

NorthWest Arkansas Community College
Business and Computer Information Courses

BADM 2513 BUSINESS ORGANIZATION AND MANAGEMENT

Catalog Description:

This course focuses on discussions of the managerial process, examining the managerial process, examining the managerial functions of planning, organizing, staffing, directing, controlling and their relation to the daily job of the supervisor.

Prerequisite:

N/A

Credit Hours/Contract hours/Load hours:

3/3/3

Target Audience & Transfer:

Designed for AAS Business Management majors to complement basic knowledge of business organization and management procedures.

General Course Objectives:

Students completing this course should be able to:

Knowledge:

1. Know basic concepts related to organizational and managerial structure of American businesses.
2. Know terminology related to management.

Critical Thinking:

3. Have skills in handling management decisions.
4. Be able to direct personnel in proper directions for business benefit.

Cultural Awareness:

5. Have an understanding of the business environment from a management point of view.

Required Text(s):

Fundamentals of Management, Robbins, 3rd Edition
Upper Saddle River, NJ, Prentice-Hall

Optional Text(s):

Topics:

- I. Management Styles
- II. Managing Physical Resources
- III. Managing Human Resources
- IV. Teams
- V. Motivating Employees

Required Methods of Instruction:

Lecture, Discussion

Required Forms of Assessment:

Exams, literature reviews, research paper