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THE BENTON COUNTY
DAILY RECORD ROGERS EDITION

NWACC SIFE defends title

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BENTONVILLE — The Northwest Arkansas

Community College Students in Free Enterprise team returned tired but victorious in the wee hours of Thursday morning.

The team had been in St. Louis, Mo., where it earned the regional competition champion title for the second year in a row.

SIFE is an international student organization that teaches business and ethics, then encourages students to share the information in creative ways with their community. Each country has its own SIFE competition in which the teams present their various community projects and are judged on how effectively the projects teach SIFE's principles.

NWACC's team started in 1997 and won the regional competition that year, but the team quickly fizzled out. Last year, the team was rejuvenated and quickly rose to victory by winning the regionals — a feat the team repeated Wednesday. "We were so excited," Student Becky Hudson said Thursday. "We worked so hard for this."

The team also won an individual category award for how it addressed the SIFE principle of market economics.

This week's win automatically earns the team a berth in the national competition, which will be held May 21-23 in Kansas City, Mo.

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