



AATYC

Arkansas Association of
Two-Year Colleges

The New Economy: New Opportunities for Two-Year Colleges

CONFERENCE PROGRAM

20th Annual Fall Conference
October 12-14, 2008
John Q. Hammons Convention Center
Rogers, Arkansas

**Dr. Allen Mooneyhan
Board President
AATYC**



I would like to welcome everyone to Rogers, Arkansas, for the 20th Annual Conference of the Arkansas Association of Two-Year Colleges. I trust you are ready to participate in the many opportunities planned for our family of two-year colleges across the state. This year's theme is "The New Economy: New Opportunities for Two-Year Colleges." I believe this is a great opportunity for our state's two-year colleges to make a significant impact not only in Arkansas, but across the nation. Participants will have the chance to learn what member colleges are enacting to help foster new economic options for Arkansans. Every two-year college in the state, as well as institutions from surrounding states, is represented in a full range of conference sessions across a wide variety of categories. Additionally, participants will hear notable speakers including Dr. Kay McClenney and Dr. Jim Purcell share their vision regarding enhanced opportunities for two-year colleges in this new economy. A host of planned activities make this conference an incredible professional development opportunity for faculty, staff, and administrators alike. Activities will once again include favorites such as the Talent Night, Poker Run/Walk, Academic All-Star Auction, the dinner banquet and dance, industry tours, the All-Star Brunch, and exhibitor receptions. The high point of this two-year celebration will be highlighting our outstanding students, faculty, staff, and alumni. As our statewide gathering enters its third decade, I can only express excitement about the future of AATYC.

**Dr. Ed Franklin
Executive Director
AATYC**



Welcome to the 20th Annual Arkansas Association of Two-Year College's Conference. The theme for this year's conference is The New Economy: New Opportunities for Two-Year Colleges. There has never been a time when our two-year colleges nationally and certainly in Arkansas have been in the spotlight more. We are at a crossroads as a country and as a state. If we are going to maintain our national status as economic world leader and if we as a state are going to compete globally, we must do things in a different way than we have in the past. Our two-year colleges have many new opportunities in our communities and our state to move the state forward in the new economy.

This year's conference is full of these new ideas from our colleges. In addition, Kay McClenney will set the tone of the conference as she challenges us with new ideas and opportunities. We also have Jim Purcell, director of the Arkansas Department of Higher Education, to share the state perspective. Thank you for supporting our conference with your attendance. We hope you learn a lot and have a wonderful time.

AATYC Board of Directors

Ed Franklin, Executive Director

Allen Mooneyhan, President, AATYC Board of Directors
Arkansas State University-Newport

Susan Holmes, President-Elect, NorthWest Arkansas
Community College

Joe Campbell, Vice President, Arkansas State University-
Newport

Presidents/Chancellors Division

Robin Myers, Chair, Arkansas Northeastern College
Sally Carder, Chair-Elect, National Park Community College
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University of Arkansas

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Community College
Cindy Nesmith, Vice Chair, Pulaski Technical College

Trustee Division

Jim Hale, Chair, National Park Community College
Joe Spivey, Chair-Elect, NorthWest Arkansas
Community College

Keynote Speaker - General Session

**Dr. Kay McClenney
Director, Community
College Survey of
Student Engagement**

Kay McClenney is Director of the Community College Survey of Student Engagement and an adjunct faculty member in the Community

College Leadership Program (CCLP) at The University of Texas at Austin. Also within the CCLP, she directs the Ford Foundation's coordinating team for the national Community College Bridges to Opportunity Initiative and the MetLife Foundation's national student retention project. She is also Senior Associate with The Pew Forum on Undergraduate Learning and a Distinguished Senior Fellow at the Education Commission of the States (ECS), where she served as Vice President and chief operating officer from 1990 to 2000.

Dr. McClenney has served as a consultant to education institutions, state higher education systems, state government, and professional associations in 48 states and internationally. In addition, she served for nine years as a community college educator, during which she was a faculty member, system administrator, and interim CEO.

A frequent keynote speaker, Dr. McClenney has also authored numerous publications on education issues, strategic planning, accountability, and assessment. She currently serves on the National Advisory Boards for the National Survey of Student Engagement at Indiana University, the College and Careers Transition Initiative funded by the U.S. Department of Education, the project on Building Engagement and Attainment of Minority Students at the American Association for Higher Education, and the Community College Leadership Academy at Arizona State University.

She earned her Ph.D. in educational administration from the Community College Leadership Program at the University of Texas at Austin, and she has been named a Distinguished Graduate of that program. Her previous degrees include a B.A. from Trinity University and an M.A. in Psychology from Texas Christian University.

Kay served as a member of the Board of Directors of the American Association of Community Colleges (AACC) and the Executive Board of the American Association of Women in Community Colleges (AAWCC). She was the recipient of the 2002 PBS O'Banion Prize for contributions to teaching and learning in America.

Keynote Speaker - All-Star Brunch

**Dr. Jim Purcell
Director, Arkansas
Department of Higher
Education**

Dr. Jim Purcell, Director of the Arkansas Department of Higher Education, previously served as Associate Vice Chancellor for

Strategic Planning and Analysis for the Oklahoma State Regents for Higher Education. Jim actively participated in the development of the Oklahoma State Regents Public Agenda and played a key leadership role in advancing two of the six agenda items: a state-wide adult degree completion program and higher education's response to the healthcare worker shortage.

His academic preparation includes a BS in Public Administration from Auburn University, an M. Ed. in Counseling from the University of Montevallo, and an Ed.D. in Higher Education Administration from the University of Alabama. Dr. Purcell has served in positions in institutional research, planning, and assessment in public, private, two-year, and four-year institutions in Alabama, Louisiana, and Georgia. Active in professional organizations, he was President of the Southern Association for Institutional Research in 2003-2004. Dr. Purcell's efforts in institutional effectiveness are wide and varied with extensive experience in student placement, academic and student affairs program review, academic program development, program entrance requirements, course evaluations, grade distributions, and student retention and graduation. He has served as a speaker for ACT on student assessment in 5 states and served as a keynote speaker for 6 state or regional conferences on institutional research and assessment. He has served as a consultant to more than a dozen college campuses, organizations and businesses.

Since arriving at ADHE, Dr. Purcell has embarked upon a number of initiatives designed to raise the academic and economic profile of the state, including an effort to identify adults within a few hours of graduation and implement strategies designed to get those adults to completion of their degree. In his role as ADHE Director, Dr. Purcell sits as a non-legislative member of the Higher Education Task Force on Remediation, Retention and Graduation Rates, is chairman of the Arkansas 529 Committee, a member of the State Higher Education Executive Officers (SHEEO), a member of the Education Commission of the States (ECS), a member of the Governor's Workforce Cabinet and a Cabinet-level official.

20th Annual Fall Conference --- October 12-14, 2008
John Q. Hammons Center, Rogers, Arkansas
Conference Schedule

Sunday, October 12, 2008

Noon-4 p.m.Hammons Center
Exhibitor Registration and Move in

Noon-6 p.m.Hammons Center
Conference Registration

3:45-5 p.m.HC Grand Ballroom
Opening General Session, Entertainment by NorthWest
Arkansas Community College Chamber Singers
Sponsored by Lee Wayne Corporation

5-6:15 p.m.HC Exhibit Hall
Sunday Reception and Exhibit Hall Opening
*Sponsored by AT&T, Educational Systems Products,
Presidium Learning, and Howard Technology Solutions*

5-6:15 p.m.HC Exhibit Hall
Academic All-Star Auction Opens

7:30-10 p.m.HC Ambassador Ballroom
Entertainment provided by your two-year college friends

Monday, October 13, 2008

6:45-8 a.m. Poker Run/Walk
Meet at entrance to Embassy Suites

7 a.m.HC Exhibit Hall
Exhibit Hall Opens - Academic All-Star Auction Opens

7-8:15 a.m.HC Exhibit Hall
Coffee and muffins with our Sponsors
Sponsored by Datatel, Blackboard, and PLATO Learning

8 a.m. - 6 p.m.Hammons Center
Conference Registration

8:30-9:45 a.m.HC Grand Ballroom
General Session and Keynote Address - Kay McClenney
*Sponsored by Arkansas Department of
Workforce Education*

9:45-10:30 a.m.HC Exhibit Hall
Break with Exhibitors
*Sponsored by Boston Reed College and University of
Arkansas for Medical Sciences*

10:30-11:20 a.m.Hammons Center and Embassy Suites
Breakout Sessions A

11:20 a.m.-1 p.m.Lunch on your own

12-1 p.m.Exhibit Hall Closed

Monday, October 13, 2008

1-1:50 p.m.Hammons Center and Embassy Suites
Breakout Sessions B

1-3 p.m.meet at Embassy Suites Lobby
Industry Tours

1:55-2:20.....HC Exhibit Hall
Break with Exhibitors
*Sponsored by Arkansas Student Loan Authority, Student
Financial Lab, and Panasonic*

2:25-3:40 p.m.Hammons Center and Embassy Suites
Breakout Sessions C

3:50-4:10 p.m.Hammons Center and Embassy Suites
Division Meetings

4:15-5:15 p.m.Hammons Center and Embassy Suites
Special Interest Sessions

4:15-6:30 p.m.HC Exhibit Hall
Polls open for voting

5:15-7 p.m.HC Exhibit Hall
Academic All-Star Auction Closes
Exhibitor Appreciation Reception & Door Prize Drawing
*Sponsored by Wittenberg, Delony & Davidson, Inc.; AIG
Retirement; ANGEL Learning and Wimba*

7-9 p.m.HC Grand Ballroom
Wal-Mart Awards Dinner
Sponsored by Wal-Mart

9-11 p.m.HC Grand Ballroom
Dance
*Sponsored by Oracle Education and Outreach,
Scantron Corporation, and ACT, Inc.*

Tuesday, October 14, 2008

8-8:50 a.m.Hammons Center and Embassy Suites
Breakout Sessions D

9:05-9:55 a.m.Hammons Center and Embassy Suites
Breakout Sessions E

10 a.m.-noonHC Grand Ballroom
Academic All-Star Brunch
Keynote Speaker - Jim Purcell
*Sponsored by
Arkansas Department of Higher Education and
Arkansas Broadcasters Association*

Academic All-Star Auction

Stop by the Academic All-Star Auction booth in the Exhibit Hall. The auction is held to raise money for the endowment of the Academic All-Star Fund. During the conference, you will have an opportunity to purchase tickets for \$1 each to “bid” on some great items. To “bid,” just place your tickets in the box for the item you want. (You can place all your tickets in one box or spread them out for chances on several items.) A drawing will be held on Monday evening to determine the winners.

AATYC Talent Showcase

On Sunday evening, we’ll have the 7th Annual AATYC Campus Talent Showcase. Beginning at 7:30 p.m. in the Hammons Center Ambassador Ballroom, talented singers, instrumentalists, small combos, comedians, dancers, and more will showcase their talents. The atmosphere is **casual and non-smoking**. A cash bar is available. Come join in the talent showcase and the fun on Sunday evening.

Poker Run

The Fifth Annual Fun Run/Fun Walk will be held on Monday morning, October 13, at 6:45 a.m. Meet in front of the Embassy Suites Hotel. The Poker Run/Walk is lots of fun. Along the route, you will receive cards at certain checkpoints. The person with the best poker hand at the end of the run/walk will win!! Prizes will be given for first, second, and third place. We will also award a plaque to the college with the most participants. AND, everyone who participates in the run/walk will receive an AATYC visor. Join us for a great time of networking and exercise.

NorthWest Arkansas Community College Chamber Singers

The NorthWest Arkansas Community College Chamber Singers under the direction of Steve Cooper, Chair of the Department of Performing and Visual Arts, will perform during the opening general session and the opening reception.

Industry Tours

University of Arkansas Global Campus

The University of Arkansas Global Campus is an academic pioneer working collaboratively to create innovative learning solutions utilizing state-of-the-art technology to address educational needs of the State and beyond. Encompassing five program areas (Conference Planning and Facilities, Distance Education, Special Programs and Professional Studies, Media Services, and Study Abroad), the Global Campus continuously develops and delivers quality, student-centered offerings connecting the University of Arkansas and the world. Moreover, the Global Campus represents delivery of education in a manner where reach is not limited to the physical boundaries of the Fayetteville campus. **VERISOURCE**, the largest privately-held technology services organization in NW Ark, will demonstrate a unique application of Radio Frequency Identification (RFID) by demonstrating *media cart*, the latest in shopping cart technology. You are invited to visit recently completed space in the Pinnacle Center One building just west of the Hammons Center where the Arkansas World Trade Center is also located. www.globalcampus.uark.edu

Juiced Creative

Originality and a thoughtful approach to design is the key to every single project at Juiced Creative. They offer fresh ideas and limitless creative energy; they combine it with actual real-world knowledge and quality resources. They understand a creative project is only as good as its follow-up manufacture and on-site execution. They demand quality and sustainability. Take a tour of the showroom as they explain what they do from a design standpoint. From there, they will show you some of the offices and explain each person’s responsibility during each step of the process and end with a plant tour of the manufacturing facility. <http://www.gojuiced.com>

Preformed Line Products, Inc.

Preformed Line Products (PLP) is a worldwide designer, manufacturer and supplier of high quality cable anchoring and control hardware and systems, fiber optic and copper splice closures, and high-speed cross-connect devices. Their core markets are divided into five distinct categories: communications, energy, non-utility, data communications and solar. Their customer base includes telecommunications network operators, cable television and broadband service providers, power utilities, corporations and enterprise networks, government agencies and educational institutions. With groundbreaking and innovative solutions like their line of COYOTE® Fiber Optic Products, and their THERMOLIGN® family of power transmission products, PLP has consistently pioneered modern advances in communications and power utility networks since 1947. <http://www.preformed.com/>

Breakout Sessions by Interest Area

Breakout Sessions by Interest Area

Trying to select which sessions to attend? This topical index is designed to help you narrow your choices to those areas that might be of special interest to you. This index is not comprehensive. In view of the breadth of the topics covered at this conference, you are encouraged to read the more detailed description of the concurrent sessions as well. Each session has been given a letter and a number for easy time reference.

A Sessions: Monday, 10:30-11:20 a.m.

B Sessions: Monday, 1-1:50 p.m.

C Sessions: Monday, 2:25-3:40 p.m.

D Sessions: Tuesday, 8-8:50 a.m.

