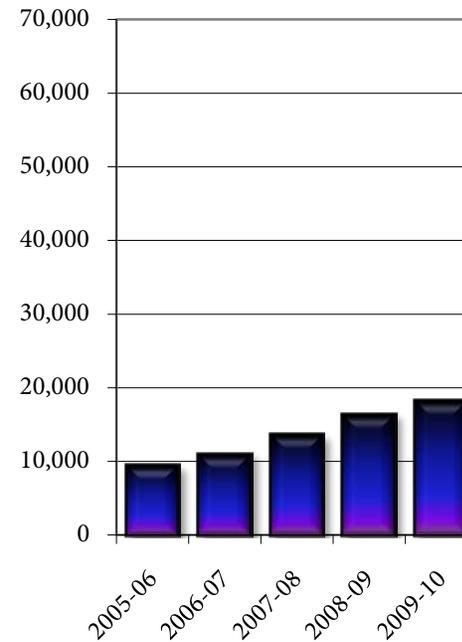
Fall SSCH



Spring SSCH



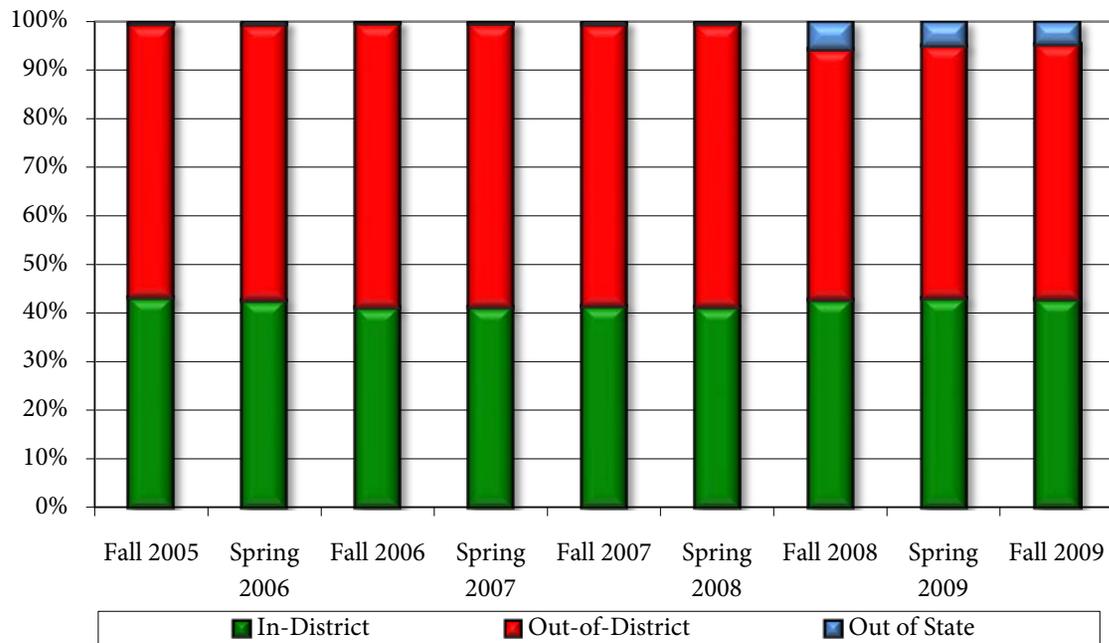
Summer SSCH



*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

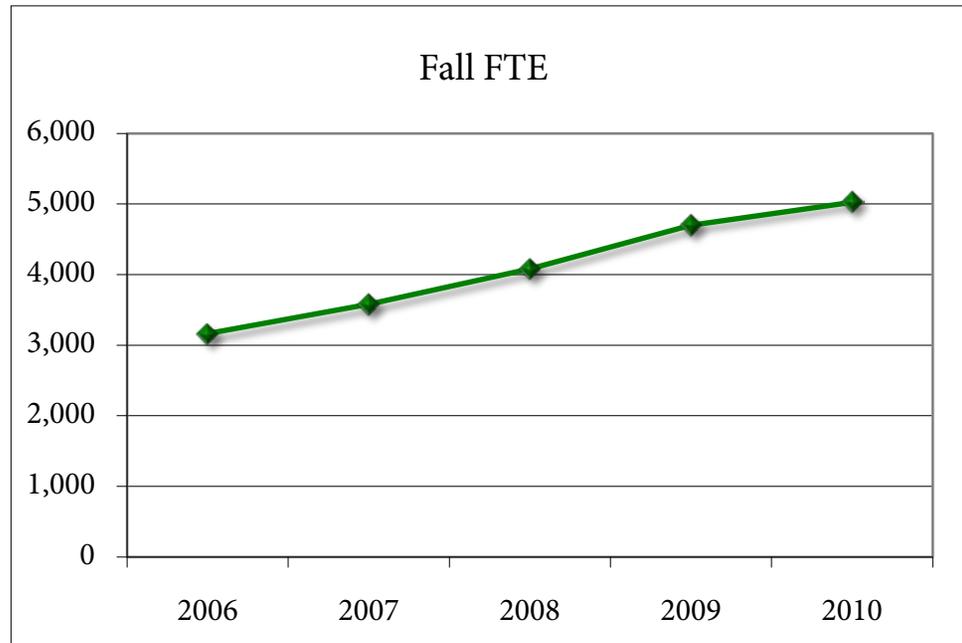
STUDENT SEMESTER CREDIT HOURS BY TUITION STATUS

Term	In-District		Out-of-District		Out of State		Total SSCH
	Count	Percent	Count	Percent	Count	Percent	
Fall 2005	19,623	43.1%	25,610	56.3%	281	0.6%	45,514
Spring 2006	18,743	42.5%	25,051	56.8%	305	0.7%	44,099
Fall 2006	19,485	41.1%	27,724	58.4%	253	0.5%	47,462
Spring 2007	19,126	41.1%	27,107	58.3%	283	0.6%	46,516
