

International Programs Assessment Plan

Planning for Academic Year: 2020
Department: Student Activities
Submission Date: Fall 2019

Purpose:

Relates to Institutional Goal(s):

Goal 1: Individuals enrolled locally at NWACC will get to experience unique cultures and mindsets that are uncommon to the local lifestyle in Northwest Arkansas.

Goal 2: All local business have the capabilities to provide supplemental support to international talent at NWACC with so dependants may have the ability to participate in collegiate work.

Goal 3: Provide cost effective and engaging culture education with International presence on-campus and cheaper Study Abroad programming.

Goal 5: Diversify the college experience for all participants regardless if student, staff, faculty, family, and/or community member.

Relates to Divisional Goal(s):

Same as Institutional Goals

Outcomes: Do not just list the specific projects to be accomplished this year. What are the objectives you are trying to accomplish with those projects?

1. Students will develop a culturally sensitive cognitive approach which will increase their ability to view situations with an enhanced understanding of world relations and make educated decisions that will foster a more united global perspective for the community and country.
2. As a result of services received by the International Department; students, staff, and faculty will increase levels of global awareness as measured by International Awareness Campus Survey.

Assessment Measures:

- Study Abroad Programming Enrollment
- Study Abroad Completion Survey
- International Awareness Campus Survey

- International Student Enrollment (Argos)
- International Student Campus Evolvment

Standards for Success:

- 100% completion rate of Completion Surveys
- Public Relations Survey of International Awareness sent and receiving responses.
- Equal or increased enrollment and/or participation in International activities.

Implementation Plan:

- International Department will work with Marketing on generating a Public Relations survey to be sent in AY2020.
- Participation surveys will be sent post-completion of international activities.

Results/Discussion:

- Meet all outcomes.