E Sessions: Tuesday, 9:05-9:55 a.m.

General Interest

- A1** Using the Framework for Understanding Poverty as a Retention Tool
- A6** Increasing High School to College Linkages through Perkins Programs of Study
- A10** Retaining Students for Graduation into the New Economy: Stolen Ideas that Work
- A11** How Do I Do That?
- A14** Motivation: The Key to Success
- A16** Introducing Correctional Curriculum into Secondary Career Centers
- B3** Multiple Intelligences: Are you teaching to your students learning styles?
- B4** Effective Communication between Faculty and Students with Disabilities
- B5** Growing Your Own: Creating a Successful Leadership Development Program
- B8** New Economy, New Opportunities, New Techniques for Improving Student Recruitment, Retention, and Placement with the Arkansas College and Career Placement System Powered by Kuder
- B15** Making Your Campus Tobacco-Free
- C2** Achieving the Dream in Arkansas: The Journey Begins
- C3** Customer Service in an Academic Setting
- C4** Tips, Tricks & Shortcuts in MS Excel 2007
- C6** MS Project
- C7** You Get on My Nerves! Dealing with Difficult Personalities
- C8** Preparing Students for the New Economy: The El Dorado Promise, Year 1
- C9** Add Technology and They Will Learn! Are You Sure?
- D3** Global Awareness-Meeting the Circular Challenge
- D4** What you Need to Know About the Arkansas Freedom of Information Act
- D10** Anger Management in the Two-Year College Environment
- D11** Online Surveys Zoomerang
- D12** Building Entrepreneurship Education Curriculum Partners Across the State
- D14** Bring Business & Education Together
- D16** Tips, Tricks & Shortcuts in MS Word 2007
- D17** 403B New Regulations: Are You Ready?

General Interest

- E3** Applying the Bridges Out of Poverty Model for Continuous Improvement
- E4** Campus Wide Collection Development
- E6** Satisfaction Guaranteed!
- E7** Paying it Forward-Northark Crisis Fund
- E10** Homeland Security/Emergency Management
- E11** Substitute Teacher Certification Training
- E14** AQIP Round Table-Are You Equipped for AQIP?

Administration, Senior Leadership, Trustees

- A1** Using the Framework for Understanding Poverty as a Retention Tool
 - A5** Super Adjunct
 - A6** Increasing High School to College Linkages through Perkins Programs of Study
 - A7** Shortages in Healthcare-One School's Perspective
 - A9** Building Tomorrow's Leaders Today
 - A16** Introducing Correctional Curriculum into Secondary Career Centers
 - B4** Effective Communication between Faculty and Students with Disabilities
 - B5** Growing Your Own: Creating a Successful Leadership Development Program
 - B6** Valuing Diversity in Student Recruitment
 - B8** New Economy, New Opportunities, New Techniques for Improving Student
 - B10** Leading from the Middle
 - B14** Improving Student Engagement with Collaboration
 - B15** Making Your Campus Tobacco-Free
 - B8** New Economy, New Opportunities, New Techniques for Improving Student Recruitment, Retention, and Placement with the Arkansas College and Career Placement System Powered by Kuder
 - C2** Achieving the Dream in Arkansas: The Journey Begins
 - C3** Customer Service in an Academic Setting
 - C7** You Get on My Nerves! Dealing with Difficult Personalities
 - D4** What you Need to Know About the Arkansas Freedom of Information Act
 - D12** Building Entrepreneurship Education Curriculum Partners Across the State
 - D17** 403B New Regulations: Are You Ready?
 - E3** Applying the Bridges Out of Poverty Model for Continuous Improvement
 - E4** Campus Wide Collection Development
 - E6** Satisfaction Guaranteed!
 - E7** Paying it Forward-Northark Crisis Fund
 - E10** Homeland Security/Emergency Management
 - E12** Innovations in New Faculty Orientation
 - E14** AQIP Round Table-Are You Equipped for AQIP?
- #### Career Pathways
- B18** Doing More with Less: The Why and How of a Loan Program
 - D1** Successful Career Support Services
 - E1** Developing Educational Pathways Promotes Collaboration
 - E2** New Opportunities for Career Pathway Extension through Inverted Degrees
 - E3** Applying the Bridges Out of Poverty Model for Continuous Improvement

Student Services

- A2** Network Security in Two-Year Colleges
A6 Increasing High School to College Linkages through Perkins Programs of Study
A9 Building Tomorrow's Leaders Today
A10 Retaining Students for Graduation into the New Economy: Stolen Ideas that Work
A14 Motivation: The Key to Success
B4 Effective Communication between Faculty and Students with Disabilities
B6 Valuing Diversity in Student Recruitment
B8 New Economy, New Opportunities, New Techniques for Improving Student Recruitment, Retention, and Placement with the Arkansas College and Career Placement System Powered by Kuder
B10 Leading from the Middle
B13 The Effect of Locus of Control, Motivation, and Learning Style on Retention in Online Courses at Community Colleges
B14 Improving Student Engagement with Collaboration
B15 Making Your Campus Tobacco-Free
C2 Achieving the Dream in Arkansas: The Journey Begins
C3 Customer Service in an Academic Setting
C6 MS Project
C7 You Get on My Nerves! Dealing with Difficult Personalities
C8 Preparing Students for the New Economy: The El Dorado Promise, Year 1
C9 Add Technology and They Will Learn! Are You Sure?
D4 What you Need to Know About the Arkansas Freedom of Information Act
D10 Anger Management in the Two-Year College Environment
D13 Partners for a Seamless Transition to Higher Education-UACCB's Project: College Bound
D17 403B New Regulations: Are You Ready?
D18 The Five Elements of Perception
E3 Applying the Bridges Out of Poverty Model for Continuous Improvement
E6 Satisfaction Guaranteed!
E9 Northark Technical Center Automotive Service and Collision Repair Youth Apprenticeship Program
E14 AQIP Round Table-Are You Equipped for AQIP?

Technology and Distance Education

- A2** Network Security in Two-Year Colleges
A7 Shortages in Healthcare-One School's Perspective
A11 How Do I Do That?
B9 Behind the Blackboard Certain: The Secrets of Selective Release for Special Needs Students
B11 Using Video Lecture Capture to Supplement Traditional and Web Math and Other Courses
B12 Camtasia: Dip Your Toe in and Test the Water
B13 The Effect of Locus of Control, Motivation, and Learning Style on Retention in Online Courses at Community Colleges
B16 READI or Not, Here They Come!
B17 Accessing Success: Infusing Service Learning, Teams, and Technology into the College Curriculum
C4 Tips, Tricks & Shortcuts in MS Excel 2007
C6 MS Project
C9 Add Technology and They Will Learn! Are You Sure?
D2 InDesign CS3-The Ideal Document Production Tool

Technology and Distance Education

- D6** Information Distribution with RSS Feeds
D7 Web 2.0 and Social Networking-Essential Tools for e-Communication Success In Two-Year Colleges
D8 Developing Materials for Online and Blended Instruction
D11 Online Surveys Zoomerang
D16 Tips, Tricks & Shortcuts in MS Word 2007
E8 Improving Access and Student Learning with Synchronous Online Courses

Faculty, Academic Support, Assessment

- A3** Putting the Community in a Common Reading Program
A4 Baptist Health and Pulaski Technical College: Breaking the Mold Through an Innovative Partnership
A5 Super Adjunct
A8 Beyond Crossroads: Implementing Mathematics Standards in the First Two Years of College
A9 Building Tomorrow's Leaders Today
A12 Intros and Outros: Personalizing Learning Objects
A14 Motivation: The Key to Success
A16 Introducing Correctional Curriculum into Secondary Career Centers
B3 Multiple Intelligences: Are you teaching to your students learning styles?
B4 Effective Communication between Faculty and Students with Disabilities
B6 Valuing Diversity in Student Recruitment
B7 The E.M.P.A.C.T.S. of Powerful Projects
B11 Using Video Lecture Capture to Supplement Traditional and Web Math and Other Courses
B12 Camtasia: Dip Your Toe in and Test the Water
B14 Improving Student Engagement with Collaboration
C3 Customer Service in an Academic Setting
C7 You Get on My Nerves! Dealing with Difficult Personalities
C9 Add Technology and They Will Learn! Are You Sure?
D3 Global Awareness-Meeting the Circular Challenge
D4 What you Need to Know About the Arkansas Freedom of Information Act
D8 Developing Materials for Online and Blended Instruction
D10 Anger Management in the Two-Year College Environment
D12 Building Entrepreneurship Education Curriculum Partners Across the State
D13 Partners for a Seamless Transition to Higher Education-UACCB's Project: College Bound
E3 Applying the Bridges Out of Poverty Model for Continuous Improvement
E5 Utilization of Endowed Chairs in Nursing Education: New Opportunities for Faculty and Students
E6 Satisfaction Guaranteed!
E8 Improving Access and Student Learning with Synchronous Online Courses
E9 Northark Technical Center Automotive Service and Collision Repair Youth Apprenticeship Program
E11 Substitute Teacher Certification Training
E12 Innovations in New Faculty Orientation
E13 Classroom Management: Enhancing Emotional Intelligence in Medical Laboratory Technology through the Integration of Bloom and Goleman
E14 AQIP Round Table-Are You Equipped for AQIP?
E15 Group Work in the Community College Classroom

Breakout Sessions by Interest Area and Sponsor-Exhibitor Presentations Schedule

Workforce Development, Continuing Education

- A13** ACTE: Your Legislative Advocate
- A15** Mid-America Transportation Technology Education Center (MATTEC)
- A16** Introducing Correctional Curriculum into Secondary Career Centers
- C1** Recruiting New Business to Arkansas: Pulaski Technical College and LM Glasfiber
- C5** Arkansas Delta Training & Education Consortium(ADTEC) Addressing Regional Workforce Development Needs
- D9** Wiring the Economy in the Arkansas Delta
- D12** Building Entrepreneurship Education Curriculum Partners Across the State
- D14** Bring Business & Education Together
- D15** AATYC Aerospace Training Consortium
- E9** Northark Technical Center Automotive Service and Collision Repair Youth Apprenticeship Program

Advancement, Development, Marketing, PR

- A9** Building Tomorrow's Leaders Today
- A14** Motivation: The Key to Success
- B1** Effective Institutional Planning to Meet New Challenges and Opportunities
- B2** Grant Writing for Everyone
- B5** Growing Your Own: Creating a Successful Leadership Development Program
- C3** Customer Service in an Academic Setting
- D2** InDesign CS3-The Ideal Document Production Tool
- D5** Going Beyond Web Pages to Reach Students
- D7** Web 2.0 and Social Networking-Essential Tools for e-Communication Success In Two-Year Colleges

Administrative Staff

- A14** Motivation: The Key to Success
- C3** Customer Service in an Academic Setting
- C4** Tips, Tricks & Shortcuts in MS Excel 2007
- C6** MS Project
- C7** You Get on My Nerves! Dealing with Difficult Personalities
- D2** InDesign CS3-The Ideal Document Production Tool
- D16** Tips, Tricks & Shortcuts in MS Word 2007
- D17** 403B New Regulations: Are You Ready?
- E3** Applying the Bridges Out of Poverty Model for Continuous Improvement

Sponsor - Exhibitor Presentations

10:30 a.m. - 11:20 a.m.

- PLATO LearningSalon D
- Educational Systems Products.....Salon E
- Student Financial Lab.....Salon F
- University of Arkansas for Medical Sciences.....Salon G
- Datatel.....Salon H
- Panasonic Whiteboards.....Embassy Board Room

1:00 p.m. - 1:50 p.m.

- Wittenberg, Delony & Davidson, Inc.....Salon D
- AIG Retirement.....Salon E
- Blackboard Inc.....Salon F
- Boston Reed College.....Salon G
- Howard Technology SolutionsSalon H
- ERJ Associates.....Embassy Board Room
- Kuder, Inc.Razorback Room
- Wimba.....Pinnacle Ballroom 4

2:30 p.m. - 3:20 p.m.

- ACT, Inc.Salon C
- ANGEL Learning.....Salon D
- Arkansas Department of Higher Education.....Salon E
- AT&T.....Salon F
- Oracle Education and Research.....Salon G
- Presidium Learning.....Salon H
- Scantron Corporation.....Pinnacle Ballroom 1
- OmniUpdate, Inc.....Pinnacle Ballroom 2

Late Checkout at Embassy Suites

The Embassy Suites Hotel will allow conference participants late checkout. You will have until 12:30 p.m. to check out of your hotel room on Tuesday, October 14.

Conference Schedule and Breakout Sessions A

Sunday, October 12, 2008

Noon-4 p.m.Hammons Center
Exhibitor Registration and Move in

Noon-6 p.m.Hammons Center
Conference Registration

3:45-5 p.m.HC Grand Ballroom
Opening General Session, Entertainment by NorthWest
Arkansas Community College Chamber Singers

Sponsored by Lee Wayne Corporation

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Presidium Learning, and Howard Technology Solutions*

5-6:15 p.m.HC Exhibit Hall
Academic All-Star Auction Opens

6:15 p.m.....Dinner on your own

7:30-10 p.m.HC Ambassador Ballroom
AATYC Campus Talent Showcase

Monday, October 13, 2008

6:45-8 a.m..... Poker Run/Walk
Meet at entrance to Embassy Suites - see page 5 for details

7 a.m.HC Exhibit Hall
Exhibit Hall Opens - Academic All-Star Auction Opens

7-8:15 a.m.HC Exhibit Hall
Coffee and muffins with our Sponsors

Sponsored by Datatel , Blackboard, and PLATO Learning

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General Session and Keynote Address - Kay McClenney

*Sponsored by Arkansas Department of
Workforce Education*

9:45-10:30 a.m.HC Exhibit Hall
Break with Exhibitors

*Sponsored by Boston Reed College and University of
Arkansas for Medical Sciences*

10:30-11:20 a.m..Hammons Center and Embassy Suites Sponsor and Exhibitor Presentations

PLATO Learning.....Salon D
PLATO Users Group Session

Ron Given and Josephine Barry

Our valued PLATO campuses are cordially invited to a brief User Group Session. Included will be highlights and Best Practices from campuses across Arkansas, as well as insights into new products and services.

