

NorthWest Arkansas Community colleges
Division of Communications and Art
Art Department

Course Number and Title

ART 2433, Digital Illustration

Catalog Description

Students in this course will create illustrations in both traditional and digital formats. Drawing, composition, and visual problem-solving skills will be explored with an emphasis on representation and expression using traditional sketching and more than one computer application.

Prerequisites

For AAS in Graphic Design Students: Painting I or Watermedia I and Graphic Design I

For AFA in Art Students: Design I, Drawing I, and Painting I or Watermedia I

Credit hours/Contact hours/load hours

3/6/4.67

Target Audience/Transferability

Designed for students completing the requirements for the two-year NWACC Associate of Applied Science degree in Graphic Design, students completing the requirements of the Associate of Fine Arts degree in Art, or anyone wanting to further their skills in illustration.

Student Learning Outcomes

Students completing this course will:

- Demonstrate advanced illustration skills using a variety of styles and media, including digital.
- Apply illustration skills to meet the needs of a variety of situations.
- Critique illustrations and other artwork not only for their skill and technique, but also for their intended applications.

Topics

- Technical illustration
- Product rendering
- Figure/fashion illustration
- Story illustration