

STANDARD COURSE OUTLINE

COMM 1313 FUNDAMENTALS OF COMMUNICATION DEPARTMENT OF COMMUNICATION AND ARTS

CATALOGUE DESCRIPTION: This introductory course in human communication surveys basic communication theory. Instruction also prepares students to acquire and develop practical public speaking skills necessary for effective public speaking.

NO PREREQUISITE FOR THIS COURSE

CREDIT/CONTACT/LOAD HOURS: 3

TARGET AUDIENCE AND TRANSFER:

This course is designed for any student wishing to improve his/her basic communication /public speaking skills. COMM 1313 transfers to other institutions and will fulfill the basic communication/ Oral communication requirement for all majors.

COURSE OBJECTIVES

Upon completion of this course, students should be able to:

1. Understand and describe the concepts and principals that define the communication discipline.
2. Demonstrate growth in their ability to effectively orally communicate information and ideas to an audience.
3. Use the perceptual skills necessary to be more effective consumers of communication.
4. Research, organize, structure, and deliver a variety of oral presentations.
5. Recognize the communication diversity of other cultures.
6. Identify and employ techniques to effectively communicate in groups.
7. Show improvement of research skills needed to support their ideas for oral presentation.

REQUIRED TEXT

“Communicating Effectively”, 6th ed. Sandra Hybels, Richard Weaver II, 2000.

TOPICS

Communication process, self-perception, listening, verbal and nonverbal communication, interpersonal communication and relationships, small group communication, researching, organizing, writing, and delivering a speech.

REQUIRED INSTRUCTIONAL ACTIVITIES

1. a minimum of 3 speeches including one informative speech which will utilize the attached departmental speech evaluation form.
2. A minimum of one student-led small group discussion
3. A minimum of one written exam.

REQUIRED FORMS OF ASSESSMENT

Because speaking skills are developmental, first and last speech critiques will be compared for student academic achievement in the basic required skills. Instructors will meet annually to review criteria and adjust accordingly.

RESOURCES

Videos on text chapters, sample speeches, test question bank, resource and exercise materials, guest speakers.