Educational Systems Products.....Salon E
PORTAL (JICS)

Randy Thomas, President

This session will demonstrate the Jenzabar Internet Campus Solution (JICS) portal system. The portal demonstration will include what a guest might see when visiting the portal. Then the demonstration will progress from a STUDENT looking at the Campus Connect links and LMS schedules then a STAFF looking at Payroll information and General Ledger Account balances and finish by letting an ALUMNI look at his annual giving history. The JICS portal is a way for many constituents (students, staff, faculty, alumni) to view real-time POISE data via the Internet in a web environment.

Student Financial Lab.....Salon F
**Improving Student Success by Improving their
Financial Knowledge and Skills**

Christopher C. Canedy, Managing Partner

Community college students are commencing their college years with inadequate knowledge and skills related to the fundamentals of managing their finances, regardless of their age. This often results in a student's inability to realize their educational goals. Equally as concerning is that when a student must leave school owing to financial difficulties, those problems do not go away...they follow the student into the workplace where acquiring financial knowledge and skills is often difficult to achieve. The community college setting is a much more effective environment in which to provide students this basic life skill, a skill that benefits students during college and throughout their lives. The Student Financial Lab was specifically developed to improve the basic financial knowledge of college students of all ages, and to provide them with tools that forge new behaviors resulting in more effective management of their money, debt and utilization of credit during college, and throughout their lives. Working with community colleges to provide this program to their students is proving to have a positive impact the lives of the students, and on the student retention of participating colleges. The Student Financial Lab carries a nominal fee, is easily integrated and provides colleges with online program monitoring tools that minimize costs related to providing the program.

Sponsor-Exhibitor Sessions continued on next page...

Conference Schedule and Breakout Sessions A

10:30-11:20 a.m..Hammons Center and Embassy Suites Sponsor and Exhibitor Presentations

University of Arkansas for Medical Sciences.....Salon G UAMS...Where Future Health Care Professionals Learn

Osmonetta McRae, M.M., Recruiter, College of Nursing; Cindy Stowe, Pharm.D., Associate Dean for Academic Affairs, College of Pharmacy; and Susan Williamson, M.S. Student Recruiter, College of Health Related Professions

As the state's only academic medical center, UAMS takes its role in educating tomorrow's health care professionals very seriously. Nearly 80 percent of UAMS' students remain in Arkansas after graduation, as health care providers, as teachers, and as researchers. By producing highly educated and motivated health care personnel, the health of Arkansans and future Arkansans is secured with the knowledge that those serving them are among the nation's top health care professionals. Representatives from three of UAMS' colleges...Health Related Professions, Nursing, and Pharmacy... and the Graduate School will discuss career opportunities in their respective programs and the preparation needed to gain admission.

Datatel.....Salon H Retention and Accountability: How Datatel Can Help

Michelle Clifton, M.Ed. and Su Hallenbeck, Ph.D.

This session provides an overview of retention strategies and best practices, and discusses the heightened need for accountability. Participants receive information on Retention Alert and other Datatel products and services specifically designed to help institutions meet their enrollment and retention goals. In addition, attendees discuss the impact and role of retention and accountability in institutional operations and decision-making; identify best practices for retention; and learn how Datatel can help institutions effectively address retention and accountability needs.

Panasonic Whiteboards.....Embassy Board Room Panasonic Whiteboard Solutions

The Panasonic Panaboard is truly a revolutionary tool that redefines many convention ideas about work place learning, training sessions, meetings and presentations.

10:30-11:20 a.m..Hammons Center and Embassy Suites Breakout Sessions A

A1 Pinnacle Ballroom 4 Using the Framework for Understanding Poverty as a Retention Tool

Karon J. Rosa and Monieca West, Arkansas Department of Higher Education

The poverty model, which is based upon primary concepts from the trainings A Framework for Understanding the Poverty and Bridges out of Poverty, is designed to increase understanding and skills in working with students from a limited income while increasing the resources needed for success by today's community college students. The model can be customized to target the specific needs and goals of the campus. PCCUA will discuss the application of this model in a separate discussion

A2 Ambassador Ballroom E Network Security in Two-Year Colleges

Tamya Stallings, Arkansas State University-Newport

Computer viruses, attacks on networks and many other onslaughts of college networks affect day to day usage. See how two-year colleges from Arkansas and neighboring states rank the importance of network security. See how your campus compares to similar colleges in the region.

A3 Salon B Putting the Community in a Common Reading Program

Ann Fellinger and Summer Brown, Pulaski Technical College

PTC created a Common Academic Experience program that has at its center a book with strong ties to the local community. During the pilot year, students in the first-year seminar read Warriors Don't Cry by Melba Patillo Beals, one of the "Little Rock Nine." All common academic experience activities coincided with the 50th anniversary of the integration of Central High School in Little Rock. This presentation will focus on creation, implementation, challenges, and assessment of this program.

A4 Ambassador Ballroom C Baptist Health and Pulaski Technical College: Breaking the Mold Through an Innovative Partnership

Karen James, Cindy Fox and Benjamin Peacock, Baptist Health

Baptist Health Schools Little Rock and Pulaski Technical College have developed a successful partnership which leads to an AAS in Occupational Therapy Assistant. This innovative program, which combines the resources of a hospital based school and a community college, is groundbreaking in nature. This presentation will review the process that was used to develop this unique model and discuss how the institutions work together to better serve students.

A5 Salon C Super Adjunct

Lynne Sharp, Mid-South Community College

As you all know, good adjunct instructors are essential to a community college. MSCC has developed an incentive program called Super Adjunct to financially motivate adjuncts to do more than just teach their classes. It encourages them to use good teaching techniques, follow college policies, and to participate in professional development and college activities. Rubrics and evaluation tools will be shared with attendees.

A6 Razorback Room Increasing High School to College Linkages through Perkins Programs of Study

Monieca West, Arkansas Department of Higher Education

Colleges must have at least one program of study with both secondary and postsecondary elements in place in order to receive Perkins funding. These programs of study are intended to align curriculum so that students are better prepared for college level work and have the skills required by industry. A panel of institutions will share strategies for improving secondary and postsecondary linkages including aligned curriculum, opportunities for concurrent and articulated credit, and secondary career centers.

A7 Ambassador Ballroom A

Shortages in Healthcare-One School's Perspective

Judy Pile, Baptist Health

This presentation will cover surprising statistics about healthcare shortages and healthcare education. The presentation will focus on the trends in nursing on a national and state level. There will also be discussion about how BAPTIST HEALTH is working to meet the future challenges in healthcare.

A8 Pinnacle Ballroom 8

Beyond Crossroads: Implementing Mathematics Standards in the First Two Years of College

Suzanne Mitchell, Arkansas Department of Higher Education

The Mathematics Standards presented in Beyond Crossroads will stimulate mathematics faculty to examine, assess, and improve every component of mathematics education in the first two college years. Quantitative Literacy, Inquiry and Relevance will be discussed as well as student-centered mathematics classrooms and standards student learning styles and mathematics anxiety.

A9 Ambassador Ballroom D

Building Tomorrow's Leaders Today

Sue Burris, National Park Community College

Do you want help your students become bona fide, tax paying citizens? Find out how to help your students improve self-esteem, self confidence and build leadership skills through involvement in SkillsUSA. SkillsUSA offers many unique opportunities for instructors and students to become valuable leaders in tomorrow's workforce.

A10 Commerce C

Retaining Students for Graduation into the New Economy: Stolen Ideas that Work

Joan Stirling, Dusty Johnston, Jennifer Miller, and Kim Lovelace, Ozarka College

This session will include what has been learned and adopted from others such as Noel-Levitz webinars and a workshop, media searches, visits to other institutions and Ozarka TRiO and Pathways programs. Topics include a student success center, intrusive advising, family newsletters, retention newsletters, a success closet, combined activities with TRiO and Pathways, career planning and job placement.

A11 Pinnacle Ballroom 5

How Do I Do That?

K. Aurora Adney, Pulaski Technical College

As the economy tightens from higher fuel prices it is possible to see the number of online students increase. This will require more distance support with a high efficacy rate. Today's presentation will cover some effective methods being used to support students with technical difficulties in the Distance Learning environment.

A12 Pinnacle Ballroom 1

Intros and Outros: Personalizing Learning Objects

Cindy Burton and Carol Mills, Arkansas Northeastern College

Learn one way to turn your lectures into smaller, more personal learning objects that engage online learners and support instructor presence in your online course. Demonstration of Flip Video camera will be included in this presentation. This session is based on a recent presentation at a national conference by Alice Loddigs, Luther Seminary, St. Paul, MN.

A13 Pinnacle Ballroom 2

ACTE: Your Legislative Advocate

David Hughes, National Park Community College

Are you tired of all the political rhetoric this election year? Come learn how your professional association can help you become actively involved in the political process. Join us to find out how the Association for Career and Technical Education (ACTE) can assist you in becoming an advocate for your profession.

A14 Pinnacle Ballroom 3

Motivation: The Key to Success

Holly Ayers and Deltha Shell, Ozarka College

The presenters will provide an overview of student motivation including but not limited to factors that influence the development of student motivation, how to foster motivation among students and faculty, how faculty can capitalize on these factors and foster student success, and student motivation and retention.

A15 Ambassador Ballroom B

Mid-America Transportation Technology Education Center (MATTEC)

Brian Aguiar, NorthWest Arkansas Community College and North Arkansas College

Funded by the National Science Foundation (NSF), the Mid-America Transportation Technology Education Center (MATTEC) has completed the first step in development of an industry validated career pathway to support the Transportation, Distribution, and Logistics Career Cluster. The initial endeavor has been focused from the high school level through the Associate in Applied Science Degree in Logistics & Transportation Technology, and the creation of the bachelor's degree component is being funded through the ADTEC University Center. Through a recently awarded second NSF grant, MATTEC is engaging local, regional, and national partners in planning activities to develop a proposal for an NSF National Center of Excellence in Transportation, Distribution, and Logistics Technology. Additional funding support for various components of the project has been provided by the Arkansas Department of Workforce Education, the Arkansas Delta WIRED (ADWIRED) initiative and the U.S. Department of Labor.

A16 Pinnacle Ballroom 8

Introducing Correctional Curriculum into Secondary Career Centers

Blake Robertson, Ouachita Technical College; and Kevin Murphy, Mike Dangler, Barbara Dimon, Dick Burchett, Robert Cooper, Rod Duckworth

The Arkansas Department of Corrections is offering admission to their Correctional Academy to students who have enrolled and completed the Law enforcement/Correctional curriculum offered through the Area Career Centers. In addition to admission to their academy, there are also some pay advancements and benefits that a person just applying to the Department of Corrections would not receive.

A17 Grand Ballroom

Discussion time with Kay McClenney

Kay McClenney will answer questions and discuss her presentation. Please join her for a small group discussion in the Grand Ballroom.

11:20 a.m.-1 p.m.Lunch on your own

Conference Schedule and Breakout Sessions B

1-1:50 p.m.....Hammons Center and Embassy Suites Sponsor and Exhibitor Presentations

Wittenberg, Delony & Davidson, Inc.....Salon D Creating New Learning Environments in Higher Education: How Technology Will Bring New Educational Opportunities to Arkansas Communities

Jack F. See, Jr., AIA, CEFPI and Richard Alderman, AIA, CEFPI

This session will discuss the global marketplace for workforce training and its effect on Arkansas; the importance of higher education to Arkansas communities; the development of "university centers" and four-year degree opportunities offered on two-year college campuses; concurrent credit opportunities in high schools; the role of the two-year college in attracting low-achieving students into workforce training programs within secondary schools; and, how these programs can become a new economic engine for industrial development and job creation in Arkansas. The session will then explore the impact of these trends and emerging technology upon learning within a typical classroom environment, within specialized study/research spaces in campus buildings and upon campus infrastructure. Finally, the session will discuss the importance of flexibility in educational facility design and mobility for expensive and highly specialized vocational laboratories that can be shared with secondary schools in order to help "future-proof" higher educational facilities.


AIG Retirement.....Salon E AIG in the News

Anne Johnson and Don Martin

This presentation will discuss noteworthy news about AIG, including ratings and questions.

Blackboard.....Salon F Increase Retention and Enrollment with Blackboard Connect

Devin Beck, Regional Account Executive

Devin Beck with Blackboard Connect will be discussing how numerous colleges are utilizing their system for emergency communication to more effectively communicate on a day to day basis with students. While emergency communications for schools closing due to severe weather have been regularly discussed in past few months, Devin will discuss how many colleges are using this same fixed budget solution to open lines of communication regarding financial account status, event attendance, academic performance reminders, and student load documents, all demonstrating significant cost savings to the school. 

Boston Reed College.....Salon G Why Outsource Allied Health Courses?

Wendy Flint, Senior Vice President

Over 60% of health professionals are trained through the community colleges. The only solution to fill the gap of 3.2 million allied health jobs by 2020 is to 1)offer accelerated certificate courses through continuing education or workforce training departments and 2)depend on approved healthcare training vendor providers to deliver your curriculum, labs, instructors, and externship placements. Learn how a partnership is no financial risk, reduces workload, and generates substantial profits for your programs. The PowerPoint will be available to download for your own college presentation on the benefits of outsourcing.

Howard Technology Solutions.....SalonH Preparing Students for Success in Today's World through 21st Century Classroom Solutions

Andrew Howard, A/V & Instructional Engineer

This presentation demonstrates how to take advantage of some of the newest 21st century classroom solutions such as Interactive Technologies, Front Row To Go Audio Solutions, Document Cameras, and Teacher's Pet Carts.

ERJ Associates.....Embassy Board Room Solving Reading Performance through Reading Plus

Randall Jennings

This session will demonstrate the need and solution for a technology-based reading program, Reading Plus. The program features a scientifically research-based design to address poor reading comprehension, fluency, and vocabulary skills in an accelerated model with unique diagnostic capability for reading levels and fluency.

Kuder, Inc.Razorback Room New Economy, New Opportunities, New Techniques for Improving Student Recruitment, Retention, and Placement with the Arkansas College and career Planning System powered by Kuder

Ruth Brown

This career development system, backed by over 60 years of research, is a Resource and Opportunity that no community college can afford to pass up. Discover the many components of this comprehensive system that will help to prepare your students for the New Economy.

WimbaPinnacle Ballroom 4 Improving Student Engagement with Collaboration

Shelley Constant

The relationship between active involvement and effective learning is strong. The internet provides new ways to facilitate student involvement by connecting educators and learners in a highly interactive way. Come learn how the Wimba Collaboration Suite facilitates real-time communication, visualization using video, and participation through voice to encourage active involvement and improve student engagement.

