

NWACC Business & Computer Information Division Business Department Course Outline

ENTR 2033 Feasibility and Funding (S)

Catalog Description: This course will develop the student's knowledge of exploiting, determining, evaluating, funding and implementing strategies for potential entrepreneurial opportunities in the market place and analyzing the feasibility of those opportunities..

Prerequisite(s): ENGL 1013, ACCT2013, ENTR 1003

Credit Hours/Contact Hours/Load Hours:

3/3/3

Target Audience/Transferability:

This course **WILL NOT** transfer to the Walton College of Business and may or may not transfer to other 4-year institutions. It is your responsibility to verify transferability with the institution prior to taking this class

Student Learning Outcomes:

The student will:

- Understand funding sources to support the launch of a new business and the reasons for using each
- Understand and perform break-even analysis
- Understand variable and fixed costs in a business and how to manage costs
- Analyze their own skills, talent, work experience, trends in the marketplace and the current environment for potential business ideas
- Perform a comprehensive feasibility study to test the viability of their business
Concept

Methods of Instruction:

Lecture, if online course then reading assignments, group discussions, cases and projects

Forms of Assessment:

Discussion, Book Review, Homework and Final Paper