

NorthWest Arkansas Community College
Division of Communication and Arts

Course Number and Title

JOUR 1053G – Fundamentals of Journalism
(*Formerly JOUR 1033—Journalistic Style and Usage)

Catalog Description

The basic principles of writing for print and broadcast media. Emphasis is on accuracy, brevity, clarity, deadlines, editing, proofreading, structure, spelling and style. The course includes a short-term study abroad experience.

Prerequisites

None.

Credit hours/Contact hours/Load hours

Three

Target Audience/Transferability

This course is recommended for students considering journalism as a major. This class is transferable to institutions of higher learning in the surrounding area/region.

Student Learning Outcomes

- Report news using AP style.
- Apply news judgment.
- Utilize interviewing and observation skills in reporting.
- Utilize technology for research and reporting.

Topics

AP style, evaluation of news stories, reading and researching court and other official documents

Forms of Assessment

Tests, papers, oral reports, journals, quizzes, in-class and out-of-class writing