1-3 p.m.....meet in lobby of Embassy Suites Industry Tours

1-1:50 p.m.....Hammons Center and Embassy Suites Breakout Sessions B

B1Pinnacle Ballroom 1 Effective Institutional Planning to Meet New Challenges and Opportunities

Dusty Johnson and Joan Stirling, Ozarka College

This presentation will expound upon the use of the Criteria, Core Components and Examples of Evidence for Accreditation as a framework for the college's planning/budgeting/evaluation/documentation process. This process lends itself well to the education of all employees about the five criteria for HLC accreditation and involves all areas of the improvement cycle.

Conference Schedule and Breakout Sessions B

B2 **Ambassador Ballroom B** **Grant Writing for Everyone**

Ricky Tompkins, NorthWest Arkansas Community College

In the current economic climate, more responsibility is being placed on community colleges to find funding other than state appropriations. One avenue for funding and implementation of new programs is through grants. This seminar will provide direction and tips for effective grant writing and mitigate the fear from proposal writing.

B3 **Ambassador Ballroom C** **Multiple Intelligences: Are you teaching to your students learning styles?**

Mary Pat Cook, South Arkansas Community College

This session will introduce educators to the theory of Multiple Intelligences and its influence on teaching strategies and personalized education. Attendees will learn about the different ways that students can be smart, according to Howard Gardnew, as well as how to cultivate desired capabilities and talents in students by approaching subject matter in a variety of ways.

B4 **Salon A** **Effective Communication between Faculty and Students with Disabilities**

Katy Evans, Pulaski Technical College

Have you struggled with ways to approach and talk to students with disabilities enrolled in your courses? Some instructors are concerned about saying or doing something that may seem insensitive, inappropriate, or violate federal disability law. We will discuss appropriate ways to communicate with students and brainstorm alternatives to current practices

B5 **Ambassador Ballroom B** **Growing Your Own: Creating a Successful Leadership Development Program**

Carol Langston, Amy Baldwin, Rhonda Carroll, Augusta Farver, Dianne Butler, Jason Henry, Pulaski Technical College

If colleges want to grow their own talent, they need to invest in the development of faculty and staff. Attend this session and find out how Pulaski Technical College created and implemented a highly successful leadership development program for its employees by educating participants on a wide array of issues and concerns.

B6 **Salon B** **Valuing Diversity in Student Recruitment**

David Mayes, Arkansas State University - Beebe

This session will focus on the importance of diversity in student recruitment and retention. Ideas will be presented for recruitment of a diverse student population and programs and practices that can be incorporated in enrollment management. This will be an interactive session in which participants can share ideas and practices currently used.

B7 **Ambassador Ballroom D** **The E.M.P.A.C.T.S. of Powerful Projects**

Barbara Rademacher and Carol Olson, NorthWest Arkansas Community College

During Spring Semester, 2008, the NorthWest Arkansas Community College Mathematics and Science Department and Department of Psychology collaborated in presenting linked developmental mathematics and psychology classes designed to assist math-anxious students in overcoming their anxiety. This workshop presents the process and results of those classes with lecture and hands-on activities.

B9 **Salon C** **Behind the Blackboard Certain: The Secrets of Selective Release for Special Needs Students**

Danny Martin, Pulaski Technical College

Participants will learn how to effectively use the selective release and grade book features in Blackboard to seamlessly meet the needs (extra time) of special needs students while still protecting the students privacy. We will also cover how to avoid some of the common pitfalls associated with selective release.

B10 **Salon A** **Leading from the Middle**

Deltha Shell and Katrina Farris, Ozarka College

“Where is the best place from which to lead?” This presentation will provide applicable leadership tools adapted from works by America’s expert on leadership, John C. Maxwell. Applications for the three principles of the 360 degree leader will be explored: Leading Up-Lightening your leader’s load; Leading Across-Completing your fellow leaders; Leading Down-Walking through the halls...slowly.

B11 **Pinnacle Ballroom 2** **Using Video Lecture Capture to Supplement Traditional and Web Math and Other Courses**

Valerie Martin and Laura Berry, North Arkansas College

Our lecture capture system allows traditional and web students to play back class activities, including the instructor’s lesson and SmartBoard content, on the web or MP3 player. Hear about technology and instructional requirements, student satisfaction and use, and successes and challenges during the first year’s use in Northark’s math classes.

B12 **Pinnacle Ballroom 3** **Camtasia: Dip Your Toe in and Test the Water**

Carol Mills, Arkansas Northeastern College

Not everything you always wanted to know about Camtasia, a file-compressing, movie-making program from TechSmith, but enough to get you started. Demonstrated will be a quick and easy way to add sound and movement for online delivery. I promise, quick and easy...

Conference Schedule and Breakout Sessions B and C

B13 Pinnacle Ballroom 6

The Effect of Locus of Control, Motivation, and Learning Style on Retention in Online Courses at Community Colleges

Vondra Armstrong, Pulaski Technical College

Literature is replete with the uniqueness of the community college student as it relates to remediation, persistence, and academic success; yet very little literature exists on the community college and retention in online courses. The purpose of this research was to examine the effect of student characteristics, locus of control, motivation, and learning style on retention in online community college courses. Students enrolled in four selected online core courses at four Arkansas community colleges participated in the study. The core courses were English Composition I, English Composition II, College Algebra, and Speech Communication. Retention was measured via the student registration system, which indicated those who completed the course as opposed to those who did not.

B15 Pinnacle Ballroom 5

Making Your Campus Tobacco-Free

Ty Patterson, Ozark Technical Community College

Want to learn how to eliminate tobacco use on campus? The presenter will share his experience helping his institution and others become tobacco-free. Questions like: how to enforce the policy, what happens to enrollment, and how do you involve the faculty, staff, students, and community will be answered.

B16 Ambassador Ballroom A

READI or Not, Here They Come!

Sue Burris, National Park Community College

Are your students ready for online learning? Learn to use the READI tool to evaluate student computer skills, customize the orientation for your individual course, and explore best practices with the Quality Matters rubric. Come and discover how these tools and techniques may be used to enhance online learning.

B17 Pinnacle Ballroom 6

Accessing Success: Infusing Service Learning, Teams, and Technology into the College Curriculum

Marvin Galloway, Regina Ryel Thomason, and Dianne Phillips, NorthWest Arkansas Community College

Presenters and participants will actively examine a cross-curricular service learning delivery system, EMPACTS, that recently received a League of Innovations Innovation award. According to an August 2008 report from the Arkansas Task Force on Higher Education, 88% of voters support 21st Century skill development in critical thinking, problem solving, technology, communication and self-direction within a curricular framework. This 12-15 week process developed by NWACC faculty promotes development of these skills by combining the power of cutting-edge technology, authentic teamwork, and significant community service in a manner that helps students develop their own interests and aptitudes while creating "deeper learning" of course outcomes. Over 200 community projects have been successfully completed across the curriculum in 20+ courses. Highlights, student projects, and benefits will be shared.

B18 Pinnacle Ballroom 7

Doing More with Less: The Why and How of a Loan Program

Claudia Griffin, Career Pathways

The book and equipment loan program is the center of the UACCH CPI program, which served 398 students on a budget of \$250,000 in FY08. Through interactive role-play, PowerPoint presentation, and general discussion, the philosophy, principles, procedures, and "secrets" of the loan program will be discussed. Handouts will be available.

1:55-2:20 p.m.....HC Exhibit Hall

Break with Exhibitors

2:30-3:20 p.m.....Hammons Center and Embassy Suites

Sponsor and Exhibitor Presentations

ACT, Inc.Salon C

ACT's solution to assessing college and workforce readiness: An overview of the COMPASS and WorkKeys systems

Don Pitchford, ACT Postsecondary Consultant and Day Smith, ACT WorkForce Development Consultant

This session will briefly provide you with an overview of the COMPASS and WorkKeys system and how they are being utilized throughout Arkansas. Discussion will include segments pertaining to best practices associated with fully utilizing these assessments and how they can innovatively be used to assist with institutional efficiency initiatives.

ANGEL Learning.....Salon D

Enhance the Learning Experience with ANGEL LMS

Chris Babbitt, Senior Account Manager

Engaged learners have higher retention rates and achievement levels. When successfully implemented, an LMS becomes a vital communication bridge that connects faculty and students; an everyday tool students and instructors rely on for learning, collaboration and achievement of learning outcomes. Join ANGEL Learning for a demonstration of the key differentiators of ANGEL Learning Management Suite (LMS) that make teaching and learning an exceptional experience.

Arkansas Department of Higher Education.....Salon E

The Right Stuff: New Program Approval

Karen Wheeler and Cynthia Moten

Have ideas for new academic programs? Wondering how to turn those ideas into reality? If so, spend some time with ADHE staff and learn all you have ever wanted to know about new academic programs, including curriculum development, the stuff that absolutely must be in the program proposal, and how to survive an ADHE proposal review.

AT&T.....Salon F

Utilizing the iPhone in Higher Education

Kathleen Thalken, AT&T Regional Higher Education Director

This session will discuss the "how to's" of utilizing the iPhone in higher education, including how to get buy-in from faculty and administration as well as instructional applications.

Oracle Education and Research.....Salon G

Oracle Delivers Solutions

Oracle provides the technology and applications solutions that help colleges meet and adapt to the changing needs and demands of all their constituents—students, faculty, staff, alumni, and the extended community of supporters and stakeholders. Only Oracle delivers the most comprehensive, adaptable solutions to meet the needs of small institutions as well as large college systems.

Presidium Learning.....Salon H

Creating a Proactive Approach for a 24/7 Student Services Experience

Rick Gilchrist, Vice President, Student Services

Join Presidium Learning to discuss an Education Services Management framework to tackle the challenges of: 1) growing enrollments with constrained budgets, 2) increasing student persistence rates, 3) staffing for peaks and valleys in student service requirements, as well as 4) increasing customer satisfaction and improving quality of service. During this interactive session, we will address how enhanced student services support can help your community colleges achieve the following goals: Reduce application processing time; Increase student, parent and staff satisfaction by providing a centralized, multi-channel touch; Enhance yield management practices to increase potential student conversion; Improve brand reputation for the institution; Decrease loan default rates and improve student retention.

Scantron Corporation.....Pinnacle Ballroom 1

Stop Wasting Valuable Time...Scantron's Technology in Action

Glenn Evans, Senior Account Executive

See ACTION, NOT TALK! Come participate as SCANTRON processes surveys, tests and applications in a live demo of our automation systems. See how you can develop and print your own forms for ANY process – capturing images for archival while also populating any database – and also how you can completely automate the Course/Faculty evaluation process for either web or paper surveys. And, of course, see Scantron's latest technology for scoring tests and analyzing test data.

OmniUpdate, Inc.Pinnacle Ballroom 2

Web 2.0 and Social Networking--Essential Tools for e-Communication Success in Two-Year Colleges

Jeremy Rex, Regional Sales Representative

Your website is at the heart of your institution's marketing, communications, and recruiting efforts. Delivering what your student audience expects in an online experience is critical! This session will review the "must haves" in Web 2.0 tools: rich media, blogs, RSS feeds, web chat, social networks, and more. The presentation will demonstrate how to easily manage these tools utilizing web content management software, and will offer tips on ways to enhance site content and influence visitor attitudes. This session is ideal for marketing and communications staff seeking to learn more about the tools available to help them manage web communications.

2:25 - 3:40 p.m.....Hammons Center and Embassy Suites

Breakout Sessions C

C1

Recruiting New Business to Arkansas: Pulaski Technical College and LM Glasfiber

Commerce C

Mary Ann Shope, Carol Langston, Don Powell, Jim Jones, Laura Miller, Pulaski Technical College

The Arkansas Economic Development Commission has announced several new companies coming to Arkansas. One of the largest announcements was of the Danish company, LM Glasfiber. The company makes windmill blades for the wind farms and is a leader in wind energy in the US. Pulaski Technical College played a critical role in providing solutions to the workforce development challenges presented in the recruitment process. Learn how college officials, faculty, and others worked with AEDC to make this project a "brilliant" success.

C2

Achieving the Dream in Arkansas: The Journey Begins

Ambassador Ballroom C

Gordon Watts, National Park Community College; Amy Baldwin, Pulaski Technical College; Susan Karr, Ouachita Technical College; Debbie King, Phillips Community College of the University of Arkansas

Four Arkansas two-year colleges completed a year gathering and assessing student achievement data and developing strategies to close achievement gaps that they discovered. The presenters will discuss the strategies that each of their respective institutions will implement, why those strategies were selected, and the student outcomes they expect to impact

C3

Customer Service in an Academic Setting

Ambassador Ballroom D

Kathy Price and Cindy Beck, Lyon College

This presentation will examine both poor and positive customer service practices and help participants to assess their school's current "customer service climate." Attendees will also learn about customer service behaviors and gain help developing a customer service improvement plan for their campus or department.

C4

Tips, Tricks & Shortcuts in MS Excel 2007

Ambassador Ballroom A

Allan Mesko, National Park Community College

Got an Excel spreadsheet you'd like to troubleshoot (or just plain shoot!?!)? Bring it with you on a flash drive or disk, if you like—or just show up. This interactive workshop for administrators, staff, and faculty shows you techniques to make your work easier. Though geared for more experienced users, even moderate users can benefit from many of these tools immediately.

Conference Schedule and Breakout Sessions C

C5 Ambassador Ballroom B Arkansas Delta Training & Education Consortium (ADTEC)- Addressing Regional Workforce Development Needs

Pauline Vernon, Duane Doyle, Tom Floria, Lee Griffith, Bob Gunter, Tracy McGraw, Arkansas Delta Training and Education Consortium (ADTEC)

ADTEC is an industry-driven response to workforce and economic development for the Arkansas Delta comprised of five community colleges (ANC, ASUN, EACC, MSCC, and PCCUA). The panel will share its model for industry training, technical skills delivery for incumbent workers, adult students, and high school concurrent students, and partnership successes.

C6 Ambassador Ballroom E MS Project

Pat Kelly, NorthWest Arkansas Community College

This session will focus on the basics of using Microsoft Project to facilitate on-time completion and tracking of resources needed to complete medium to large size campus projects. This session will demonstrate the product interface and include handouts on best practices and simple projects for analysis by participants

C7 Pinnacle Ballroom 4 You Get on My Nerves! Dealing with Difficult Personalities

Lisa Carver, Pulaski Technical College

Attend this interactive session to learn how to better deal with various personality types, both personally and professionally. We will discuss hot to face your dread, analyze your personal hot buttons to avoid confrontations, be proactive in all conversations and modify your personal communication style for positive long-term results.

