

NorthWest Arkansas Community College
Division of Communication and Arts

Course Number and Title

ENGL 2543 LitMag Publication/Editing 12471

Catalog Description

The publication internship allows students to gain on-the-job training and experience in both a print and online media environment. Students will be responsible for assisting editors in all aspects of the publication of an international literary journal.

Prerequisites

Credit hours/Contact hours/Load hours

Three

Target Audience/Transferability

This class is open to those interested in a hands-on, collaborative experience of publishing a magazine and who are pursuing an Associate of Fine Arts in Creative Writing.

Student Learning Outcomes

Students will

- Prepare a portfolio including a 5-page proposal defending three essays recommended for publication in *Expressions/Reflection* and demonstrating evidence of effective editorial communications with submitters.
- Write four “reader reports” which each discuss the strengths and weaknesses of a submission.
- Participate in online discussions about quality writing and artwork as well as editorial processes and tools.

Topics

- Historical context of literary magazines
- Purpose and mission of *The Low Valley Review*
- Online submission trackers and other tools
- Genre mini-lectures and analysis of quality writing and art (fiction, non-fiction, poetry, photography, drawings, paintings, etc.)
- Use of feature sections (letters, craft articles, etc.)

- Magazine aesthetics
- Magazine design elements, layout, and printing options
- Production costs and budget development
- Social media use for solicitation and promotion
- Ethical and legal considerations of writing and publication

Forms of Assessment

- Participation in bi-weekly online discussion board forums
- Participation in bi-weekly face-to-face editorial panel meetings
- Four short “reader report” papers (on submissions and editorial recommendations)
- Portfolio of Professional Communications and Recommendations for Publication