

NorthWest Arkansas Community College
Division of Business & Computer Information

INTB 1003 INTRODUCTION TO INTERNATIONAL BUSINESS (F,S,SUM)

Catalog Description:

This foundation course for all business students is designed to introduce the global business world to students interested in the business field.

Prerequisite:

N/A

Credit Hours/Contact Hours/Load Hours:

3/3/3

Target Audience / Transferability:

This course is designed to introduce the student to the subject of international business. This course will not transfer to most 4-year institutions.

Student Learning Outcomes:

The student will:

- Use basic terminology associated with international business (definitions).
- Solve problems unique to the international business sector.
- Identify and describe complexities involved in international business.
- Describe the business environment on a global scale.

Topics

- Introduction to International Business
- Culture
- Ethics
- International Trade & Investments

Forms of Assessment:

Exams, research assignment, case analysis, and current events reports.