

**NorthWest Arkansas Community College - Associate of Arts
Transfer Program Guide for Marketing (B.S.)
At John Brown University**

May 2007

General Education Requirements:

English Composition: 6 hours

- ___ ENGL 1013
- ___ ENGL 1023

English Composition I
English Composition II

Fine Arts/Humanities: 12 hours

- ___ ENGL 2213^
- ___ ENGL 2223 ^
- ___ Select one fine art:
 - ___ HUMN 1003
 - ___ ARHS 1003
 - ___ MUSI 1003

World Literature I *and*
World Literature II

Exploring the Humanities *or*
Art Appreciation *or*
Music Appreciation

Speech/Communications: *3 hours

- ___ COMM 1313

Fundamentals of Communication

Mathematics: 3-4 hours

- ___ MATH 1204 (or higher math)

College Algebra (not MATH 2053)

Natural Science: 8 hours

- ___ BIOL 1544
- ___ Select one Physical Science:
 - ___ PHSC 2004
 - ___ CHEM 1104
 - ___ PHYS 2014

Principles of Biology

Introduction to Physical Science *or*
College Chemistry I *or*
College Physics I

Government: 3 hours

- ___ PLSC 2003

American Government

Western Civilization: 3 hours

- ___ WCIV 1003

Western Civilization I

Social Sciences: 9 hours

- ___ WCIV 1013
- ___ ECON 2013
- ___ ECON 2023

Western Civilization II
Macroeconomics
Microeconomics

Health/Physical Education: 3 hours

- ___ HLSC 1002
- ___ PEAC

Wellness Concepts and
Any PEAC physical activity course

Computer Based Course: *3 hours

- ___ CISQ 1103

Introduction to Computer Information

Elective NWACC credits for an associate's degree that will transfer into this major at JBU include:

- ___ CISM 1503
 - ___ ACCT 2013
 - ___ BADM 2633
 - ___ BUTR 1033
- Spreadsheet Analysis
Principles of Accounting I
Principles of Marketing
Data Analysis

***This course is not a degree requirement at JBU, but it is a requirement for the AA degree at NWACC.**

It is possible to earn the computer credit by passing a Challenge Exam. See an advisor for details.

^This course replaces an upper division requirement at JBU (i.e., course number 3000+). JBU requires at least 35 upper division credits; if too many such courses are taken at the community college level, it would be necessary to complete upper division electives at JBU. You may choose to take the courses at NWACC or take the equivalents at JBU and transfer the credits back to NWACC to earn the associate degree.

Any grade below a 'C' will not transfer.

TOTAL REQUIRED HOURS FOR THE AA DEGREE: 61HOURS

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