Fall 2007	22,192	41.3%	31,139	58.0%	370	0.7%	53,701
Spring 2008	22,318	41.1%	31,640	58.3%	335	0.6%	54,293
Fall 2008	26,100	42.6%	31,625	51.6%	3,505	5.7%	61,230
Spring 2009	26,355	43.0%	31,891	52.0%	3,054	5.0%	61,300
Fall 2009	30,169	42.8%	36,998	52.5%	3,336	4.7%	70,503
Spring 2010	29,256	41.3%	38,306	54.0%	3,346	4.7%	70,908
Fall 2010	32,354	42.9%	39,575	52.5%	3,463	4.6%	75,392



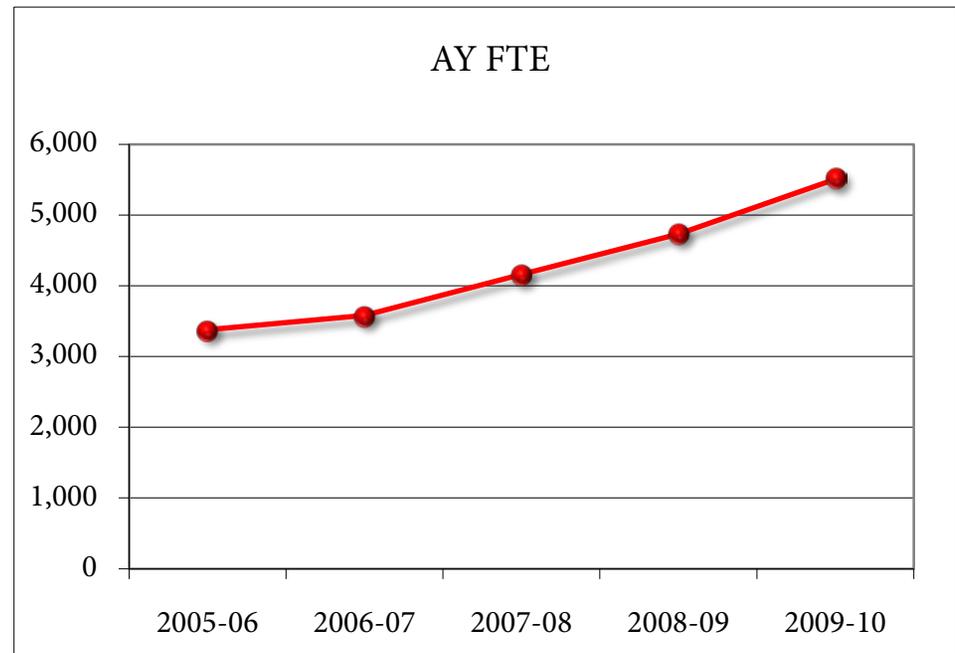
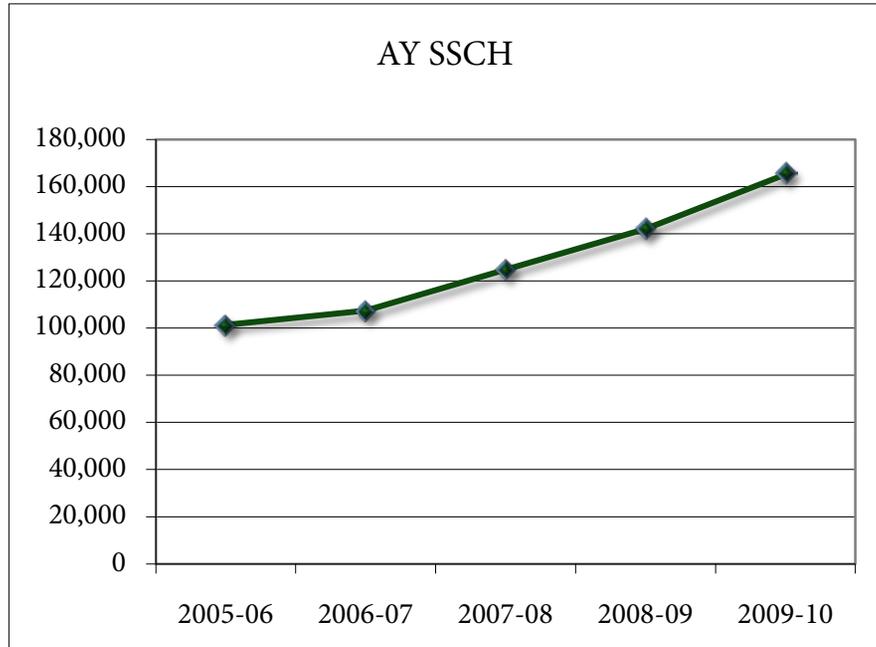
STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE) BY FALL SEMESTER

