

ART 2364: Advanced Graphic Illustration

Catalogue Description:

Students will explore the styles and techniques of commercial illustration (books and magazines, music CDs, posters, packaging, etc.) and inking with basic illustration skills such as proportion, perspectives, and composition. (Pastel, watercolor, acrylic, etc. will also be used.) Students will learn both conventional hand rendered and digital illustration techniques.

Prerequisites:

Intro to Watercolor or Intro to Painting and ART 2363: Graphic Design 1

Credit hours/Contact hours/Load hours:

3 / 6 / 4^{2/3}

Target Audience & Transfer:

Designed for students completing the requirements for the two-year NWACC Associate of Applied Science degree in Graphic Design, or anyone wanting to further their skills in illustration.

General Course Outcomes:

Students completing this course will be able to:

Knowledge:

1. Demonstrate advanced illustration skills using a variety of styles and media including digital.

Critical Thinking:

2. Apply their illustration skills to meet the needs of a variety of situations.
3. Critique illustrations and other artwork not only for their skill and technique, but also for their intended applications.

Required Text(s):

Varies with instructor

Topics:

Technical illustration, product rendering, figure/fashion illustration, story illustration

Required Methods of Instruction:

Primarily lecture, visual aids, and demonstrations. Areas covered must include a variety of applications, styles and media. Methods must include how to research visual aids for illustration, technical illustration tools (technical pens, French curves, rulers, circle templates, etc.), digital illustration (both vector based and pixel based images), presentation, and critique.

Resources:

Art and Graphic Design Magazines, Books and Videos - NWACC Library
Information on design -Internet -NWACC computer labs