

**NorthWest Arkansas Community College**  
**Division of Communication and Arts**  
**Graphic Design Department**

**Course Number and Title**

ART 2383, Graphic Design 3: Layout & Pre-press

**Catalog Description**

This course focuses on the organizational principles and practices of layout design. Projects are realized through traditional and computer techniques. A strong emphasis is given to the use of computers and software for preparing designs for printing.

**Prerequisites**

ART 2363

**Credit hours/Contact hours/Load hours**

3 / 3-6 / 42/3

**Target Audience & Transfer**

Designed for students completing the requirements for the two-year NWACC Associate of Applied Science degree in Graphic Design, or experienced digital designers needing current knowledge.

**General Course Outcomes**

Students completing this course will be able to:

**Knowledge**

- Demonstrate a thorough knowledge of Adobe InDesign.
- Demonstrate knowledge of layout techniques for a variety of applications.

**Critical Thinking**

- Critique work not only for skill and technique, but also for its application.

**Required Text(s)**

Varies with instructor

**Topics**

Adobe InDesign tools, layout techniques, pre-press for various situations

**Required Methods of Instruction**

Primarily lecture, visual aids, demonstrations, and studio work, but may include field trips to printing presses or other areas of interest. Areas covered must include instruction on the use of Adobe InDesign, including files from various other applications within InDesign documents, thumbnails and developing ideas, use of type, presentations and critiques, and printing and pre-press. Methods must include visual demonstrations, classroom discussions, studio work, presentation, and critiques with a focus on "real-world" situations.

**Resources**

Art and Graphic Design Magazines, Books and Videos - NWACC Library

Information on design -Internet -NWACC computer labs