Fall	Fall SSCH	Total FTE	% Change FTE
2006	47,462	3,164	4.3%
2007	53,701	3,580	13.1%
2008	61,230	4,082	14.0%
2009	70,503	4,700	15.1%
2010	75,392	5,026	6.9%



ANNUAL STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE) BY ACADEMIC YEAR AND LOCATION TAUGHT

Academic Year	In-District SSCH	Out-District SSCH	Distance Learning SSCH	Total SSCH	Total FTE	% Change FTE
2005-06	82,626	9,360	9,368	101,354	3,378	5.4%
2006-07	82,213	13,022	12,160	107,395	3,580	6.0%
2007-08	88,825	12,928	23,062	124,815	4,161	16.2%
2008-09	99,408	15,771	26,799	141,978	4,733	13.8%
2009-10	112,632	17,707	34,871	165,210	5,507	16.4%



Includes all credit hours (on-schedule and off-schedule) for reporting year

HIGH SCHOOLS IN NWACC SERVICE AREA

Benton County High Schools

High School	2007 Grads	Attended NWACC Fall 2007	% at NWACC Fall 2007	2008 Grads	Attended NWACC Fall 2008	% at NWACC Fall 2008	2009 Grads	Attended NWACC Fall 2009	% at NWACC Fall 2009	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2009
Bentonville	512	104	20.31%	607	144	23.72%	648	134	20.68%	657	152	23.14%
Decatur	41	5	12.20%	40	3	7.50%	33	6	18.18%	28	6	21.43%
Gentry	79	10	12.66%	91	14	15.38%	87	12	13.79%	108	20	18.52%
Gravette	102	14	13.73%	119	13	10.92%	102	18	17.65%	110	26	23.64%
Pea Ridge	83	17	20.48%	84	17	20.24%	83	17	20.48%	84	16	19.05%
Rogers Heritage*										422	77	18.25%
Rogers	700	161	23.00%	689	157	22.79%	756	154	20.37%	432	102	23.61%
Siloam Springs	239	40	16.74%	238	30	12.61%	228	22	9.65%	272	44	16.18%
Totals from Benton County High Schools	1,756	351	19.99%	1,868	378	20.24%	1,937	363	18.74%	2,113	443	20.97%

Washington County High Schools

High School	2007 Grads	Attended NWACC Fall 2007	% at NWACC Fall 2007	2008 Grads	Attended NWACC Fall 2008	% at NWACC Fall 2008	2009 Grads	Attended NWACC Fall 2009	% at NWACC Fall 2009	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2009
Elkins	58	11	18.97%	66	21	31.82%	65	9	13.85%	85	12	14.12%
Farmington	124	18	14.52%	122	11	9.02%	120	22	18.33%	114	22	19.30%
Fayetteville	538	58	10.78%	570	57	10.00%	512	63	12.30%	531	54	10.17%
Greenland	71	10	14.08%	62	4	6.45%	59	6	10.17%	68	6	8.82%
Lincoln	95	8	8.42%	91	15	16.48%	90	9	10.00%	69	13	18.84%
Prairie Grove	120	14	11.67%	112	17	15.18%	108	20	18.52%	110	13	11.82%
Springdale Har-Ber	158	34	21.52%	422	81	19.19%	396	67	16.92%	475	84	17.68%
Springdale High	655	124	18.93%	371	86	23.18%	426	83	19.48%	475	76	16.00%
West Fork	92	10	10.87%	87	10	11.49%	92	5	5.43%	93	12	12.90%
Totals from Washington County High Schools	1,911	289	15.12%	1,903	304	15.97%	1,868	285	15.26%	2,020	292	14.46%

Source: Telephone survey of High Schools and ADHE database

*Rogers opened a second high school in Fall 2008 and Rogers Heritage graduated their first senior class in 2009-10

EARLY COLLEGE EXPERIENCE

HIGH SCHOOL BASED CLASSES (PREVIOUSLY STEP AHEAD)

NWACC works as a partner with local high schools to offer students the opportunity to take college credit courses and experience the rigors of college study in their own schools prior to graduation.

Headcount by High School

School	Fall 2007	Spring 2008	Fall 2008	Spring 2009	Fall 2009	Spring 2010	Fall 2010	% Growth Fall 2007-10
Ambassadors for Christ Aca	11	11	18	18	12	11	-	
Bentonville	125	119	137	123	107	89	110	
Decatur	-	-	-	-	2	2	-	
Farmington	-	-	-	-	21	14	26	
Fayetteville East	0	0	35	21	45	17	34	
Gentry	27	22	18	16	26	23	27	
Gravette	20	21	23	24	21	20	24	
Greenland	-	-	-	-	13	8	10	
Lincoln	34	24	18	15	13	14	-	
Pea Ridge	19	19	33	30	-	-	-	
Prairie Grove	9	11	11	11	17	17	20	
Rogers Heritage*	-	-	-	-	70	58	40	
Rogers†	143	142	189	191	138	108	65	
Shiloh Christian	73	73	91	93	96	94	87	
Siloam Springs	31	12	27	17	27	15	33	
Springdale	28	24	28	28	25	22	14	
Springdale Har-Ber	50	46	36	34	70	68	67	
West Fork	-	-	-	-	18	15	17	
TOTAL	570	524	664	621	721	595	574	1%

