

NorthWest Arkansas Community College
Division of Business & Computer Information

MGMT 1003 INTRODUCTION TO BUSINESS (On Demand)

Catalog Description:

The material of this course is concerned with the structure of business organizations, principles and practices in America. It is designed to serve as a foundation and also as a practical course for all students who plan to enter the field of business. .

Prerequisite:

N/A

Credit Hours/Contact Hours/Load Hours:

3/3/3

Target Audience / Transferability:

Designed for students majoring in some area of business administration. Successful completion of this course should prepare students for further study in the business world. This course will not transfer to most 4-year institutions.

Student Learning Outcomes:

Students completing this course will:

- Use terminology and procedure for personnel interactions with business.
- Analyze common business situations and determine appropriate solutions.
- Analyze personnel needs.
- Be able to use mathematics, algebra, and reasoning skills to solve assignments that will further their understanding of the business.
- Describe "human resource environment" in business.

Topics:

- Management
- Accounting
- Marketing
- Legal Environment of Business
- Information Systems in Business

Forms of Assessment:

Exams, current events reports, homework assignments, quizzes, and essays.