

NorthWest Arkansas Community colleges  
Division of Communications and Art  
Art Department

Course Number and Title

ART 2603, Professional Practices in Fine Art

Catalog Description

This final course in the AFA degree in visual art focuses on the professional practices of a studio artist including portfolio and artwork presentation, writing an artist statement, self-promotion, culminating in group exhibition.

Prerequisites

There are no prerequisites required, but the course should ideally be taken the last semester of coursework in the AFA degree

Credit hours/Contact hours/load hours

3/3/3

Target Audience/Transferability

This course is designed for art students completing the art requirements for the two year NWACC Associate of Fine Arts degree in Art. Successful completion of this course should prepare students for professional practice as an artist.

Student Learning Outcomes

Students completing this course will:

- Demonstrate understanding of curating a portfolio of work.
- Demonstrate ability in discussing one's own artwork.
- Demonstrate knowledge of basic aspects of self-promotion.
- Demonstrate effective collaboration with other artists.
- Demonstrate ability in co-curating and exhibiting a group exhibition.

Topics

- Portfolio building
- Documenting and inventorying artwork
- Writing cover letters and resumes
- Writing an artist statement
- Self-promotion
- Curating artwork
- Collaboration with other artists
- Exhibiting artwork