Student Semester Credit Hours/Sections by High School

School	Fall 2007		Spring 2008		Fall 2008		Spring 2009		Fall 2009		Spring 2010		Fall 2010		% Growth Fall 2007-10
	SSCH	Sections													
Ambassadors for Christ Aca	33	2	33	2	112	3	81	3	36	2	33	3	-	-	
Bentonville	587	7	480	7	662	8	474	9	473	5	328	6	479	5	
Decatur	-	-	-	-	-	-	-	-	14	2	12	2	-	-	
Farmington	-	-	-	-	-	-	-	-	98	2	46	2	142	5	
Fayetteville E.	0	0	0	0	165	2	63	2	185	3	51	2	140	2	
Gentry	124	3	93	3	81	2	63	3	138	3	102	3	149	4	
Gravette	60	1	63	1	69	1	72	1	63	1	60	1	72	5	
Greenland	-	-	-	-	-	-	-	-	68	2	30	2	51	2	
Lincoln	121	3	72	2	54	1	45	3	39	1	42	1	-	-	
Pea Ridge	57	1	57	2	179	4	93	4	-	-	-	-	-	-	
Prairie Grove	30	1	36	3	36	1	33	1	51	1	51	1	60	1	
Rogers Heritage	-	-	-	-	-	-	3	1	299	5	186	7	160	4	
Rogers	670	8	565	9	752	8	701	11	618	7	408	5	274	2	
Shiloh Christian	353	5	318	7	386	4	417	7	423	7	432	8	410	7	
Siloam Springs	123	2	39	2	117	2	51	2	105	2	45	2	134	3	
Springdale	135	2	103	2	128	2	99	3	92	2	69	2	56	1	
Springdale Har-Ber	217	3	165	2	147	2	117	2	269	4	331	4	268	4	
West Fork	-	-	-	-	-	-	-	-	57	2	48	2	71	3	
TOTAL	2,510	38	2,024	42	2,888	40	2,312	52	3,028	51	2,274	53	2,466	48	-2%

*Rogers High School split in Fall 2008. Rogers Heritage began offering ECE courses in Fall 2009

*Students attending RTC are coded as 'concurrent' students and not Step Ahead beginning Fall 2006

EARLY COLLEGE EXPERIENCE

CAREER AND TECHNICAL ENROLLMENTS

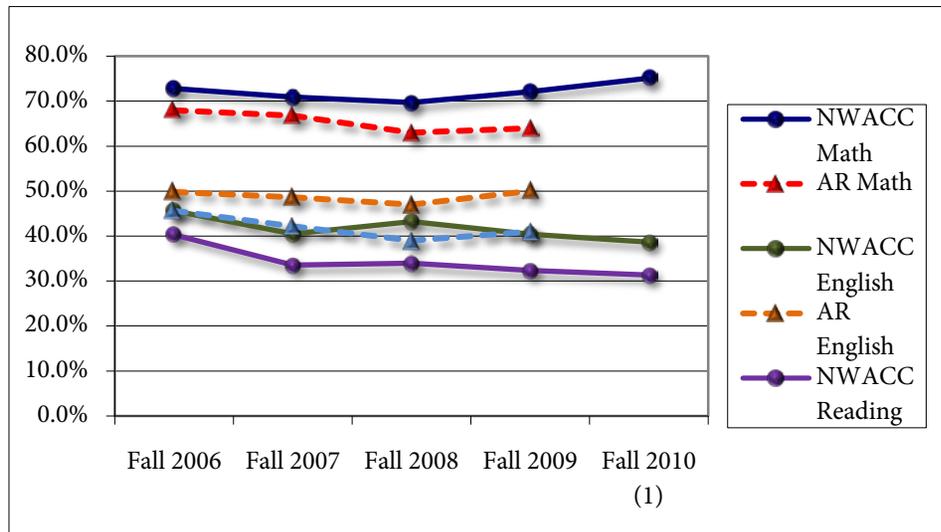
Program	Spring 2006	Fall 2006	Spring 2007	Fall 2007	Spring 2008	Fall 2008	Spring 2009	Fall 2009	Spring 2010	Fall 2010
Auto Technology						11	10	22	14	17
Auto Collision Repair	26	32	38	36	36	8	8	16	14	19
Cosmetology	25	47	41	43	41	82	85	110	97	108
Criminal Justice	26	36	32	38	31	22	22	34	25	21
Culinary Arts	10	30	34	27	31	31	29	21	18	15
Dental					12	6	8	14	14	15
Medical Professions	37	65	62	62	44	19	24	19	24	45
Welding	20	39	35	19	16	16	15	NA	NA	NA
Discontinued Programs*	70	87	100	56	42					
Total Enrollment	214	336	342	281	253	195	201	236	206	240

Notes:

