

## ART 2383. Graphic Design 3: Layout & Pre-press

### Catalogue Description:

Projects focus on the organizational principles and practices of layout design. Ideas are utilized through traditional and computer techniques. Preparation for printing techniques taught the second half of course. Emphasis is on the use of *Adobe InDesign* software and the Macintosh computer.

### Prerequisites:

ART 2363: Graphic Design 1

### Credit hours/Contact hours/Load hours:

3 / 3-6 / 4<sup>2/3</sup>

### Target Audience & Transfer:

Designed for students completing the requirements for the two-year NWACC Associate of Applied Science degree in Graphic Design, or experienced digital designers needing current knowledge.

### General Course Outcomes:

Students completing this course will be able to:

#### Knowledge:

1. Demonstrate a thorough knowledge of *Adobe InDesign*.
2. Demonstrate knowledge of layout techniques for a variety of applications.

#### Critical Thinking:

3. Critique work not only for skill and technique, but also for its application.

### Required Text(s):

*Varies with instructor*

### Topics:

*Adobe InDesign* tools, layout techniques, pre-press for various situations

### Required Methods of Instruction:

Primarily lecture, visual aids, demonstrations, and studio work, but may include field trips to printing presses or other areas of interest. Areas covered must include instruction on the use of *Adobe InDesign*, including files from various other applications within *InDesign* documents, thumbnails and developing ideas, use of type, presentations and critiques, and printing and pre-press. Methods must include visual demonstrations, classroom discussions, studio work, presentation, and critiques with a focus on "real-world" situations.

### Resources:

Art and Graphic Design Magazines, Books and Videos - NWACC Library  
Information on design -Internet -NWACC computer labs