



## BOARD OF TRUSTEES RETREAT

July 17-18, 2009 at The Doubletree of Bentonville

### AGENDA

#### Friday, July 17, 12:00 p.m. – 5:00 p.m.

- 12:00 p.m. – 12:30 p.m. Lunch
- 12:30p.m. – 1:15 p.m. Shewmaker Center for Global Business Development  
*Chuck Kater & Jill Wagar*
- 1:55p.m. – 2:00 p.m. Advocacy Committee  
*Robert Teague, Becky Paneitz*
- 2:00p.m. – 2:15 p.m. Break
- 2:15p.m. – 5:00 p.m. Master Planning Initiatives
- Washington County Presence  
*Becky Paneitz & Susan Holmes*
  - Child Protection Training Center  
*Robert Teague & Becky Paneitz*
  - Adult Education Center  
*Becky Paneitz*
  - Branding: A Focused Marketing Approach  
*Becky Paneitz*
- 5:00 p.m. Special Board Meeting
- 6:00 p.m. Social / Dinner (Peterson Residence)

#### Saturday, July 18, 7:30 a.m. – 12:00p.m.

- 7:00 a.m. – 8:00 a.m. Breakfast
- 8:00 a.m. – 10:00 a.m. 2008-2010 Ends and Strategic Goals
- 2008-2009 Reports
  - Review of 2009-2010 Strategic Goals
- 10:00 a.m. – 10:30 a.m. Planning Process: 2010-2015 Strategic Plan Update Process  
*Susan Holmes*
- 10:30 a.m. – 11:30 a.m. Tuition Rate Philosophy  
*Coleman Peterson & Becky Paneitz*
- 11:30 a.m. – Noon Board Evaluations