- Regional Technology Center was renamed Early College Experience, Career and Technical program in Fall 2009.
 - The following program locations moves occurred
 - o Culinary moved from Fayetteville to NWA Non-Profit Center in Rogers in Fall 2009
 - o Criminal Justice was moved to Rogers Annex in fall 2008 with an additional program opening as Siloam Springs High School in Fall 2009
 - o Automotive collision repair was moved to NTI in Springdale in Fall 2009
 - o Welding was suspended in Fall 2009
 - In Fall 2009, two students were enrolled in both medical professions and dental assisting classes and are counted twice
 - In Fall 2008, NWACC entered into partnership with NTI to offer Automotive Service Technology causing a decrease in enrollment for Automotive Collision Repair
- *Discontinued programs include Aviation, Early Childhood, Engineering, Printing, Computer Networking and Repair

FIRST TIME FRESHMEN* REQUIRING REMEDIATED COURSE WORK

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010 ⁽¹⁾	
Number of First-time Students-NWACC	1,051		1,299		1,340		1,450		1,506	
Number of First-time Students - all AR 2-year	8,497		9,434		9,453		8,662			
MATH										
**Number Required Remediation-NWACC	765	72.8%	921	70.9%	934	69.7%	1,046	72.1%	1,131	75.1%
All AR 2-year	4,256	68.0%	4,711	66.8%	4,469	63.0%	5,585	64.0%		
ENGLISH										
**Number Required Remediation-NWACC	479	45.6%	526	40.5%	579	43.2%	586	40.4%	582	38.6%
All AR 2-year	3,122	49.8%	3,426	48.6%	3,341	47.0%	4,314	50.0%		
READING										
**Number Required Remediation-NWACC	423	40.2%	436	33.6%	455	34.0%	469	32.3%	472	31.3%
All AR 2-year	2,858	45.6%	2,977	42.2%	2,791	39.0%	3,509	41.0%		



*First time Freshmen are students who have never attended college before - not all were tested.

**The number of first-time students who took and did not meet the Freshmen Assessment and Placement Standards

(ACT 1052) on the ACT, SAT, ASSET, COMPASS exams established by the Arkansas Higher Education Coordinating Board and have been assigned to remediation.

⁽¹⁾ NWACC required score on MATH placement was raised to ACT-21 and COMPASS-65

AVERAGE ACT COMPOSITE SCORES

Fall Term	ACT Composite Score Intervals						Total First-time Freshmen with ACT Scores	Average ACT Composite Score	Arkansas State Average for High School	US Average for High School Students
	1 to 6	7 to 12	13 to 18	19 to 24	25 to 30	31 to 36				
NWACC Scores for First-Time Freshmen										
2006	0	4	221	305	55	1	586	19.8	20.6	21.1
2007	0	6	221	386	76	2	691	20.2	20.5	21.2
2008	0	5	218	412	75	2	712	20.2	20.8	21.1
2009	0	2	226	416	91	1	736	20.4	20.6	21.1
2010	0	4	246	428	94	3	775	20.2	20.3	21.0

Arkansas Two-Year Colleges Scores for First-Time Freshmen										
2005	0	55	1182	1547	253	4	3,041	19.4		
2006	0	58	1115	1585	265	5	3,028	19.6		
2007	1	73	1256	1797	312	4	3,443	19.5		
2008	0	43	1213	1929	299	9	3,493	19.7		
2009	1	66	1435	2047	443	4	3,996	19.8		

Average composite scores for Arkansas and U.S. provided by ACT and is based on all students taking the ACT exam.

RETENTION RATES FOR FULL-TIME, FIRST-TIME FRESHMAN

Historical Retention Rates for Full-Time, First-Time Freshman

Fall	Co-hort Size	Fall to Fall Retention After:																				Cohort Success
		First Year				Second Year				Third Year				Fourth Year				Fifth Year				
		Native	Transfer	% First Year Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	Native	Transfer	% Annual Retention	% Grad	
NWACC																						
2003	465	58.3%	6.0%	64.3%	0.0	36.3%	12.5%	48.8%	1.1	20.9%	14.4%	35.3%	7.5	13.1%	12.0%	25.2%	13.1	8.2%	9.7%	17.8%	19.1%	37.0%
2004	511	56.6%	3.9%	60.5%	0.4	33.7%	9.0%	42.7%	2.3	21.7%	13.1%	34.8%	6.1	12.9%	10.0%	22.9%	16.0	8.6%	7.6%	16.2%	23.8%	38.6%
2005	516	51.7%	5.4%	57.2%	0.6	35.5%	8.1%	43.6%	1.9	20.3%	10.9%	31.2%	8.7	11.2%	9.7%	20.9%	15.9					
2006	552	56.7%	3.8%	60.5%	0.7	33.5%	10.1%	43.7%	3.1	21.2%	11.1%	32.2%	9.2									
2007	656	55.5%	4.3%	59.8%	0.8	36.3%	10.4%	46.6%	4.0													
2008	668	57.6%	2.2%	59.9%	0.1																	
2009	797	Available Spring 2011																				
2010	836																					
All Arkansas Public Two-Year Colleges*																						
2003	6,107	48.0%	5.2%	53.2%	5.3	25.2%	8.4%	33.6%	12.7	12.4%	8.1%	20.5%	20.8	7.3%	7.5%	14.8%	26.0	4.5%	5.2%	9.8%	29.9	39.6%
2004	6,059	48.8%	5.2%	54.0%	4.9	25.7%	8.7%	34.4%	12.0	12.6%	8.6%	21.2%	21.2	7.5%	7.1%	14.6%	26.3	5.7%	5.4%	11.1%	30.2	41.3%
2005	6,179	46.9%	5.4%	52.3%	4.8	25.2%	7.9%	33.1%	12.9	11.9%	8.3%	20.2%	21.5	7.6%	7.1%	14.7%	26.7					
2006	5,828	48.0%	5.2%	53.2%	4.9	24.6%	9.0%	33.6%	13.6	13.4%	8.7%	22.1%	22.4									
2007	6,678	49.4%	4.6%	54.0%	5.7	26.1%	8.0%	34.1%	15.7													
2008	6,594	51.1%	4.0%	55.2%	6.2																	
2009	8,345	Available Spring 2011																				
2010																						