C8 Salon A Preparing Students for the New Economy: The El Dorado Promise, Year 1

Debra Hagen-Foley, South Arkansas Community College

The New Economy requires an educated workforce. In January, 2007, Murphy Oil Corporation of El Dorado, Arkansas introduced the El Dorado Promise. The Promise made a college education a possibility for El Dorado High School graduates. Through interviews with persons principally involved in implementing and maintaining The Promise, the presentation will offer suggestions to guide other communities considering a comparable program.

C9 Pinnacle Ballroom 5 Add Technology and They Will Learn! Are You Sure?

Yolanda Mitchell and Sarah Clements, Pulaski Technical College

Are you considering integrating Web-based components into your classes? If so, you may have asked yourself: Will these components impact my students' learning? Will my students use them? Are they worth my time to develop? Come to this session to discuss answers to these questions and recommended implementation strategies.

C10 Salon B 403B New Regulations: Are You Ready?

Ellen Kirbo, American Fidelity Assurance Company

This presentation will explain briefly the history of annuity contributions, why the IRS is mandating changes and what those changes will be. In addition, you will get the scoop on how and when those regulations are to be met so that your 403B plans are compliant with the new IRS guidelines. You will get information as to who is responsible for your plan and where to go to find the help you need.

C11 Pinnacle Ballroom 3 "Retention and Accountability: More than Just the Latest Buzz Words"

Susan Hallenbeck, Product Manager, Datatel, Inc.

The pressure on institutions to demonstrate accountability and outcomes has never been greater. But how can you support your institution's needs in this area? The ultimate proof of the value of an educational institution is in the success of its consumers—your students. Join us for a discussion of strategic enrollment management, with an emphasis on retention strategies and two-year colleges, to help you build the accountability case for your institution.

C12 Razorback Room Adult Learning in Focus

Judith Wertheim, Council for Adult and Experiential Learning

In a recent publication, "Adult Learning in Focus: National and State-by-State Data," the Council for Adult and Experiential Learning provides comprehensive data on adult learning in the U.S. This session will look at the data and review the country's performance as a whole, as well as individual performance for Arkansas.

3:50-4:10 p.m. .Hammons Center and Embassy Suites Division Meetings

Attend your division meetings for an opportunity to meet the candidates for the 2008-2009 AATYC divisional positions.

Presidents/Chancellors.....Razorback Room
Administrative and Professional Staff.....Ambassador A
Classified Staff.....Salon H
Faculty.....Ambassador C
Trustees.....Salon G

4:15-6:30 p.m.HC Exhibit Hall Polls open for voting

4:15-5:15 p.m. .Hammons Center and Embassy Suites Special Interest Sessions

These sessions provide an opportunity for you to meet other conference attendees with similar interests. Come to discuss, share best practices, and network!

See listing at top of next page....

Conference Schedule and Breakout Sessions D

Presidents/Chancellors.....	Razorback Room
Chief Academic Officers.....	Ambassador Ballroom A
Chief Student Affairs Officers.....	Ambassador Ballroom B
Chief Financial Officers.....	Ambassador Ballroom C
Development Officers/Public Relations.....	Salon A
WorkForce Training Consortium....	Ambassador Ballroom D
Distance Education Faculty.....	Salon B
English Faculty.....	Salon C
Science Faculty.....	Salon D
Social Science Faculty.....	Embassy Boardroom
Business Education Faculty.....	Salon E
Blackboard Users Group.....	Salon F
Technical Faculty.....	Hammons Boardroom
Library/Media Center.....	Trammel Boardroom
Student Services Personnel.....	Pinnacle Ballroom 1
Information Technology.....	Salon G
Classified Staff.....	Salon H
Kuder.....	Pinnacle Ballroom 2
Cisco.....	Pinnacle Ballroom 3
Entrepreneurship Consortium.....	Pinnacle Ballroom 6
Math Faculty.....	Pinnacle Ballroom 7
National Orientation Director's Association...	Pinnacle BR 8

5:15-7 p.m.HC Exhibit Hall Exhibitor Appreciation Reception & Door Prize Drawing Academic All-Star Auction Closes

*Sponsored by Wittenberg, Delony & Davidson, Inc.;
AIG Retirement; ANGEL Learning and Wimba*

7-9 p.m.HC Grand Ballroom Wal-Mart Awards Dinner *Sponsored by Wal-Mart*

9-11 p.m.....HC Grand Ballroom Dance

Tuesday, October 14, 2008

8-8:50 a.m.....Hammons Center and Embassy Suites

Breakout Sessions D

D1 Pinnacle Ballroom 1 Successful Career Support Services

Derek Moore and Mary Ann Shope, Pulaski Technical College; and Steve Lease, Arkansas Association of Two-Year Colleges

Developing a successful career plan for students begins with a career assessment (Kuder) and an Individual Career Plan (ICP). Connecting to demand occupations and a working knowledge of career clusters is a second step. Developing an Individual Employment Plan (IEP) for each student is part of job search assistance and the skill building process. Tracking placement results for data-driven decisions and continuous improvement closes the loop for this collaborative effort between the employability coordinator, business and industry specialist and the workforce training expert.

D2 Ambassador Ballroom C

InDesign CS3-The Ideal Document Production Tool

Tenita Shannon Gragg, Southeast Arkansas College

With the high cost of document production, individuals, schools and businesses are looking for ways to produce quality documents at a minimum cost. One way to do this is with InDesign CS3, this is a robust and easy-to-use layout application that can be used to produce documents such as newsletters, brochures, mailers, magazines, and newspapers. InDesign combines text and graphics into unique layouts that can meet your project needs.

D3 Salon C

Global Awareness-Meeting the Circular Challenge

Maris Fletcher, Arkansas State University-Beebe

The Global Awareness Committee is an eclectic group of ASU-Beebe faculty who collaborate to develop new courses, degree programs, international travel opportunities and campus events to spark student interest in the scientific, economic and ethical challenges facing 21st century college graduates.

D4 Ambassador Ballroom E

What you Need to Know About the Arkansas Freedom of Information Act

Stephanie Nichols, Arkansas State University-Beebe

Decisions in 2007 by the Arkansas Supreme Court and Pulaski County Circuit Court show that Arkansas interprets its Freedom of Information Act very broadly. This presentation will discuss the basic tenets of the Arkansas FOIA and provide helpful hints in developing a Freedom of Information Act policy for your campus.

D5 Salon E

Going Beyond Web Pages to Reach Students

Carol Gresham, Christy Keirn, Sarah Shedenhelm, Arkansas State University Mountain Home

Arkansas State University-Mountain Home has gone beyond the traditional college Web site to reach students. In this session, you'll learn the ten best MySpace practices, and the ten worst. You'll also bring home a greater understanding of Social Networking sites and find out how MySpace and Facebook profiles can help you reach students in ways no other medium can. You'll get great tips for getting started and learn how to use Social Networking sites to benefit your institution.

D6 Salon F

Information Distribution with RSS Feeds

Jason Green, Pulaski Technical College

One often hears the complaint that finding information is too time consuming and hassle filled. What if announcements, handouts, assignments and learning materials were automatically delivered to students, alumni, donors, and friends? Learn how RSS feeds can facilitate targeted communication with your stakeholders.

Conference Schedule and Breakout Sessions D

D8

Salon D

Developing Materials for Online and Blended Instruction

Terry Patterson and Mary Kelley-Kirk, South Arkansas Community College

With the increase in gas prices and the importance of education, many college instructors are turning to online course management systems to replace some “seat time”. This session discusses and covers the issues instructors face in the development of online materials including different learning styles and ADA compliancy.

D9

Salon H

Wiring the Economy in the Arkansas Delta

Callie Dunavin and Gibson (Sunny) Morris, Arkansas Delta WIRED Academy

Arkansas Delta Workforce Innovations in Regional Economic Development (ADWIRED) is a U.S. Department of Labor initiative to help transform the regional economy of the Arkansas Delta. Participants will learn of ADWIRED strategies being implemented through collaboration with the Arkansas Delta Training and Education Consortium, targeting transportation/logistics; manufacturing, and renewable energy.

D10

Pinnacle Ballroom 4

Anger Management in the Two-Year College Environment

Daniel Page, East Arkansas Community College

Inappropriately expressed anger can have negative consequences on our relationships with students, peers, and community members. Sometimes these consequences can be severe. This presentation will focus on the hazards of anger and will provide attendees practical guidelines to overcome these dangers.

D11

Pinnacle Ballroom 2

Online Surveys Zoomerang

Pat Kelly, NorthWest Arkansas Community College

Find out how NWACC increased use of online surveys by more than 200% over the past year. Online surveys allow all sorts of data to be gathered from student evaluating classes to public input on strategic initiatives. Several solutions will be demonstrated with emphasis on cost effectiveness and ROI.

D12

Pinnacle Ballroom 3

Building Entrepreneurship Education Curriculum Partners Across the State

Donna Wood and Tim Cornelius, NorthWest Arkansas Community College; and Dr. Ted Kalthoff, Arkansas State University-Beebe

Presenters will discuss the process involved with partnering for a statewide entrepreneurship curriculum. The partnership was forged with ten colleges in the state who agreed to a certificate/option in Entrepreneurship as a part of their AAS degree in Business Management. The curriculum will be presented for information purposes. Audience participation will be encouraged.

D13

Salon A

Partners for a Seamless Transition to Higher Education-UACCB's Project: College Bound

Randy Scaggs, University of Arkansas Community College at Batesville

Arkansas has the challenge to improve the college going rate among high school graduates. In this new economy The University of Arkansas Community College at Batesville has partnered with local high schools to increase the college going rate in the UACCB service area.

D14

Pinnacle Ballroom 5

Bring Business & Education Together

Peggy Wakefield and Cheryl Keymer, Arkansas Department of Workforce Education

Does your enrollment need a boost? Do you want to bring business and education together? Do your students need a competitive edge? If you are a creative educator in a business or business-related area who is seeking new ways to bring curriculum to life and inspire your students, then FBLA-PBL is for you.

D15

Ambassador Ballroom D

AATYC Aerospace Training Consortium

Dick Howk, Bill Archer, Ted Kalthoff, Jack McCord, Kathleen McNamee, Mary Ann Shope

Find out how the AATYC Aerospace Training Consortium through collaboration can help your college offer aerospace courses and share technology. Several skill sets needed to train aerospace workers are currently embedded in other technical programs across the state. As Arkansas's #1 export, aerospace and related products have been targeted for industry recruitment.

D16

Ambassador Ballroom A

Tips, Tricks & Shortcuts in MS Word 2007

Allan Mesko, National Park Community College

Got a Word doc you'd like to troubleshoot (or just plain shoot!?!)? Bring it with you on a flash drive or dist, if you like—or just show up. This interactive workshop for administrators, staff, and faculty shows you techniques to make your work easier. Though geared for more experienced users, even moderate users can benefit from many of these tools immediately.

D18

Salon G

The Five Elements of Perception

Susan Kirtland

In this session we will explore the five elements of perception that impact your current students, prospective students, faculty/staff and community at large. With a thorough understading of these emotional elements from each unique stake holder's perspective, you will learn the internal and external key messaging points and the appropriate positioning for your college.

9:05-9:55 a.m.....Hammons Center and Embassy Suites

Breakout Sessions E

E1 **Grand Ballroom 1**
Developing Educational Pathways Promotes Collaboration

Sherri Bennett, Arkansas Northeastern College

Developing educational pathways will strengthen the role of the community college in easing the transition between secondary education, as well as the transition to employment. Hear how collaboration with your many secondary counterparts or your business/industry partners in the development of educational pathways will help all stakeholders to align the various educational inputs with desired employment outputs.

E2 **Ambassador Ballroom D**
New Opportunities for Career Pathway Extension through Inverted Degrees

Carmen Ramos-Ross, Leroy Cox, Susan Karr, Emogene Fox, Ranelle Eubanks

American economic growth relies on technical occupations requiring two years or less of post-secondary education, the AAS degree. The Bachelor of Applied Science degree, an inverted degree, extends the career pathway of the AAS degree. Three Arkansas universities provide such degrees and ADHE is studying the means of further development.

E3 **Ambassador Ballroom E**
Applying the Bridges Out of Poverty Model for Continuous Improvement

Kim Kirby and Kim Rawls, Phillips Community College of the University of Arkansas

In an effort for continuous improvement, Phillips Community College of the University of Arkansas (PCCUA) has embedded the concepts presented in Bridges Out of Poverty into many of the campus activities. PCCUA conducted a comprehensive professional developmental series to increase awareness among faculty and staff of how to better work with students from generational or situational poverty. Title III, Perkins, Achieving the Dream, Adult Education, Student Support Services, and Career Pathways all collaborate in many ways on the PCCUA campuses to further the institutional mission of individual, organizational, and community development throughout Eastern Arkansas.

E4 **Grand Ballroom 2**
Campus Wide Collection Development

Daniel Page, East Arkansas Community College

This session will focus on how administrators, faculty, and staff can participate in library collection development procedures. Collaboration and sharing of each individual's expertise of their subject area are vital to having a balanced and relevant library collection. Attendees will learn how to select print, audio-visual, and online resources in their field.

E5 **Salon B**
Utilization of Endowed Chairs in Nursing Education: New Opportunities for Faculty and Students

Kim Tinsley, North Arkansas College

This presentation will cover how Endowed Chair monies have been utilized by Nursing Faculty at North Arkansas College in the past 3 years. Discussion will also involve the application process for the Endowed Chair, selection criteria, diversity of use, and outcomes of the use within the program.

E6 **Salon C**
Satisfaction Guaranteed!

Steve Cole and Michael Wright, Cossatot Community College of the University of Arkansas

Colleges and Universities are under more and more pressure to satisfy students, shareholders, stakeholders, and accrediting organizations. This session will provide the tools and methods where by educational institutions can prove what they say they are doing by using proper statistical methods. Participants will find this session useful, intuitive, and above all: fun!

E7 **Salon D**
Paying it Forward-Northark Crisis Fund

Micki Somers and Jacquie Markle, North Arkansas College

This session will help those considering establishing a Crisis Fund at their college take the first steps toward that goal. North Arkansas College Crisis Fund has been active for 3 years and has helped several people in their time of need. The presenters would love to share how Northark's employees "pay it forward" to show they care for their colleagues and students during a time of crisis. You can expect to hear how decisions are made, how the fund is operated and even get some creative ideas.

