

**NORTHWEST ARKANSAS COMMUNITY COLLEGE  
BOARD OF TRUSTEE MEETING  
Monday, May 14, 2012**

**MINUTES**

Chair Alex Vasquez called the Board of Trustees of NorthWest Arkansas Community College meeting to order on Monday, May 14, at 4:34 p.m. in the Burns Hall 3<sup>rd</sup> Floor Board Room.

**Members Present:** Alex Vasquez (Chair), Joe Spivey, Randy Lawson, Joan Clifford, Johnny Haney, Mike Shupe, and Hadley Hindmarsh

**Also in Attendance:** Dr. Becky Paneitz and Brandi Peters

**MINUTES**

**April Regular Meeting**

Mrs. Clifford moved and Mr. Spivey seconded the motion to approve the minutes of the Board Meeting on April 9, 2012. The motion passed unanimously.

**April Special Meeting**

Mr. Spivey moved and Mr. Shupe seconded the motion to approve the minutes of the Special Board Meeting on April 25, 2012. The motion passed unanimously.

**RECOGNITION, AWARDS, AND INFORMATIONAL ITEMS**

**History Day Update**

Dr. Jami Forrester told the Board that on March 10<sup>th</sup> NWACC hosted the Regional National History Day Competition on campus. She said the event was very successful and 15 of the students will move on to the National Competition. Mr. Vasquez congratulated Dr. Forrester and the students.

**Upward Bound Grant Update**

Dr. Steve Gates said the College received an Upward Bound Grant for \$1.2 million for a five year program. He explained that the grant will help prepare students to make the transition from high school to college. Mr. Vasquez congratulated Dr. Tompkins and his team.

**Eagle View Staff Recognition**

Ms. Denise Nemeck, Faculty Adviser, explained that the Eagle View staff recently won eight awards from The Arkansas College Media Association Conference. She introduced Ms. Mattie Watson, Lab Supervisor, Mr. Charles Fowler, Current Student Editor, and Mr. Michael Koen, incoming Student Editor. Mr. Vasquez congratulated the team.

**Recognition**

Mr. Vasquez recognized Dr. Meredith Brunen and Dr. Todd Kitchen for recently earning their doctorates. He congratulated the faculty and staff members receiving degrees as well.

Mr. Vasquez told the audience that the May meeting would be Mrs. Brandi Peters last meeting as Student Trustee. Dr. Paneitz said Mrs. Peters was the first SGA president and SGA Student Trustee. Dr.

Paneitz and Mr. Vasquez presented her with a book and piece of student art. Mrs. Peters thanked the Board and Administration. She added that Dr. Paneitz had been an amazing leader and mentor.

## **COMMITTEE REPORTS**

### **Land Use and Facilities Committee**

Mr. Spivey said the Land Use and Facilities Committee is at a place where they would like to work with a landowner to discuss a site in Washington County. Mr. Vasquez reminded the group the College already has learning centers in Washington County. Dr. Gates added that the Land Use Committee has been very careful, working with consultant through the entire process. He added that the location the College is looking into is located in Springdale behind the Arvest Ballpark.

Mr. Shupe said the Land Use Committee worked for a long time and put a lot of effort into the Washington County site location. Mr. Haney asked if the Board should vote on an approval with so much detail. Mrs. Clifford said she appreciates the chance to know the location and feels that it is important to give their approval. Mr. Spivey added that the committee would like the Board to have the opportunity to be informed on this topic. Mr. Vasquez said that issues as important as this should be discussed and voted on by the Board.

Mr. Marty Parsons explained the contracts with the food service providers. He said the contracts to be approved are standard contracts that have been approved by College Attorney, Mr. Glenn Kelley. Mr. Vasquez reminded the Board that the contracts had been offered to the board prior to the meeting. Mrs. Hindmarsh said that while we are using the same contracts that we have used before, she is not sure that we have done anything like this before. She said it seemed that it may be a good time for a new model. Mr. Parsons explained that the contract is consistent with the contracts other Colleges use but would be happy to make changes if needed.