Note: Cohorts = First-time, full-time students

Natives = Students continuing to enroll in original institution

Transfers = Students continuing to enroll in an institution other than original college/university

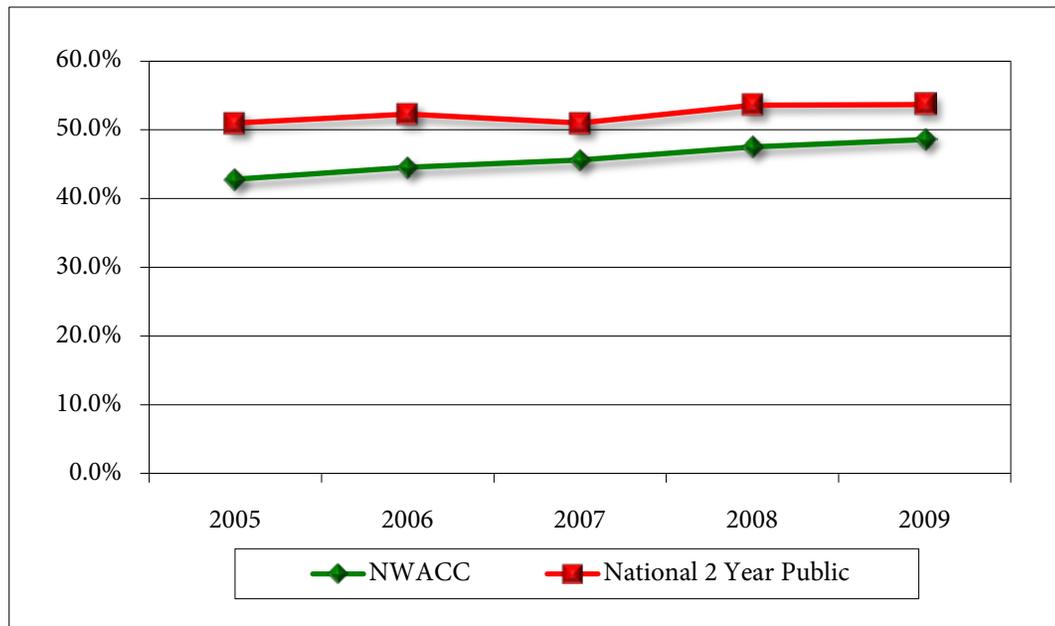
% Annual Retention = Proportion of the cohort that continues to be enrolled in a given year at original institution or at a transfer institution

% Graduated = Proportion of the cohort that has received a degree or certificate at original institution or at a transfer institution

Source: ADHE Report: RETENTION AND CUMULATIVE GRADUATION RATES OF FIRST-TIME FRESHMEN

RETENTION RATES - ALL STUDENTS

Fall	Headcount*	Returned the Next Fall	% Retention	National Public 2-Year College % Retention**
2005	4,617	1,977	42.8%	51.0%
2006	4,744	2,113	44.5%	52.3%
2007	5,404	2,465	45.6%	51.0%
2008	6,057	2,878	47.5%	53.6%
2009	6,705	3,258	48.6%	53.7%



*Headcount without high school students or those students that graduated in the Academic Year

**Source: ACT, Inc. - National First to Second Year Retention Rates for Open Admission 2Y Colleges

FINANCIAL AID - BY FISCAL YEAR

	Award and Student Count						Dollars					
	FY 06	FY 07	FY 08	FY 09	FY 10	Percent Increase	FY 06	FY 07	FY 08	FY 09	FY 10	Percent Increase
Federal Grants	1,372	1,473	1,882	2,385	3,617	51.7%	\$2,750,188	\$2,966,832	\$3,941,670	\$5,598,076	\$10,727,822	91.6%
State Grants & Scholarships	298	242	280	325	503	54.8%	\$380,269	\$377,567	\$391,358	\$474,703	\$619,824	30.6%
Institutional Scholarships	129	101	97	89	94	5.6%	\$75,933	\$73,868	\$75,206	\$76,264	\$82,917	8.7%
Work Study	61	69	72	81	85	4.9%	\$151,448	\$151,597	\$175,012	\$184,675	\$175,588	-4.9%
Federal Stafford Loans	1,190	1,291	1,513	2,005	2,962	47.7%	\$5,785,067	\$6,040,998	\$8,124,326	\$13,746,034	\$16,740,737	21.8%
TOTAL Awards	3,050	3,176	3,844	4,885	7,261	48.6%	\$9,142,905	\$9,610,862	\$12,707,572	\$20,079,752	\$28,346,888	41.2%
Average Amount Awarded							\$2,998	\$3,026	\$3,306	\$4,110	\$3,904	-5.0%
# Students (Unduplicated)	1,318	1,617	2,282	3,404	4,563	34.0%						
% Students Receiving Aid	23%	25%	25%	34%	42%							

