

Northwest Arkansas Community College
(Communication and Arts Division)

Discipline Code

ART

Course Number

2953

Course Title

Graphic Design Internship

Catalog Description

This course requires that students obtain employment in a position relating to graphic design with a local business. Students are helped to prepare their portfolio and résumé, and guided toward possible positions. The students must interview and work out a contractual agreement regarding their duties and responsibilities with their employer. The position must be supervised and expose the student to some aspect of the graphic design profession. This should be one of the final courses taken in this degree program.

Prerequisites

Approved written plan and consent of instructor and division chair.

Credit Hours

3 credit hours

Contact Hours

8 hours of instruction and 104 hours of on the job training

Load Hours

3 load hours

Semester Offered

Fall, Spring

ACTS Equivalent

N/A

Grade Mode

A-F

Learning Outcomes

Students completing this course will be able to:

- Demonstrate a thorough knowledge of Adobe software.

- Present their completed portfolio of design work.
- Demonstrate skills for interviewing with potential employers.
- Demonstrate the ability to interview for, acquire and maintain a position as a graphic designer.

General Education Outcomes Supported

- Students develop higher order thinking skills.
- Students develop effective oral communication skills.
- Students will demonstrate technological fluency.

Standard Practices

Topics List

- Portfolios
- Interviewing Skills
- Resumes

Learning Activities

Required Methods of Instruction

This course is primarily a self-directed course. The instructor will aid students in preparing their portfolio, resume, and interview skills. Instruction will vary greatly from student to student. Each student must complete a minimum of 100 hours of supervised work in an instructor approved position. After the completion of this work, the student must make a presentation (as defined by the instructor) including examples of the work that was done.

Assessments

Assessment is based on the student internship portfolio book. Each student completes a collection of their projects and experiences during while working as an intern.

Grading guidelines

- Grades in this course should be based on the student portfolio book and the employer review.

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