

NorthWest Arkansas Community College  
Business and Computer Information Courses

MGMT 1003 Introduction to Business

Catalog Description:

This course will introduce students to the fast-changing are of business. The course will offer an overview of several different business areas including traditional topics and some new ideas.

Prerequisite:

N/A

Target Audience & Transfer:

Designed for students majoring in some area of business administration. Successful completion of this course should prepare students for further study in the business world. It is a non-transferable course.

Credit Hours/Contract hours/Load hours:

3/3/3

General Course Objectives:

Students completing this course will be able to:

Knowledge

1. Know terminology and procedure for personnel interactions with business.

Critical Thinking

2. Have the ability to analyze situations and determine solutions.
3. Have perspective to analyze personnel needs.

Cultural Awareness

4. Understand “human resource environment” in business.

Required Text(s):

Business Essentials, 3<sup>rd</sup> Edition, Ebert and Griffin  
Prentice Hall

Optional Text(s):

Topics:

- I. Management
- II. Accounting
- III. Marketing
- IV. Legal Environment of Business
- V. Information Systems in Business

Required Methods of Instruction:

Lecture, Discussion

Required Forms of Assessment:

Exams, Current Events, Report