Types of Financial Aid Available to NWACC Students

Federal Aid Programs

Pell Grants
 Supplemental Educational
 Opportunity Grants (SEOG)
 Stafford Student Loan
 (Subsidized and unsubsidized)
 Work Study
 Academic Competiveness Grant

State Programs

Arkansas Academic Challenge Scholarships
 Arkansas Workforce Improvement Grant
 Governor's Scholarship
 Law Enforcement Assistance Program
 Law Enforcement Officers Dependent Program
 Second Effort Scholarship
 GO! Opportunities Grant
 State Teacher Assistance Resource Program (STAR)

Institutional Scholarships

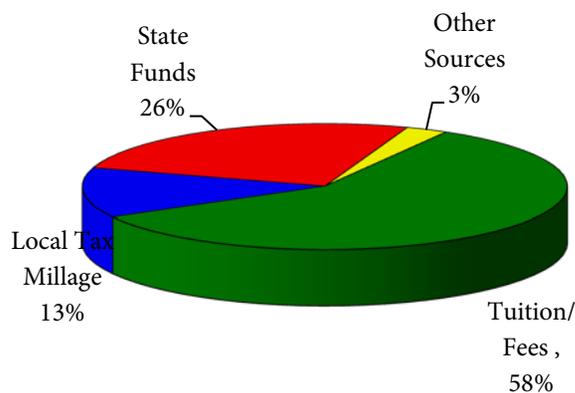
Over 40 institutional scholarships including the President & Trustee Scholarships

NOTE: In 2010 the FY08 and FY09 % of student receiving awards numbers were corrected. Previous Fact Books used the Fall unduplicated headcount as the denominator.

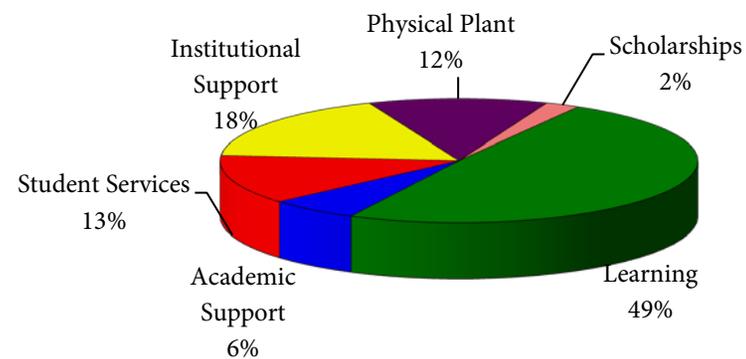
FINANCIAL REPORT SUMMARY

	FY07	FY08	FY09	FY10	FY11
Beginning Year Balance	\$1.77	\$1.56	\$1.68	\$1.91	\$2.54
Budgeted Operating Revenue	\$26.2	\$28.1	\$30.5	\$34.4	\$41.5
Tuition/Fees	\$12.64	\$12.22	\$13.95	\$18.01	\$24.27
Local Tax Millage	\$3.44	\$3.90	\$3.90	\$4.50	\$5.33
State Funds	\$8.88	\$10.74	\$10.74	\$10.86	\$10.69
Other Sources	\$1.27	\$1.24	\$1.92	\$0.98	\$1.16
Budgeted Operating Expenses	\$26.23	\$27.99	\$30.29	\$33.74	\$40.83
Learning	\$12.88	\$13.36	\$14.30	\$16.04	\$20.05
Academic Support	\$2.33	\$2.24	\$2.71	\$2.71	\$2.47
Student Services	\$2.63	\$2.93	\$3.38	\$3.57	\$5.25
Institutional Support	\$4.88	\$5.45	\$5.71	\$6.85	\$7.15
Physical Plant	\$3.02	\$3.58	\$3.63	\$3.82	\$4.96
Scholarships	\$0.49	\$0.43	\$0.56	\$0.75	\$0.95
Ending Year Balance	\$1.77	\$1.68	\$1.91	\$2.54	\$3.16

Budgeted Operating Revenue



Budgeted Operating Expenses



\$ in millions

SUMMARY OF STUDENTS SERVED

Academic Year

Unduplicated headcounts

Academic Year	Credit Students	Corporate Learning Students	Personal & Professional Education Students	Adult Education Students	Regional Technical Center	Kid's Enrichment	Grand Total
2001-02	6,372	1,911	3,532	2,491	-		14,306
2002-03	7,011	4,263	884	2,050	-		14,208
2003-04	7,183	3,633	1,167	2,139	-		14,122
2004-05	7,792	2,917	1,347	2,837	-		14,893
2005-06	8,217	2,725	1,404	2,885	-		15,231
2006-07	8,695	1,915	1,152	3,694	340	250	16,046
2007-08	9,839	2,530	899	3,615	267	246	17,396
2008-09	10,826	1,587	922	3,322	234	46	16,937
2009-10	11,812	1,200	763	3,315	244	-	17,334

GLOSSARY

Academic Year

NWACC Academic Year is July 1 - June 30, comprised of Summer II, Fall, Spring, Summer I semesters.

