

NorthWest Arkansas Community College
Division of Communication and Arts
Journalism Department

Course Number and Title

JOUR 2061, Newspaper Layout and Design

Catalog Description

Students will be taught Adobe Creative Cloud InDesign and Photoshop. They will learn the building blocks of page layout and design, basic photo editing, photo caption writing, and journalism ethics. Classes meet four hours once a week for four successive weeks.

Prerequisites

None.

Credit hours/Contact hours/Load hours

One.

Target Audience/Transferability

This course is designed primarily as a workshop experience and may or may not transfer to other schools.

Student Learning Outcomes

- Acquire skills to use Adobe InDesign to build newspaper pages.
- Create layouts that are visually interesting, complete, and functional as per design criteria.
- Prepare layout, photographs and graphics to printer/printing specifications.
- Match layout and design to mission and vision of a newspaper.
- Collaborate for continuity with story jumps and multi-page sections.
- Evaluate layout and design for balance, clarity, completeness, and visual interest.

Topics

Layout and design of newspaper pages using software tools and proven design principles.

Forms of Assessment

Completion of assignments using required page elements; successful use of Adobe InDesign tools; successful coordination and collaboration; time on task in class.