Mr. Lawson recommended the wording “subject to appropriate staff and College Attorney approval” be added to the approval document. Mr. Vasquez said the Board would move forward with the amended recommendation.

### **Approval to Approve Discussion Regarding New Washington County Site Location**

Mr. Spivey moved and Mr. Shupe seconded the motion to approve a preliminary discussion with the owner of a preferred site in Washington County. The motion passed unanimously.

### **Approval of Contract with Blaze’n Burrito**

Mr. Spivey moved and Mr. Lawson seconded the motion to approve contracting with Blaze’n Burrito restaurant local franchisee, subject to appropriate staff and College Attorney approval. Mr. Spivey, Mr. Lawson, Mrs. Clifford, Mr. Shupe, and Mrs. Hindmarsh voted yea. Mr. Haney voted nay. The motion passed.

### **Approval of Contract with Silver Joe’s**

Mr. Lawson moved and Mr. Spivey seconded the motion to approve contracting with Silver Joe’s restaurant local franchisee, subject to appropriate staff and College Attorney approval. Mr. Spivey, Mr. Lawson, Mrs. Clifford, Mr. Shupe, and Mrs. Hindmarsh voted yea. Mr. Haney voted nay. The motion passed.

### **Approval of Contract with Chick-fil-a**

Mr. Lawson moved and Mr. Spivey seconded the motion to approve contracting with Chick-fil-a restaurant local franchisee, subject to appropriate staff and College Attorney approval. Mr. Spivey, Mr. Lawson, Mrs. Clifford, Mr. Shupe, and Mrs. Hindmarsh voted yea. Mr. Haney voted nay. The motion passed.

### **PRESIDENT'S REPORT**

Dr. Paneitz said the College was presented a check from Ms. Kelly Zega from Cox Communications for the National Child Protection Training Center at a recent Springdale Rotary meeting. She and Mrs. Clifford also gave an update on the PACA Committee.

Dr. Gates told the Board that the Higher Learning Commission would be coming to campus for our site visit in July. Dr. Ricky Tompkins explained that after the college is approved the College will have accreditation for the next seven years.

### **CHAIRMAN'S REPORT**

Mr. Vasquez thanked the Board members for their participation in the Commencement activities. He also thanked Mrs. Hindmarsh for making remarks at the Nurse Pinning Ceremony.

Mr. Vasquez explained to the Board that he was not prepared to take further actions with the Presidential search. He explained that a message would be sent through Mrs. Miranda Smith with the next steps.

### **OTHER BOARD ACTION ITEMS AND CONSIDERATIONS**

#### **Approval of Provisional Positions**

Dr. Paneitz told the Board that provisional positions are approved every year. She said these positions are contingent upon the availability of external funding and based upon additional revenue from sources other than general revenue.

#### **Approval of Provisional Positions**

Mr. Haney moved and Mr. Shupe seconded the motion to approve the provisional positions. The motion passed unanimously.

#### **Approval of New Logo & Tagline, with Approval to Proceed with Rebranding Initiative**

Mr. Wyley Elliott thanked the entire CJRW for their assistance in the logo and tagline process. He also thanked his team, the Board, and the faculty and staff that participated in the focus groups. Ms. Laura McClellan with CJRW said that they had completed focus groups, developed the positioning statement, spoke with students, and developed the logo and tagline.

Mr. Steven Hinds said a survey had been sent out to the faculty, staff, students, and stakeholders with logo and tagline options. Mr. Vasquez told the Board they would look at the College seal in the coming months. Mr. Vasquez thanked Mr. Elliott's team and CJRW.

**Approval of New Logo & Tagline, with Approval to Proceed with Rebranding Initiative**

Approval of new logo and tagline, with approval to proceed with rebranding initiative was approved by the Board with no objections.

**ADJOURNMENT**

The meeting adjourned at 6:14 pm

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Mr. Alex Vasquez, Chairperson

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Mr. Randy Lawson, Secretary