ADHE

This is an acronym for the Arkansas Department of Higher Education. The ADHE has the authority to review, approve or discontinue degree programs at public colleges or universities.

Budgeted Operating Expense Categories (Source IPEDS website: <http://nces.ed.gov/ipeds/web2000/viewinstruction.asp?instID=299>)

Instruction - academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and remedial and tutorial instruction conducted by the teaching faculty for the institution's students.

Academic Support - support services that are an integral part of the institution's primary missions of instruction, research, and public service. Includes expenses for museums, libraries, galleries, audio/visual services, ancillary support, academic administration, personnel development, and course and curriculum development.

Student services — admissions, registrar activities, and activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural, and social development outside the context of the formal instructional program.

Institutional support — day-to-day operational support of the institution, excluding expenses for physical plant operations. Includes expenses for general administrative services, executive direction and planning, legal and fiscal operations, and public relations/development.

Physical Plant — operations established to provide service and maintenance related to grounds and facilities used for educational and general purposes. Also includes expenses for utilities, fire protection, property insurance, and similar items.

Scholarships - outright grants to students selected and awarded by the institution.

Census Date

The end of the eleventh day of classes in a regular term and the end of the fifth day during each summer term.

CIP Code (Classification of Instructional Programs)

A numerical classification and standard terminology for secondary and postsecondary instructional programs. CIP codes are used by colleges nationally to report various instructional program data to the U. S. Department of Education and other government and higher education organizations.

Concurrent Credit Course

A course for which both high school and college/university credit is awarded to a high school student.

Continuing student

A student previously enrolled during the previous regular academic term at NWACC. Summer sessions are not considered to be a regular academic term.

Credit Hour

A unit of measure representing an hour (50 minutes) of instruction over a 16-week period in a semester. It is applied toward the total number of hours needed for completing the requirements of a degree, diploma, certificate, or other formal award.

Enrollment

A student who is counted on a headcount basis as registered on the census date for the reporting term.

Enrollment Status

A student's current attendance status in a postsecondary education institution. The following mutually exclusive categories are used: first-time entering undergraduate student, entering undergraduate transfer student, continuing student, readmitted student and high school student.

FICE Code

A six-digit identification code originally created by the Federal Interagency Committee on Education (FICE). It is used in IPEDS to identify institutions that are accredited at the college level by an agency recognized by the Secretary, U.S. Department of Education.

Glossary - con't

First-Time Freshman

An entering freshman who has never attended any college. Includes students enrolled in the fall term who attended college for the first time in the prior summer term. Also includes students who entered with advanced standing (college credits earned before graduation from high school).

Fiscal Year

A twelve-month period running from July 1st through the following June 30th.

Full-Time Equivalent (FTE)

A statistic derived from the student credit hour (SSCH) production of an institution. The number of undergraduate FTE students for an academic term is obtained by dividing the total number of undergraduate student semester credit hours by 15. When computing an annual FTE, the student credit hours for all terms is summed and then divided by 30 undergraduate courses.

Full-Time Student

An undergraduate student enrolled for 12 or more semester credit hours in a term.

High School Student

A high school student who has not received a high school diploma or its equivalent but is enrolled in college-level courses.

IPEDS

The Integrated Postsecondary Education Data System conducted by the National Center for Education Statistics. IPEDS began in 1986 and involves annual data collections. Survey questionnaires are sent to all postsecondary institutions eligible for federal student financial aid, as determined by the Office of Postsecondary Education, U.S. Department of Education.

Off-Schedule

Refers to students who are enrolled in courses the first class meeting of which is after the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs after the 5th class day (census day).

On-Schedule

Refers to students who are enrolled in courses the first class meeting of which is before the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs before the 5th class day (census day).

Part-Time Student

Students enrolled for 1-11 credit hours.

Readmitted student

A student previously enrolled at NWACC but not enrolled during the regular academic term immediately preceding the current term. Disregards summer session.

Retention and Graduation Rates

Calculated using cohort of first time freshmen. The cohort is typically defined as the first-time, full-time, degree-seeking freshmen entering in the fall semester. The term "first-time" means that the student was not previously enrolled in a postsecondary institution, the term "full-time" means that the student enrolled for a minimum of 12 credit hours in the entering semester and the term "degree-seeking" means that the student is seeking a certificate or degree.

SSCH - (Student Semester Credit Hours)

Credit hours generated by all students in a semester

Transfer Student

An undergraduate student entering NWACC for the first time with academic credit attempted or earned at another institution (whether or not the credit is accepted by NWACC). For reporting purposes, this category includes students enrolled in the fall term, who first enrolled as transfer students in the prior summer term.

Unduplicated Headcount

A student is counted only once during an academic year (Summer I term through Summer II term) regardless of how many terms the student registers for or how many different classes the student takes during that time period.