

News content will be provided by NWACC students and will address issues key to student's needs.

Approximately 4,000 copies will be printed & distributed at NWACC's locations.

## **Spring 2014 Publication Schedule**

## ISSUE AD DEADLINE January 13 January 2 February 10 January 30 March 10 February 27 April 7 March 27 May 5 April 24

## Fall 2012 NWACC Student Demographics

- · Average age 26.9
- Median age 23
- More than 8200 students enrolled
- 93% live in Benton or Washington County
- All sizes available at only \$8 per column inch, per issue
- Process color on any ad for an additional \$150
- **Format:** Broadsheet
- All prices net

Washington County
• 58% Female

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