

Northwest Arkansas Community College

Division of Communication and Arts

Course Number and Title

COMM 1303H Public Speaking

Catalogue Description

Augments understanding of effective communication techniques needed to organize and deliver oral messages in a public setting. Experience with specific types of speeches including debate. This is an honors course. Please refer to the NWACC Honors Program section in the current catalog for more information.

Prerequisites

None

Credit Hours/Contact Hours/Load Hours

Three

Target Audience/Transferability

This course is designed for communication majors, as well as students that desire to increase their opportunities in the job market by demonstrating effective public speaking skills. The course may transfer as a required course for a communication major and/or as an elective for both communication majors and non-majors.

General Education Outcome(s)

Students develop higher order thinking skills.

Students can employ a variety of sources to locate, evaluate, and use information.

Students develop effective oral communication skills.

Student Learning Outcomes

1. Demonstrate ability to conduct quality research.
2. Analyze, interpret, and organize research in order to effectively present ideas.
3. Demonstrate effective message delivery to an audience in a public speaking context.
4. Demonstrate ability to critically evaluate other speakers.
5. Listen, analyze, and provide constructive feedback to oral presentations in order to improve speaker effectiveness.
6. Learn and incorporate strategies to manage and control public speaking anxiety.

Topics

Informative, persuasive, demonstration speeches, group speeches, verbal, nonverbal, including body movement and listening.

Assessment

A minimum of 5 graded speeches.

Library research

Required Materials

None

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Date