

**NorthWest Arkansas Community College
Division of Business & Computer Information**

BADM 2523 Small Business Management (F,S)

Catalog Description:

An integrative course which emphasizes application of skills and knowledge acquired in the Entrepreneurship curriculum. Small business management problems are solved using case studies, role playing, and simulation.

Prerequisites:

Sophomore status minimum 18 hours on ENTR courses completed.

Credit Hours/Contact Hours/Load Hours:

3/3/3

Target Audience / Transferability:

Designed for students enrolled in AAS Business Management Degree Entrepreneurship option.

Student Learning Outcomes:

Students completing this course will:

- Describe components of a successful business plan.
- Identify resources for support of a small business owner for financing, management, etc.
- Perform a needs analysis.
- Determine how best to obtain capital.
- Use basic math to determine cost and projections needed for the business venture.
- Describe a successful small business owner.
- Determine skills needed by a small business owner.

Topics:

- Entrepreneurship
- Business Feasibility
- Planning, Organizing, and Launching a Business
- Managing Processes
- Managing People
- Managing Growth

Forms of Assessment:

Exams, case studies, needs analysis, and develop a Business Plan