

NorthWest Arkansas Community College  
Business & Computer Information Systems Division

## Business Department Course Outline

### INTB 1003 INTRODUCTION TO INTERNATIONAL BUSINESS (On Demand)

***Catalog Description:***

This foundation course for all business students is designed to introduce the global business world to students interested in the business field.

***Prerequisite:***

N/A

***Credit Hours/Contact Hours/Load Hours:***

3/3/3

***Target Audience / Transferability:***

This course is designed to introduce the student to the subject of international business. This course will not transfer to most 4-year institutions.

***Student Learning Outcomes:***

The student will:

- Use basic terminology associated with international business (definitions).
- Solve problems unique to the international business sector.
- Identify and describe complexities involved in international business.
- Describe the business environment on a global scale.

***Topics***

- Introduction to International Business
- Culture
- Ethics
- International Trade & Investments

***Forms of Assessment:***

Exams, research assignment, case analysis, and current events reports.

Rev. 7/2019