

**Northwest Arkansas Community College**  
(Communication and Arts Division)

**Discipline Code**

ART

**Course Number**

2333

**Course Title**

Color Studies

**Catalog Description**

In this course, students investigate color qualities and relationships through research and studio problems, using both traditional and digital techniques and experiments. The class focuses on the use of Adobe Photoshop.

**Prerequisites**

ART 1313

**Credit Hours**

3 credit hours

**Contact Hours**

30 lecture contact hours; 60 lab contact hours

**Load Hours**

4.67 load hours

**Semester Offered**

Fall, Spring

**ACTS Equivalent**

N/A

**Grade Mode**

A-F

**Learning Outcomes**

Students completing this course will be able to:

- Demonstrate a thorough knowledge of Photoshop software.
- Demonstrate a familiarity with the vocabulary of color.
- Demonstrate abstract thinking and creativity through design.

- Critique work not only for skill and technique, but also for its application.
- Understand and use the computer as a design tool.

## **General Education Outcomes Supported**

- Students develop higher order thinking skills.
- Students develop effective oral communication skills.
- Students will demonstrate technological fluency.

## **Standard Practices**

### **Topics List**

- Photoshop
- Color Theory
- Additive/Subtractive Color
- Color in Print, Web, and Video
- Presentation
- Critiques

### **Learning Activities**

#### **Required Methods of Instruction**

- Primarily lecture, visual aids, demonstrations, and studio work.
- Areas covered must include instruction on the use of Photoshop software, color vocabulary, research, discussions, presentations, and critiques.
- Methods must include visual demonstrations, classroom discussions, studio work, presentation, and critiques. Instructors should closely monitor the progress of students and their use of the software to ensure that the students are gaining a thorough knowledge of the application.

### **Assessments**

Assessment is based on a chosen project assigned across all sections of the course. The rubric and assignment must be very similar, and the project should demonstrate the learning progression of the students.

### **Grading guidelines**

- Grades in this course should be based on design aesthetics, creativity & originality, following instruction, execution with the prescribed software, and presentation of the work.
- Percentages of each of the criteria may vary with each project, but Design and Execution should both be given nearly equal weight in grading of each of the major projects.

**Revision Date** April 4, 2021