E8 **Salon E**
Improving Access and Student Learning with Synchronous Online Courses

Jason Green and Cathy Underwood, Pulaski Technical College

Learn how Pulaski Technical College brings the classroom to students with its real time webinar courses. Using Wimba Live Classroom technology, PTC gives students access to live classroom interaction anywhere. Faculty in PTC's pilot courses discuss the challenges and benefits of this delivery model.

E9 **Salon F**
Northark Technical Center Automotive Service and Collision Repair Youth Apprenticeship Program

Billie Reed, North Arkansas College

The NTC Automotive Service and Collision Repair Youth Apprenticeship Program presentation will demonstrate the process involved with setting up a Youth Apprenticeship Program (YAP). The presentation will share information on grant application and grant implementation for YAP. Also, the critical resources to the success of developing and implementing a youth apprenticeship program.

Conference Schedule and Breakout Sessions E

E10 **Grand Ballroom 3** **Homeland Security/Emergency Management**

Randy Hillyard, NorthWest Arkansas Community College

This session will give information about Homeland Security and Emergency Management policies.

E11 **Grand Ballroom 4** **Substitute Teacher Certification Training**

Tenita Shannon Gragg, Southeast Arkansas College

School Districts across the state are finding it harder and harder to hire and retain sufficient numbers of substitute teachers. The need for those teachers has increased due to things like mandatory in-service, staff development, and district planning. One way to solve this problem is through Substitute Teacher Certification. Using a variety of methods such as lecture/discussion, media, hands-on and group exercises this course provides participants training in the following areas: Professionalism, Personal and Classroom Etiquette, Classroom Management, Discipline, Communication, and Conflict Resolution.

E12 **Ambassador Ballroom A** **Innovations in New Faculty Orientation**

William Wyngaard, Pulaski Technical College

In its inaugural year, the New Faculty Academy at Pulaski Technical College is redefining orientation by expanding it from a mere one day event to a year-long training. This session will explore the justifications for establishing the Academy, as well as a discussion on its intermediate progress and future offerings.

E13 **Ambassador Ballroom B** **Classroom Management: Enhancing Emotional Intelligence in Medical Laboratory Technology through the Integration of Bloom and Goleman**

Jimmy Boyd, Arkansas State University-Beebe

In the era of balancing enhanced accountability with professional competence, the utilization of Primal Leadership, specifically emotional intelligence is applied to the Medical Laboratory Technology classroom setting. The purpose of this session is to address the major tenets associated with Emotional Intelligence (EI). The presenter will integrate classroom management techniques with the EI component in an effort to guide thoughts and actions necessary in accomplishing programmatic organizational goals. Bloom's Taxonomy coupled with Goleman's Primal Leadership theory will emphasize student-focused activities that will guide students to an overall empowered learning environment using the context of EI. In addition, an exploration of the assessment challenges and evaluation concerns will be examined in an effort to foster continued growth in teaching competency and professional accountability.

E14 **Ambassador Ballroom C** **AQIP Round Table-Are You Equipped for AQIP?**

Laura Cates, NorthWest Arkansas Community College and Laura Berry North Arkansas College

Join your friends from North Ark College and NWACC to talk about their experiences with AQIP accreditation. Each college is at a different stage in the process, and each has experienced unique successes and challenges implementing the institutional culture change which AQIP represents and fosters. Perhaps AQIP would be good for your college.

E15 **Grand Ballroom 7** **Group Work in the Community College Classroom**

Jana Culp and Michael Wright, Black River Technical College

A comparative analysis of the outcomes of group work demonstrates the success for both education and businesses. They are key elements that are required for the successful implementation and as a result, the essential components for the successful implementation of group work will be discussed.

E 16 **Grand Ballroom 8** **Partners in Workforce Development & Sharing New Technology**

Dan Curtis and Bill Kraus, Arkansas Manufacturing Solutions

The presentation will be broken into four segments. The first segment will focus on a very brief overview of AMS, discussion of new technologies we are rolling out this year and our shared vision for AMS and AATYC. The second segment will be a short introduction to one of the new technologies, "Training Within Industries". We will review the three legs of TWI, which are Job Relations, Job Instruction and Job Methods. AMS will share the current level of market activity and the Two-Year Colleges we are already working with on this technology. The third segment will be a small panel of three or four Two-Year Colleges who will discuss our working relationship and how we are partnering together to foster workforce development. The fourth segment is Q&A.

10 a.m.-noon**HC Grand Ballroom**

Academic All-Star Brunch **Keynote Speaker - Jim Purcell**

Sponsored by

*Arkansas Department of Higher Education and
Arkansas Broadcasters Association*

Outstanding Faculty

Arkansas Northeastern College Allen Allison

Allen has been an instructor for the Automotive Service Technology Program at ANC for 7 years. He has served as an exceptional instructor providing state-of-the-art education and training opportunities to our region. Allen has a strong commitment to providing a student centered learning experience that is focused on connecting student learning to workplace demands.

East Arkansas Community College Clyde Rogers

Throughout his long teaching career at EACC, Clyde Rodgers has demonstrated enthusiasm, a sense of humor, creativity, and a continual concern for the intellectual growth of his students. He is a believer in lifelong learning and has proven this by the publication of his two books *Lives of Quiet Desperation* and *Just Tuning My Air Guitar*.

Arkansas State University—Beebe Gail Burton

The Practical Nursing program has had 100% pass rates on the NCLEX-PN for nine years of Gail's twelve-year tenure as Program Director. She is the consummate educator and student advocate and she is a credit to the nursing profession and ASU-Beebe.

Mid-South Community College Sanjay Chowdhury

"Sanjay is a role model for professional workplace ethics," said one of his coworkers. "He is always early, always professional in appearance and actions, and always volunteers to cover classes for other instructors." Sanjay says, "I have always liked to help other people, and I think the classroom is a good place to help."

Arkansas State University Mountain Home Shawn Dennis

Today, as a computer science and CISCO instructor at Arkansas State University—Mountain Home, Shawn is challenged by students whom she compares to her mother who think chips are for eating and a mouse is a small grey rodent. Shawn says, "When they get it, when their eyes light up, I'm thrilled."

North Arkansas College Cheryl Keymer

In the words of one of her students, "Mrs. Keymer's job is never over when it's quitting time." She demonstrates true dedication not only in the time that she spends preparing for and teaching her courses, but in the hours that she spends with her PBL students. She writes, "I believe the student always comes first."

Arkansas State University—Newport Janna Kegley

Janna began her employment with ASU-Newport in 1985 when it was White River Vocational Technical School. Janna's extensive teaching duties include online courses and the technical computer applications course for the diesel and high voltage programs. She has also helped develop and teach courses for the ASUN Career Pathways program and a Customer Service/Hospitality course.

National Park Community College Denise Edds

Denise has been instrumental in the growth of the music program at NPCC. The Singers group has increased from 10 to a full choir of 30-40. Beginning in 2009, NPCC will offer the A.A. degree in music. The Soundwaves, a group started by Denise in 1997, has twice performed in New York City.

Black River Technical College Travis DeClerk

Travis began his teaching career in 2000 as the Automotive Service Technician instructor. Travis's co-workers attribute his easy-going attitude and willingness to help as the primary reasons for this honor. "Travis does an outstanding job in the classroom and the shop teaching his students life lessons as well as the automotive trade," according to his Division Chair, Angie Caldwell.

NorthWest Arkansas Community College Diana Nagel

Dr. Nagel is the embodiment of a Learning College instructor. Diana has a reputation as an outstanding instructor who always considers student learning first. She is highly respected by students, faculty, and staff of NWACC. She chairs the Behavioral Sciences Department and Learning Assessment Committee, and serves on the AQIP Leadership Team.

Cossatot Community College of the University of Arkansas Crystal Sims

Crystal Sims has not been saying "no" since 2004! Crystal not only teaches an overload of courses for the college every semester but she also takes the time to work late whenever needed. Crystal has taken the leadership role in sponsoring Phi Theta Kappa, as well as being the faculty lead for CCCUA's new AQIP accreditation process.

Ouachita Technical College Jerry Little

Jerry is a dedicated, motivated instructor whose commitment is second to none. He voluntarily taught a low enrollment class for no pay to keep a few students from being off schedule for graduation. Jerry states "I believe it is our responsibility at Ouachita Technical College to change an entire family's life and future one student at a time."

Outstanding Faculty

Ozarka College Bettie Estes

Bettie is a seasoned educator. She has taught pre-school through college age students and was an elementary principal at one time. She has a special devotion to those students taking developmental courses. "Seeing students start with fundamental courses and go on to complete a college degree," Bettie states, "is why I have a passion for teaching."

Phillips Community College of the University of Arkansas Phyllis Orlicek

Phyllis says, "In order to motivate students to reach for goals, I try to step up to the plate and out of the box. I pray that I'm a good role model who shows her students that even if a new road is frightening, it definitely is worth the trip."

Pulaski Technical College Jimmy Davis

Jimmy Davis has been an outstanding member of the Pulaski Technical College faculty for more than 20 years, having founded the Respiratory Therapy program. His work in developing the program's curriculum and experiential learning opportunities for students has not gone unnoticed by his peers and colleagues on campus and in the medical community.

Rich Mountain Community College Amy Phelps

Amy graduated from Arkansas Tech University in 1996 with a BSN. Since 2003, she has taught full time in both the classroom and clinical setting at RMCC. In addition, she continues to work in the surgical department at Mena Regional Health center as needed.

South Arkansas Community College Donna Hendricks

Since beginning her employment at SouthArk in 1979, Donna has been the Director of Student Services' Secretary, Student Publicity and Recruitment Specialist, and most recently instructor of Computer Information Technology. Donna has a unique perspective and effectively assists students in achieving success.

Southeast Arkansas College Beverly Montgomery

Beverly Montgomery has demonstrated clearly that she is one of the finest English instructors currently working in this state. Beverly's professional commitment to excellence combined with a genuine love for teaching is exemplary. She has influenced not only her classroom, but many others in a positive way.

Southern Arkansas University Tech Ashley Moore

Ashley is one of the most pleasant individuals on campus. Her smile is contagious, and she willingly shares it with everyone she meets. She is highly respected by all her students and co-workers. She is an excellent demonstration of not only practical application, cooperative learning, and peer-to-peer instruction, but also hands-on learning.

University of Arkansas Community College at Batesville Shelly Wooldridge

Ms. Wooldridge, who has taught psychology at UACCB since August 2000, truly makes a difference in the lives of students she encounters. "Since my first class with her, I have continued to take every class I could with her," remarked one student. "I even changed my major to psychology."

University of Arkansas Community College at Hope Martha Funderburk

Martha Funderburk is a dedicated Academic Skills instructor with a heart of gold. She is always willing to help any of her peers or students. Since 1988 she has served UACCH in some capacity and has continued to keep the success of her students a priority. Her helpful spirit makes a lasting impression on her students.

University of Arkansas Community College at Morrilton Ken Lee

Ken has served as the Graphic Design Instructor for UACCM since 1993. During that time, he has served on several committees and was elected President of the Faculty Association for 2004-2005. Ken said of working with his students, "I feel my strength in the classroom is to bring out the creative potential of the students."

Outstanding Staff

Arkansas Northeastern College Mylas Jeffers

Mylas, who is the Director of Testing and a counselor, has served ANC with dedication and loyalty for 32 years. In addition to being a fierce advocate for the student, he serves on the Blytheville City Council and volunteers his time in many civic organizations. Mylas embodies the community college concept of service to students and community.

Arkansas State University – Beebe Sandra Adams, Information Systems Manager

Sandra came to ASU – Beebe in 1991 and serves as the Information Systems Manager. She is delightful to work with, greets you with a smile, eager to help, and follows through to make sure everyone's IT needs are met. The college is so grateful for the service she provides. Sandra believes in "giving 110% in everything you do."

Arkansas State University Mountain Home Collette Chandler, Data/Intake/Administrative Assistant with Career Pathways

Collette Chandler, Data/Intake/Administrative Assistant with Career Pathways, secures and obtains information for entering Career Pathways. She celebrates the accomplishments of students, rejoicing when they pass the COMPASS exam; earn a "B" instead of a "C" or when financial aid is awarded. Chandler said she was humbled, surprised and appreciative for being selected the 2008 Employee of the Year.

Arkansas State University – Newport Debbie Keyton, Network Manager, Computer Services

As the Network Manager for Computer Services, Debbie is always available for questions and extremely patient. She will explain tasks repeatedly to even the most computer illiterate person. Students even chase her down in halls, and into the ladies room, with their own questions. Her favorite question starts with, "This is probably a stupid question, but...?"

Black River Technical College Carolyn Collins, Financial Aid Director

Carolyn has served a total of eighteen years at BRTC. In addition to her current position as Financial Aid Director, she has been a Business Instructor and a Division Chair. Her professional philosophy is advice taken from a conference she attended many years ago, "Every decision we make should include the questions, 'How will this affect the students?'"

Cossatot Community College of the University of Arkansas Judy Johnson, Assistant to the Vice Chancellor

Judy Johnson began her career at CCCUA in 1975. In fact, Judy was the SECOND person hired to work at what was then Cossatot Vocational Technical School. Judy resides in DeQueen, Arkansas.

East Arkansas Community College Anne Kelso, Administrative Secretary/Student Affairs

Anne is described by her co-workers as "friendly, accommodating and personable . . . with a can-do attitude. When a challenge presents itself, she is very quick to take the initiative to figure out the best solution." She serves as Administrative Secretary, secretary for the HLC Steering Committee and is responsible for the Self-Study Resource Room.

Mid-South Community College Melissa Cox

Melissa has served as an Instructional Technology Technician at MSCC for three years. She maintains the college's learning management system, schedules and conducts faculty/staff workshops, and participates in "ground support" labs for students in Certified Internet Web Professional classes. Cox states, "Anytime someone needs help, I try to do it if I can."

National Park Community College Lisa R. Hopper, Director of Financial Aid

Lisa Hopper, a CPA since 1986, has served NPCC, the community, and the State in many roles: NPCC adjunct instructor, NPCC Strategic Planning and Enrollment Management, Achieving the Dream Committee, AATYC Board, Arkansas Association of Student Financial Aid Administrators, Southwest Association of Student Financial Aid Administrators, and Student Loan Guarantee Foundation of Arkansas.

