

LIFE Assessment Plan

Planning for Academic Year: 2019-2020
Department: Choose your Department
Submission Date: Fall 2019

Purpose:

Continue to promote and grow the LIFE Program so that more students are able to participate and benefit from the program and pursue a higher education. Develop LIFE Mentor team into leaders both on campus and in the greater community.

Relates to Institutional Goal(s):

Goal 1: Learner Community: Provide and continuously strengthen quality programs and processes that support students achievement and success.

Relates to Divisional Goal(s):

Goal 1: Same as Institutional Goals

Outcomes:

1. LIFE Mentors will increase their leadership skills and cultivate a strong team dynamic which will allow them to be better mentors, public speakers, and representatives of the LIFE Program to the college community, high schools, and the greater community.
2. LIFE Mentors will grow and strengthen the LIFE Community
3. Reach more high school students and connect them to the LIFE Program

Assessment Measures:

1. Self assessment/conferences/trainings/mentor time sheet/presentations
2. LIFEline participation, Mentors Mentoring Mentors Program, Social Media presence (Q&As, contests, increase follows and participation get influencers to endorse LIFE)
3. Increase attendance at LIFE Summer Program

Standards for Success:

1. Mentors will complete a self-assessment, attend at least once conference, complete NWACC trainings such as FAFSA/Enrollment Support, Red Flag, etc., track volunteer hours, and do presentation about LIFE at local high schools

2. Increased LIFE high school and NWACC student participation at LIFELines, Complete and report back on Mentors Mentoring Mentors Program experience, Increased social media presence, complete Instagram Q & A's, complete contests, increased number of followers, received endorsement by local social media influencers (Jazzyjaenwa, Soapbox Influence, etc.)
3. Break LIFE Summer Program 2019 Attendance of 225

Implementation Plan:

1. Director will register LIFE mentors for HWOA conference and research other conferences, coordinate and schedule NWACC trainings throughout the academic year, give mentors tools (planner/calendar/Google form to track hours, and schedule high school visits.
2. Mentors will increase social media activity starting with introductions of each mentor, follow social media influencers, engage followers and "tease" them about upcoming contests and Q & A's, and come up with unique LIFELine themes. Director will pair each mentor with a Legacy Mentor
3. Mentors will increase social media posts in anticipation of school visits to get more students to attend presentations, reach out to parents on Facebook, Spanish language radio, attend parent nights at schools in order to educate parents about LIFE Program and its benefits, director will reach out to schools that we don't already visit (Fayetteville, Gravette, etc.), look into text messaging service to autorespond to students that apply to summer program, connect with student bodies at high schools, offer community service hour volunteer opportunities

Results/Discussion: