

ART 2393: Advanced Graphic Design

Catalogue Description:

This course is an advanced course in the study of graphic design principles and techniques. The areas of focus vary from semester to semester.

Prerequisites:

ART 2373: Graphic Design 2

Credit hours/Contact hours/Load hours:

3 / 3-6 / 4^{2/3}

Target Audience & Transfer:

Designed for students completing the requirements for the two-year NWACC Associate of Applied Science degree in Graphic Design.

General Course Outcomes:

Students completing this course will be able to:

Knowledge:

1. Demonstrate a thorough knowledge of advanced design skills and software usage.

Critical Thinking:

2. Critique work with an advanced knowledge of design concepts.

Required Text(s):

Varies with instructor

Topics:

Portfolio presentation, interview skills, web design, interviews, advanced software techniques, etc.

Required Methods of Instruction:

Primarily lecture, visual aids, demonstrations, and studio work. Areas covered must include signs, symbols, & pictographs, thumbnails and developing ideas, presentations and critiques, and some discussion of printing and pre-press. Methods must include visual demonstrations, classroom discussions, studio work, presentation, and critiques with a focus on "real-world" situations.

Resources:

Art and Graphic Design Magazines, Books and Videos - NWACC Library
Information on design -Internet -NWACC computer labs