North Arkansas College James Morris, Executive Director

James was described by a colleague as "a mentor for people and programs, even if they have no direct affiliation with his particular area." According to James, "two of my duty areas, Adult Education and Workforce Training, fit extremely well with Northark's mission to provide high quality affordable learning opportunities."

NorthWest Arkansas Community College Paula Carollo, Admissions and Records Staff

Paula is the Admissions and Records staff at RTC which requires a wide-range of knowledge in order to provide good customer service. She is very flexible and versatile, using good analytical skills along with great attention to detail. She consistently receives positive feedback from co-workers, students and high school counselors.

Ouachita Technical College Christina Yednock, Academic Advisor/ Recruitment and Career Counselor

Christina advises new, conditionally enrolled, and NAFTA students along with developing various programs including new student orientation and alcohol and drug week activities. She received the award because of her willingness to take on activities most did not want to do, and her effort to help others with problems and questions.

Outstanding Staff

Ozarka College Nancy Dust

As if Administrative Assistant for the Foundation, Grant Projects and Ozarka College President Dusty Johnston is not enough to keep busy, Nancy Dust is also completing her bachelor's degree from University of Arkansas at Little Rock. Nancy is described as a 'top notch' employee who goes above and beyond to ensure Ozarka runs smoothly and efficiently. Her excellent organizational skills and positive attitude make Nancy so reliable and consistent.

Phillips Community College of the University of Arkansas Linda Miller, Administrative Secretary

"My philosophy is to treat others as I want to be treated. I enjoy giving a helping hand when needed to create a better place for students and staff," Linda Miller.

Pulaski Technical College Lily Dixon, Secretary

Lily Dixon has been a valuable member of Pulaski Tech for the past five years. "Lily is extremely skillful at her position, has an enthusiastic personality, and goes above and beyond her responsibilities," her colleagues wrote in nominating her for the award. "She is a student advocate and handles all crises with grace and dignity."

Rich Mountain Community College Kandy Page

As a result of a factory closure, Kandy joined RMCC as a student and earned two Associate Degrees in computer technology and then went on to complete her Bachelor's of Science in Information Technology at the University of Arkansas-Fort Smith. Kandy has served as a computer support specialist and an instructor in the Computer Technology Department.

South Arkansas Community College Alene Drummond, Skilled Trades Helper

Alene Drummond joined SouthArk's maintenance department in 2004. She serves both campuses and is involved in a number of College activities. Alene, energetic and outgoing, is always more than willing to assist faculty and staff members. This award is well deserved and her colleagues in the Maintenance Department are proud to see her receive this honor.

Southeast Arkansas College Laqueta Hill, Secretary II Student Affairs

Laqueta Hill is one of Southeast Arkansas College's success stories as she progressed from student, to student worker, to AAS Graduate in Office Administration, to full-time as Secretary in the Student Affairs Division. Laqueta is one of those rare people who has initiative, takes care of what needs to be done, and lets her work speak for her accomplishments.

Southern Arkansas University Tech Barbara Hamilton, Director of Career Pathways

Barbara is the epitome of a professional, committed to providing services to Career Pathways students serving as a role model and mentor. Her philosophy: "Educating students includes not only the skills learned in the classroom, but the life lessons of personal responsibility and personal empowerment that will transfer to the workplace and . . . [success] in their career."

University of Arkansas Community College at Batesville Louise Hughes, Director of Student Development

As the Director of Student Development, Hughes has risen to the task several times, setting the bar high during the last year with the huge increase in TAA students. According to Ben Baxter, Department of Workforce Services, Louise's patience and dedication assisted TAA students getting into programs, ensuring people began a new life chapter without too much stress.

University of Arkansas Community College at Hope Leigh Quillian, Director of New Student Relations

Leigh Quillin, who began at UACCH as a switchboard operator in 1994, has advanced through several positions to her current role of Director of Student Relations. Students have described their interaction with her as the best experience they have ever had in dealing with a college. Leigh continues to go the extra mile to insure a student's success.

University of Arkansas Community College at Morrilton Bobbi Yarbrough, Secretary, Division of Humanities, Social Sciences and Mathematics

Bobbi is the embodiment of quality service for students and faculty. She administers the GED, organizes new student registration, and serves on Special Events and Adult Education Advisory Committees. Bobbi's philosophy: Our true rewards come through the success of our students; it is our responsibility to care for, support and lead our students as they pursue their educational goals.

Outstanding Alumni

Arkansas Northeastern College Dr. Jim Shemwell

Dr. Jim Shemwell left high school after 11th grade to attend Arkansas Northeastern, earned a bachelor's degree from ASU where he was named "Top Graduate" by *Arkansas Business*. He later earned a master's degree from Texas Tech and a doctorate from Phoenix University. He currently serves as the Dean for Technical Programs and Training at Arkansas Northeastern College.

Arkansas State University – Beebe Representative Mark Pate

1991 ASU – Beebe graduate, Representative Mark Pate, earned his BA at Harding University and JD from University of Arkansas. State Representative for District 49 since 2003, he has a private law practice in Searcy, serves as the City Attorney and Prosecuting Attorney for several jurisdictions in the White County area, and is a member of the US Navy Reserve.

ASU – Mountain Home Steven Wickman

Before earning an AA degree from ASU – Mountain Home, Steven Wickman was hauling trash. He then earned a Bachelor's from ASU – Jonesboro and is currently pursuing a Master's at UALR while working for a global manufacturing company serving customers on six continents. The first generation college student says, "If it weren't for ASU – Mountain Home, I don't think it would have happened."

ASU – Newport Dottie Calhoun

Dottie received her GED and a Clerical certificate from White River Vocational Technical School in 1977 and in May 2007 she earned an Associates degree in Liberal Arts from ASU-Newport. Dottie served as Deputy County Clerk in Jackson County for 8 years, and is now serving her third elected term as Jackson County Clerk.

Black River Technical College Kevin S. Rose

Kevin S. Rose holds the position of Vice President / Commercial Relationship Manager for Pulaski Bank, managing all commercial loans and deposits for Pocahontas and other markets in Northeast Arkansas. He is involved in numerous community activities including President of Kiwanis, President of Randolph County Library, Chamber of Commerce, and Board Member for the Black River Technical College Foundation.

Cossatot Community College of the University of Arkansas Sonia Bunyard

Sonia began her nursing career at CCCUA. With English as her SECOND language, she earned her licensure as an LPN and followed that with her RN. Sonia completed much of her early nursing education as a single, working mother. She is very caring, and able to communicate with and understand multiple cultures.

East Arkansas Community College Joanne Lawson

Joanne Lawson, a non-traditional student, earned an AA from EACC, then achieved a Bachelor's and Master's from ASU in mathematics. After joining the math faculty, Lawson taught the first on-line college algebra classes and developed an on-line calculus course. She directs the off-campus Technology Center in Wynne, serves as the HLC Self-Study Coordinator, and Chair for Institutional Planning.

Mid-South Community College Cassandra Thornton

Cassandra serves as Administrative Assistant for MSCC's University Center. Ms. Thornton earned a bachelor's degree in Business Administration at Arkansas State University and is pursuing a master's degree in Human Resource Management. In her personal time, she visits sick people within the community and tutors children at her church.

National Park Community College Nancy Happy

A member of the first graduating class of Garland County Community College in 1975, Nancy Happy then earned a Bachelor's of Education from Henderson and a Master's in Counseling. She taught English and served as a counselor and Director of Student Services at Quapaw Technical Institute. Currently Nancy holds the position of Associate VP for Student Services at NPCC.

North Arkansas College John O'Dell, Jr.

John O'Dell, Jr., owner of seven Christian Book Outlet stores, CBO Distribution, and Inspire4less.com graduated in 1988. "What a blessing it was to have all areas of study at North Arkansas College in my backyard," the Harrison resident says. "My study at NorthArk more than prepared me to complete my undergraduate business degree at College of the Ozarks."

NorthWest Arkansas Community College Sue Ann Pikel

Sue Ann Pikel graduated from NWACC in 2003 with an A.A. degree, then a B.S. in Organizational Management from John Brown and a Masters in Library Science from Texas Women's University. Sue Ann is the children's librarian at the Bentonville Public Library where she develops children's collections and presents library program for children of all ages and their families.

Ouachita Technical College Kandi Holmes

After receiving her A.A. from Ouachita Technical College, Kandi graduated Summa Cum Laude from U.C.A. She is currently in UCA's Master's program for psychology and plans to obtain her Ph.D. in Counseling Psychology. Her primary career goal is to teach at the college level, but also looks forward to providing adult and individual therapy.

Outstanding Alumni

Ozarka College Sean Reynolds

Sean Reynolds opened Sean's restaurant in Mountain Home less than a year after graduating from Ozarka College's culinary arts program. Sean's is a local favorite and has built a strong customer base by striving for excellence and consistency. Sean attributes his success to the experiences and professional training from Ozarka, which included assisting with the Clinton Presidential Library grand opening.

Phillips Community College of the University of Arkansas Kermit Davis

Kermit Davis noted that attending PCCUA was an excellent choice for him, giving him a strong foundation for his transfer to Mississippi State University where he earned both Bachelor's and Master's degrees. Davis is the men's head basketball coach at Middle Tennessee State University and was recently named the Sunbelt Conference Coach of the Year.

Pulaski Technical College Leonard A. Boyle, Sr.

A 2001 graduate of Pulaski Tech, Leonard is the executive director of the Arkansas Governor's Commission on People with Disabilities. He has been an advocate for people with disabilities and has worked diligently to eradicate obstacles and barriers for individuals with disabilities since he became president of the Arkansas chapter of ADAPT (American Disabled for Attendant Programs Today) in 1998.

Rich Mountain Community College Mary Standerfer

Mary completed her high school equivalency at RMCC, received an AA at RMCC, and earned a BSE and ME from UA-Fayetteville. Her work history is also tied to RMCC. Mary started at RMCC as a TRiO SSS Lab Coordinator in 1997, moved to Financial Aid Officer in 2001, and in 2004 became the Director of Financial Aid at RMCC.

South Arkansas Community College Barbara Hogg

Barbara Hogg, a first generation graduate of SouthArk, served as a nursing instructor, Director of Distance Learning, and GAIN Project Director. "SouthArk has played a part in my life from 1970 until I had to retire. What a better way to use my life than by teaching someone to have a better life."

Southeast Arkansas College Scott Moore

Firefighter Scott Moore is a Station Captain in Pine Bluff. Scott earned an Associate of Applied Science Degree at Southeast Arkansas College, graduated from the National Fire Academy/State of Arkansas Chief Fire Officer Program while earning his Emergency Medical Technician Certificate. In addition to his other duties, Scott serves as an adjunct instructor in the Fire Science at SEARK College.

Southern Arkansas University Tech Debbie Beasley

Debbie Beasley is a former student, former student-worker, and now a full-time employee of SAU Tech. She was awarded an AAS in Computer Technology, AA in Business Administration and Certificate in Data Processing and currently holds the position of Payroll and Benefits Manager at SAU Tech. Debbie is involved in numerous college and community activities.

University of Arkansas Community College at Batesville Yalanda Young Dickson

Yalanda Young Dickson is a prime example of what community colleges are all about. She grew up in a small town, went away to college, then returned home to attend UACC-Batesville. As a successful community college student, she transferred to a four-year institution, earning her degree before entering the workforce. She is the Good Morning Region 8 and Middy anchor.

University of Arkansas Community College at Hope Patricia Harris

Pat, a lifelong resident of Hempstead County, has utilized her business education from what was the Red River Vocational Technical School to become a closing agent for the Hempstead County Abstract Title Company. She is well known in the community for her thoroughness in all business-related matters.

University of Arkansas Community College at Morrilton Linda Stanley

Linda enrolled at UACCM as a non-traditional student, earning an AA degree prior to completing her Bachelor's and Master's in English at UCA. Upon graduation from UCA, Stanley returned to UACCM as an adjunct faculty before assuming her current position as the Writing Center Supervisor. "She is very concerned with the success of our students."

Academic All-Stars

Arkansas Northeastern College Margarita Felizco

Margarita Felizco never intended to go to a two-year college while she was in high school, but has been amazed at what Arkansas Northeastern College has done to widen her intellectual skills as well as her views toward different things, people and society. Her future plans include earning an Associate in Applied Science in Nursing, gaining experience as an RN and eventually acquiring a BSN and entering medical school. She has a love of learning and feels that ANC has helped cultivate her educational aspirations.

Arkansas State University Beebe James Roy Ballard

James Roy Ballard once looked at losing his job from a plant closing as an uncertainty, but after attending ASU Beebe now sees it as a blessing. Roy has been described by his instructors as a great example to his fellow students. His many achievements thus far include working with Phi Beta Lambda where he received the Business and Agriculture Division Award for 2007-2008, and while serving in the Navy, he was awarded a letter of commendation from the Commander-in-Chief of the Pacific Fleet. His plans include possibly acquiring an MBA and work in senior management in logistics.

Arkansas State University Mountain Home Tamara L. Novian

Being an active part of the Fran Coulter Honors Program has impacted Tamara L. Novian in her educational process. It has encouraged her to not only be a good student, but to also become more involved with community service learning projects, such as one she presented to faculty at ASU Mtn. Home on the history of the college. The findings are now a part of the permanent record and stored in the Norma Wood Library. She plans to be a high school English teacher and hopes to encourage community involvement to her students. Tamara, who is a single mother, also aspires to be an inspiration to her own daughter to excel educationally and personally.

Arkansas State University – Newport Anderson C. Fowler

Anderson C. Fowler had a turning point in his career outlook after taking Intro to Philosophy at ASU Newport under Mr. Meinzer. He now knows he wants to earn a Ph.D. in Philosophy and teach on the college level. This particular class has helped him grow and given him direction in life: “to teach others to think logically and critically so they can handle their problems in an effective way.” Anderson has been involved in many community service activities involving the college and he has spent the last four summers volunteering in Florida and Mississippi to help those impacted by storm damage.

Black River Technical College Thomas C. Nichols

Thomas C. Nichols admits that he has met a number of challenges during his time at Black River. However, he feels it has been a rewarding experience and one he hopes will pay off when he reaches his long range goal of graduating with a pharmacy degree. Along with his excellent grades, Tom is involved in his community by helping those less fortunate. He mows lawns for several elderly people at no charge as well as some of the roadsides through town on occasion to keep the community looking nice. Before becoming a student, Tom served in the Marine Corps with missions in Haiti and Kosovo. These experiences made an impact on Tom and taught him many valuable life lessons.

