

Northwest Arkansas Community College
Business and Computer Information Systems Division

Discipline Code

BADM

Course Number

2513

Course Title

Business Organization and Management

Catalog Description

(F, S) This course teaches students how to think as managers and actively manage organizations and teams using effective practices around planning, decision making, organizational structure, culture, leadership, motivation, and communication. The course begins by addressing foundational management principles, including primary functions of managers and management and strategy types, and develops toward addressing more complex topics such as ethics, control, and global business management.

Prerequisites

None

Credit Hours

3

Contact hours

45 Lecture/Lab Contact Hours

Load hours

3 Load Hours

Semesters Offered

Fall, Spring

ACTS Equivalent

None

Grade Mode

A-F

Learning Outcomes

Students completing this course will be able to:

- Describe the primary functions of management and the role of managers.
- Explain advantages of managing people well.
- Identify the components and considerations of strategic management.
- Identify common organizational structures and the advantages and disadvantages of each.

- Describe the purpose of HR management and its legal constraints.
- Explain how culture can be a competitive advantage.
- Describe methods of encouraging ethical behavior.

General Education Outcomes Supported

Standard Practices

Topics list

- Planning & Mission
- Environments
- Decision-Making
- Groups, Teams and Teamwork
- Leadership
- Motivation
- Control
- Globalization

Learning activities

May include some or all of the following: Tests, quizzes, projects, reports, papers, and/or online homework and/or class participation. This course requires additional work that may need to be completed out of class or in a virtual or on-campus lab.

Assessments

Written exams, quizzes, projects, presentations, exercises, and case studies.

Grading guidelines

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 59 & below