

NorthWest Arkansas Community College
Division of Communication and Arts

Course Number and Title

JOUR 2163—Journalism Internship

Catalog Description

Journalism internship allows students to gain on-the-job training and experience in a media-related workplace or environment approved by the internship instructor. Developed as a “contract” agreement between the student and a “host,” the internship offers practical experience supporting upper-division college studies or career entry. Students must complete a minimum of 90 hours supervised work by arrangement.

Prerequisites

Successful completion of JOUR 1023 and JOUR 1053 with a C or better.

Credit hours/Contact hours/Load hours

Three

Target Audience/Transferability

This course is recommended for students considering journalism or communications as a major. It fits into the generally accepted journalism sequence and should transfer to most colleges.

Student Learning Outcomes

- Using Associated Press style correctly in writings or broadcasts.
- Producing acceptable work using a computer, computer software, equipment, or other devices appropriate and required for assignments within the medium.
- Developing effective oral and written communication skills.
- Employing a variety of sources to locate, evaluate, and use information.
- Developing ability to recognize media bias, effectiveness, and impact.

Topics

To be determined by the internship host, but should provide substantive experience that helps student learn and develop skills and abilities needed for that particular medium or in a professional career.

Forms of Assessment

Work journal, portfolio, reflection paper, and assessment by internship locale supervisor.