Cossatot Community College of the University of Arkansas Lauren N. Pinkerton

An active student and dedicated volunteer, Lauren N. Pinkerton hopes to one day obtain a masters degree in Business. She is involved in many projects in and around the Cossatot campus, including Students4Students, tutoring, the Relay for Life and volunteering to help with the Peach Blossom Festival. Her most meaningful experience at CCCUA was having her poem published in the Cossatot Chronicle. She says, “It meant a lot that my Comp II instructor, Mrs. Hodges wanted to publish my work. I never dreamed that would happen to me.” She now has a new appreciation for poetry and a boost in confidence.

East Arkansas Community College Lynette D. Campbell

Lynette D. Campbell’s story in one line: “It is never too late to be what you might have been.” She has a deep belief that she is meant to be a nurse, more specifically, an oncology nurse. After watching her father pass away in 1988 with cancer and experiencing the compassion of two nurses who went above and beyond, Lynette is determined to reach her goal. Her determined spirit has led her to being on the Dean’s and President’s Lists, named as an EACC Ambassador and Women of Courage. Lynette received the Walker’s Nursing Scholarship and is ready to work hard to make her dreams come true.

Mid-South Community College Erna D.A. Bass

Erna D.A. Bass expresses the impact that MidSouth Community College has had on her life as “teaching her the importance of just ‘being’.” She has learned many valuable lessons to apply to every aspect of her life. She is grateful that MSCC has been and continues to sculpt her life through college experiences. Erna is a member of TRiO Student Support Services, the MSCC Book Club called Bibliomaniacs,” and has been a work study for the Admissions Office.

Academic All-Stars

National Park Community College Reuben T. Payte

Along with the All Star honor, Reuben T. Payte has also been accepted into the Arkansas TRiO Hall of Fame, named a member of Phi Theta Kappa International honor society, and has been on the President's List since eligibility. His plans are to become a nurse. He says "Service has always been something that was instilled in me by my parents and I must say that I am proud to be able to help others." Reuben is also involved in his church as the Senior Audio visual technician.

North Arkansas College Frances "Carlee" Yancey

Frances "Carlee" Yancey's heart has always been drawn toward politics and making a difference in society. She plans to major in International Relations and utilize her life experiences and travels to China, to minor in Middle Eastern and Asian studies. She has plans to become involved in government in some way whether it be a job as a campaign manager, a political analyst or a public servant. She is also a wife and mother and keeps her family and education balanced quite well having achieved a 3.55 GPA and completing 31 hours of study thus far at NorthArk.

Northwest Arkansas Community College Sheryl Slaughter

Sheryl Slaughter is currently pursuing a degree in business administration and human resources management. While at NWACC, she has achieved a perfect 4.0 GPA and plans to finish her degree at Franklin University. Her goal to become a business analyst or corporate training facilitator was enhanced by her recent internship at Fujifilm where she gained valuable experience as a retail marketing analyst. Active in her church, Sheryl serves as a disaster preparedness specialist and Sunday school teacher. She also shows her compassion for others by being a foster parent to more than 15 children as well as giving of her time as a welfare cannery volunteer.

Ouachita Technical College Christina Cantrell

As a mother of four children, Christina Cantrell knows what it takes to be successful at time management and organization of a variety of tasks and information. Christina is pursuing her goal of becoming a middle school language arts teacher. At OTC she volunteers her time as a tutor to other students and serves as vice-president of Phi Theta Kappa. She is also the chairperson of the PTC at her children's school and works as a substitute teacher when she is not attending classes at OTC. Never one to give up, Christina accepts challenges head-on. "Fear has never stopped me from attacking challenges of magnitude in the past and it certainly is not going to impede my goal of becoming a teacher."

Ozarka College Jason Thomas

When Jason Thomas decided to go back to school at the age of 25, he felt as if teaching would be the only career he could live with. However, after taking the Introduction to Teaching course at Ozarka, he discovered that teaching was an awesome career that touches the lives of so many people. Also instrumental in guiding his career choice was his family, as well as his involvement with the youth baseball/softball summer league within his community. Jason has realized that teaching is not just a career he can live with, but it is the career that he cannot live without.

Phillips Community College of the University of Arkansas Fernanda Graves

Fernanda Graves's goal of becoming a nurse began while volunteering to help those with hearing disabilities. Her efforts enabled these individuals to acquire medical assistance, hearing aids, psychological assistance and education. Her long-term goal is to become a nurse practitioner. A native of Brazil, English is Fernanda's second language, but she does not view the language barrier as an obstacle, but a challenge that will only reinforce her desire to achieve her dream. "Getting an education has improved my life in many ways, and now I want to give back to the community all the good things that I have received."

Pulaski Technical College Terry Johnson

At Pulaski Tech, Terry Johnson has excelled academically as well as in his ability to be a mentor to other students on campus. As a fine arts/business major, Terry has quite a diverse range of interests – he owns an independent record label where he manages, produces, and performs music and he enjoys building computers and writing short stories and poetry. His writing has inspired him the most. "Words were not only combinations of letters and sounds. Words gave me hope when I found it hard to express myself. With my words I will educate the future of tomorrow and prepare pathways for young adults to follow."

Rich Mountain Community College Teresa Malone

Teresa Malone's motivation to become a successful college student is her son. She wants to be a positive role model for him because of the struggles he has experienced with learning. "After trying every possible way to help him improve, from grounding him to rewarding him, I realized at the age of 42 that I was the one who needed to set the standard for him. That is when I decided to enroll at RMCC. Since then, my son's grades have improved tremendously!" She also has improved her own confidence and realizes that by furthering her education and pursuing a bachelor's degree, she will be a positive contributor to the economic growth of her community.

Academic All-Stars

South Arkansas Community College Jacquelyn Dubrava

Jacquelyn Dubrava has a gift of working with children. This gift is what Jacquelyn plans to build on through her education at SouthArk Community College. Her dream is to become a teacher, but not just a teacher, she wants to be a mentor for those children who don't have anyone else to count on. Her work with her church's Day Care facility as well as her realization that being a college student is more than just going to class and making a grade, have put Jacquie on the right path of fulfilling her potential.

Southeast Arkansas College Marianne Smith

is currently pursuing a nursing degree. However, being in a service field is nothing new for her. Marianne's impressive list of volunteer activities at her young age has already been quite an education for her. Her many, many 4H activities, including being a State officer, along with her church activities and talent competitions have helped prepare her for her life in the nursing field. She says she is "inspired and encouraged by her instructors concern for her career choice and to be at a college with such a great support system and low instructor to student ratio." She adds, "at SEARK, I'm an individual and not just another number."

Southern Arkansas University Tech Mallory Gilbert

SAU Tech has given Mallory Gilbert the knowledge and experience she needs for her future and she believes her decision of beginning her education at a two year college is one of the best decisions she has made for her life. After completing her Associate of Arts, Mallory has the desire to continue her education and obtain a degree in radiology. An active role in her church's youth group along with her volunteer work as a student ambassador for SAU Tech have provided the leadership activities to help Mallory fulfill her potential in education and her future contributions to society.

University of Arkansas Community College at Batesville Kayla Rae Stevens

Kayla Rae Stevens took advantage of the Medical Professions Education Program at UACCB through her high school. She values the head start she received through this program because it has given her the tools needed to be a successful college student, as well as an orientation to the human body and patient relation skills. Her plan is to transfer to ASU to pursue a bachelor of science in Diagnostic Medical Sonography and minor in Spanish. With her outstanding academic record and determination, Kayla is well on her way to achieving her goals in the medical field.

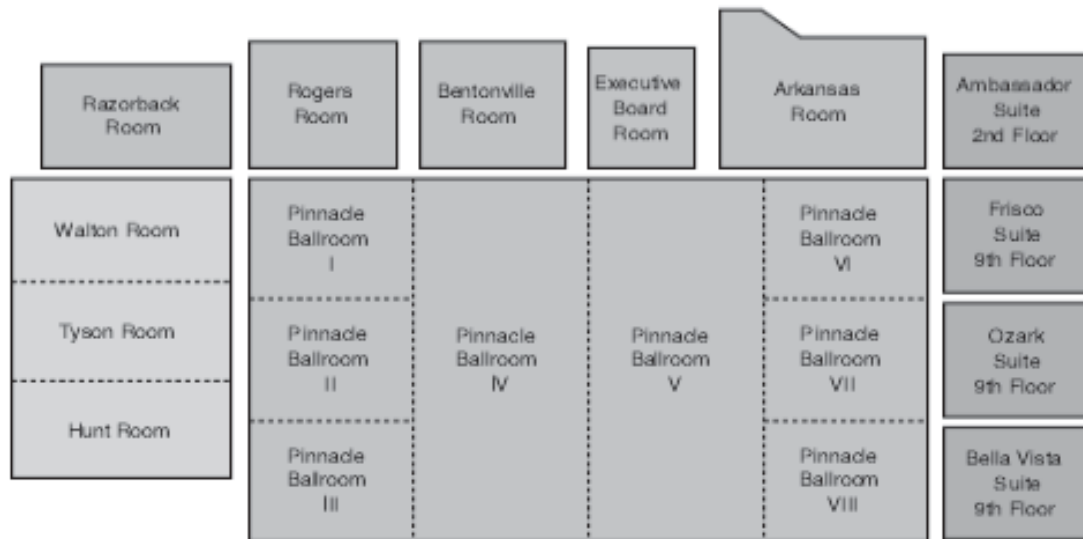
University of Arkansas Community College at Hope Cajua D. Johnson

Cajua D. Johnson credits her present educational success to her work with the TRiO program and its outstanding advisors, as well as the caring instructors she has encountered at UACCH. Being actively involved in many different organizations, including being President of TRiO Club, Secretary of the African American Club, a member of Student Government and Phi Theta Kappa; along with her work as a tutor, and volunteering her time to her church's youth choir; Cajua knows will contribute to the success she plans to achieve in the future. She plans to transfer to UCA to pursue a degree in her chosen field of anesthesiology.

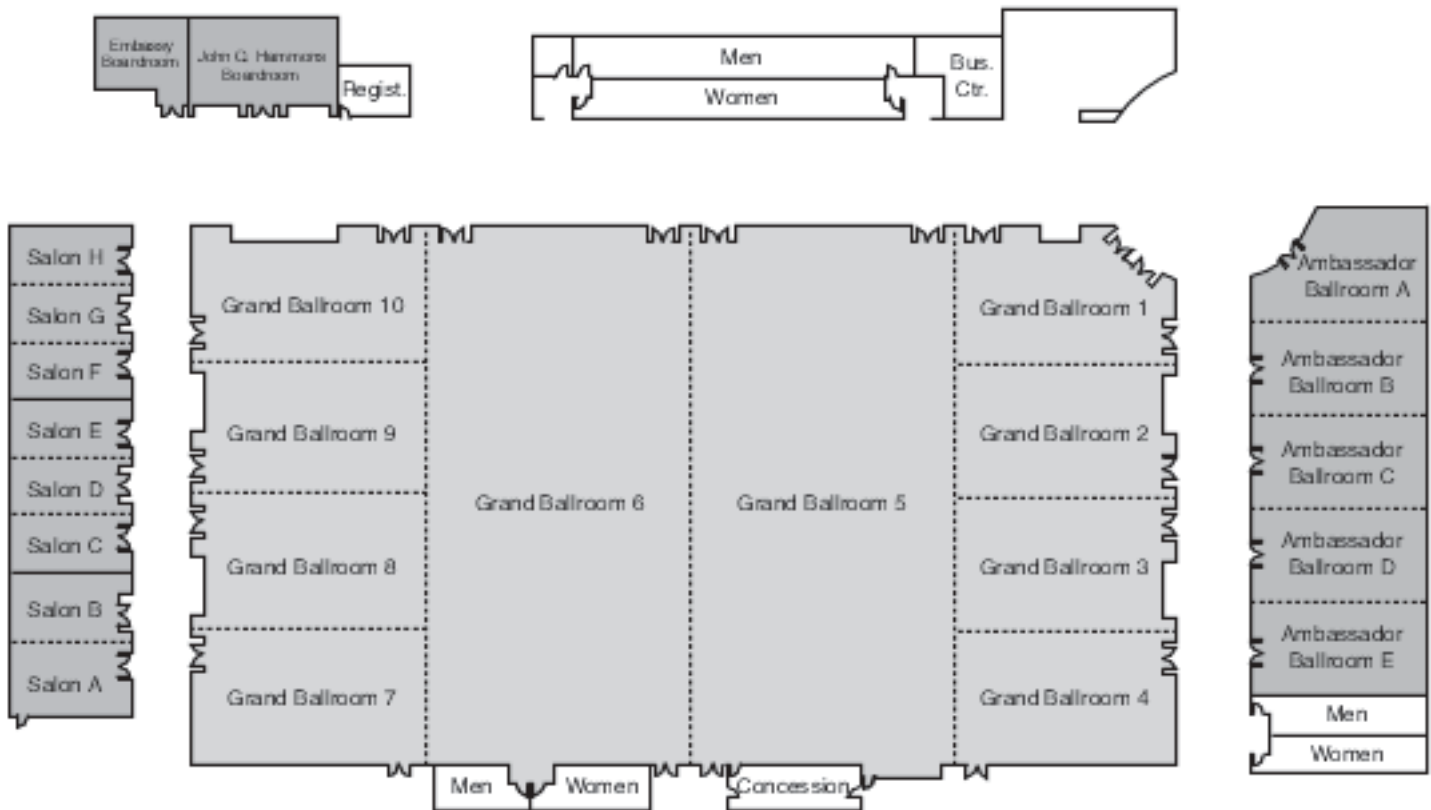
University of Arkansas Community College at Morrilton Neil A. Wilkins, Jr.

Neil A. Wilkins, Jr. is very certain of his career choice in the petroleum industry. He is excited about working in the "Natural State" and utilizing its natural resources like the Fayetteville Shale. He is a three time recipient of the Fayetteville Shale Scholarship and a member of the Petroleum Technology Student organization, along with many community organizations in his hometown of Clinton. Neil holds a bachelor's degree in Psychology and most recently graduated with honors with a Certificate of Proficiency in Petroleum Technology. He is now pursuing an associates degree in the field and hopes to work as a measurement technician and eventually move into the health, safety and environment department so he can help "insure Arkansas remains as beautiful as it already is after the underground resources are played out."





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